

ORDER



Orders
Order / Rev: 709369 - 1
Alt Order #: 06284530
Product Desc: NRCC Flight 9/21-9/27, 2012
Estimate: 3012
Flight Dates: 09/21/12 - 09/27/12
Original Date / Rev: 08/23/12 / 08/30/12
Order Type: Political

KPNX
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRCC-IE
Demographic: A35-64
Product Codes: PL-State/Local,IS-Issue/Non
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	72	\$50,900.00	\$43,265.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	72	\$50,900.00	\$43,265.00	105.90
Totals	72	\$50,900.00	\$43,265.00	105.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KPNX	22%	\$50,900.00
Market	100%	\$231,363.64

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	7%	\$16,195.45
KPAZ	0%	\$0.00
KPHO	24%	\$55,527.27
KPPX	0%	\$0.00
KSAZ	18%	\$41,645.45
KTFL	0%	\$0.00
KTVK	24%	\$55,527.27
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$11,568.18
UNKWN	0%	\$0.00

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 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
 Product Desc: NRCC Flight 9/21-9/27, 2012
 Estimate: 3012
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	09/21/12	09/21/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	----F--	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
		REVISED RATE 12 NWS 10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$1,600.00		2.90			
2	KPNX	09/21/12	09/21/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
		REVISED RATE TONITE SHW-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$800.00		1.50			
3	KPNX	09/21/12	09/21/12	M-F 3-4p Ellen	CM	3-4p	----F--	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$425.00		1.30			
4	KPNX	09/21/12	09/21/12	M-F 4-5p 12 News EVB LV	CM	4-5p	----F--	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$400.00		1.10			
5	KPNX	09/21/12	09/21/12	M-F 430-5a 12NWS TDY 430A<	CM	430-5a	----F--	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$20.00		0.30			
6	KPNX	09/21/12	09/21/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$175.00		0.60			
7	KPNX	09/21/12	09/21/12	M-F 5-530p 12 NWS 5	CM	5-530p	----F--	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$600.00		1.30			
8	KPNX	09/21/12	09/21/12	M-F 530-6a 12 NWS TODAY 2	CM	530-6a	----F--	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$200.00		0.70			
9	KPNX	09/21/12	09/21/12	NBC Nightly News NBC Nightly News	CM	Various	----F--	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$1,500.00		2.40			
10	KPNX	09/21/12	09/21/12	M-F 6-630p ARIZ NGHTLY NW	CM	6-630p	----F--	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$800.00		2.00			
11	KPNX	09/21/12	09/21/12	M-F 630-7p EXTRA<	CM	630-7p	----F--	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$800.00		1.70			
12	KPNX	09/21/12	09/21/12	Fri Prime C Dateline	CM	9-10p	----F--	:30	1	\$2,000.00	P-2	3.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1				\$2,000.00		3.00			
13	KPNX	09/24/12	09/24/12		CM	10-1035p	M-----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				12 News 10pm M-SU											
				12 News 10 pm M-Su											
				REVISED RATE 12 NWS 10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$1,600.00			2.90		
14	KPNX	09/24/12	09/24/12	Tonight Show	CM	1035-1135p	M-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
				Tonight Show											
				REVISED RATE TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$800.00			1.50		
15	KPNX	09/24/12	09/24/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
				Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$425.00			1.30		
16	KPNX	09/24/12	09/24/12	M-F 4-5p	CM	4-5p	M-----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
				12 News EVB											
				12 NEWS EVB LV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$400.00			1.10		
17	KPNX	09/24/12	09/24/12	M-F 430-5a	CM	430-5a	M-----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
				M-F 430-5a											
				12NWS TDY 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$20.00			0.30		
18	KPNX	09/24/12	09/24/12	M-F 5-530a	CM	5-530a	M-----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
				12 News Today											
				12 NWS TODAY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$175.00			0.60		
19	KPNX	09/24/12	09/24/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
				M-F 5-530p											
				12 NWS 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$600.00			1.30		
20	KPNX	09/24/12	09/24/12	M-F 530-6a	CM	530-6a	M-----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
				12 News Today											
				12 NWS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$200.00			0.70		
21	KPNX	09/24/12	09/24/12	NBC Nightly News	CM	Various	M-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
				NBC Nightly News											
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$1,500.00			2.40		
22	KPNX	09/24/12	09/24/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
				12 News 6pm											
				ARIZ NGHTLY NW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$800.00			2.00		
23	KPNX	09/24/12	09/24/12	M-F 630-7p	CM	630-7p	M-----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
				Extra											
				EXTRA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$800.00			1.70		
24	KPNX	09/22/12	09/22/12	Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$1,600.00	P-2	3.90	NM	1	\$1,600.00
				Sa 10pm News											
				REVISED RATE 12 NWS 10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S-			1			\$1,600.00			3.90		
25	KPNX	09/22/12	09/22/12		CM	1030p-1205a	-----S-	:30	2	\$1,600.00	P-2	4.30	NM	2	\$3,200.00

