

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

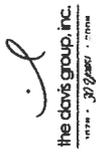
Station and Location:	Date:
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I, The Davis Group,
being/on behalf of: Paul Sadler, a legally
qualified candidate of the Democratic political
party for the office of: US Senate - Texas
in the General
election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:



Buy Detail Report

Revision #: Date: 10/25/2012
5:52 PM

Client: Paul Sadler for Senate **Estimate:** 1399 **Vendor:** KXAN-TV **Send Billing To:** The Davis Group
Media: TV **Description:** PS - Q4 TV - 10.30-11.6.12 908 W. Martin Luther King/PO Box 490
Product: Candidate **Flight Start Date:** 10/29/2012 05:00 AM Suite C-101
Market: Austin **Flight End Date:** 11/11/2012 04:59 AM Austin, TX 78746
Primary Demo: Adults 35+ **Survey:** Jul12 DMA Nielsen Live+SD **Phone:** 512.851.8500
Separation between spots: 30 **Buyer:** Meenah Huisen **Fax:** 512.851.8507

Phone: 512-476-3636 **Affiliation:** NBC
Fax: 512-476-1520

Daypart Program	Daypart Code	STN Gross	Dur	Days	Tue 10/30	Sat 11/3	Sun 11/4	Mon 11/5	Tue 11/6	Total Spots
KXAN-TV										
MTuWThF 6:00a- 7:00a	EM	\$450.00	30	1 0 0 1 1	1	0	0	1	1	3
6A NEWS										
MTuWThF 7:00a- 9:00a	EM	\$600.00	30	2 0 0 2 2	2	0	0	2	2	6
7A NEWS										
Su 8:00a- 9:00a	EM	\$135.00	30	0 0 1 0 0	0	0	1	0	0	1
SU 8A NEWS										
MTuWThF 10:00p-10:35p	LN	\$900.00	30	1 0 0 1 0	1	0	0	1	0	2
10P NEWS										
Sa 10:00p-10:35p	LN	\$900.00	30	0 1 0 0 0	0	1	0	0	0	1
SA10P NEWS										
Su 10:00p-10:35p	LN	\$900.00	30	0 0 1 0 0	0	0	1	0	0	1
SU10P NEWS										
Total Spots:				4 1 2 4 3	4	1	2	4	3	14
Total Cost:		\$8,685.00								14

Signature: _____
Please sign and fax back for confirmation.

Disclaimer:



Summary by Station/System

Date: 10/25/2012
5:52 PM

Send Billing To: The Davis Group
4201 Bee Caves Road
Suite C-101
Austin, TX 78746
Phone: 512.851.8500
Fax: 512.851.8507

Estimate: 1399
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Client: Paul Sadler for Senate
Media: TV
Product: Candidate
Market: Austin
Primary Demo: Adults 35+
Separation between spots: 30

Station	Total Spots	STN Gross	PCT
KXAN-TV	14	\$8,685.00	100%
Market Total:	14	\$8,685.00	