KTVU-TV
Two Jack London Square
Oakland, CA 94607

Carrick Media
271 Madison Avenue
18th Floor
New York, NY 10016

Contract # 339254

Schedule Dates	10/30/12-11/05/12
Advertiser	Pol/D Feinstein/D/US Senate (17134)
Agency	Carrick Media (2900)
Product	Political - State Candidate (1071)
Brand	DIANNE FEINSTEIN (140738)
Salesperson	Telerep/New York, New York (1041)
Sales Office	Telerep/New York
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	National/Political
Billing Type	Standard
Comments	

Date Entered	10/29/12
Last Modified	11/01/12
Entered By	Charissa Ikan
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,182.50
Net Total	$29,367.50
Sales Tax	

San Francisco (KTVU) (KTVU)

By Broadcast Month	Spots	Rate
Nov. 2012	35	$34,550.00
Grand Total:	35	$34,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/31/12-11/02/12	5	:30	4:59A- 5AM NEWS				1	1	1			3	$350.00	$1,050.00	San Francisco (KTVU) (KTVU)		10/29/12
2.1	Normal Line / Spot	10/31/12-11/02/12	5	:30	6A- 6AM NEWS				1	1	1			3	$900.00	$2,700.00	San Francisco (KTVU) (KTVU)		10/29/12
3.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	6A- 6AM NEWS		1							1	$900.00	$900.00	San Francisco (KTVU) (KTVU)		10/29/12
4.1	Normal Line / Spot	10/31/12-11/05/12	5	:30	7A- MORNINGS ON TWO		1		2	2	1			6	$850.00	$5,100.00	San Francisco (KTVU) (KTVU)		10/29/12
5.1	Normal Line / News	10/31/12-11/01/12	5	:30	4:58P- 5PM NEWS				1	1				2	$500.00	$1,000.00	San Francisco (KTVU) (KTVU)		10/29/12
6.1	Normal Line / News	11/02/12-11/02/12	5	:30	4:58P- 5PM NEWS						1			1	$500.00	$500.00	San Francisco (KTVU) (KTVU)		10/29/12
7.1	Normal Line / News	10/31/12-11/01/12	5	:30	5:58P- 6PM NEWS				1	1				2	$700.00	$1,400.00	San Francisco (KTVU) (KTVU)		10/29/12
8.1	Normal Line / News	11/02/12-11/02/12	5	:30	5:58P- 6PM NEWS						1			1	$700.00	$700.00	San Francisco (KTVU) (KTVU)		10/29/12
9.2	Normal Line / Spot	11/02/12-11/02/12	5	:30	6:57P- BIG BANG THEORY						1			1	$1,400.00	$1,400.00	San Francisco (KTVU) (KTVU)		10/31/12
10.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	6:57P- BIG BANG THEORY					1				1	$1,400.00	$1,400.00	San Francisco (KTVU) (KTVU)		10/29/12
11.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	7:30P- BIG BANG THEORY					1				1	$1,400.00	$1,400.00	San Francisco (KTVU) (KTVU)		10/29/12
12.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	7:30P- BIG BANG THEORY						1			1	$1,400.00	$1,400.00	San Francisco (KTVU) (KTVU)		10/29/12
13.1	End Dated Line / News	10/30/12-10/30/12	2	:30	10P- 11P (PST)			1						1	$2,000.00	$2,000.00	San Francisco (KTVU) (KTVU)		10/30/12
14.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A- MORNINGS ON TWO							1		1	$300.00	$300.00	San Francisco (KTVU) (KTVU)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

KTVU-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or gender. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

B/E Bookend P/B Piggy Back

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15.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	7A- MORNINGS ON TWO								1	1	$300.00	$300.00	San Francisco (KTVU) (KTVU)		10/29/12
16.1	Normal Line / News	11/04/12-11/04/12	5	:30	9:59P- 10PM NEWS								1	1	$2,000.00	$2,000.00	San Francisco (KTVU) (KTVU)		10/29/12
17.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	11P- SECOND LOOK								1	1	$500.00	$500.00	San Francisco (KTVU) (KTVU)		10/29/12
18.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A- MORNINGS ON TWO							2		2	$300.00	$600.00	San Francisco (KTVU) (KTVU)		10/29/12
19.1	Normal Line / Premium	10/31/12-10/31/12	5	:30	10:30A- SAN FRANCISCO GIANTS VICTORY PARADE				1					1	$1,900.00	$1,900.00	San Francisco (KTVU) (KTVU)		10/30/12
20.0	Normal Line / News	10/31/12-11/05/12	5	:30	10P- 11P (PST)		1		1	1	1			4	$2,000.00	$8,000.00	San Francisco (KTVU) (KTVU)		10/30/12

CONFIRMATION CONTRACT

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