ORDER

Orders

Order / Rev:	689951
Alt Order #:	06166133
Product Desc:	DCCC
Estimate:	1192
Flight Dates:	10/30/12 - 11/12/12
Original Date / Rev:	06/12/12 / 06/12/12
Order Type:	Political

KPNX

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency

Name:	**Great American Media/ POL**
Buying Contact:	
Billing Contact:	
	1010 Wisconsin Ave. NW, Ste. 800
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Democratic Congressional Campaign**
Demographic:	A35+
Product Codes:	IS-Issue/Ballot,IS-Issue/Non
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/12/12	124	$155,930.00	$132,540.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	124	$155,930.00	$132,540.50	0.00
Totals	124	$155,930.00	$132,540.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KPNX	10/30/12	11/05/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	MTWTF--	:30	4	$125.00	P-2	0.00 NM	4	$500.00
	ARIZONA MIDDAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	4	$125.00	0.00								
2	KPNX	10/30/12	11/12/12	M-F 10-11a Kelly	CM	10-11a	MTWTF--	:30	6	$350.00	P-2	0.00 NM	7	$2,450.00
	COMMENTS APPLY TO SUB LINES A THRU B LIVE WITH KELLY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	6	$350.00	0.00								
	Week: 11/06/12	11/12/12	MTWTF--	1	$350.00	0.00								
3	KPNX	10/30/12	11/05/12	Tonight Show Tonight Show	CM	1035-1135p	MTWTF--	:30	5	$900.00	P-2	0.00 NM	5	$4,500.00
	TONIGHT SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	5	$900.00	0.00								
4	KPNX	10/30/12	11/05/12	Late Night Late Night w/Jimmy F	CM	1135p-1235a	MTWTF--	:30	3	$400.00	P-2	0.00 NM	3	$1,200.00
	JIMMY FALLON													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	3	$400.00	0.00								
5	KPNX	10/30/12	11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	MTWTF--	:30	5	$250.00	P-2	0.00 NM	5	$1,250.00
	TODAY SHOW 3													

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
5	KPNX	10/30/12	11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	MTWTF--	:30	5	$250.00	P-2	0.00 NM	5	$1,250.00

TODAY SHOW 3

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
6	KPNX	10/30/12	11/12/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	MTWTF--	:30	5	$200.00	P-2	0.00 NM	6	$1,200.00

COMMENTS APPLY TO SUB LINES A THRU B
MILLIONAIRE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$200.00	0.00
Week: 11/06/12	11/12/12	MT-----	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
7	KPNX	10/30/12	11/05/12	Last Call Last Call w/Carson D	CM	1235a-105a	MTWTF--	:30	2	$225.00	P-2	0.00 NM	2	$450.00

CARSON DALY

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	2	$225.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
8	KPNX	10/30/12	11/12/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	5	$300.00	P-2	0.00 NM	6	$1,800.00

COMMENTS APPLY TO SUB LINES A THRU B
12 NEWS @ NOON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$300.00	0.00
Week: 11/06/12	11/12/12	-T-----	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
9	KPNX	10/30/12	11/05/12	M-F 3-4p Ellen	CM	3-4p	MTWTF--	:30	5	$500.00	P-2	0.00 NM	5	$2,500.00

ELLEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
10	KPNX	10/30/12	11/05/12	M-F 4-5p 12 News EVB	CM	4-5p	MTWTF--	:30	5	$450.00	P-2	0.00 NM	5	$2,250.00

12 NEWS EVB LIVE 4PM

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
11	KPNX	10/30/12	11/12/12	M-F 430-5a M-F 430-5a	CM	430-5a	MTWTF--	:30	5	$30.00	P-2	0.00 NM	6	$180.00

COMMENTS APPLY TO SUB LINES A THRU B
12 NEWS TODAY

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$30.00	0.00
Week: 11/06/12	11/12/12	-T-----	1	$30.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
12	KPNX	10/30/12	11/12/12	M-F 5-530a 12 News Today	CM	5-530a	MTWTF--	:30	5	$200.00	P-2	0.00 NM	6	$1,200.00

COMMENTS APPLY TO SUB LINES A THRU B
12 NEWS TODAY

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$200.00	0.00
Week: 11/06/12	11/12/12	-T-----	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
13	KPNX	10/30/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	$800.00	P-2	0.00 NM	5	$4,000.00

