ORDER

KPNX

Orders

Order / Rev:	**689941**
Alt Order #:	06166106
Product Desc:	DCCC
Estimate:	1193
Flight Dates:	10/23/12 - 10/29/12
Original Date / Rev:	06/12/12 / 06/12/12
Order Type:	Political

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency

Name:	**Great American Media/ POL**
Buying Contact:	
Billing Contact:	
	1010 Wisconsin Ave. NW, Ste. 800
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Democratic Congressional Campaign**
Demographic:	A35+
Product Codes:	IS-Issue/Ballot,IS-Issue/Non
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	85	$74,830.00	$63,605.50
10/29/12	10/29/12	21	$22,620.00	$19,227.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	85	$74,830.00	$63,605.50	0.00
November 2012	21	$22,620.00	$19,227.00	0.00
Totals	106	$97,450.00	$82,832.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	20%	$97,450.00
Market	100%	$487,250.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KAET	0%	$0.00
KASW	1%	$4,872.50
KBCZ	0%	$0.00
KBPX	0%	$0.00
KDRX	0%	$0.00
KMCC	0%	$0.00
KNAZ	0%	$0.00
KNXV	14%	$68,215.00
KPAZ	0%	$0.00
KPHO	19%	$92,577.50
KPPX	0%	$0.00
KSAZ	26%	$126,685.00
KTFL	0%	$0.00
KTVK	19%	$92,577.50
KTVW	0%	$0.00
KUSK	0%	$0.00
KUTP	1%	$4,872.50
UNKWN	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KPNX	10/23/12	10/29/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	MTWTF--	:30	4	$125.00	P-2	0.00 NM	4	$500.00
ARIZONA MIDDAY Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $125.00 / 0.00														
2	KPNX	10/23/12	10/29/12	M-F 10-11a Kelly	CM	10-11a	MTWTF--	:30	6	$300.00	P-2	0.00 NM	6	$1,800.00
LIVE WITH KELLY Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 6 / $300.00 / 0.00														
3	KPNX	10/23/12	10/29/12	Tonight Show Tonight Show	CM	1035-1135p	MTWTF--	:30	5	$800.00	P-2	0.00 NM	5	$4,000.00
TONIGHT SHOW Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 5 / $800.00 / 0.00														
4	KPNX	10/23/12	10/29/12	Late Night Late Night w/Jimmy F	CM	1135p-1235a	MTWTF--	:30	3	$400.00	P-2	0.00 NM	3	$1,200.00
JIMMY FALLON Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 3 / $400.00 / 0.00														
5	KPNX	10/23/12	10/29/12	M-F 11a-12p Today Show III	CM	11a-12p	MTWTF--	:30	4	$250.00	P-2	0.00 NM	4	$1,000.00
TODAY SHOW 3 Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $250.00 / 0.00														
6	KPNX	10/23/12	10/29/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	MTWTF--	:30	4	$200.00	P-2	0.00 NM	4	$800.00
MILLIONAIRE Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $200.00 / 0.00														
7	KPNX	10/23/12	10/29/12	Last Call Last Call w/Carson D	CM	1235a-105a	MTWTF--	:30	2	$225.00	P-2	0.00 NM	2	$450.00
CARSON DALY Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 2 / $225.00 / 0.00														
8	KPNX	10/23/12	10/29/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	5	$300.00	P-2	0.00 NM	5	$1,500.00
12 NEWS @ NOON Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 5 / $300.00 / 0.00														
9	KPNX	10/23/12	10/29/12	M-F 3-4p Ellen	CM	3-4p	MTWTF--	:30	4	$500.00	P-2	0.00 NM	4	$2,000.00
ELLEN Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $500.00 / 0.00														
10	KPNX	10/23/12	10/29/12	M-F 4-5p 12 News EVB	CM	4-5p	MTWTF--	:30	4	$400.00	P-2	0.00 NM	4	$1,600.00
12 NEWS EVB LIVE 4PM Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $400.00 / 0.00														
11	KPNX	10/23/12	10/29/12	M-F 430-5a M-F 430-5a	CM	430-5a	MTWTF--	:30	5	$20.00	P-2	0.00 NM	5	$100.00
12 NEWS TODAY Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 5 / $20.00 / 0.00														
12	KPNX	10/23/12	10/29/12	M-F 5-530a 12 News Today	CM	5-530a	MTWTF--	:30	4	$200.00	P-2	0.00 NM	4	$800.00
12 NEWS TODAY Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $200.00 / 0.00														
13	KPNX	10/23/12	10/29/12		CM	5-530p	MTWTF--	:30	5	$600.00	P-2	0.00 NM	5	$3,000.00

