

2009-05 Page 1 of 4

VanRandwyk, Suzanne

From: [Redacted]

Sent: Wednesday, April 15, 2009 4:44 PM

To: NewsJobs

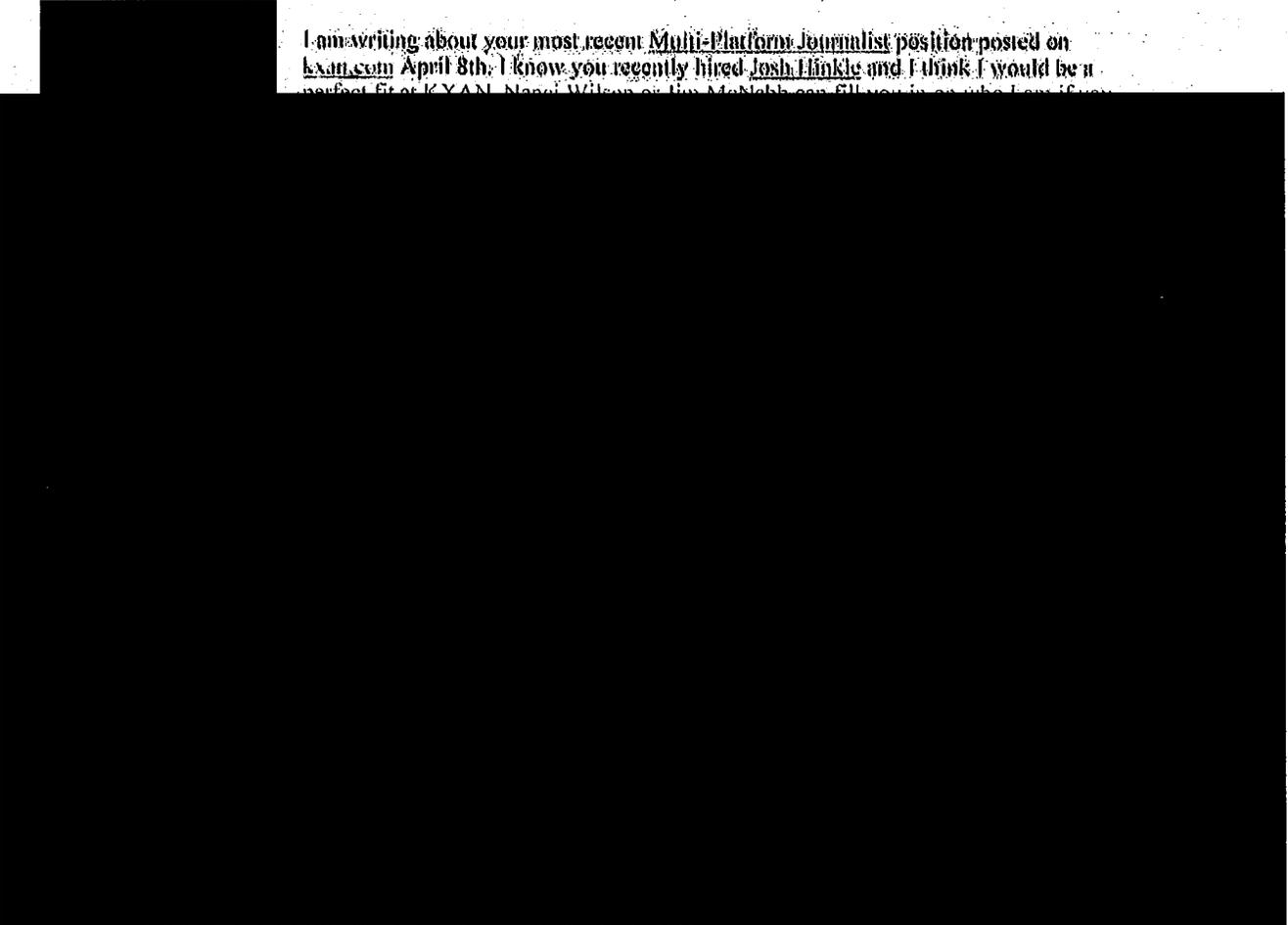
Cc: Michael Fabac

Subject: Multi-Platform Journalist

Attachments: image003.gif; image007.gif; image005.gif; image007.gif; image005.gif; image007.gif; image005.gif; image006.gif; image006.gif; image007.gif; image006.gif; image008.jpg; image009.gif; image006.jpg; image010.gif; image006.jpg; image010.gif; image014.jpg; image001.jpg; Resume\_Updated\_030809.doc; WebStory040509.doc; WebStory032209.doc; WebStory040109.doc

Michael.

I am writing about your most recent Multi-Platform Journalist position posted on Exan.com April 8th. I know you recently hired Josh Hinkle and I think I would be a perfect fit of KXAN. Nancy Wilson or Lisa McNeble can fill you in on who I am if you



Recommendations from colleagues through Linked-In;

Linked 

*[Handwritten signature]*

5/5/2010

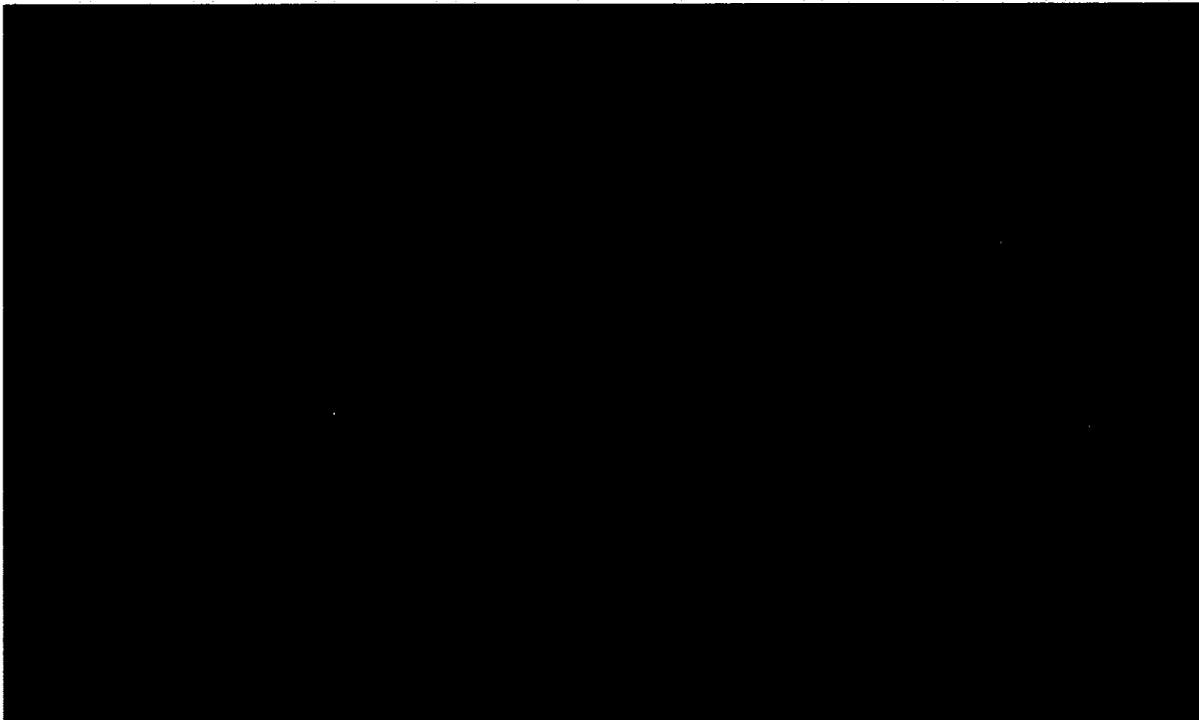
VanRandwyk, Suzanne

**From:** [REDACTED]  
**Sent:** Wednesday, April 15, 2009 11:40 AM  
**To:** NewsJobs  
**Subject:** Multi-Platform Journalist  
**Attachments:** resumebw.doc; becky news dem.mp3  
April 15, 2009

2009-05

Susan VanRandwyk,

I would love to be your next Multi-Platform Journalist. I saw your job posting on the Texas Association of Broadcasters website, and think I am the perfect match.



2-15-09 - OS

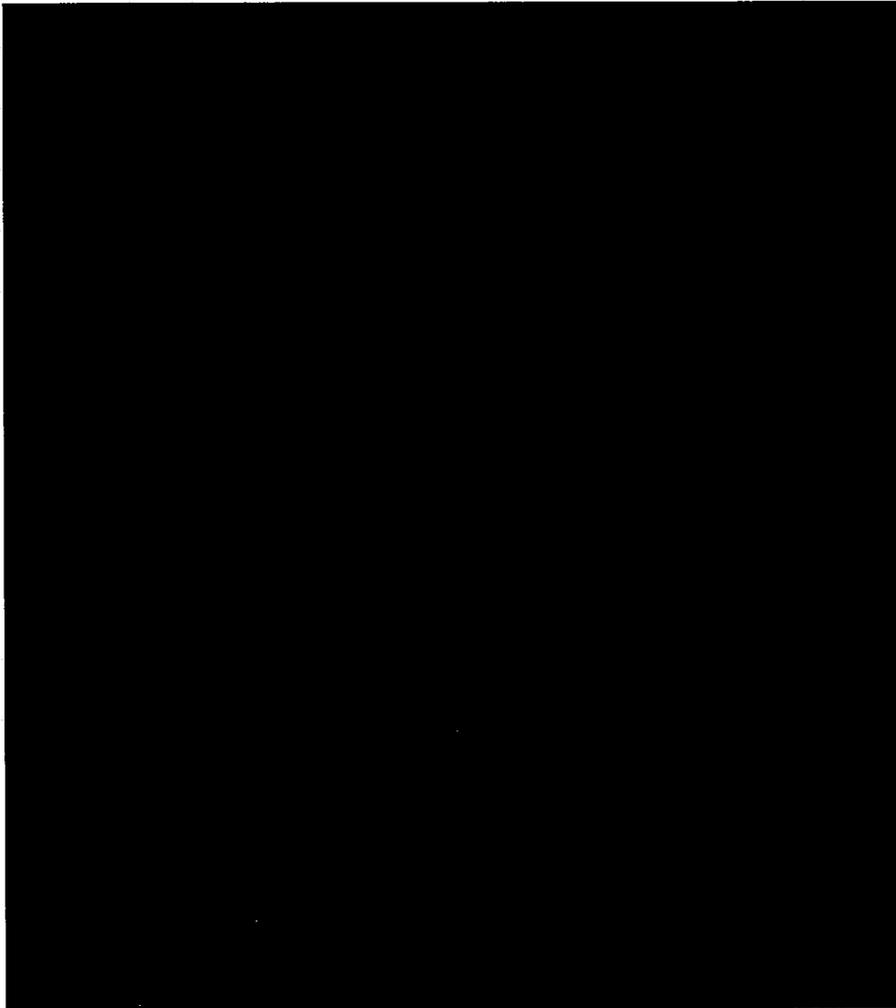
VanRandwyk, Suzanne

From: [REDACTED]  
Sent: Monday, April 13, 2009 1:56 PM  
To: NewsJobs  
Subject: Multi-Platform Journalist/Reporter (Austin, TX)

x

Greetings,

I would love to talk to you further about the KXAN Journalist/Writer position listed on Craigslist. I've recently relocated to Austin and have a couple of decades in the Broadcasting business. I've made a commitment to settle down here in Austin and feel that my skills would be beneficial to the position. I've also included some samples of my writing skills following the resume.