12 NEWS AT 5PM

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	5	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
14	KPNX	10/30/12	11/05/12	M-F 530-6a 12 News Today	CM	530-6a	MTWTF--	:30	2	$250.00	P-2	0.00 NM	2	$500.00

12 NEWS TODAY

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/30/12	11/05/12	MTWTF--	2	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
15	KPNX	10/30/12	11/05/12	NBC Nightly News NBC Nightly News	CM	530-6P	MTWTF--	:30	2	$4,500.00	P-2	0.00 NM	2	$9,000.00

NBC NIGHTLY NEWS WITHBRIAN WILLIAM

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
15	KPNX	10/30/12	11/05/12	NBC Nightly News NBC Nightly News	CM	530-6P	MTWTF--	:30	2	$4,500.00	P-2	0.00 NM	2	$9,000.00
	NBC NIGHTLY NEWS WITHBRIAN WILLIAM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	2	$4,500.00	0.00								
16	KPNX	10/30/12	11/05/12	M-F 6-7a 12 News Today	CM	6-7a	MTWTF--	:30	2	$700.00	P-2	0.00 NM	2	$1,400.00
	12 NEWS AT 6AM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	2	$700.00	0.00								
17	KPNX	10/30/12	11/05/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF--	:30	5	$1,200.00	P-2	0.00 NM	5	$6,000.00
	12 NEWS AT 6PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	5	$1,200.00	0.00								
18	KPNX	10/30/12	11/05/12	M-F 630-7p Extra	CM	630-7p	MTWTF--	:30	5	$1,200.00	P-2	0.00 NM	5	$6,000.00
	EXTRA													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	5	$1,200.00	0.00								
19	KPNX	10/30/12	11/12/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	MTWTF--	:30	5	$800.00	P-2	0.00 NM	6	$4,800.00
	COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	5	$800.00	0.00								
	Week: 11/06/12	11/12/12	-T-----	1	$800.00	0.00								
20	KPNX	10/30/12	11/05/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	MTWTF--	:30	5	$500.00	P-2	0.00 NM	5	$2,500.00
	TODAY SHOW 2													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTF--	5	$500.00	0.00								
21	KPNX	11/02/12	11/02/12	Fri Prime B GRIMM	CM	8-9p	----F--	:30	1	$4,000.00	P-2	0.00 NM	1	$4,000.00
	EFF FALL 2012			GRIMMEFF FALL 2012										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	----F--	1	$4,000.00	0.00								
22	KPNX	11/02/12	11/02/12	Fri Prime C DATELINE	CM	9-10p	----F--	:30	1	$4,000.00	P-2	0.00 NM	1	$4,000.00
	EFF FALL 2012			DATELINE 9PMEFF FALL 2012										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	----F--	1	$4,000.00	0.00								
23	KPNX	11/05/12	11/05/12	Mon Prime Other THE VOICE	CM	7-9P	M------	:30	1	$8,000.00	P-2	0.00 NM	1	$8,000.00
	EFF FALL 2012			THE VOICE										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 11/05/12	11/11/12	M------	1	$8,000.00	0.00								
24	KPNX	11/05/12	11/05/12	Mon Prime C REVOLUTION	CM	9-10p	M------	:30	1	$4,500.00	P-2	0.00 NM	1	$4,500.00
	EFF FALL 2012			SMASH										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 11/05/12	11/11/12	M------	1	$4,500.00	0.00								
25	KPNX	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	1	$2,000.00	P-2	0.00 NM	1	$2,000.00
	SATURDAY NIGHT LIVE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	-----S-	1	$2,000.00	0.00								
26	KPNX	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Various	-----S-	:30	3	$600.00	P-2	0.00 NM	3	$1,800.00
	NOTRE DAME FTBLL11/03/12													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	-----S-	3	$600.00	0.00								