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				M-F 5-530p M-F 5-530p										
				12 NEWS AT 5PM Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 5 / $600.00 / 0.00										
14	KPNX	10/23/12	10/29/12	M-F 530-6a 12 News Today	CM	530-6a	MTWTF--	:30	2	$250.00	P-2	0.00 NM	2	$500.00
				12 NEWS TODAY Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 2 / $250.00 / 0.00										
15	KPNX	10/23/12	10/29/12	NBC Nightly News NBC Nightly News	CM	530-6P	MTWTF--	:30	2	$3,000.00	P-2	0.00 NM	2	$6,000.00
				NBC NIGHTLY NEWS WITHBRIAN WILLIAM Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 2 / $3,000.00 / 0.00										
16	KPNX	10/23/12	10/29/12	M-F 6-7a 12 News Today	CM	6-7a	MTWTF--	:30	2	$600.00	P-2	0.00 NM	2	$1,200.00
				12 NEWS AT 6AM Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 2 / $600.00 / 0.00										
17	KPNX	10/23/12	10/29/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF--	:30	5	$1,000.00	P-2	0.00 NM	5	$5,000.00
				12 NEWS AT 6PM Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 5 / $1,000.00 / 0.00										
18	KPNX	10/23/12	10/29/12	M-F 630-7p Extra	CM	630-7p	MTWTF--	:30	4	$1,000.00	P-2	0.00 NM	4	$4,000.00
				EXTRA Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $1,000.00 / 0.00										
19	KPNX	10/23/12	10/29/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	MTWTF--	:30	5	$700.00	P-2	0.00 NM	5	$3,500.00
				TODAY SHOW Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 5 / $700.00 / 0.00										
20	KPNX	10/23/12	10/29/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	MTWTF--	:30	4	$450.00	P-2	0.00 NM	4	$1,800.00
				TODAY SHOW 2 Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/23/12 / 10/29/12 / MTWTF-- / 4 / $450.00 / 0.00										
21	KPNX	10/26/12	10/26/12	Fri Prime B GRIMM	CM	8-9p	----F--	:30	1	$3,500.00	P-2	0.00 NM	1	$3,500.00
				EFF FALL 2012 Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ----F-- / 1 / $3,500.00 / 0.00		GRIMMEFF FALL 2012								
22	KPNX	10/26/12	10/26/12	Fri Prime C DATELINE	CM	9-10p	----F--	:30	1	$3,000.00	P-2	0.00 NM	1	$3,000.00
				EFF FALL 2012 Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ----F-- / 1 / $3,000.00 / 0.00		DATELINE 9PMEFF FALL 2012								
23	KPNX	10/29/12	10/29/12	Mon Prime Other THE VOICE	CM	7-9P	M------	:30	1	$7,000.00	P-2	0.00 NM	1	$7,000.00
				EFF FALL 2012 Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/29/12 / 11/04/12 / M------ / 1 / $7,000.00 / 0.00		THE VOICE								
24	KPNX	10/29/12	10/29/12	Mon Prime C REVOLUTION	CM	9-10p	M------	:30	1	$3,500.00	P-2	0.00 NM	1	$3,500.00
				EFF FALL 2012 Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/29/12 / 11/04/12 / M------ / 1 / $3,500.00 / 0.00		SMASH								
25	KPNX	10/27/12	10/27/12		CM	1030p-1205a	-----S-	:30	1	$1,700.00	P-2	0.00 NM	1	$1,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Saturday Night Live Saturday Night Live										
				SATURDAY NIGHT LIVE Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / -----S- / 1 / $1,700.00 / 0.00										
26	KPNX	10/27/12	10/27/12	530-6p 12 News Saturday 12 News Saturday	CM	530-6p	-----S-	:30	1	$900.00	P-2	0.00 NM	1	$900.00
				NBC NIGHTLY NEWS SAT Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / -----S- / 1 / $900.00 / 0.00										
27	KPNX	10/27/12	10/27/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----S-	:30	1	$700.00	P-2	0.00 NM	1	$700.00