VanRandwyk, Suzanne

2009-05

From: jobs@tvjobs.com  
Sent: Wednesday, April 08, 2009 10:21 AM  
To: VanRandwyk, Suzanne  
Subject: TVJobs.com - Multi-Platform Journalist job posted

JOB POSTING NOTIFICATION FROM TVJOBS

Suzanne VanRandwyk,

Your "Multi-Platform Journalist" position was just posted in the TVJobs.com Database and is now available online...

Station : KXAN  
Position: Multi-Platform Journalist  
Category: News / Talent - Reporter / Producer Job ID : TVJ#34107745 Posted : 4/8/2009  
Expires : 6/7/2009 Status : Registered Employer - Job Posted Ad Text :

Multi-Platform Journalist

KXAN Austin News is now accepting r sum s for a FT multi-platform journalist.

MPJ will be produce and publish TV & online content from the field and develop/coordinate online content to compliment TV coverage.

Journalism degree with broadcast & print experience is preferred.

Qualified candidates only should send a r sum  with cover letter, salary requirements, references and non-returnable writing & video examples of their work to:

KXAN TV  
MPJ Opening  
908 West MLK Blvd  
Austin, TX 78701

NewsJobs@kxan.com

No phone calls please  
EEO

Notes:

1. We recommend that you either save or print this page and provide the above Job ID number to an TVJobs administrator in any future correspondence concerning this ad.
2. We recommend that you print this page and include it with your EOE file for this position as confirmation that this job was posted for the above duration at TVJobs.com (<http://www.tvjobs.com>)
3. We will send notification of pending expiration prior to the expiration date to enable you to extend the job, if necessary. Should you need this job extended, e-mail [admin@tvjobs.com](mailto:admin@tvjobs.com), supply reference number and amount of additional time needed. We are happy to extend the position for you.
4. If no extension is needed, the job will be automatically removed at 1 am PST on 6/7/2009.
5. If for any reason you need the listing removed early, e-mail [admin@tvjobs.com](mailto:admin@tvjobs.com), supply reference number and reason for removal.
6. If you would like to verify that the actual job listing is online, point your browser to:

2009-#5

VanRandwyk, Suzanne

From: NABJobs Online [system@jobcontrolcenter.com]  
 Sent: Sunday, April 26, 2009 2:18 PM  
 To: NewsJobs  
 Subject: [NABJobs Online] - Job Application for [Full-time Multi-platform Journalist] - [Rafaela Stalbalk]  
 Attachments: application\_3106444.html; RAFAELA STALBALK.doc; Restaurant Resume.doc; Clip.doc



## Application Details

	Job		Applicant
Title:	<u>Full-time Multi-platform Journalist</u>	Title:	Multilingual freelance
Location:	Austin, TX USA	Location:	Chicago, IL
Employer:	KXAN Austin News	Candidate:	<u>Rafaela Stalbalk</u>

## Cover Letter

April 26, 2009

KXAN TV MPJ Opening  
 906 West MLK Blvd  
 Austin, TX 78701

## TO WHOM IT MAY CONCERN:

I write you this letter with much enthusiasm as I wish to be considered FT multi-platform journalist for KXAN Austin News. This is my love to work with people and be part of making positive changes.

I am a senior journalism student at Columbia College Chicago graduating in May. I was born in Brazil and raised in Sweden before 2004 to pursue my studies. For as long as I can remember I have wanted to be a journalist and I therefore hope to start my career with entrepreneurs who want to grow within a progressive company. The KXAN Austin News has a rich history consisting of many and I eagerly hope to become part of your team.

I currently work as administrative assistant for the Library Director at Columbia College. Writing is used in my job daily as my reports and financial data, schedules appointments, problem analysis, computer and Internet research, project coordination and well as outside clients.

My previous experience in this field has given me exposure to news and magazine writing, copy editing and public relations. I have worked in prostitution in Scandinavia, and I have written a feature story about life in the slum area City of God in Brazil based on the Miran written for the Chicago Defender and TimeOut Chicago, where I currently intern. Furthermore, I have used my foreign language translation work for individuals and small businesses.

I am confident that my striving attitude and skills will be a beneficial asset to KXAN Austin News as it will allow me to work in an area I am passionate about.

I look forward to discuss potential employment opportunities with you. If you should have any questions, please feel free to contact me.

Thank you for your consideration.

Respectfully Yours,

Rafaela Stalbalk

## Contact Information

Rafaela Stalbalk  
 501 E. 32nd Street Apt 1213  
 Chicago, IL 60616 USA  
[rafaela.stalbalk@gmail.com](mailto:rafaela.stalbalk@gmail.com)

## Career Information

Job Title:	Multilingual freelancer w/ strong comm. skills
Employment Type:	Full Time, Part Time, Contract, Freelance
Education Completed:	4 Year Degree
Current Salary:	\$21,000/yr
Desired Salary:	\$30,000/yr
Relocation:	Yes
Entry-level Positions:	Yes

5/5/2010

**From:** mark@medialine.com (mark@medialinc.com)

**Date:** Mon, May 24, 2010 2:28:12 PM

**Cc:**

**Subject:** Medialine EEO confirmation

Hi Suzanne,

I'm hoping this works! We've all been through email hell, so i'm sure you can relate!

Please allow this to serve as confirmation of receipt of the following job listing(s) from : KXAN on 04/06/09

**MULTI-PLATFORM JOURNALIST**

The listing(s) will run for a 30 day period on our national television job listing service (unless you indicated otherwise) and then automatically remove themselves from the system.

If you need further documentation for your EEO files, please feel free to contact us at:

Phone:800-237-8073

Email:[medialinc@medialinc.com](mailto:medialinc@medialinc.com)

Fax:831-6485204

Mailing address:Box 51909, Pacific Grove, CA 93950

Contact:Mark Shilstone, Manager

Thank you for using MediaLine,

Mark Shilstone

Manager

MediaLine



Broadcast Employment Services

**KXAN (NBC) Austin, Texas**

**Position** Multi-Platform Journalist  
**Station Ownership** LIN Television  
**Station Slogan** "Austin News"  
**Reference #** TVJ#34107745  
**Type** Television  
**Full / Part** Full Time - Regular  
**Language** Spanish Helpful  
**Experience** Degree to 2 Years Preferred  
**Posted** 4/8/2009  
**Closes** 6/7/2009  
**Time Left** 0 Days  
**DMA** #48  
 News / Talent - Reporter / Producer  
**Found In** New Media  
 News - Photojournalist



**Multi-Platform Journalist**

KXAN Austin News is now accepting résumés for a FT multi-platform journalist.

MPJ will be produce and publish TV & online content from the field and develop/coordinate online content to compliment TV coverage.

Journalism degree with broadcast & print experience is preferred.

Qualified candidates only should send a résumé with cover letter, salary requirements, references and non-returnable writing & video examples of their work to:

KXAN TV  
 MPJ Opening  
 908 West MLK Blvd



**Supplemental Information**

**Salary Type**  
**Salary Range**  
**Starting Salary / Year**  
**Starting Salary / Hour**  
**Job Type** Full Time - Regular  
**Hours**  
**Workweek**  
**Scheduled on Holidays**  
**Start Date** Immediately  
**Probation Period**  
**Benefits**  
**Benefit Premium**  
**401K Plan**  
**Vacation**  
**Paid Sick Leave**  
**Phone Calls**  
**Agent Phone Calls** No  
**Résumé** Required  
**Cover Letter** Required  
**References** Required  
**Salary History** Required  
**Tape / Reel** Required  
**Tape Format** DVD  
**Tape Return** No  
**Director's Track** Not Required  
**FAX Résumé** No  
**TVJobs.com E-Résumé** No  
**Degree Required** Preferred  
**Contract Required** Yes



2009-#05

**VanRandwyk, Suzanne**

**From:** RTNDA [rtnda@rtnda.org]  
**Sent:** Wednesday, April 08, 2009 9:44 AM  
**To:** VanRandwyk, Suzanne  
**Subject:** Payment was received from RTNDA



Dear Suzanne,

Your payment in the amount of \$50.00 was received.

This is payment for:

Quantity	Product	Unit Price	Total
1	Job Posting - Members Only	\$50.00	\$50.00

Please keep a copy of this receipt for your records.

Thank you,

RTNDA - Radio-Television News Directors Association

**PLEASE NOTE OUR NEW ADDRESSES!**

**Mailing Address:** RTNDA/RTNDF 4121 Plank Road, #512, Fredericksburg, VA 22407

**HQ Address:** 1025 F Street NW, 7th Floor, Washington, DC 20004

(P) 800.80.RTNDA

(F) 202.223.4007

[RTNDA.org](http://RTNDA.org)

4/8/2009

2009-#5

[austin craigslist](#) > [tv/film/video/radio jobs](#) > create posting

*Your posting will expire from the site in 30 days.*

[log in to your account](#)

[\(Apply for Account\)](#)

**Thanks for posting with us, we really appreciate it!**

A copy of your ad has been emailed to you, and should be live on the site in about 15 minutes.

