

# ORDER



**Orders**

**Order / Rev:** 708711 - 2  
**Alt Order #:** 06284523  
**Product Desc:** NRCC IE Flight 9/13-9/20, 2012  
**Estimate:** 3011  
**Flight Dates:** 09/13/12 - 09/20/12  
**Original Date / Rev:** 08/22/12 / 08/31/12  
**Order Type:** Political

**KPNX**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** National Media Research Planning  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
815 Slaters Lane  
Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NRCC-IE  
**Demographic:** A35-64  
**Product Codes:** PL-State/Local,IS-Issue/Non  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:** \_\_\_\_\_  
**Order Separation:** 00:15:00  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	69	\$48,000.00	\$40,800.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	69	\$48,000.00	\$40,800.00	106.40
<b>Totals</b>	<b>69</b>	<b>\$48,000.00</b>	<b>\$40,800.00</b>	<b>106.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KPNX	22%	\$48,000.00
Market	100%	\$218,181.82

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	7%	\$15,272.73
KPAZ	0%	\$0.00
KPHO	24%	\$52,363.64
KPPX	0%	\$0.00
KSAZ	18%	\$39,272.73
KTFL	0%	\$0.00
KTVK	24%	\$52,363.64
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$10,909.09
UNKWN	0%	\$0.00

Order / Rev: 708711 - 2  
 Alt Order #: 06284523  
 Flight Dates: 09/13/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE Flight 9/13-9/20, 2012  
 Estimate: 3011  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	09/14/12	09/14/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	----F--	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$1,600.00			2.90			
2	KPNX	09/14/12	09/14/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$800.00			1.50			
3	KPNX	09/14/12	09/14/12	M-F 3-4p Ellen	CM	3-4p	----F--	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$425.00			1.30			
4	KPNX	09/14/12	09/14/12	M-F 4-5p 12 News EVB LV	CM	4-5p	----F--	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$400.00			1.10			
5	KPNX	09/14/12	09/14/12	M-F 430-5a 12NWS TDY 430A<	CM	430-5a	----F--	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$20.00			0.30			
6	KPNX	09/14/12	09/14/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$175.00			0.60			
7	KPNX	09/14/12	09/14/12	M-F 5-530p 12 NWS 5	CM	5-530p	----F--	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$600.00			1.30			
8	KPNX	09/14/12	09/14/12	M-F 530-6a 12 NWS TODAY 2	CM	530-6a	----F--	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$200.00			0.70			
9	KPNX	09/14/12	09/14/12	NBC Nightly News NBC Nightly News	CM	Various	----F--	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$1,500.00			2.40			
10	KPNX	09/14/12	09/14/12	M-F 6-630p ARIZ NGHTLY NW	CM	6-630p	----F--	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$800.00			2.00			
11	KPNX	09/14/12	09/14/12	M-F 630-7p EXTRA<	CM	630-7p	----F--	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$800.00			1.70			
12	KPNX	09/17/12	09/17/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	M-----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1		\$1,600.00			2.90			
13	KPNX	09/17/12	09/17/12		CM	1035-1135p	M-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00

Order / Rev: 708711 - 2  
 Alt Order #: 06284523  
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Advertiser: NRCC-IE  
 Product Desc: NRCC IE Flight 9/13-9/20, 2012  
 Estimate: 3011  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show															
REVISD RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$800.00			1.50		
14	KPNX	09/17/12	09/17/12	M-F 3-4p Ellen	CM	3-4p	M-----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$425.00			1.30		
15	KPNX	09/17/12	09/17/12	M-F 4-5p 12 News EVB	CM	4-5p	M-----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$400.00			1.10		
16	KPNX	09/17/12	09/17/12	M-F 430-5a M-F 430-5a	CM	430-5a	M-----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$20.00			0.30		
17	KPNX	09/17/12	09/17/12	M-F 5-530a 12 News Today	CM	5-530a	M-----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$175.00			0.60		
18	KPNX	09/17/12	09/17/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$600.00			1.30		
19	KPNX	09/17/12	09/17/12	M-F 530-6a 12 News Today	CM	530-6a	M-----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$200.00			0.70		
20	KPNX	09/17/12	09/17/12	NBC Nightly News NBC Nightly News	CM	Various	M-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$1,500.00			2.40		
21	KPNX	09/17/12	09/17/12	M-F 6-630p 12 News 6pm	CM	6-630p	M-----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$800.00			2.00		
22	KPNX	09/17/12	09/17/12	M-F 630-7p Extra	CM	630-7p	M-----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$800.00			1.70		
23	KPNX	09/15/12	09/15/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$1,600.00	P-2	3.90	NM	1	\$1,600.00
REVISD RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-			1			\$1,600.00			3.90		
24	KPNX	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a (10:30 PM-12:00 XM)	-----S-	:30	2	\$1,500.00	P-2	4.30	NM	2	\$3,000.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-			2			\$1,500.00			4.30		
25	KPNX	09/15/12	09/15/12		CM	8-9p	-----S-	:30	2	\$900.00	P-2	2.30	NM	2	\$1,800.00

