

ORDER



Orders
Order / Rev: 718406 - 5
Alt Order #: 06351530
Product Desc: AMER FUTURE FUND Flight 9/28-10/4,
Estimate: 522
Flight Dates: 09/28/12 - 10/04/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KPNX
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Future Fund
Demographic: A50+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	13	\$11,050.00	\$9,392.50
10/01/12	10/04/12	37	\$20,950.00	\$17,807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	13	\$11,050.00	\$9,392.50	37.00
October 2012	37	\$20,950.00	\$17,807.50	83.00
Totals	50	\$32,000.00	\$27,200.00	120.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	09/28/12	09/28/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	----F--	:30	1	\$700.00	P-2	2.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----F--		1		\$700.00		2.00					
2	KPNX	09/28/12	09/28/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	----F--	:30	1	\$300.00	P-2	2.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----F--		1		\$300.00		2.00					
3	KPNX	09/28/12	09/28/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	----F--	:30	1	\$200.00	P-2	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----F--		1		\$200.00		2.00					
4	KPNX	09/28/12	09/28/12	M-F 4-5p 12 News EVB	CM	4-5p	----F--	:30	1	\$400.00	P-2	2.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----F--		1		\$400.00		2.00					
5	KPNX	09/28/12	09/28/12	NBC Nightly News NBC Nightly News	CM	530-6p	----F--	:30	1	\$650.00	P-2	6.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----F--		1		\$650.00		6.00					

Order / Rev: 718406 - 5
 Alt Order #: 06351530
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: American Future Fund
 Product Desc: AMER FUTURE FUND Flight 9/28-10/4, **KPNX**
 Estimate: 522

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KPNX	09/28/12	09/28/12	NBC Nightly News NBC Nightly News	CM	530-6p	----F--	:30	1	\$650.00	P-2	6.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$650.00		6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	09/24/12-09/30/12		NBC Nightly News		530-6p	----F--	:30		(\$650.00)		6.00	NM		
		Credited [mgs approved by Jim Quinn lines 27-30]													
6	KPNX	09/28/12	09/28/12	M-F 6-630p 12 News 6pm	CM	6-630p	----F--	:30	1	\$800.00	P-2	6.00	NM	1	\$800.00
	Week:	09/24/12	09/30/12	----F--		1				\$800.00		6.00			
7	KPNX	09/28/12	09/28/12	M-F 630-7p Extra	CM	630-7p	----F--	:30	1	\$1,000.00	P-2	3.00	NM	1	\$1,000.00
	Week:	09/24/12	09/30/12	----F--		1				\$1,000.00		3.00			
8	KPNX	09/28/12	09/28/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	\$900.00	P-2	4.00	NM	1	\$900.00
	Week:	09/24/12	09/30/12	----F--		1				\$900.00		4.00			
9	KPNX	09/28/12	09/28/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	\$200.00	P-2	2.00	NM	1	\$200.00
	Week:	09/24/12	09/30/12	----F--		1				\$200.00		2.00			
10	KPNX	09/29/12	09/29/12	SAT TDY NBC Today Show	CM	5-6a	-----S-	:30	1	\$400.00	P-2	2.00	NM	1	\$400.00
	Week:	09/24/12	09/30/12	-----S-		1				\$400.00		2.00			
11	KPNX	09/29/12	09/29/12	Chris Matthews Chris Matthews	CM	5-530p	-----S-	:30	1	\$600.00	P-2	2.00	NM	0	\$0.00
	Week:	09/24/12	09/30/12	-----S-		1				\$600.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	09/24/12-09/30/12		Chris Matthews		5-530p	-----Sa--	:30		(\$600.00)		2.00	NM		
		Credited [mgs approved by Jim Quinn lines 27-30]													
12	KPNX	09/29/12	09/29/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----S-	:30	1	\$550.00	P-2	3.00	NM	1	\$550.00
	Week:	09/24/12	09/30/12	-----S-		1				\$550.00		3.00			
13	KPNX	09/29/12	09/29/12	Sat Prime Other Law & Other: SVU	CM	Various	-----S-	:30	1	\$1,200.00	P-2	4.00	NM	1	\$1,200.00
	Week:	09/24/12	09/30/12	-----S-		1				\$1,200.00		4.00			
14	KPNX	09/30/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	5-6a	-----S	:30	1	\$400.00	P-2	3.00	NM	1	\$400.00
	Week:	09/24/12	09/30/12	-----S		1				\$400.00		3.00			
15	KPNX	09/30/12	09/30/12	Meet The Press Meet The Press	CM	6-7a	-----S	:30	1	\$4,000.00	P-2	2.00	NM	1	\$4,000.00
	Week:	09/24/12	09/30/12	-----S		1				\$4,000.00		2.00			
17	KPNX	10/01/12	10/04/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	MTWT---	:30	4	\$700.00	P-2	2.00	NM	4	\$2,800.00
	Week:	10/01/12	10/07/12	MTWT---		4				\$700.00		2.00			
18	KPNX	10/01/12	10/04/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWT---	:30	4	\$300.00	P-2	2.00	NM	4	\$1,200.00
	Week:	10/01/12	10/07/12	MTWT---		4				\$300.00		2.00			