				12 NEWS SAT @ 6P Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / -----S- / 1 / $700.00 / 0.00										
28	KPNX	10/27/12	10/27/12	SAT TDY NBC Today Show/SAT T	CM	5-7A	-----S-	:30	2	$400.00	P-2	0.00 NM	2	$800.00
				SATURDAY TODAY SHOW Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / -----S- / 2 / $400.00 / 0.00										
29	KPNX	10/27/12	10/27/12	Saturday Morning News 12 News Sat Today	CM	8-10A	-----S-	:30	2	$400.00	P-2	0.00 NM	2	$800.00
				12 NEWS SATURDAY Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / -----S- / 2 / $400.00 / 0.00										
30	KPNX	10/27/12	10/27/12	Sat Prime B THE FIRM	CM	8-9p	-----S-	:30	2	$1,000.00	P-2	0.00 NM	2	$2,000.00
				THE FIRM Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / -----S- / 2 / $1,000.00 / 0.00										
31	KPNX	10/28/12	10/28/12	1035pm - Sports Tonight Sports Tonight	CM	1035-1105p	------S	:30	1	$500.00	P-2	0.00 NM	1	$500.00
				SPORTS TONIGHT Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ------S / 1 / $500.00 / 0.00										
32	KPNX	10/28/12	10/28/12	Football Night in America Football Night in Am	CM	Various	------S	:30	2	$3,500.00	P-2	0.00 NM	2	$7,000.00
				NFL PRESHOW Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ------S / 2 / $3,500.00 / 0.00										
33	KPNX	10/28/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	5-9a	------S	:30	1	$400.00	P-2	0.00 NM	1	$400.00
				SUNDAY TODAY SHOW Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ------S / 1 / $400.00 / 0.00										
34	KPNX	10/28/12	10/28/12	Meet The Press Meet The Press	CM	7-8a	------S	:30	1	$6,000.00	P-2	0.00 NM	1	$6,000.00
				MEET THE PRESS Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ------S / 1 / $6,000.00 / 0.00										
35	KPNX	10/28/12	10/28/12	Sun 8-10a 12 News Sun Today	CM	8-10A	------S	:30	2	$400.00	P-2	0.00 NM	2	$800.00
				12 NEWS SUNDAY MORNING Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ------S / 2 / $400.00 / 0.00										
36	KPNX	10/28/12	10/28/12	12 Sports Tonight 12 Sports Tonight	CM	830-9p	------S	:30	1	$3,500.00	P-2	0.00 NM	1	$3,500.00
				NFL POST 201209/09/12-11/04/12 Start Date / End Date / Weekdays / Spots/Week / Rate / Rating Week: 10/22/12 / 10/28/12 / ------S / 1 / $3,500.00 / 0.00										
37	KPNX	10/28/12	10/28/12		CM	9-10p	------S	:30	1	$2,000.00	P-2	0.00 NM	1	$2,000.00

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				Sun Prime D											
				DATELINE											
				DATELINE											
				EFF 5/27											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	------S	1	$2,000.00	0.00								
38	KPNX	10/23/12	10/29/12	12 News 10pm M-SU	CM	10-1035p	MTWTFSS	:30	3	$1,700.00	P-2	0.00	NM	3	$5,100.00
				12 News 10 pm M-Su											
				12 NEWS AT 10PM											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/23/12	10/29/12	MTWTFSS	3	$1,700.00	0.00								
39	KPNX	10/23/12	10/23/12	Tues Prime Other	CM	7-9P	-T-----	:30	1	$3,000.00	P-2	0.00	NM	1	$3,000.00
				THE BIGGEST LOSER											
				THE BIGGEST LOSEREFF FALL 2012											
				EFF FALL 2012											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-T-----	1	$3,000.00	0.00								
40	KPNX	10/24/12	10/24/12	Wed Prime C	CM	9-10p	--W----	:30	1	$4,500.00	P-2	0.00	NM	1	$4,500.00
				LAW AND ORDER SVU											
				LAW & ORDER: SVU											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	--W----	1	$4,500.00	0.00								
													Totals	106	$97,450.00

*Tax 1 Note: Tax 0.5%.