

ORDER



Orders
Order / Rev: 725675 - 6
Alt Order #: 06399279
Product Desc: AMER FUTURE FUND
Estimate: 619
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 11/07/12
Order Type: Political

KPNX
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: _____
Billing Contact: _____
600 Fairmount Ave. Suite 306
Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Future Fund
Demographic: A50+
Product Codes: IS-Candidate/US House
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	133	\$193,700.00	\$164,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	133	\$193,700.00	\$164,645.00	0.00
Totals	133	\$193,700.00	\$164,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPNX	23%	\$193,700.00
Market	100%	\$842,173.91

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	21%	\$176,856.52
KPAZ	0%	\$0.00
KPHO	35%	\$294,760.87
KPPX	0%	\$0.00
KSAZ	5%	\$42,108.70
KTFL	0%	\$0.00
KTVK	16%	\$134,747.83
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/30/12	11/02/12	M-F Today Show II Today Show II	CM	9-10a	- TWTF - -	:30	8	\$700.00	P-1	0.00	NM	8	\$5,600.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$700.00		0.00			
2	KPNX	10/30/12	11/02/12	M-F 10-11a Kelly	CM	10-11a	- TWTF - -	:30	8	\$600.00	P-1	0.00	NM	8	\$4,800.00
3X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$600.00		0.00			
4	KPNX	10/30/12	11/02/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	- TWTF - -	:30	8	\$600.00	P-1	0.00	NM	7	\$4,200.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KPNX	10/29/12-11/04/12	M-F 12-1230p			12-1230p	- TWThF - - - -	:30		(\$600.00)		0.00	NM		
Credited [mg prebooked line 40]															
5	KPNX	10/30/12	11/02/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	- TWTF - -	:30	6	\$400.00	P-1	0.00	NM	6	\$2,400.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					6	\$400.00		0.00			
6	KPNX	10/30/12	11/02/12	M-F 3-4p Ellen	CM	3-4p	- TWTF - -	:30	8	\$1,500.00	P-1	0.00	NM	8	\$12,000.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$1,500.00		0.00			
7	KPNX	10/30/12	11/02/12	M-F 4-5p 12 News EVB	CM	4-5p	- TWTF - -	:30	8	\$800.00	P-1	0.00	NM	8	\$6,400.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$800.00		0.00			
8	KPNX	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$1,500.00		0.00			
9	KPNX	10/30/12	11/02/12	M-F 6-630p 12 News 6pm	CM	6-630p	- TWTF - -	:30	3	\$2,500.00	P-1	0.00	NM	3	\$7,500.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					3	\$2,500.00		0.00			
10	KPNX	10/30/12	11/02/12	Tonight Show Tonight Show	CM	1035-1135p	- TWTF - -	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
2X/DAY MAX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					4	\$2,500.00		0.00			
11	KPNX	10/30/12	11/02/12	Late Night Late Night w/Jimmy F	CM	1135p-1235a	- TWTF - -	:30	8	\$600.00	P-1	0.00	NM	6	\$3,600.00
2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KPNX	10/29/12-11/04/12	Late Night			1135p-1235a	- TWThF - - - -	:30		(\$600.00)		0.00	NM		
Credited [mg line 36]															
8	KPNX	10/29/12-11/04/12	Late Night			1135p-1235a	- TWThF - - - -	:30		(\$600.00)		0.00	NM		
Credited [mg line 36]															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KPNX	10/30/12	11/02/12	M-F 5-530a 12 News Today	CM	5-530a	- TWTF - -	:30	8	\$300.00	P-1	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF - -					8	\$300.00		0.00			
13	KPNX	10/30/12	11/04/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	- TWTFSS	:30	8	\$3,200.00	P-1	0.00	NM	8	\$25,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTFSS					8	\$3,200.00		0.00			
15	KPNX	11/03/12	11/03/12	SAT TDY NBC Today Show	CM	Saturday Today	- - - - - S -	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - S -					2	\$1,000.00		0.00			
16	KPNX	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Various	- - - - - S -	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - S -					2	\$1,500.00		0.00			
17	KPNX	11/03/12	11/03/12	Chris Matthews Chris Matthews	CM	Various	- - - - - S -	:30	2	\$1,000.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - S -					2	\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KPNX	10/29/12-11/04/12	Chris Matthews		Various	- - - - - Sa - -	:30		(\$1,000.00)		0.00	NM		
				Credited											
				[mg lines 41, 42.]											
	2	KPNX	10/29/12-11/04/12	Chris Matthews		Various	- - - - - Sa - -	:30		(\$1,000.00)		0.00	NM		
				Credited											
				[mg lines 41, 42.]											
18	KPNX	11/03/12	11/03/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	- - - - - S -	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - S -					2	\$1,500.00		0.00			
19	KPNX	11/03/12	11/03/12	Sat Prime A Do Not Use	CM	7-8p	- - - - - S -	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - S -					2	\$1,500.00		0.00			
20	KPNX	11/03/12	11/03/12	Sat Prime B Chicago Fire	CM	8-9p	- - - - - S -	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - S -					3	\$2,000.00		0.00			
21	KPNX	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	5-9a	- - - - - S	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - S					3	\$1,000.00		0.00			
22	KPNX	11/05/12	11/06/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	MT - - - - -	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT - - - - -					2	\$700.00		0.00			
23	KPNX	11/05/12	11/06/12	M-F 10-11a Kelly	CM	10-11a	MT - - - - -	:30	6	\$600.00	P-1	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT - - - - -					6	\$600.00		0.00			
24	KPNX	11/05/12	11/06/12	M-F 11a-12p Today Show III	CM	11a-12p	MT - - - - -	:30	6	\$400.00	P-1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT - - - - -					6	\$400.00		0.00			

