

ORDER



Orders
Order / Rev: 724752
Alt Order #: 06394251
Product Desc: PARKER FOR CONGRESS
Estimate: _____
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

KPNX
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Jamestown Associates/ POL
Buying Contact: _____
Billing Contact: _____
5 Mapletown Road Suite 300
Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vernon Parker for Congress
Demographic: A50+
Product Codes: PL-US House Representative
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	17	\$19,550.00	\$16,617.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	17	\$19,550.00	\$16,617.50	0.00
Totals	17	\$19,550.00	\$16,617.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/31/12	11/02/12	M-F 6-7a 12 News Today	CM	6-7a	--WTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--WTF--		3		\$800.00		0.00					
2	KPNX	11/05/12	11/06/12	M-F 6-7a 12 News Today	CM	6-7a	MT-----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	MT-----		2		\$800.00		0.00					
3	KPNX	10/31/12	11/02/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	--WTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--WTF--		3		\$1,000.00		0.00					
4	KPNX	10/31/12	11/02/12	M-F 10-11a Kelly	CM	10-11a	--WTF--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--WTF--		1		\$350.00		0.00					
5	KPNX	10/31/12	11/02/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--WTF--	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--WTF--		2		\$500.00		0.00					
6	KPNX	10/31/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	--WTF--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--WTF--		1		\$900.00		0.00					

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KPNX	10/31/12	11/02/12	M-F 6-630p 12 News 6pm	CM	6-630p	--WTF--	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		2				\$1,400.00		0.00			
8	KPNX	10/31/12	11/04/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	--WTFSS	:30	3	\$2,500.00	P-1	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTFSS		3				\$2,500.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 17 \$19,550.00