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Advertiser: American Future Fund
 Product Desc: AMER FUTURE FUND Flight 9/28-10/4, **KPNX**
 Estimate: 522

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KPNX	10/01/12	10/04/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWT---	:30	4	\$300.00	P-2	2.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		4				\$300.00		2.00			
19	KPNX	10/01/12	10/04/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	MTWT---	:30	4	\$200.00	P-2	2.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		4				\$200.00		2.00			
20	KPNX	10/01/12	10/04/12	M-F 4-5p 12 News EVB	CM	4-5p	MTWT---	:30	4	\$400.00	P-2	2.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		4				\$400.00		2.00			
21	KPNX	10/01/12	10/03/12	NBC Nightly News NBC Nightly News	CM	530-6p	M-W----	:30	2	\$650.00	P-2	6.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-W----		2				\$650.00		6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	10/01/12-10/07/12	NBC Nightly News			530-6p	M-W-----	:30		(\$650.00)		6.00	NM		
			Credited												
			[mgs approved by Jim Quinn lines 27-30]												
2	KPNX	10/01/12-10/07/12	NBC Nightly News			530-6p	M-W-----	:30		(\$650.00)		6.00	NM		
			Credited												
			[mgs approved by Jim Quinn lines 27-30]												
22	KPNX	10/01/12	10/04/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWT---	:30	4	\$800.00	P-2	6.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		4				\$800.00		6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	10/01/12-10/07/12	M-F 6-630p			6-630p	MTWTh-----	:30		(\$800.00)		6.00	NM		
			Credited												
			[mgs approved by Jim Quinn lines 27-30]												
23	KPNX	10/01/12	10/04/12	M-F 630-7p Extra	CM	630-7p	MTWT---	:30	4	\$1,000.00	P-2	3.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		4				\$1,000.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	10/01/12-10/07/12	M-F 630-7p			630-7p	MTWTh-----	:30		(\$1,000.00)		3.00	NM		
			Credited												
			[mgs approved by Jim Quinn lines 27-30]												
24	KPNX	10/01/12	10/04/12	Tonight Show Tonight Show	CM	1035-1135p	MTWT---	:30	4	\$900.00	P-2	4.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		4				\$900.00		4.00			
25	KPNX	10/01/12	10/04/12	M-F 5-530a 12 News Today	CM	5-530a	MTWT---	:30	4	\$200.00	P-2	2.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		4				\$200.00		2.00			
26	KPNX	10/01/12	10/01/12	M-F 4-5p 12 News EVB	CM	4-5p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$400.00		0.00			
27	KPNX	10/04/12	10/04/12	NBC Nightly News NBC Nightly News	CM	Various	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1				\$1,000.00		0.00			
28	KPNX	10/04/12	10/04/12	M-F 10p News M-F 10pm News	CM	10-1035p	---T---	:30	1	\$1,550.00	P-2	0.00	NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1				\$1,550.00		0.00			

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 Alt Order #: 06351530
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: American Future Fund
 Product Desc: AMER FUTURE FUND Flight 9/28-10/4, **KPNX**
 Estimate: 522

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	KPNX	10/04/12	10/04/12	M-F 10p News M-F 10pm News	CM	10-1035p	---T---	:30	1	\$1,550.00	P-2	0.00	NM	1	\$1,550.00
				mg											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---		1		\$1,550.00		0.00					
29	KPNX	10/04/12	10/04/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	---T---	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				mg											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---		2		\$600.00		0.00					
30	KPNX	10/04/12	10/04/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				mg											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---		1		\$250.00		0.00					
31	KPNX	10/04/12	10/04/12	M-F 4-5p 12 News EVB	CM	4-5p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				mg											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---		1		\$350.00		0.00					
													Totals	50	\$32,000.00

*Tax 1 Note: Tax 0.5%.