Paid to craigslist 2009-04-13 -- payment ID 7336729

Description	Price
Multi-Platform Journalist/Reporter <i>tv/film/video/radio jobs</i>	25.00
<b>Total To Be Charged:</b>	<b>25.00</b>

[Post another listing](#)

[Return to austin craigslist](#)

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**VanRandwyk, Suzanne**

**From:** Classified Ad Department [class@wilcosun.com]  
**Sent:** Thursday, September 10, 2009 2:17 PM  
**To:** VanRandwyk, Suzanne  
**Subject:** Fw: Need quote for job ad

Williamson County Sun

----- Original Message -----

**From:** Classified Ad Department  
**To:** Ads Wilco Sun  
**Sent:** Thursday, September 10, 2009 12:16 PM  
**Subject:** Re: Need quote for job ad

The following are costs to run your ad in classifieds:  
1x-\$12.55, 3x-\$20.60, 6x-\$35.88

Please let us know how long you want the ad to run, and payment information before 2pm today to start in our 9/13 edition.  
Thank you

----- Original Message -----

**From:** Ads Wilco Sun  
**To:** Classified Ad Department  
**Sent:** Thursday, September 10, 2009 11:39 AM  
**Subject:** Fwd: Need quote for job ad

Begin forwarded message:

**From:** "VanRandwyk, Suzanne" <Suzanne.VanRandwyk@kxan.com>  
**Date:** September 9, 2009 4:08:46 PM CDT  
**To:** "Ads Wilco Sun" <ads@wilcosun.com>  
**Subject:** RE: Need quote for job ad

Forgive my ignorance... what are the differences between the two?

**From:** Ads Wilco Sun [mailto:ads@wilcosun.com]  
**Sent:** Wednesday, September 09, 2009 4:08 PM  
**To:** VanRandwyk, Suzanne  
**Subject:** Re: Need quote for job ad

Are you wanting these ads to be display (with a border) or line ads?

Thank you,  
Vanessa

On Sep 9, 2009, at 4:01 PM, VanRandwyk, Suzanne wrote:

Hi Vanessa,

What would the \$ be for this ad?

**FT Multi-Platform Journalist**

KXAN Austin News is accepting resumes for a FT multi-platform journalist. For job description and resume submission instructions go to [www.kxan.com](http://www.kxan.com) and click on the "about us" link.

Thanks!

Suzanne VanRandywk

**From:** Ads Wilco Sun [mailto:[ads@wilcosun.com](mailto:ads@wilcosun.com)]  
**Sent:** Wednesday, September 09, 2009 3:47 PM  
**To:** VanRandywk, Suzanne  
**Subject:** Re: Need quote for job ad

Hi Suzanne,  
I can get this ad started on Sunday. The cost of the ad for the week will be \$92.40. I will need to get payment for the ad before it runs.

Thank you,  
Vanessa

On Sep 9, 2009, at 2:23 PM, VanRandywk, Suzanne wrote:

Hello,

Please give me a price quote for running this ad for 1 week.

Thanks!

Suzanne VanRandywk

Administrative Assistant

KXAN Austin News

512-703-5358

**FT Multi-Platform Journalist**

KXAN Austin News is now accepting resumes for a FT multi-platform journalist.

MPJ will be produce and publish TV & online content from the field and develop/coordinate online content to compliment TV coverage.

Journalism degree with broadcast & print experience is preferred.

Qualified candidates only should send a résumé with cover letter, salary requirements, references and non-returnable writing & video examples of their work to:

KXAN TV  
MPJ Opening

908 West MLK Blvd

Austin, TX 78701

NewsJobs@kxan.com

No phone calls please

EEO

Vanessa Irving  
Sales Representative  
Williamson County Sun  
(512) 930-4824

Vanessa Irving  
Sales Representative  
Williamson County Sun  
(512) 930-4824

No virus found in this incoming message.

Checked by AVG - [www.avg.com](http://www.avg.com)

Version: 8.5.409 / Virus Database: 270.13.89/2359 - Release Date: 09/10/09 05:50:00

## Position 6

(6)

# FULL-TIME VACANCY EEO INFORMATION - Form BP-03

[Fill out for each full-time vacancy]

Job Title of Vacancy:

New Media Director

Recruitment Source That Referred the Hiree:

Hotjobs - Statesman

Date Vacancy Opened:

March 31, 2009

Date Vacancy Filled:

August 30, 2009

Total Number of Persons Interviewed for the Vacancy:

11

## Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KXAN	908 W. MLK Blvd Austin TX 78701	Rachel Steading	512-476-3636		
CW	908 W. MLK Blvd Austin TX 78701	Rachel Steading	512-476-3636		
LIN TV	One W. Exchange St, Sic 5a, Providence RI	Claudia Balcewicz	401-454-2880		
UT Career Services	1 University Station Austin, TX 78712	Lauren Deaton			
Craig's List	www.Craigslist.com	Jim Buckmaster		2	
Monster Jobs	www.Monster.com		800-666-7837	5	
Statesman/HotJobs	305 S. Congress Ave. Austin, Texas 78704	Mike Vivio		1	
TVJobs	www.tvjobs.com				
TAB	502 E. 11th Street, Ste 200 Austin, TX 78701	Craig Bean	512-322-9944		
Austin Area Urban League	1825 E 38 & 1/2 Street Austin, TX		512-478-1239		

**INTERVIEWEE INFORMATION - Form BP-04**

**Job Title of Vacancy:** New Media Director

Interview #	Interviewee's Name	Referral Source	Interview #	Interviewee's Name	Referral Source
1	[REDACTED]	Craig's List			
2	[REDACTED]	Monster			
3	[REDACTED]	Monster			
4	[REDACTED]	Monster			
5	[REDACTED]	staff referral			
6	[REDACTED]	Craig's List			
7	[REDACTED]	Monster			
8	[REDACTED]	Monster			
9	[REDACTED]	Craig's List			
10	[REDACTED]	staff referral			
11	[REDACTED]	HotJobs - Statesman			

\*\*\*\*\* Remember to attach copies of the notifications. Do Not Put in Public File. \*\*\*\*\*

\* 2009-04

**KXAN/KNVA-TV**  
 908 W. MLK Jr. Blvd.  
 Austin, TX 78701

<p><b>New Media Director</b></p>	<p><i>Eric Lassberg</i></p>	<p>LIN Austin is looking for a New Media Director to aid in developing and executing our multi-platform newsroom vision and strategy, and also manage the daily operation of our digital portfolio of Web sites, projects, and initiatives. The ideal candidate must have at least ten years digital media management experience, including online marketing. The candidate should have a minimum of five years supervisory experience in the operation of a dynamically published Web site with a robust CMS. Experience with media sites a plus. Knowledge of HTML, CSS, and XML is required. Successful experience with online marketing, including SEO and CRM systems is a plus. The ideal candidate will have a strong and current knowledge of industry trends and Web best practices, including CRM, marketing and metrics. A college degree or equivalent experience is necessary. Submit resume and cover letter to <a href="mailto:HR@kxan.com">HR@kxan.com</a> or Human Resources, KXAN, 908 W. MLK Blvd., Austin, TX 78701. EOE.</p>
<p><b>New Media Account Executive</b></p>	<p><i>Amy Harris</i></p>	<p>LIN Television Corp. in Austin has an immediate opening for an Online Account Executive. Successful candidate will develop new internet revenue for <a href="http://kxan.com">kxan.com</a> and <a href="http://thevaustin.com">thevaustin.com</a>. Candidate will prospect and present local retail advertisers with innovative and creative online advertising solutions. Candidates with online advertising experience and proven sales success preferred. For consideration please submit resume to: <a href="mailto:SalesJobs@kxan.com">SalesJobs@kxan.com</a>, LIN TV Austin, 908 W. MLK Jr. Blvd, Austin, TX 78701. EEO</p>
<p><b>Maintenance Engineer</b></p>	<p><i>Mark Dunham</i></p>	<p>Multi-channel broadcast television operation seeks qualified technician with solid TV studio experience and experience in computer-based broadcast equipment, such as automation, routers, switchers and disc-based server systems. Formal training required. This is a challenging 24/7 operation, and good attitude and initiative are rewarded with an enjoyable working environment. KXAN-TV/LIN Television is an Equal Opportunity Employer. Send resume to: Chief Engineer, KXAN-TV, 908 W. MLK Blvd, Austin, TX 78701 Fax (512) 476-1520, <a href="mailto:engineeringjobs@kxan.com">engineeringjobs@kxan.com</a></p>

**AUSTIN  
NEWS** 

**AUSTIN  
THE CW**

**KXAN 36 / KNVA 54**  
908 MLK Blvd  
Austin Texas 78701  
PH: 512.476.3636

To: *Austin Area Urban League*  
Fax number: *478-1239*

From: *Rachel Steading*  
Number: *703-5221*

Date: *June 26, 2009*

Regarding: *attached job posting*

Pages with cover: *2*

**Comments:**

*Please post the following job  
in your community postings.  
This is a management level  
position. Please call with any  
questions.*

[austin craigslist > art/media/design jobs / web/HTML/info design jobs](#) [log in to your account](#)  
> [create posting](#) [\(Apply for Account\)](#)

*Your posting will expire from the site in 30 days.*

---

**Thanks for posting with us, we really appreciate it!**

A copy of your ad has been emailed to you, and should be live on the site in about 15 minutes.

---

Paid to craigslist 2009-04-02 -- payment ID 710663 *2009 #10*

Description	Price
New Media Director	
<i>art/media/design jobs</i>	25.00
<i>web/HTML/info design jobs</i>	25.00
<b>Total To Be Charged:</b>	<b>50.00</b>

---

[Post another listing](#)

[Return to austin craigslist](#)

2009-#6

**Rachel Steading**

**From:** craigslist.org [noreply@craigslist.org]  
**Sent:** Thursday, April 02, 2009 3:00 PM  
**To:** Rachel Steading  
**Subject:** Your craigslist posting "New Media Director"

Confirmation for Posting ID# 1104120655, 1104120664

**Your Credit Card payment has been accepted.**

**Your payment confirmation number is: 7106631**  
Please print this page for your records.

Posting ID: 1104120655 1104120664 Date: 2009-04-02

**Receipt to:**  
Rachel Steading  
908 W. MLK Blvd  
Austin, TX 78701

**Paid to:**  
Craigslist  
Accounts Receivable  
PO Box 225159  
San Francisco, CA 94122-5159  
Tel: 415-566-6394  
Fax: 415-504-6394  
billing@craigslist.org

**Qty: 2 austin jobs postings -- Total: 50.00**

Your ad, titled "New Media Director," has been posted as follows:

<http://austin.craigslist.org/med/1104120655.html> (art/media/design jobs)  
<http://austin.craigslist.org/web/1104120664.html> (web/HTML/info design jobs)

Posts will appear in the list of postings and in search results in about 15 minutes.