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 Estimate: 3012
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live	(10:30 PM-12:00 XM)										
REVISED RATE SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-----S-	2	\$1,600.00	4.30								
26	KPNX	09/22/12	09/22/12	SAT TDY	CM	Saturday Today	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				NBC Today Show											
12 NWS WK TDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-----S-	1	\$350.00	0.00								
27	KPNX	09/22/12	09/22/12	Sat Prime B	CM	8-9p	-----S-	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
				Sat Prime B											
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-----S-	2	\$900.00	0.00								
28	KPNX	09/23/12	09/23/12	Su 10 pm News	CM	10-1035p	-----S	:30	1	\$1,600.00	P-2	2.80	NM	1	\$1,600.00
				Su 10pm News											
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-----S	1	\$1,600.00	2.80								
29	KPNX	09/23/12	09/23/12	SUN TDY	CM	5-9a	-----S	:30	2	\$350.00	P-2	1.10	NM	2	\$700.00
				NBC Today Show (Su)											
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	-----S	2	\$350.00	1.10								
30	KPNX	09/27/12	09/27/12	12 News 10pm M-SU	CM	10-1035p	---T---	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
				12 News 10 pm M-Su											
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$1,600.00	2.90								
31	KPNX	09/27/12	09/27/12	Tonight Show	CM	1035-1135p	---T---	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
				Tonight Show											
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$800.00	1.50								
32	KPNX	09/27/12	09/27/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$425.00	1.30								
33	KPNX	09/27/12	09/27/12	M-F 4-5p	CM	4-5p	---T---	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
				12 News EVB											
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$400.00	1.10								
34	KPNX	09/27/12	09/27/12	M-F 430-5a	CM	430-5a	---T---	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
				M-F 430-5a											
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$20.00	0.30								
35	KPNX	09/27/12	09/27/12	M-F 5-530a	CM	5-530a	---T---	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
				12 News Today											
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$175.00	0.60								
36	KPNX	09/27/12	09/27/12	M-F 5-530p	CM	5-530p	---T---	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
				M-F 5-530p											
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$600.00	1.30								
37	KPNX	09/27/12	09/27/12		CM	530-6a	---T---	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a 12 News Today											
				12 NWS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$200.00	0.70								
38	KPNX	09/27/12	09/27/12	NBC Nightly News NBC Nightly News	CM	Various	---T---	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$1,500.00	2.40								
39	KPNX	09/27/12	09/27/12	M-F 6-630p 12 News 6pm	CM	6-630p	---T---	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
				ARIZ NGHTLY NW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$800.00	2.00								
40	KPNX	09/27/12	09/27/12	M-F 630-7p Extra	CM	630-7p	---T---	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
				EXTRA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	---T---	1	\$800.00	1.70								
41	KPNX	09/25/12	09/25/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	-T-----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
				REVISED RATE 12 NWS 10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$1,600.00	2.90								
42	KPNX	09/25/12	09/25/12	Tonight Show Tonight Show	CM	1035-1135p	-T-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
				REVISED RATE TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$800.00	1.50								
43	KPNX	09/25/12	09/25/12	M-F 3-4p Ellen	CM	3-4p	-T-----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$425.00	1.30								
44	KPNX	09/25/12	09/25/12	M-F 4-5p 12 News EVB	CM	4-5p	-T-----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
				12 NEWS EVB LV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$400.00	1.10								
45	KPNX	09/25/12	09/25/12	M-F 430-5a M-F 430-5a	CM	430-5a	-T-----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
				12NWS TDY 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$20.00	0.30								
46	KPNX	09/25/12	09/25/12	M-F 5-530a 12 News Today	CM	5-530a	-T-----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
				12 NWS TODAY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$175.00	0.60								
47	KPNX	09/25/12	09/25/12	M-F 5-530p M-F 5-530p	CM	5-530p	-T-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
				12 NWS 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$600.00	1.30								
48	KPNX	09/25/12	09/25/12	M-F 530-6a 12 News Today	CM	530-6a	-T-----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
				12 NWS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-T-----	1	\$200.00	0.70								
49	KPNX	09/25/12	09/25/12		CM	Various	-T-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00

