

AUSTIN NEWS

MEMORANDUM

TO: KXAN/KXAM Public Files

RE: Issues and Programs Report – ^{Second}~~First~~ Quarter
April 1, 2007 – June 30, 2007

DATE: July 10, 2007

The top ten ascertained significant problems and needs of the Austin community are:

1. Transportation/traffic
2. Education quality
3. Growth
4. Crime
5. Gangs
6. High-tech Education
7. Teaching good citizenship/responsibility
8. Focus on positive/good news
9. Family Values
10. Poverty

Attached are examples of local news reports, public service efforts, local programming, and syndicated programs that have addressed these issues. Additionally, as an NBC affiliate, we broadcast network programs that discuss these problems and needs from a national perspective. These include “Dateline” and “Meet the Press”.

PROGRAMS OF SIGNIFICANT INTEREST

January 1, 2007 – March 31, 2007

NAME OF PROGRAM	DAYS AIRED	TIME AIRED
NEWS 36 Firstcast	Monday-Sunday	(M-F) 5:00-7:00 a.m. (Sat) 7:00-9:00 a.m. (Sun) 9:00-10:00 a.m.
NEWS 36 Today Show Cut-ins	Monday-Friday	7:26-7:30 a.m. 7:56-8:00 a.m. 8:26-8:30 a.m. 8:56-9:00 a.m.
NEWS 36 at Four	Monday-Friday	4-4:30 p.m.
NEWS 36 at Six	Monday-Saturday	6:00-6:30 p.m.
NEWS 36 at 5	Sunday	5-5:30 p.m.
NEWS 36 at Ten	Monday-Friday Saturday-Sunday	10:00-10:35 p.m. 10:00-10:30 p.m.

All of these programs are produced locally and are a mix of news, weather and sports

KXAN also airs NBC Nightly News with Brian Williams, Monday – Friday at 5:30 – 6:00 p.m., and NBC Nightly News on Saturday and Sunday at 5:30 – 6:00 p.m.

KXAN also produces “The 24-Hour News Service”. This consists of 30-second, hourly news updates 24 hours a day, 7 days a week.

EDUCATION QUALITY

January 27, 2007

Improvements for Texas High School Athletes

There's a new push to keep Texas high school athletes away from steroids. Lieutenant Governor David Dewhurst is proposing a statewide--mandatory testing program. If passed it would be the largest of its kind in the nation. But many school districts are concerned about paying for the tests, which can run up to 200 dollars for each athlete. And last year, more than 700-thousand texas high school students played sports.

GROWTH

January 27, 2007

3M Half Marathon Finish Line\ Downtown Austin

A new record today for one of Austin's largest road racing events. A record of more than 4 thousand runners hit the pavement for the 13-th annual 3-m half marathon. The *downhill* course is one of the

fastest in the country and draws both serious and recreational athletes from all over. After the race... 3-m donated more than 150-thousand dollars worth of meals to the capital area food bank. It was a chilly start... With the temperature around 36 degrees this morning.

CRIME

February 24, 2007

Thief Struck An Art Gallery In West Austin

In the early morning hours of Friday someone broke into the art gallery on Fifth Street by throwing a boulder through the glass door. The thief then grabbed two sculptures but dropped one on the way out. Each piece means thousands of dollars lost. "The one they made out with the sculpture they stole was a piece worth over 20-thousand dollars and the one they dropped was worth about 10-thousand."

TEACHING GOOD CITIZENSHIP/RESPONSIBILITY

February 3, 2007

Extra Help Fighting Drunk Driving

Police are getting extra help in cracking down on drunk driving, and this could be important for people attending super bowl parties this weekend. Some states are encouraging motorists to dial nine-one-one to report suspected drunk drivers. California launched a campaign last fall. Authorities say even with the tips, officers still have to determine if a driver is impaired.

FOCUS ON POSITIVE/GOOD NEWS

January 28, 2007

More Help for Wounded Soldiers

At the Brooke Amry Medical Center in San Antonio severely wounded American troops are about to experience a whole new world. Our own, Jim Swift traveled to Fort Sam Houston today for our coverage of the dedication of a new state of the art rehabilitation center for the troops.

February 3, 2007

Round Rock Police Support Troops

Round rock patrol vehicles now sport two-star service flag decals, in honor of two officers who are serving in the war against terror. Officers Tim Travis and Christian Wilson, both U-S Army soldiers, were deployed overseas in January to serve in Afghanistan. The decals will remain on the patrol cars until the officers' return from active duty.

February 24, 2007

Healthy Kids

Thousands of Austin area kids are celebrating the completion of their first marathon. But not all in one day...for the last six months... Children in kindergarten through 5-th grade have been keeping a running log. The running program is part of the tenth annual marathon kids. This morning was their final mile of the 26-point-two challenge. Today's ceremony took place at A-I-S-D's Burger Stadium in South Austin.