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KPNX

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24	KPNX	11/05/12	11/06/12	M-F 11a-12p Today Show III	CM	11a-12p	MT-----	:30	6	\$400.00	P-1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		6				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KPNX	11/05/12-11/11/12	M-F 11a-12p Credited [mg lines 41, 42.]		11a-12p	MT-----	:30		(\$400.00)		0.00	NM		
	5	KPNX	11/05/12-11/11/12	M-F 11a-12p Unresolved [Did Not Air - NBC News Update]		11a-12p	MT-----	:30		(\$400.00)		0.00	NM		
25	KPNX	11/05/12	11/05/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	M-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
	Week:	11/05/12	11/11/12	M-----		2				\$600.00		0.00			
26	KPNX	11/05/12	11/05/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	M-----	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
	Week:	11/05/12	11/11/12	M-----		2				\$400.00		0.00			
	1	KPNX	11/05/12-11/11/12	M-F 1230-1p See MG 26.3 [pe]		1230-1p	M-----	:30		(\$400.00)		0.00	NM		
	3	KPNX	11/05/12-11/06/12	M-F 530-6a Ⓜ MG for 26.1 11/05		530-6a	MT-----	:30		\$400.00		0.00	NM		
27	KPNX	11/05/12	11/05/12	M-F 3-4p Ellen	CM	3-4p	M-----	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
	Week:	11/05/12	11/11/12	M-----		2				\$1,500.00		0.00			
28	KPNX	11/05/12	11/05/12	M-F 4-5p 12 News EVB	CM	4-5p	M-----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
	Week:	11/05/12	11/11/12	M-----		2				\$800.00		0.00			
29	KPNX	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
	Week:	11/05/12	11/11/12	M-----		2				\$1,500.00		0.00			
30	KPNX	11/05/12	11/05/12	M-F 6-630p 12 News 6pm	CM	6-630p	M-----	:30	2	\$2,500.00	P-1	0.00	NM	2	\$5,000.00
	Week:	11/05/12	11/11/12	M-----		2				\$2,500.00		0.00			
31	KPNX	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035-1135p	M-----	:30	2	\$2,500.00	P-1	0.00	NM	2	\$5,000.00
	Week:	11/05/12	11/11/12	M-----		2				\$2,500.00		0.00			
32	KPNX	11/05/12	11/05/12	Late Night Late Night w/Jimmy F	CM	1135p-1235a	M-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
	Week:	11/05/12	11/11/12	M-----		2				\$600.00		0.00			
33	KPNX	11/05/12	11/06/12	M-F 5-530a 12 News Today	CM	5-530a	MT-----	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
	Week:	11/05/12	11/11/12	MT-----		4				\$300.00		0.00			
34	KPNX	11/05/12	11/05/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	M-----	:30	2	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
	Week:	11/05/12	11/11/12	M-----		2				\$3,200.00		0.00			
35	KPNX	10/30/12	10/30/12	Tues Prime Other Tue Prime Other	CM	Various	-T-----	:30	2	\$10,000.00	P-1	0.00	NM	2	\$20,000.00

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mg for original order revisions, ok per jim's email															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$10,000.00		0.00			
36	KPNX	11/01/12	11/02/12	M-F 6-7a 12 News Today	CM	6-7a	---TF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
mg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					1	\$1,200.00		0.00			
37	KPNX	11/04/12	11/04/12	NFL Regular Season Football NFL Regular Season Football	CM	Various	-----S	:30	1	\$16,500.00	P-1	0.00	NM	1	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$16,500.00		0.00			
38	KPNX	11/04/12	11/04/12	Football Night in America Football Night in America	CM	Various	-----S	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$6,000.00		0.00			
39	KPNX	11/04/12	11/04/12	Local Prime Special Sports Tonight after NFL	CM	930-10p	-----S	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$4,500.00		0.00			
40	KPNX	11/05/12	11/05/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
pre booked mg for 1x to be pe'd on 11/2 stp ncir for local per mike															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
41	KPNX	11/06/12	11/06/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-T-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
mg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$2,000.00		0.00			
42	KPNX	11/06/12	11/06/12	M-F 530-6a 12 News Today	CM	530-6a	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
mg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$400.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 133 \$193,700.00