Order / Rev: 708711 - 2  
 Alt Order #: 06284523  
 Flight Dates: 09/13/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE Flight 9/13-9/20, 2012  
 Estimate: 3011  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Prime B											
				Sat Prime B		(8:00 PM-9:00 PM)									
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			2			\$900.00		2.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	09/10/12-09/16/12	Sat Prime B			8-9p	(8:00 PM-9:00 P-----Sa--	:30		<del>(\$900.00)</del>		2.30	NM		
See MG 25.3,25.4 [Prgm Change]															
2	KPNX	09/10/12-09/16/12	Sat Prime B			8-9p	(8:00 PM-9:00 P-----Sa--	:30		<del>(\$900.00)</del>		2.30	NM		
See MG 25.3,25.4 [Prgm Change]															
3	KPNX	09/15/12-09/15/12	Sat Prime Other			8-10p	-----Sa--	:30		\$900.00		2.30	NM		
Ⓜ MG for 25.1,25.2 [9/15 SA 7-9p The Voice (NBC Dramas)]															
4	KPNX	09/15/12-09/15/12	Sat Prime Other			8-10p	-----Sa--	:30		\$900.00		2.30	NM		
Ⓜ MG for 25.1,25.2 [9/15 SA 7-9p The Voice (NBC Dramas)]															
26	KPNX	09/16/12	09/16/12	Su 10 pm News	CM	10-1035p	-----S	:30	1	\$1,600.00	P-2	2.80	NM	1	\$1,600.00
				Su 10pm News											
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1			\$1,600.00		2.80			
27	KPNX	09/16/12	09/16/12	SUN TDY	CM	5-9a	-----S	:30	1	\$350.00	P-2	1.10	NM	1	\$350.00
				NBC Today Show (Su)											
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1			\$350.00		1.10			
28	KPNX	09/20/12	09/20/12	12 News 10pm M-SU	CM	10-1035p	---T---	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
				12 News 10 pm M-Su											
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1			\$1,600.00		2.90			
29	KPNX	09/20/12	09/20/12	Tonight Show	CM	1035-1135p	---T---	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
				Tonight Show											
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1			\$800.00		1.50			
30	KPNX	09/20/12	09/20/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1			\$425.00		1.30			
31	KPNX	09/20/12	09/20/12	M-F 4-5p	CM	4-5p	---T---	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
				12 News EVB											
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1			\$400.00		1.10			
32	KPNX	09/20/12	09/20/12	M-F 430-5a	CM	430-5a	---T---	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
				M-F 430-5a											
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1			\$20.00		0.30			
33	KPNX	09/20/12	09/20/12	M-F 5-530a	CM	5-530a	---T---	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
				12 News Today											
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1			\$175.00		0.60			
34	KPNX	09/20/12	09/20/12	M-F 5-530p	CM	5-530p	---T---	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
				M-F 5-530p											
12 NWS 5															

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 Estimate: 3011  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	KPNX	09/20/12	09/20/12	M-F 5-530p M-F 5-530p	CM	5-530p	---T---	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
		12 NWS 5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1		\$600.00		1.30					
35	KPNX	09/20/12	09/20/12	M-F 530-6a 12 News Today	CM	530-6a	---T---	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
		12 NWS TODAY 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1		\$200.00		0.70					
36	KPNX	09/20/12	09/20/12	NBC Nightly News NBC Nightly News	CM	Various	---T---	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
		NBC NITELY NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1		\$1,500.00		2.40					
37	KPNX	09/20/12	09/20/12	M-F 6-630p 12 News 6pm	CM	6-630p	---T---	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
		ARIZ NGHTLY NW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1		\$800.00		2.00					
38	KPNX	09/20/12	09/20/12	M-F 630-7p Extra	CM	630-7p	---T---	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
		EXTRA<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1		\$800.00		1.70					
39	KPNX	09/18/12	09/18/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	-T-----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
		REVISED RATE 12 NWS 10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1		\$1,600.00		2.90					
40	KPNX	09/18/12	09/18/12	Tonight Show Tonight Show	CM	1035-1135p	-T-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
		REVISED RATE TONITE SHW-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1		\$800.00		1.50					
41	KPNX	09/18/12	09/18/12	M-F 3-4p Ellen	CM	3-4p	-T-----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1		\$425.00		1.30					
42	KPNX	09/18/12	09/18/12	M-F 4-5p 12 News EVB	CM	4-5p	-T-----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
		12 NEWS EVB LV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1		\$400.00		1.10					
43	KPNX	09/18/12	09/18/12	M-F 430-5a M-F 430-5a	CM	430-5a	-T-----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
		12NWS TDY 430A<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1		\$20.00		0.30					
44	KPNX	09/18/12	09/18/12	M-F 5-530a 12 News Today	CM	5-530a	-T-----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
		12 NWS TODAY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1		\$175.00		0.60					
45	KPNX	09/18/12	09/18/12	M-F 5-530p M-F 5-530p	CM	5-530p	-T-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
		12 NWS 5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1		\$600.00		1.30					
46	KPNX	09/18/12	09/18/12		CM	530-6a	-T-----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00