If you have trouble finding your ad, please check our help page:  
[http://www.craigslist.org/about/help/how\\_to\\_find\\_your\\_post\\_in\\_the\\_listings](http://www.craigslist.org/about/help/how_to_find_your_post_in_the_listings)

You can edit or delete your ads via the following links:

<https://post.craigslist.org/manage/1104120655/65kcq>  
<https://post.craigslist.org/manage/1104120664/65kcq>

Please keep this email handy, and delete your ads when you are done with them.

For your protection please check our list of common scams: <http://www.craigslist.org/about/scams.html>

Thanks for using craigslist!



## Texas Association of Broadcasters

Representing free, over-the-air radio and television stations since 1953.

*2009 - #1*

## Manage Job Listings

Posting Date	Ad Title	City	Edit	Delete
04/02/2009	New Media Director	Austin		

©2009 Texas Association of Broadcasters - All Rights Reserved

[site by trademarkmedia](#) | [site information](#) | [site map](#) | [report a problem](#)

## Job Information

close window

2009 #06

**Company:** KXAN Austin News  
**Job Title:** New Media Director  
**Job Location:** Austin, Texas, United States  
**Salary:** Paid

**Job Description:** LIN Austin is looking for a New Media Director to aid in developing and executing our multi-platform newsroom vision and strategy, and also manage the daily operation of our digital portfolio of Web sites, projects, and initiatives.

**Job Requirements:** Ideal candidate must be an effective leader with ideas and concepts for connecting media with communities, both local and global, and proven experience deriving solid business benefits from digital technology. We're seeking someone to leverage our new site's capabilities to maximize impact, and move us towards our multi-platform media mission and business goals.

Applicants must have record of successfully managing complex web-based projects, navigating relationships and winning over collaborators with passion, humility and enthusiasm, to produce measurable results. The ideal candidate must have at least ten years digital media management experience, including online marketing. The candidate should have a minimum of five years supervisory experience in the operation of a dynamically published Web site with a robust CMS. Experience with media sites a plus.

Knowledge of HTML, CSS, and XML is required. Successful experience with online marketing, including SEO and CRM systems is a plus. The ideal candidate will have a strong and current knowledge of Industry trends and Web best practices, including CRM, marketing and metrics. A college degree or equivalent experience is necessary.

**Application Instructions:** For consideration please submit resume to:

LIN TV Austin  
908 West MLK Blvd  
Austin, TX 78701

HR@kxan.com

No phone calls please

EOE

**Desired Job Type:** Full-time

**Work Authorization:** All  
**Desired Colleges:** Business (McCombs School of)  
Communication  
Information

**Degree Level:** Bachelor  
**Degree Status:** Alumnus  
**Candidate Experience Level:** Mid-Level (3-8 years)  
**Contact Information:** Rachel Steading  
Phone: 512-476-3636  
Fax: 512-469-0378

close window

WHAT STARTS HERE CHANGES THE WORLD  
THE UNIVERSITY OF TEXAS AT AUSTIN

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# HIRE TEXAS: ACCESSUT

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[Update Contact Information](#)

## Job Information

[Back to the main page.](#)

**Company:** KXAN Austin News  
**Job Title:** New Media Director  
**Job Location:** Austin, Texas, United States  
**Salary:** Paid

*2009 - #1*

**Job Description:** LIN Austin is looking for a New Media Director to aid in developing and executing our multi-platform newsroom vision and strategy, and also manage the daily operation of our digital portfolio of Web sites, projects, and initiatives.

**Job Requirements:** Ideal candidate must be an effective leader with ideas and concepts for connecting media with communities, both local and global, and proven experience deriving solid business benefits from digital technology. We're seeking someone to leverage our new site's capabilities to maximize impact, and move us towards our multi-platform media mission and business goals.

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Knowledge of HTML, CSS, and XML is required. Successful experience with online marketing, including SEO and CRM systems is a plus. The ideal candidate will have a strong and current knowledge of industry trends and Web best practices, including CRM, marketing and metrics. A college degree or equivalent experience is necessary.

**Application Instructions:** For consideration please submit resume to:

LIN TV Austin  
908 West MLK Blvd  
Austin, TX 78701

[HR@kxan.com](mailto:HR@kxan.com)

No phone calls please

EOE

**Desired Job Type:** Full-time  
**Desired Colleges:** Business (McCombs School of Communication Information)  
**Desired Degree:** Bachelor  
**Experience:** Alumnus  
**Work Authorization:** All  
**Candidate Experience:** Mid-Level (3-8 years)  
**Contact Information:** Rachel Steading  
Phone: 512-476-3636  
Fax: 512-469-0378  
Web: <http://www.kxan.com>

[UT Directory](#) [UT Offices A-Z](#) [Campus & Parking Maps](#) [UT Site Map](#) [Calendars](#) [UT Direct](#) [Accessibility](#)

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**careerbuilder.com**

200 N. LaSalle St.  
Suite 1100  
Chicago, Illinois 60601  
USA

For questions, please contact us:  
accounts.receivable@careerbuilder.com  
800-861-4182 Accounts Receivable  
800-891-8880 Customer Service

**Bill To:**  
Steadying Rachel  
Kxan TV  
908 West MLK Blvd  
Austin TX 78701  
United States

**Ship To:**  
Steadying Rachel  
512-703-5221

2009 #6

**INVOICE**

Account No.	Invoice No.	Invoice Date
[REDACTED]	CB01070893	07/09/2009
City No.	PO No.	

\*Payment Due Upon Receipt

Invoice Summary		
Description	Dates of Service	Quantity
1 Prepaid Priority City Jobs	07/09/2009 - 07/08/2010	1
<b>Invoice Amount</b>		\$350.00
New Media Director 07/09/2009 - Payment, Visa xxx4704		(\$350.00)
<b>Invoice Balance</b>		\$0.00

Account Balance Summary			
0-30 days	31-60 days	61+ days	Account Balance
\$0.00	\$0.00	\$0.00	\$0.00

Accounts not paid in full within 30 days of invoice date (unless otherwise stated in writing) may be placed on hold and CareerBuilder, LLC may terminate service. CareerBuilder, LLC reserves the right to assess a 1.5% late fee per month.

\* Do not send payment. Payment for this invoice will be charged to the credit card you provided to CareerBuilder, LLC.

**Thank You for Your Business!**

RETURN THIS STUB WITH YOUR CHECK PAYMENT.  
Make checks payable to CareerBuilder, LLC

Please note invoice number with remittance

**ELECTRONIC PAYMENT:**

Bank: Bank of America  
ABA: 071000039 (Wire)  
026009593 (ACH)  
Acct. #: 8188105487  
Acct. Name: Careerbuilder LLC

**PAYMENT BY CHECK:**

CareerBuilder, LLC.  
13047 Collection Center Drive  
Chicago, IL 60693-0130  
USA

**PAYMENT BY CREDIT CARD:**

Please call 800-818-1729

Account No.
[REDACTED]
Invoice No.
CB01070893
Invoice Date
07/09/2009

**Fed ID#68-0516495**

W-9 Form is available at: [www.careerbuilder.com/share/AboutUs/w9-2006CB.pdf](http://www.careerbuilder.com/share/AboutUs/w9-2006CB.pdf)

Invoice Balance: \$0.00

Payable in US Dollars

\*Payment Due Upon Receipt

Rachel Steading

2009 #2

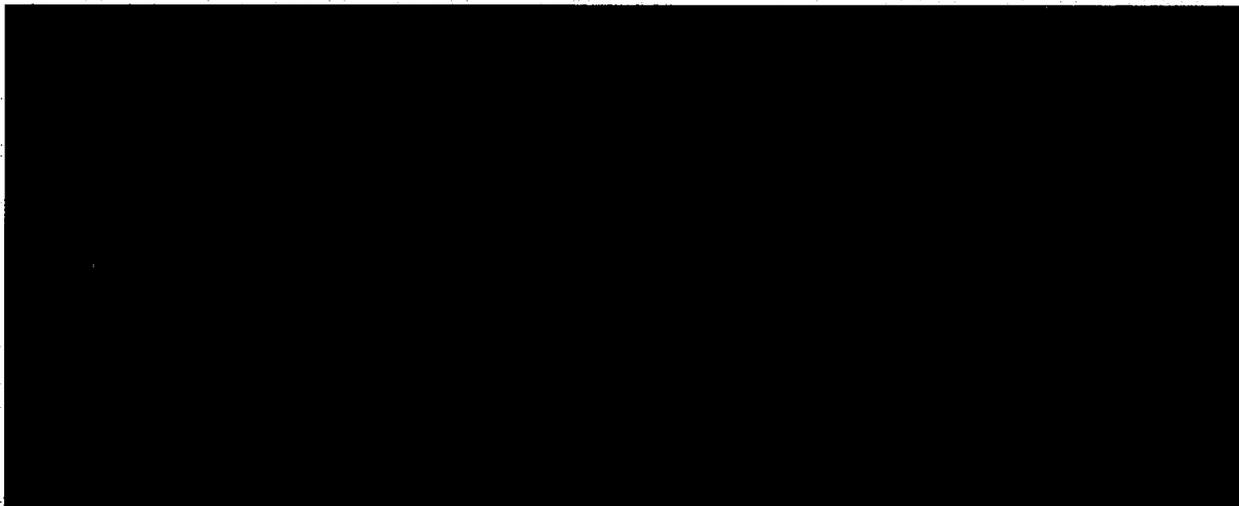
**From:** [REDACTED]  
**Sent:** Tuesday, May 05, 2009 11:32 AM  
**To:** Rachel Steading  
**Subject:** New Media Director (ID2009)  
**Attachments:** ez3ny73nehs3bdmx.doc

Hello,

A job seeker has applied via email for the New Media Director position posted on Monster. Depending on the resume format used at the time of submission, the candidate's resume is either attached to this email message, or is included below. If a cover letter was provided, it is also included.

Thank you,

Monster



If you doubt the authenticity of a Monster email, please visit the Monster site directly using your Web browser. From there, you can log in to your account to verify and perform the requested activity.

To learn more, visit Monster's Security Center at <http://my.monster.com/securitycenter/>.

