

ORDER



Orders
Order / Rev: 707328
Alt Order #: 06284171
Product Desc: ANDREI FOR CONGRESS
Estimate: 1622
Flight Dates: 08/17/12 - 08/23/12
Original Date / Rev: 08/16/12 / 08/16/12
Order Type: Political

KPNX
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Chery for State Treasurer
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/13/12	08/19/12	4	\$3,300.00	\$2,805.00
08/20/12	08/26/12	9	\$3,725.00	\$3,166.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	13	\$7,025.00	\$5,971.25	0.00
Totals	13	\$7,025.00	\$5,971.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
E 1	KPNX	08/20/12	08/23/12	M-F 5-530a 12 News Today	CM	5-530a	MTWT---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00																																
<table border="0" style="width:100%"> <tr> <td style="width:10%"><u>Start Date</u></td> <td style="width:10%"><u>End Date</u></td> <td style="width:10%"><u>Weekdays</u></td> <td style="width:10%"><u>Spots/Week</u></td> <td style="width:10%"><u>Rate</u></td> <td style="width:10%"><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>MTWT---</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 08/20/12	08/26/12	MTWT---	1	\$150.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 08/20/12	08/26/12	MTWT---	1	\$150.00	0.00																																										
E 2	KPNX	08/20/12	08/23/12	M-F 5-530p 12 NEWS AT 5PM	CM	5-530p	MTWT---	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00																																
<table border="0" style="width:100%"> <tr> <td style="width:10%"><u>Start Date</u></td> <td style="width:10%"><u>End Date</u></td> <td style="width:10%"><u>Weekdays</u></td> <td style="width:10%"><u>Spots/Week</u></td> <td style="width:10%"><u>Rate</u></td> <td style="width:10%"><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>MTWT---</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 08/20/12	08/26/12	MTWT---	2	\$450.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 08/20/12	08/26/12	MTWT---	2	\$450.00	0.00																																										
E 3	KPNX	08/20/12	08/23/12	M-F 530-6a 12 NEWS TODAY	CM	530-6a	MTWT---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00																																
<table border="0" style="width:100%"> <tr> <td style="width:10%"><u>Start Date</u></td> <td style="width:10%"><u>End Date</u></td> <td style="width:10%"><u>Weekdays</u></td> <td style="width:10%"><u>Spots/Week</u></td> <td style="width:10%"><u>Rate</u></td> <td style="width:10%"><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>MTWT---</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 08/20/12	08/26/12	MTWT---	1	\$175.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 08/20/12	08/26/12	MTWT---	1	\$175.00	0.00																																										
E 4	KPNX	08/20/12	08/23/12	M-F 6-630p 12 NEWS AT 6PM	CM	6-630p	MTWT---	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00																																
<table border="0" style="width:100%"> <tr> <td style="width:10%"><u>Start Date</u></td> <td style="width:10%"><u>End Date</u></td> <td style="width:10%"><u>Weekdays</u></td> <td style="width:10%"><u>Spots/Week</u></td> <td style="width:10%"><u>Rate</u></td> <td style="width:10%"><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>MTWT---</td> <td>2</td> <td>\$600.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 08/20/12	08/26/12	MTWT---	2	\$600.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 08/20/12	08/26/12	MTWT---	2	\$600.00	0.00																																										
E 5	KPNX	08/20/12	08/23/12	M-F 6-7a 12 NEWS AT 6AM	CM	6-7a	MTWT---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00																																
<table border="0" style="width:100%"> <tr> <td style="width:10%"><u>Start Date</u></td> <td style="width:10%"><u>End Date</u></td> <td style="width:10%"><u>Weekdays</u></td> <td style="width:10%"><u>Spots/Week</u></td> <td style="width:10%"><u>Rate</u></td> <td style="width:10%"><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>MTWT---</td> <td>1</td> <td>\$400.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 08/20/12	08/26/12	MTWT---	1	\$400.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 08/20/12	08/26/12	MTWT---	1	\$400.00	0.00																																										

Order / Rev: 707328
 Alt Order #: 06284171
 Flight Dates: 08/17/12 - 08/23/12

Advertiser: Cherny for State Treasurer
 Product Desc: ANDREI FOR CONGRESS
 Estimate: 1622
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KPNX	08/20/12	08/23/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	MTWT---	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MTWT---			2		\$450.00		0.00				
E 7	KPNX	08/17/12	08/17/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	----F--	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
12 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/17/12	08/23/12	----F--			2		\$1,300.00		0.00				
E 8	KPNX	08/18/12	08/18/12	Chris Matthews Chris Matthews	CM	Various	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-			1		\$400.00		0.00				
E 9	KPNX	08/19/12	08/19/12	Sun 8-10a 12 News Sun Today	CM	Various	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
12 NEWS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$300.00		0.00				
													Totals	13	\$7,025.00

*Tax 1 Note: Tax 0.5%.