Order / Rev: 709369 - 1
 Alt Order #: 06284530
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
 Product Desc: NRCC Flight 9/21-9/27, 2012
 Estimate: 3012
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Nightly News															
NBC NITELY NWS															
NBC Nightly News															
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	-T-----			1			\$1,500.00			2.40		
50	KPNX	09/25/12	09/25/12	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	-T-----			1			\$800.00			2.00		
51	KPNX	09/25/12	09/25/12	M-F 630-7p Extra	CM	630-7p	-T-----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	-T-----			1			\$800.00			1.70		
53	KPNX	09/26/12	09/26/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	--W----	:30	1	\$1,600.00	P-2	2.90	NM	1	\$1,600.00
REVISED RATE 12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$1,600.00			2.90		
54	KPNX	09/26/12	09/26/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
REVISED RATE TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$800.00			1.50		
55	KPNX	09/26/12	09/26/12	M-F 3-4p Ellen	CM	3-4p	--W----	:30	1	\$425.00	P-2	1.30	NM	1	\$425.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$425.00			1.30		
56	KPNX	09/26/12	09/26/12	M-F 4-5p 12 News EVB	CM	4-5p	--W----	:30	1	\$400.00	P-2	1.10	NM	1	\$400.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$400.00			1.10		
57	KPNX	09/26/12	09/26/12	M-F 430-5a M-F 430-5a	CM	430-5a	--W----	:30	1	\$20.00	P-2	0.30	NM	1	\$20.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$20.00			0.30		
58	KPNX	09/26/12	09/26/12	M-F 5-530a 12 News Today	CM	5-530a	--W----	:30	1	\$175.00	P-2	0.60	NM	1	\$175.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$175.00			0.60		
59	KPNX	09/26/12	09/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$600.00			1.30		
60	KPNX	09/26/12	09/26/12	M-F 530-6a 12 News Today	CM	530-6a	--W----	:30	1	\$200.00	P-2	0.70	NM	1	\$200.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$200.00			0.70		
61	KPNX	09/26/12	09/26/12	NBC Nightly News NBC Nightly News	CM	Various	--W----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$1,500.00			2.40		
62	KPNX	09/26/12	09/26/12		CM	6-630p	--W----	:30	1	\$800.00	P-2	2.00	NM	1	\$800.00

Order / Rev: 709369 - 1
 Alt Order #: 06284530
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
 Product Desc: NRCC Flight 9/21-9/27, 2012
 Estimate: 3012
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p 12 News 6pm											
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$800.00			2.00		
63	KPNX	09/26/12	09/26/12	M-F 630-7p Extra	CM	630-7p	--W----	:30	1	\$800.00	P-2	1.70	NM	1	\$800.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$800.00			1.70		
64	KPNX	09/24/12	09/27/12	M-F 6-7a 12 News Today	CM	6-7a	MTWT---	:30	4	\$475.00	P-2	1.00	NM	4	\$1,900.00
ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWT---			4			\$475.00			1.00		
65	KPNX	09/21/12	09/21/12	M-F 6-7a 12 News Today	CM	6-7a	----F--	:30	1	\$475.00	P-2	1.00	NM	1	\$475.00
ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	----F--			1			\$475.00			1.00		
66	KPNX	09/23/12	09/23/12	530-6p 12 News Sunday 12 News Sunday	CM	530-6p	-----S	:30	1	\$500.00	P-2	1.40	NM	1	\$500.00
ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S			1			\$500.00			1.40		
67	KPNX	09/24/12	09/24/12	Last Call Last Call w/Carson Daly	CM	1235a-105a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
mg for 1x na 9/21 at order entry d/t shifts down in LF programming (fri)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$175.00			0.00		

*Tax 1 Note: Tax 0.5%.

Totals 72 \$50,900.00