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	KPNX	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Various	-----S-	:30	3	$600.00	P-2	0.00	NM	3	$1,800.00
	NOTRE DAME FTBLL11/03/12														
27	KPNX	11/03/12	11/03/12	530-6p 12 News Saturday 12 News Saturday	CM	530-6p	-----S-	:30	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
	NBC NIGHTLY NEWS SAT														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	1	$1,200.00	0.00									
28	KPNX	11/03/12	11/03/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----S-	:30	1	$800.00	P-2	0.00	NM	1	$800.00
	12 NEWS SAT @ 6P														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	1	$800.00	0.00									
29	KPNX	11/03/12	11/03/12	SAT TDY NBC Today Show	CM	Saturday Today	-----S-	:30	2	$450.00	P-2	0.00	NM	2	$900.00
	SATURDAY TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	2	$450.00	0.00									
30	KPNX	11/03/12	11/03/12	Saturday Morning News 12 News Sat Today	CM	Various	-----S-	:30	2	$450.00	P-2	0.00	NM	2	$900.00
	12 NEWS SATURDAY														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	2	$450.00	0.00									
31	KPNX	11/03/12	11/03/12	Sat Prime B THE FIRM	CM	8-9p	-----S-	:30	2	$1,400.00	P-2	0.00	NM	2	$2,800.00
	THE FIRM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	2	$1,400.00	0.00									
32	KPNX	11/04/12	11/04/12	1035pm - Sports Tonight Sports Tonight	CM	1035-1105p	------S	:30	1	$500.00	P-2	0.00	NM	1	$500.00
	SPORTS TONIGHT														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	1	$500.00	0.00									
33	KPNX	11/04/12	11/04/12	Football Night in America Football Night in Am	CM	Various	------S	:30	2	$4,000.00	P-2	0.00	NM	2	$8,000.00
	NFL PRESHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	2	$4,000.00	0.00									
34	KPNX	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	5-9a	------S	:30	1	$450.00	P-2	0.00	NM	1	$450.00
	SUNDAY TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	1	$450.00	0.00									
35	KPNX	11/04/12	11/04/12	NFL Regular Season Fo NFL Regular Season F	CM	Various	------S	:30	2	$16,000.00	P-2	0.00	NM	2	$32,000.00
	NFL POST 201209/09/12-11/04/12														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	2	$16,000.00	0.00									
36	KPNX	11/04/12	11/04/12	Meet The Press Meet The Press	CM	7-8a	------S	:30	1	$8,000.00	P-2	0.00	NM	1	$8,000.00
	MEET THE PRESS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	1	$8,000.00	0.00									
37	KPNX	11/04/12	11/04/12	Sun 8-10a 12 News Sun Today	CM	Various	------S	:30	2	$450.00	P-2	0.00	NM	2	$900.00
	12 NEWS SUNDAY MORNING														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	2	$450.00	0.00									
38	KPNX	11/04/12	11/04/12	12 Sports Tonight 12 Sports Tonight	CM	830-9P	------S	:30	1	$4,000.00	P-2	0.00	NM	1	$4,000.00
	NFL POST 201209/09/12-11/04/12														

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KPNX

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38	KPNX	11/04/12	11/04/12	12 Sports Tonight 12 Sports Tonight	CM	830-9P	------S	:30	1	$4,000.00	P-2	0.00 NM	1	$4,000.00
	NFL POST 201209/09/12-11/04/12													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	------S	1	$4,000.00	0.00								
39	KPNX	11/04/12	11/04/12	Sun Prime D DATELINE	CM	9-10p	------S	:30	1	$2,500.00	P-2	0.00 NM	1	$2,500.00
	EFF 5/27			DATELINE										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	------S	1	$2,500.00	0.00								
40	KPNX	10/30/12	11/05/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	MTWTFSS	:30	3	$2,000.00	P-2	0.00 NM	3	$6,000.00
	12 NEWS AT 10PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/30/12	11/05/12	MTWTFSS	3	$2,000.00	0.00								
41	KPNX	10/30/12	10/30/12	Tues Prime Other BIGGEST LOSER	CM	7-9P	-T-----	:30	1	$4,000.00	P-2	0.00 NM	1	$4,000.00
	EFF FALL 2012			THE BIGGEST LOSEREFF FALL 2012										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	-T-----	1	$4,000.00	0.00								
42	KPNX	10/31/12	10/31/12	Wed Prime C LAW AND ORDER SVU	CM	9-10p	--W----	:30	1	$5,000.00	P-2	0.00 NM	1	$5,000.00
	LAW & ORDER: SVU													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--W----	1	$5,000.00	0.00								
												Totals	124	$155,930.00

*Tax 1 Note: Tax 0.5%.