Monster's Terms of Use | Privacy Policy

Monster, 5 Clock Tower Place, Suite 500, Maynard, MA 01754

5/24/2010

**Rachel Steading**

2009 #10

**From:** ecomsystem@monster.com  
**Sent:** Thursday, April 02, 2009 2:49 PM  
**To:** Rachel Steading  
**Subject:** Monster Receipt - Order # 2376241

Hello Rachel,

**Thank you for ordering online at Monster.**

Your job posting(s) will be accessible to job seekers within 15 minutes.

Your job will be visible to job seekers immediately after activation. [Log in](#) to view or edit your job postings and organize candidate responses online.

Your Username is: rsteading [Forgot your password?](#)

\*\*\*Your Order\*\*\*

1	Single Job Posting US-Texas-Austin - Business/Strategic Management	\$385.00
1	Custom Logo	\$0.00
Order Total		\$385.00

Job Title: New Media Director  
 Job ID(s): 80279524  
 Date Posted: 4/2/2009  
 Date Expired: 6/1/2009  
 Payment Method: Visa  
 Order Number: 2376241

**Posting more than one job this year?**

You can save a lot of money if you buy 2 or more jobs now. Post them as you need to throughout the year. [Learn more.](#)

**Search for and save only the best resumes**

Find qualified candidates now with Monster's SmartFind resume search. The perfect complement to your Monster job postings. [Learn more.](#)

**Need help?**

Call 1-800-MONSTER (666-7837) to speak with a Monster Representative or [visit our online Resource Center.](#)

6/2/2009

\*\*\*Account Information\*\*\*

Rachel Steading  
LIN Austin  
908 W. MLK Blvd  
Austin, Texas 78701 US  
HR@kxan.com  
512-476-3636  
512-476-1520

\*\*\*Billing Information\*\*\*

Rachel Steading  
LIN Austin  
908 W. MLK Blvd  
Austin, Texas 78701 US  
HR@kxan.com  
512-476-3636  
512-476-1520

Please read Monster's [Terms of Use](#)

2009-06

New Media Director		
Sub-Headline		Count: 48/50
KXAN Austin News is looking for this FT position		
Short Headline		Count: 0/40
New Media Director		
Dateline		Count: 0/40
AUSTIN (KXAN)		
Street Address		
City	State	Zip Code
County	Country	
Story Versions		
Version 1 - Thu Apr 02:17:34:95 CDT 2009: Current - Chrysta Hudson		
Abstract		
<p>LIN Television KXAN/KNVA-TV, Austin, TX, has an opening for a New Media Director</p>		
Story Text		
<p>LIN Austin is looking for a New Media Director to aid in developing and executing our multi-platform newsroom vision and strategy, and also manage the daily operation of our digital portfolio of Web sites, projects, and initiatives.</p> <p>Ideal candidate must be an effective leader with ideas and concepts for connecting media with communities, both local and global, and proven experience deriving solid business benefits from digital technology. We're seeking someone to leverage our new site's capabilities to maximize impact, and move us towards our multi-platform media mission and business goals.</p> <p>Applicants must have record of successfully managing complex web-based projects, navigating relationships and winning over collaborators with passion, humility and enthusiasm, to produce</p>		

KXAN.com  
The CW Austin.com

2009 #6

you are hereby notified that any dissemination, distribution, or copying of this transaction is strictly prohibited. If you received this communication in error, please notify the sender immediately and destroy the original transmission.

---

**From:** [REDACTED]  
**Sent:** Monday, July 20, 2009 6:28 AM  
**To:** Rachel Steading  
**Subject:** New Media Director experience

Hiring Director

KXAN - Austin News

908 West MLK Blvd

Austin, TX 78701

In response to your advertisement on both your site and Hotjobs.com for a New Media Director, I am forwarding a detailed resume of my accomplishments for consideration. I



## Position 7

**FULL-TIME VACANCY EEO INFORMATION - Form BP-03**

2009-3,4,7,10

[Fill out for each full-time vacancy]

Job Title of Vacancy:

Sales Account Executives

Recruitment Source That Referred the Hires:

KXAN.com, AWRT

Date Vacancy Opened:

March 31, 2009

Date Vacancy Filled:

continued recruitment

Total Number of Persons Interviewed for the Vacancy:

41

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
AWRT	8405 Greensboro Drive, Ste 800 McLean, VA 22101	Careers	703-506-3290	7	no
Craig's List	http://www.craigslist.com	Jim Buckmaster	415-566-6394	3	no
KXAN.com	908 W. MLK Blvd. Austin, TX 78701	Rachel Steading	512-476-3636	7	no
TheCWAustin.com	908 W. MLK Blvd. Austin, TX 78701	Rachel Steading	512-476-3636		no
LIN TV	4 Richmond Square Providence, RI 02906	Claudia Balcewicz	401-454-2880		no
TAB	502 E. 11 <sup>th</sup> Street, Ste 200, Austin, TX 78701	Craig Bean	512-322-9944	2	no
National Sales Network	1701 S. Mays St, Round Rock, TX 78664	Antoine Johnson			no
UT & UT Career Fair	1 University Station, Austin, TX 78712	Lauren Deaton, Mike Brendt		5	no
Spots N Dots	167 Oakdale Rd, Johnson City, NY 13790	Gene McKay		4	no
Round Rock Leader	Terry Schaub	1015 S. Mays, Ste 100, Round Rock, TX 78664			no
Austin Chronicle	PO Box 49066, Austin TX 78765	Louis Black			no

\*\*\*\*\* Use additional pages as needed. DO NOT PUT IN PUBLIC FILE unless as part of the station's annual EEO Public File Report. \*\*\*\*\*

# INTERVIEWEE INFORMATION - Form BP-04

Job Title of Vacancy: Sales Account Executive

Interview #	Interviewee's Name	Referral Source	Interview #	Interviewee's Name	Referral Source
1	[REDACTED]	AWRT	12	[REDACTED]	Internal posting
2	[REDACTED]	UT	13	[REDACTED]	unknown
3	[REDACTED]	LIN	14	[REDACTED]	UT
4	[REDACTED]	AWRT	15	[REDACTED]	Craig's List
5	[REDACTED]	Consultant referral	16	[REDACTED]	AWRT
6	[REDACTED]	AWRT	17	[REDACTED]	KXAN.com
7	[REDACTED]	KXAN.com	18	[REDACTED]	TAB
8	[REDACTED]	UT	19	[REDACTED]	UT
9	[REDACTED]	UT	20	[REDACTED]	KXAN.com
10	[REDACTED]	Craig's List	21	[REDACTED]	TAB
11	[REDACTED]	KXAN.com	22	[REDACTED]	Craig's List

\*\*\*\*\* Remember to attach copies of the notifications. Do Not Put in Public File. \*\*\*\*\*

Interview #	Interviewee's Name	Referral Source	Interview #	Interviewee's Name	Referral Source
23	[REDACTED]	LIN	34	[REDACTED]	Hotjobs
24	[REDACTED]	internal posting	35	[REDACTED]	Spots N Dots
25	[REDACTED]	AWRT	36	[REDACTED]	KXAN.com
26	[REDACTED]	AWRT	37	[REDACTED]	Hotjobs
27	[REDACTED]	internal posting	38	[REDACTED]	Hotjobs
28	[REDACTED]	internal posting	39	[REDACTED]	LIN
29	[REDACTED]	internal posting	40	[REDACTED]	AWRT
30	[REDACTED]	internal posting	41	[REDACTED]	internal posting
31	[REDACTED]	Spots N Dots			
32	[REDACTED]	Spots N Dots			
33	[REDACTED]	Spots N Dots			

2009-3.4.7.10

**KXAN/KNVA-TV**  
908 W. MLK Blvd.  
Austin, TX 78701

<p><b>KXAN Account Executive</b></p> <p style="text-align: center;"><i>*</i></p>	<p><b>Todd Krauss</b></p>	<p>KXAN, the NBC affiliate in Austin, Texas is looking for our next great Account Executive. As an AE for KXAN, you will be responsible for targeting, hunting and developing new business opportunities as well as servicing existing accounts. Uncovering client's needs and delivering great results is the key to success with this opportunity. If you have sales experience or you are a broadcasting Account Executive that is truly motivated we are looking for you. We are looking for someone who is interested in a career with unlimited cash potential, capable of operating within an independent work structure and a professional approach and desire to help local clients acquire new customers through a multi-platform advertising.</p>
<p><b>New Media Account Executive</b></p> <p style="text-align: center;"><i>*</i></p>	<p><b>Amy Harris</b></p>	<p>LIN Television Corp., in Austin has an immediate opening for a <b>NEW MEDIA ACCOUNT EXECUTIVE</b>. The successful candidate will develop new revenue generating models and integrated campaigns for multiple Web sites and creatively use new media opportunities to assist clients in meeting their marketing goals. This is an incredible opportunity for the self-motivated, goal-focused, creative new media sales professional. Candidates must have strong presentation and communication skills. For consideration please submit resume to: <a href="mailto:SalesJobs@kxan.com">SalesJobs@kxan.com</a> LIN TV Austin 908 W. MLK Jr. Blvd Austin, TX 78701 EOE</p>

11-27-2009  
10  
Cristina

Senior Account Executive

Sub-Headline

Count: 1/60

KXAN/KNVA/KEVO is looking for this FT position

Short Headline

Count: 1/60

Senior Account Executive

Dateline

Count: 1/60

AUSTIN

Street Address

City

State

Zip Code

County

Country

Story Versions

Version 1 - Tue Feb 16 01:31:35 CST 2010 - Current - Michael Dausmann

Abstract Compare Story Abstracts

Rich text editor toolbar with icons for bold, italic, link, unlink, list, and other formatting options.

LIN Television (KXAN/KNVA-TV, Austin, TX, has an opening for a Senior Account Executive

Story Text Compare Story Body Text

Decode this story

Rich text editor toolbar with icons for bold, italic, link, unlink, list, and other formatting options.

KXAN/KNVA BVO, LIN TV in Austin, TX, has an immediate opening for a senior account executive

Candidate should have great negotiating and new business development skills. Multi-platform experience a necessity, plus a good working knowledge of VCI, One Domain and Marshall Marketing. Minimum 3 years broadcast sales preferred. College degree required.

If you are a results-oriented, well-organized self-starter and want to be a part of dynamic sales force, please send your resume and cover letter to Salesjobs@kxan.com or Sales Jobs, KXAN/KNVA (KEVO), 908 W MLK Jr Blvd, Austin, TX 78701. No phone calls, please. EOE.

