

AUSTIN NEWS

MEMORANDUM

TO: KXAN/KXAM Public Files

RE: Issues and Programs Report – ^{Third} ~~First~~ Quarter
July 1, 2007 – September 30, 2007

DATE: October 9, 2007

The top ten ascertained significant problems and needs of the Austin community are:

1. Transportation/traffic
2. Education quality
3. Growth
4. Crime
5. Gangs
6. High-tech Education
7. Teaching good citizenship/responsibility
8. Focus on positive/good news
9. Family Values
10. Poverty

Attached are examples of local news reports, public service efforts, local programming, and syndicated programs that have addressed these issues. Additionally, as an NBC affiliate, we broadcast network programs that discuss these problems and needs from a national perspective. These include “Dateline” and “Meet the Press”. Examples of national news reports with local relevance are also attached.

PROGRAMS OF SIGNIFICANT INTEREST

July 1, 2007 – September 30, 2007

NAME OF PROGRAM	DAYS AIRED	TIME AIRED
Austin News Today	Monday-Sunday	(M-F) 5:00-7:00 a.m. (Sat) 7:00-9:00 a.m. (Sun) 7 & 9 a.m.
Austin News Today Show Cut-ins	Monday-Friday	7:26-7:30 a.m. 7:56-8:00 a.m. 8:26-8:30 a.m. 8:56-9:00 a.m.
Austin News @ 4 & 5	Monday-Friday	4-4:30 p.m.
Austin News @ 6	Monday-Saturday	6:00-6:30 p.m.
Austin News @ 5	Sunday	5-5:30 p.m.
Austin News @ 10	Monday-Friday Saturday-Sunday	10:00-10:35 p.m. 10:00-10:30 p.m.

All of these programs are produced locally and are a mix of news, weather and sports.

KXAN also airs NBC Nightly News with Brian Williams, Monday – Friday at 5:30 – 6:00 p.m., and NBC Nightly News on Saturday and Sunday at 5:30 – 6:00 p.m.

NBC Nightly News has two ongoing reports that are relevant to the community we serve.

NBC Nightly News – Making a Difference synopsis:

"Making a Difference" stories air every Friday on "NBC Nightly News with Brian Williams." The series was conceived in response to viewers who complain that the broadcast features only "bad" news. Viewers can also read and watch the stories on the NBC Nightly News website and use the mailbag to tell NBC about someone they know who is making a difference.

NBC Nightly News – What Works synopsis:

"What Works" is a continuing series on "NBC Nightly News with Brian Williams." These are "reports which spotlight ideas or innovations that are solving various problems in communities across the country." Viewers can read and watch all the stories from the series on NBC Nightly News website.

Story examples from KXAN Austin News

EDUCATION QUALITY

August 2, 2007

Does your child's school make the grade?

The Texas education agency just released its "report card." Seven schools are exemplary, 18 recognized, and 69 acceptable. However, ten schools were academically unacceptable. Austin's Johnston high school is the only institution facing its fourth year of a sub-standard grade from the TEA. Of the seven schools that showed exemplary ratings, all were elementary schools.

GROWTH

September 18, 2007

Nationwide Mortgage Crisis Hits Home

Renters are feeling a different crunch. A report from the center for housing policy says working family renters who spend more than half of their income on rent, more than doubled over the last ten years. There are nine million low income renters, but only six point two million affordable units available. Many renters have had to live on the edge because of the high cost of rental properties... But they haven't received much press because the spotlight is on the subprime mortgage crisis.

KXAN BREAKING NEWS COVERAGE

July 11 – 15, 2007

Lady Bird Johnson – A Final Tribute

Former First Lady Bird Johnson passed away the afternoon of July 11, 2007. KXAN Austin News provided several hours of coverage surrounding her passing, including memorial services and graveside services.

DATELINE STORIES

July 25, 2007

Online Predators

Part two of Dateline's hidden camera investigation in Ocean County, NJ on men who target young teenagers over the Internet. After chatting online about sex and then making a date, a total of 28 men show up at "Dateline's" undercover house only to be confronted by Chris Hansen.

July 29, 2007

Bitter Pills

In the hidden camera, Emmy-winning investigation "Bitter Pills," Chris Hansen travels to China and goes undercover to report on the international counterfeit prescription drug trade. Dateline's cameras reveal the secrets of the counterfeit drug business and how they ship regularly to the United States. In addition to interviews with industry and government officials about the issue, Hansen also talks with a family who unknowingly purchased counterfeit medications at their local drug store. In addition to a national Emmy, Dateline's "Bitter Pills" earned the prestigious Edward R. Murrow Award and the Investigative Reporters and Editors Award as the best investigative report on network television last year.

August 1, 2007

High Tech Thieves

Using some hi tech wizardry that makes the iPod the phenomenon it is, Chris Hansen and NBC News producers go on a hidden camera investigation to see if its possible to track down and confront people who take iPods that don't belong to them.

August 5, 2007

In The Shadow of Justice

As a controversial retrial looms this coming fall for a man whose conviction was overturned, NBC News' Peacock Productions presents a feature length documentary film about his case, "In the Shadow of Justice." The broadcast advances Dateline's groundbreaking 2005 investigative report on the 1990 murder of Palladium nightclub bouncer, Marcus Peterson. NBC's interest in the case began in 2002 when Dateline producers were granted rare access to Bronx homicide detectives Bobby Addolorato and John Schwartz as they set out to re-investigate the murder and find astonishing evidence before our rolling cameras. The new documentary includes a news-breaking interview with the ADA who led the re-investigation who is now speaking out.

September 3, 2007

Watch Your Back

In an hour long special, Dateline Presents "Wild Bill Stanton: Watching Your Back." Stanton, "Today's" security consultant, travels from our nation's city streets to its beach shores demonstrating to Americans that being alert and aware not only keeps money in your pockets, but also more importantly keeps you and your family safe from harms way.