Order / Rev: 708711 - 2  
 Alt Order #: 06284523  
 Flight Dates: 09/13/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE Flight 9/13-9/20, 2012  
 Estimate: 3011  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a 12 News Today											
				12 NWS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-T-----	1	\$200.00	0.70								
47	KPNX	09/18/12	09/18/12	NBC Nightly News NBC Nightly News	CM	Various	-T-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-T-----	1	\$1,500.00	2.40								
48	KPNX	09/18/12	09/18/12	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
				ARIZ NGHTLY NW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-T-----	1	\$800.00	2.00								
49	KPNX	09/18/12	09/18/12	M-F 630-7p Extra	CM	630-7p	-T-----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
				EXTRA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-T-----	1	\$800.00	1.70								
51	KPNX	09/19/12	09/19/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	--W----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
				REVISED RATE 12 NWS 10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$1,600.00	2.90								
52	KPNX	09/19/12	09/19/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
				REVISED RATE TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$800.00	1.50								
53	KPNX	09/19/12	09/19/12	M-F 3-4p Ellen	CM	3-4p	--W----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$425.00	1.30								
54	KPNX	09/19/12	09/19/12	M-F 4-5p 12 News EVB LV	CM	4-5p	--W----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
				12 NEWS EVB LV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$400.00	1.10								
55	KPNX	09/19/12	09/19/12	M-F 430-5a M-F 430-5a	CM	430-5a	--W----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
				12NWS TDY 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$20.00	0.30								
56	KPNX	09/19/12	09/19/12	M-F 5-530a 12 News Today	CM	5-530a	--W----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
				12 NWS TODAY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$175.00	0.60								
57	KPNX	09/19/12	09/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
				12 NWS 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$600.00	1.30								
58	KPNX	09/19/12	09/19/12	M-F 530-6a 12 News Today	CM	530-6a	--W----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
				12 NWS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	--W----	1	\$200.00	0.70								
59	KPNX	09/19/12	09/19/12		CM	Various	--W----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00

Order / Rev: 708711 - 2  
 Alt Order #: 06284523  
 Flight Dates: 09/13/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE Flight 9/13-9/20, 2012  
 Estimate: 3011  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBC Nightly News											
				NBC NITELY NWS											
				NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		1				\$1,500.00		2.40			
60	KPNX	09/19/12	09/19/12	M-F 6-630p 12 News 6pm	CM	6-630p	--W----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
				ARIZ NGHTLY NW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		1				\$800.00		2.00			
61	KPNX	09/19/12	09/19/12	M-F 630-7p Extra	CM	630-7p	--W----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
				EXTRA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		1				\$800.00		1.70			
62	KPNX	09/17/12	09/20/12	M-F 6-7a 12 News Today	CM	6-7a	MTWT---	:30	4	\$475.00	P-2	1.00	NM	4	\$1,900.00
				ADD TO SKED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---		4				\$475.00		1.00			
63	KPNX	09/14/12	09/14/12	M-F 6-7a 12 News Today	CM	6-7a	----F--	:30	1	\$475.00	P-2	1.00	NM	1	\$475.00
				ADD TO SKED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$475.00		1.00			
64	KPNX	09/16/12	09/16/12	530-6p 12 News Sunday 12 News Sunday	CM	530-6p	-----S	:30	1	\$500.00	P-2	1.40	NM	1	\$500.00
				ADD TO SKED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$500.00		1.40			
65	KPNX	09/17/12	09/17/12	Last Call Last Call w/Carson D	CM	1235a-105a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				ADD TO SKED- moved from 9/14 to 9/17 dt pgm chg											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$175.00		0.00			

\*Tax 1 Note: Tax 0.5%.

Totals 69 \$48,000.00