2009-2010  
Sale AE  
Continued  
Recruitment

2009-07

**Rachel Steading**

---

**From:** Rachel Steading  
**Sent:** Monday, September 28, 2009 12:22 PM  
**To:** Chrysta Hudson  
**Subject:** For our job listings  
**Importance:** High

Can you post this today please?

KXAN/KNVA/KBVO/LIN Austin has an immediate opening for an Account Executive for KBVO-TV, My Network TV affiliate. This candidate's responsibility will be new business development. If you consider yourself a highly self-motivated individual, looking for the opportunity to grow with a start-up station, this is the position for you. College degree and broadcast sales experience preferred. Knowledge with VCI, One Domain, Matrix, ESA, and Marshall Marketing is a plus. Send resume to:  
Sales Jobs, 908 W. MLK Blvd, Austin, TX 78701, Or email [Salesjobs@kxan.com](mailto:Salesjobs@kxan.com). No phone calls please. EOE.

Thanks!

**Rachel Steading**  
*Business Administrator*  
**LIN Television Austin**  
**KXAN.KXAM.KNVA**  
908 W Martin Luther King Jr Blvd  
Austin, TX 78701  
(w) 512.703.5221  
(m) 512.417.3602  
[rachel.steading@kxan.com](mailto:rachel.steading@kxan.com)

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**Justin Flores**

---

**From:** [REDACTED]  
**Sent:** Saturday, October 24, 2009 10:13 AM  
**To:** \_KXAN SalesJobs  
**Subject:** Research Director (Austin, TX)  
**Attachments:** RESUME 10 13 09.doc

<http://austin.craigslist.org/tfr/1434967340.html>  
tell me if I fit the mold. I have sold splits for KNBC.



**Justin Flores**

---

**From:** [REDACTED]  
**Sent:** Saturday, October 24, 2009 5:02 PM  
**To:** \_KXAN SalesJobs  
**Subject:** Account Executive  
**Attachments:** [REDACTED]

Human Resources Department of KXAN:

This letter is to express my interest in discussing the Account Executive position found on KXAN's website. I believe that my experience will make me a competitive candidate. I have a



**Justin Flores**

---

**From:** [REDACTED]  
**Sent:** Wednesday, December 16, 2009 4:02 PM  
**To:** \_KXAN SalesJobs  
**Subject:** Research Director KBVO  
**Attachments:** MegsResume.DOC; Media cover letter.docx  
**To whom it may concern,**

I looked on the KBVO TV website and noticed an interesting job position. If you don't mind taking a moment to look at my cover letter and resume that would be great.

Thank you,

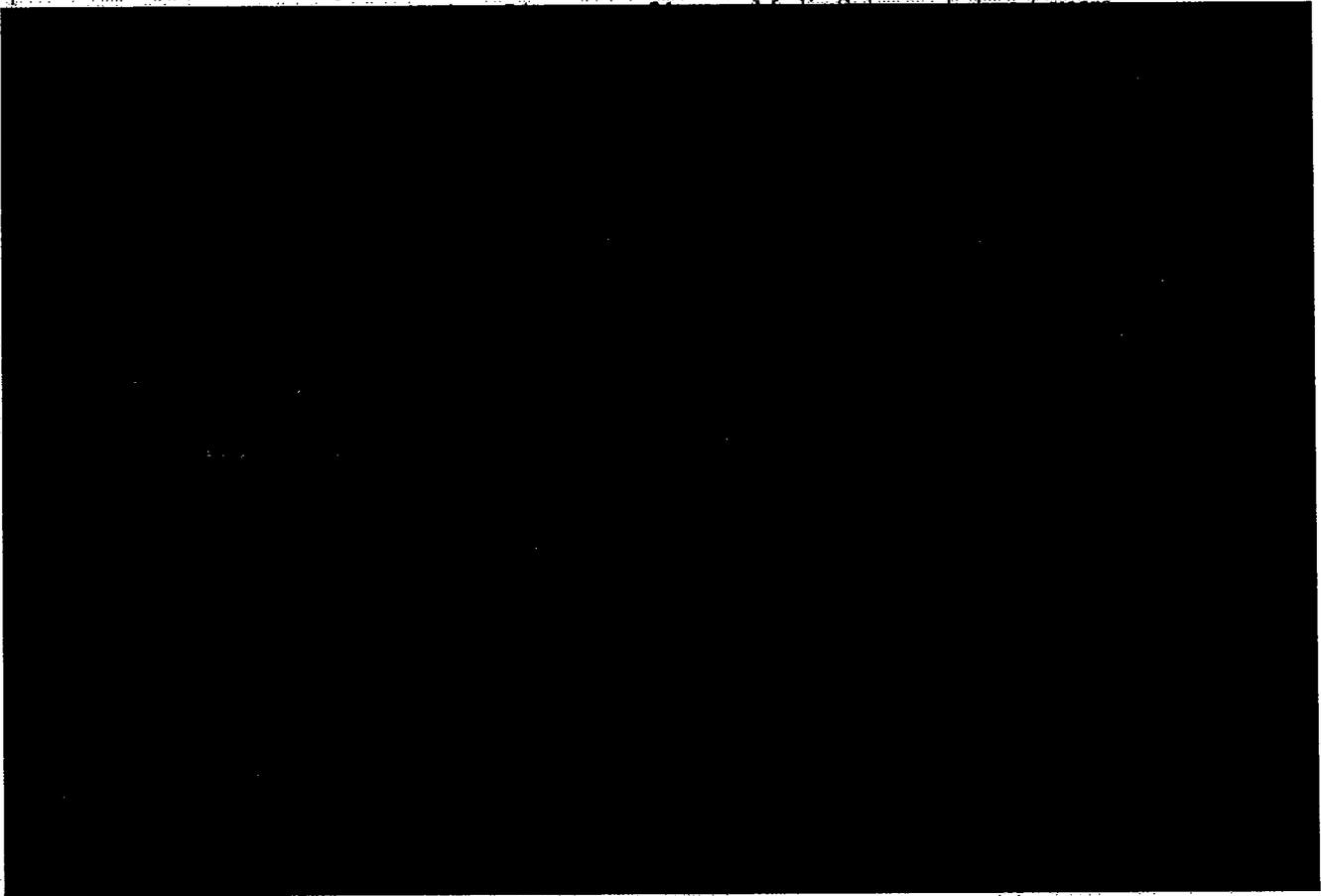
[REDACTED]

**Justin Flores**

**From:** [REDACTED]  
**Sent:** Tuesday, February 23, 2010 3:55 PM  
**To:** \_KXAN SalesJobs  
**Subject:** senior Account Exeutive  
**Attachments:** [REDACTED]

Good Afternoon,

I learned about your Senior AE opportunity on Spots & Dots and am anxious to get my credentials to you. Austin is an exciting place to live and was waiting for this opportunity, please consider me for this position.



Jim Gilloon

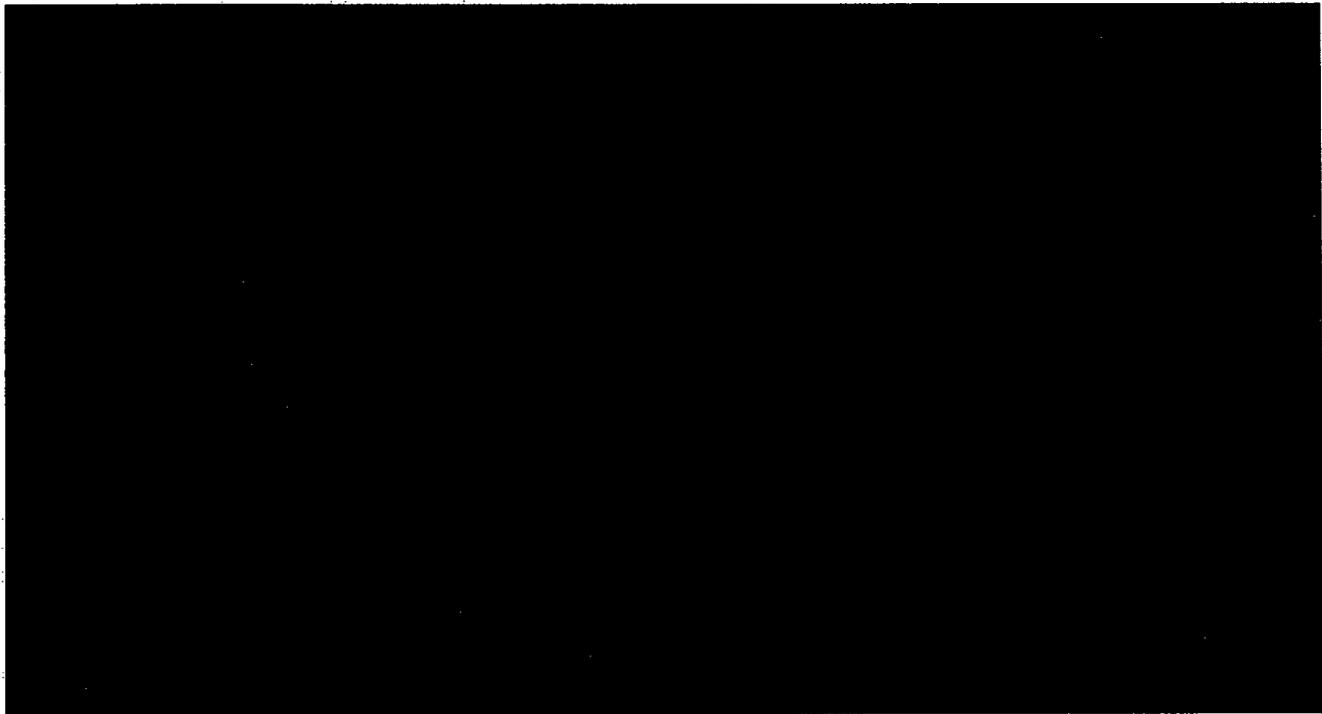
702-812-4146

5/24/2010

**Justin Flores**

**From:** [REDACTED]  
**Sent:** Thursday, January 14, 2010 3:20 PM  
**To:** \_KXAN SalesJobs  
**Subject:** Account Executive Position  
**Attachments:** [REDACTED]  
1/14/2010

I read on your website of your need for a solid Account Executive. I am very interested in an opportunity with KXAN. I believe that your requirements fit my education, qualifications, and employment background very well.



Justin Flores

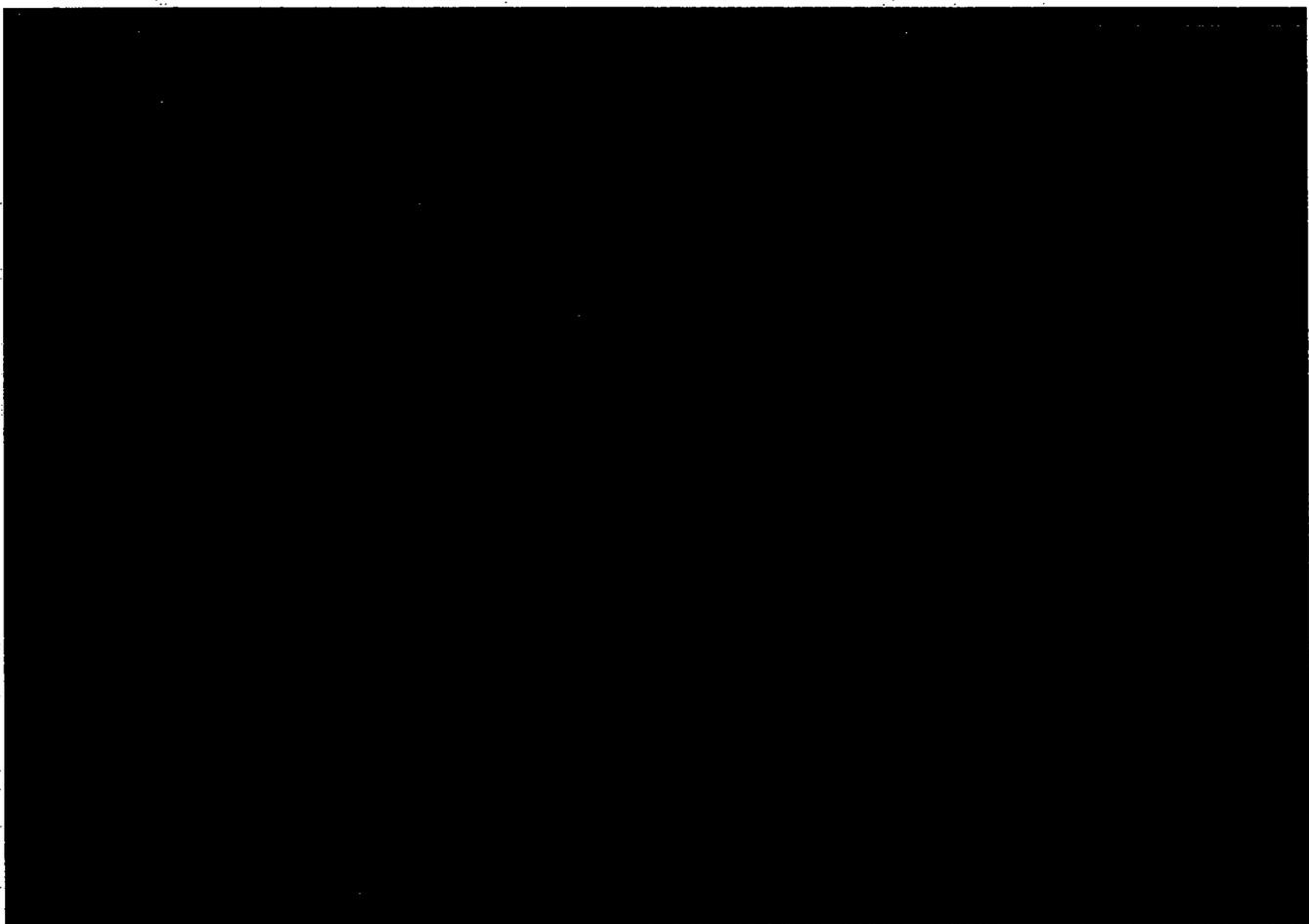
From: [REDACTED]  
Sent: Wednesday, February 24, 2010 10:35 PM  
To: Tom Michel  
Cc: \_KXAN SalesJobs  
Subject: Senior Account Executive position  
Attachments: [REDACTED]

February 24, 2010

Tom Michel  
Local Sales Manager  
KXAN / KNVA / KBVO  
908 W MLK Jr. Blvd  
Austin, TX 78701

Dear Mr. Michel,

As a highly effective Account Executive who excels in win/win negotiations with proven success with both agency and local clients, I am confident that my talents would be a great asset to KXAN/KNVA/KBVO as a Senior Account Executive as posted with Spots n' Dot.



**Rachel Steading**

---

**From:** craigslist.org [noreply@craigslist.org]  
**Sent:** Monday, September 28, 2009 12:28 PM  
**To:** Rachel Steading  
**Subject:** Your craigslist posting "Sales Account Executive"



Confirmation for Posting ID# 1396472270  
Your Credit Card payment has been accepted.  
Your payment confirmation number is: 10521025 Please print this page for your records.

---

Posting ID: 1396472270  
Date: 2009-09-28

Receipt to:  
Rachel Steading  
908 W. MLK Blvd  
Austin, TX 78701

Paid to:  
Craigslist  
Accounts Receivable  
PO Box 225159  
San Francisco, CA 94122-5159  
Tel: 415-566-6394  
Fax: 415-504-6394  
billing@craigslist.org

Qty: 1 austin.jobs.posting -- Total: 25.00

Your ad, titled "Sales Account Executive," has been posted as follows:  
<http://austin.craigslist.org/sls/1396472270.html> (sales jobs)

Posts will appear in the list of postings and in search results in about 15 minutes.

If you have trouble finding your ad, please check our help page:  
[http://www.craigslist.org/about/help/how\\_to\\_find\\_your\\_post\\_in\\_the\\_listings](http://www.craigslist.org/about/help/how_to_find_your_post_in_the_listings)

You can edit or delete your ads via the following links:  
<https://post.craigslist.org/manage/1396472270/a4e77>

Please keep this email handy, and delete your ads when you are done with them.

For your protection please check our list of common scams:  
<http://www.craigslist.org/about/scams.html>

Thanks for using craigslist!

Account Executive

**ADVERTISING INSERTION ORDER - AUSTIN COMMUNITY NEWSPAPERS**

COMPANY **KXAN NEWS** ACCT# \_\_\_\_\_ DATE **10/26/09** TIME \_\_\_\_\_  
 ADDRESS **908 WEST MLK BLVD.** ENTERED BY \_\_\_\_\_  
 TOWN/ST/ZIP **AUSTIN, TX. 78701** SALES REP **MICHELE COLLINS** NO. **05**  
 CONTACT **RACHEL** GRAPHICS \_\_\_\_\_  
 TEL **703-5221** EXT. \_\_\_\_\_ IDENTIFICATION \_\_\_\_\_  
 CELL \_\_\_\_\_ FAX \_\_\_\_\_  
 EMAIL \_\_\_\_\_  
 TYPE  OP  25% PLACEMENT  CLASSIFIED SECTION  HELP WANTED AD  
 AD SIZE BROADSHEET **2.00 COL X 3.00 IN - TOTAL INCHES 6** SPECIAL SIZE \_\_\_\_\_  
 SPECIAL SECTION  INSERT  
 AD SIZE TABLED  FULL  HALF-VERT  HALF-HORIZ  QUARTER  1/8TH  OTHER \_\_\_\_\_  
 COLOR  1-COLOR  2-COLOR  FULL-COLOR

PAYMENT  BILL CLIENT  CASH  CHECK   
 CREDIT CARD \_\_\_\_\_  
 CONTRACT  6 X  13 X  26 X  52 X  
 EXPIRES \_\_\_\_/\_\_\_\_/\_\_\_\_

	RUN DATES		RATES \$		
	PG	SPACE COST	COLOR	OTHER	TOTAL
<input checked="" type="checkbox"/> ROUND ROCK LEADER	11/3	\$109.20			\$109.20
<input checked="" type="checkbox"/> Pflugerville Plug	10/29	\$165.00			\$165.00
<input type="checkbox"/> WESTLAKE PICAYUNE	10/31	\$109.20			\$109.20
<input type="checkbox"/> LAKE TRAVIS VIEW		\$0.00			\$0.00
<input checked="" type="checkbox"/> NORTH LAKE TRAVIS LOG		\$0.00			\$0.00
<input type="checkbox"/> CEDAR PARK CITIZEN		\$0.00			\$0.00
<input type="checkbox"/> LEANDER LEDGER		\$0.00			\$0.00
<input type="checkbox"/> BASTROP ADVER		\$0.00			\$0.00
<input type="checkbox"/> THE SMITHVILLE TIMES		\$0.00			\$0.00

**INSTRUCTIONS**  
 AD RUNNING THURSDAY, SATURDAY & TUESDAY 2X3 TOTAL COST \$383.40

Justin Flores

---

From: [REDACTED]  
Sent: Friday, December 04, 2009 3:06 PM  
To: KXAN SalesJobs  
Subject: See attached resume for account executive position

Attachments: [REDACTED]

[REDACTED]

*9/11/2009*

My purpose in writing this e-mail is to introduce myself to you and forward a copy of my resume as I am responding to your advertisement in the Austin American Statesman for an Account Executive in sales.

[REDACTED]

**Justin Flores**

---

**From:** [REDACTED]  
**Sent:** Monday, March 01, 2010 1:19 PM  
**To:** Denise Daniels; \_KXAN SalesJobs  
**Subject:** Senior Account Executive  
**Attachments:** CoverLetter - KXAN.doc; MCH Resume.doc

Hi Denise,

It's [REDACTED] here. I have had the pleasure of meeting you once when you were interviewing for the job at KXAN. I was an AE there for about four and a half years, but I moved to Houston briefly before you started. I'm currently working for KEYE and saw the ad you ran in SpotsnDots last week. I wanted to drop you a line and find out if it would make sense for us to discuss the current opportunity you have available.

Please let me know if we can get together or if I can give you a call at your convenience.

[REDACTED]

Rachel Steading

**From:** hotjobs-admin@yahoo-inc.com  
**Sent:** Wednesday, September 30, 2009 4:26 AM  
**To:** Rachel Steading  
**Subject:** Your job has been posted [Job ID: 4188411\_1].

**YAHOO! hotjobs** Recruitment Center

Your job has been posted

Dear Rachel Steading,

Your job, TV Sales Account Executive [JO Number: 4188411\_1], has been posted on Yahoo! Hotjobs and the Austin American-Statesman Web site. It will be posted from 30 Sep 2009 through 30 Oct 2009.

Use this web address to edit your job:

<http://partner.hotjobs.yahoo.com/rdt/JP190.php?>

[JOB\\_ID=14499093&ACCOUNT\\_ID=576542&USER\\_ID=105902&VERSION=2&SIGNATURE=5xtrb6vVQRA3tmxixpqFA](http://partner.hotjobs.yahoo.com/rdt/JP190.php?JOB_ID=14499093&ACCOUNT_ID=576542&USER_ID=105902&VERSION=2&SIGNATURE=5xtrb6vVQRA3tmxixpqFA)

We recommend you provide a full description of the position. This will help you target the right job seekers. You can also edit your contact information.

Please keep this email -- you will need it to manage your posting.

To view your job on Yahoo! HotJobs, visit:

[http://hotjobs.yahoo.com/jobseeker/jobsearch/job\\_detail.html?job\\_id=JKYVBRBHAQF&partner=coxaustin](http://hotjobs.yahoo.com/jobseeker/jobsearch/job_detail.html?job_id=JKYVBRBHAQF&partner=coxaustin)

Thank you for choosing Yahoo! HotJobs and Austin American-Statesman for your recruiting needs.

The Yahoo! HotJobs Team

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To read our privacy policy, please [click here](#).

To see our frequently asked questions page, click here: <http://help.yahoo.com/help/hotjobs>  
For questions, advertising information, or to provide feedback, email: [membersu@hotjobs.com](mailto:membersu@hotjobs.com)

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Yahoo! HotJobs is located at 701 First Avenue, Sunnyvale CA 94089

2009-07

**Rachel Steading**

---

**From:** Rachel Steading  
**Sent:** Monday, September 28, 2009 12:22 PM  
**To:** Chrysta Hudson  
**Subject:** For our job listings  
**Importance:** High

Can you post this today please?

KXAN/KNVA/KBVO/LIN Austin has an immediate opening for an Account Executive for KBVO-TV, My Network TV affiliate. This candidate's responsibility will be new business development. If you consider yourself a highly self motivated individual, looking for the opportunity to grow with a start up station, this is the position for you. College degree and broadcast sales experience preferred. Knowledge with VCI, One Domain, Matrix, ESA, and Marshall Marketing is a plus. Send resume to:  
Sales Jobs, 908 W. MLK Blvd, Austin, TX 78701, Or email [Salesjobs@kxan.com](mailto:Salesjobs@kxan.com). No phone calls please. EOE.

Thanks!

**Rachel Steading**  
*Business Administrator*  
**LIN Television Austin**  
**KXAN.KXAM.KNVA**  
908 W Martin Luther King Jr Blvd  
Austin, TX 78701  
(w) 512.703.5221  
(m) 512.417.3602  
[rachel.steading@kxan.com](mailto:rachel.steading@kxan.com)

IMPORTANT: Privacy Notice -- This message and any accompanying documents are intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this transaction is strictly prohibited. If you received this communication in error, please notify the sender immediately and destroy the original transmission.

**Rachel Steading**

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**From:** craigslist.org [noreply@craigslist.org]  
**Sent:** Monday, September 28, 2009 12:28 PM  
**To:** Rachel Steading  
**Subject:** Your craigslist posting "Sales Account Executive"



Confirmation for Posting ID# 1396472270  
Your Credit Card payment has been accepted.  
Your payment confirmation number is: 10521025 Please print this page for your records.

---

Posting ID: 1396472270  
Date: 2009-09-28

Receipt to:  
Rachel Steading  
908 W. MLK Blvd  
Austin, TX 78701

Paid to:  
Craigslist  
Accounts Receivable  
PO Box 225159  
San Francisco, CA 94122-5159  
Tel: 415-566-6394  
Fax: 415-504-6394  
billing@craigslist.org

Qty: 1 austin jobs posting -- Total: 25.00

Your ad, titled "Sales Account Executive," has been posted as follows:  
<http://austin.craigslist.org/sls/1396472270.html> (sales jobs)

Posts will appear in the list of postings and in search results in about 15 minutes.

If you have trouble finding your ad, please check our help page:  
[http://www.craigslist.org/about/help/how\\_to\\_find\\_your\\_post\\_in\\_the\\_listings](http://www.craigslist.org/about/help/how_to_find_your_post_in_the_listings)

You can edit or delete your ads via the following links:  
<https://post.craigslist.org/manage/1396472270/a4e77>

Please keep this email handy, and delete your ads when you are done with them.

For your protection please check our list of common scams:  
<http://www.craigslist.org/about/scams.html>

Thanks for using craigslist!

**ADVERTISING INSERTION ORDER - AUSTIN COMMUNITY NEWSPAPERS**

*Account Executive*

COMPANY **KKAN NEWS**

ADDRESS **908 WEST MILK BLVD.**

TOWN/ST/ZIP **AUSTIN, TX 78701**

CONTACT **RACHEL**

TEL **703-5221**

CELL \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

ACCT# \_\_\_\_\_

PO# \_\_\_\_\_

EPS# \_\_\_\_\_

CLASSIFICATION # **HELP WANTED AD**

IDENTIFICATION \_\_\_\_\_

DATE **10/26/09** TIME \_\_\_\_\_

ENTERED BY \_\_\_\_\_

SALES REP **MICHELE COLLINS** NO. **05**

GRAPHICS \_\_\_\_\_

**PAYMENT**

BILL CLIENT  CASH  CHECK

CREDIT CARD \_\_\_\_\_

EXPIRES \_\_\_\_\_

**CONTRACT**

6 X  13 X  26 X  52 X

OTHER \_\_\_\_\_

**TYPE**  ROP  25% PLACEMENT  CLASSIFIED SECTION **HELP WANTED AD**

AD SIZE BROADSHEET **2.00 COL X 3.00 IN = TOTAL INCHES 6** SPECIAL SIZE \_\_\_\_\_

SPECIAL SECTION \_\_\_\_\_  INSERT \_\_\_\_\_

AD SIZE TABLET:  FULL  HALF-VERT  HALF-HORIZ  QUARTER  1/8TH  OTHER \_\_\_\_\_

**COLOR**  1 COLOR  2 COLOR  FULL COLOR

	RUN DATES			RATES \$		
	PERIOD	SPACE COST	COLOR	OTHER	TOTAL	
<input checked="" type="checkbox"/> ROUND ROCK LEADER	<input checked="" type="checkbox"/> TUES 1/7/3 10/29	18.20	\$109.20		\$109.20	
	<input checked="" type="checkbox"/> TH 10/29	27.50	\$165.00		\$165.00	
	<input checked="" type="checkbox"/> SAT 10/31	18.20	\$109.20		\$109.20	
<input checked="" type="checkbox"/> PRE-UGERVILLE PELDAG			\$0.00		\$0.00	
<input type="checkbox"/> WESTLAKE PIGAYUNE			\$0.00		\$0.00	
<input type="checkbox"/> LAKE TRAVIS VIEW			\$0.00		\$0.00	
<input checked="" type="checkbox"/> NORTH LAKE TRAVIS LOG			\$0.00		\$0.00	
<input type="checkbox"/> GEARB PARK CITIZEN			\$0.00		\$0.00	
<input type="checkbox"/> LEANDER LEDGER			\$0.00		\$0.00	
<input type="checkbox"/> BASTROP ADVER	<input type="checkbox"/> TH		\$0.00		\$0.00	
	<input type="checkbox"/> SAT		\$0.00		\$0.00	
<input type="checkbox"/> THE SMITHVILLE TIMES			\$0.00		\$0.00	

**INSTRUCTIONS**

ad RUNNING THURSDAY, SATURDAY & TUESDAY 2X3 TOTAL COST \$383.40

## Position 8

N/A

## Position 9

**FULL-TIME VACANCY EEO INFORMATION - Form BP-03**  
 [Fill out for each full-time vacancy]

2009-09

Job Title of Vacancy: \_\_\_\_\_

Multi Platform Journalist

Recruitment Source That Referred the Hiree: \_\_\_\_\_

KXAN.com

Date Vacancy Opened: \_\_\_\_\_

April 1, 2009

Date Vacancy Filled: \_\_\_\_\_

August 1, 2009

Total Number of Persons Interviewed for the Vacancy: \_\_\_\_\_

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
RTNDA	1000 K Street, Ste 700, Washington, DC 20006	Kathleen Graham			no
KXAN.com	908 W. MLK Blvd. Austin, TX 78701	Rachel Steading	512-476-3636		no
TheCWAustin.com	908 W. MLK Blvd. Austin, TX 78701	Rachel Steading	512-476-3636		no
LIN TV	4 Richmond Square Providence, RI 02906	Claudia Balcewicz	401-454-2880		no
TAB	502 E. 11th St, Ste 200, Austin, TX 78701	Craig Bean	512-322-9944	8	no
TVJobs	PO Box 4116, Oceanside, CA 92052		800-237-8073		no
Medialine	PO Box 51909, Pacific Grove, CA	Mark Shilstone			no
Frank Magid Associates	One Research Ctr, Marion, IA	Barbara Frye	319-377-7345	9	no
NABJ	1100 Knight Hall, Ste 3100 College Park, MD 20742	Ryan Williams		5	no
NAHJ	14th St. NW, Washington, DC 20045	Ivan Roman		2	no
Statesman	305 S. Congress Ave, Austin, TX 78704	Mike Vivio			no
AAJA	1192 Market Street, Ste 320, San Francisco, CA 94102	Kathy Chow			no

**INTERVIEWEE INFORMATION - Form BP-04**

**Job Title of Vacancy:** MPJ

Interview #	Interviewee's Name	Referral Source	Interview #	Interviewee's Name	Referral Source
1	[REDACTED]	TAB	12	[REDACTED]	NABJ
2	[REDACTED]	Magid	13	[REDACTED]	Magid
3	[REDACTED]	NAHJ	14	[REDACTED]	NABJ
4	[REDACTED]	Magid	15	[REDACTED]	TAB
5	[REDACTED]	Magid	16	[REDACTED]	NAHJ
6	[REDACTED]	Magid	17	[REDACTED]	TAB
7	[REDACTED]	Magid	18	[REDACTED]	TAB
8	[REDACTED]	NABJ	19	[REDACTED]	TAB
9	[REDACTED]	Magid	20	[REDACTED]	TAB
10	[REDACTED]	TAB	21	[REDACTED]	Magid
11	[REDACTED]	TAB	22	[REDACTED]	Magid

\*\*\*\*\* Remember to attach copies of the notifications. Do Not Put in Public File. \*\*\*\*\*

