



Below you will find a check, Slate Code/Title, and traffic instructions. The spot will be coming later this afternoon on May 3, 2012 via DG. We ran into some technical issues and still trying to resolve those. I will send email to let you know once DG has the spot. Thanks for your patience and please just put us on the air as soon as you can!

Client: Brigid Shea for Austin Mayor
Title: Change
Code: RMMBS12TV01

Traffic:
Please run at 100% until further notice

-Attached Check!

Thanks
Barbee
Rindy Miller Media

806.548.1102
Call if you have any questions!

PS: Media was placed on behalf of Carole McRoberts with CSM Media Works. Checks are written from Rindy and Associates.

000000csm mediaworks/Rindy Miller

TELEVISION INSERTION ORDER

Date May 2, 2012
 Client Brigid Shea
 Insert Dates May 4 thru 11, 2012
 Campaign Brigid Shea for Austin Mayor
 Order No BSAM-01/2012
 Market Austin

Wks of	KXAN/NBC Days :30s	Program	Time Period	Spts/Wk	# Wks	Rating	GRPs	Cost/Spt	Total \$	
4/30	FRI	Early Today	430-5A	1	1	0.6	0.6	\$30.00	\$30.00 ✓	
		News 4 @5A	5-530A	1	1	1.2	1.2	\$100.00	\$100.00 ✓	
		Austin Today	530-7A	1	1	2.6	2.6	\$275.00	\$275.00 ✓	
		Today Show	7-9A	1	1	2.1	2.1	\$350.00	\$350.00 ✓	
		Today Show 3	9-10A	1	1	0.8	0.8	\$100.00	\$100.00 ✓	
		Today Show 4	10-11A	1	1	0.5	0.5	\$75.00	\$75.00 ✓	
		Noon News	12-1P	1	1	1.2	1.2	\$85.00	\$85.00 ✓	
		Dr Phil	3-4P	1	1	1.7	1.7	\$150.00	\$150.00 ✓	
		Jeopardy	4-430P	1	1	3.4	3.4	\$200.00	\$200.00 ✓	
		Jeopardy	430-5P	1	1	3.3	3.3	\$225.00	\$225.00 ✓	
		News @ Five	5-530P	1	1	4.4	4.4	\$400.00	\$400.00 ✓	
		Early News	6-630P	1	1	4.7	4.7	\$675.00	\$675.00 ✓	
		Late News	10-1035P	1	1	4.2	4.2	\$600.00	\$600.00 ✓	
		5/7	SAT	Sat Today	7-9A	1	1	1.7	1.7	\$100.00
SUN	Sun Aus Nws			7-8A	1	1	0.9	0.9	\$90.00	\$90.00
	Sun today			8-9A	1	1	1.3	1.3	\$135.00	\$135.00
	Sun Aus Today			9-10A	1	1	1.2	1.2	\$135.00	\$135.00
	Sun Early News			5-530P	1	1	8.5	8.5	\$300.00	\$300.00
5/7	M-F	Sun Lt News	10-1035P	1	1	6.6	6.6	\$600.00	\$600.00	
		Early Today	430-5A	5	1	0.6	3	\$30.00	\$150.00	
		News 4 @5A	5-530A	5	1	1.2	6	\$100.00	\$500.00	
		Austin Today	530-7A	4	1	2.6	10.4	\$275.00	\$1,100.00	
		Today Show	7-9A	3	1	2.1	6.3	\$350.00	\$1,050.00	
		Today Show 3	9-10A	4	1	0.8	3.2	\$100.00	\$400.00	
		Today Show 4	10-11A	3	1	0.5	1.5	\$75.00	\$225.00	
		Noon News	12-1P	5	1	1.2	6	\$85.00	\$425.00	
		Dr Phil	3-4P	5	1	1.7	8.5	\$150.00	\$750.00	
		Jeopardy	4-430P	5	1	3.4	17	\$200.00	\$1,000.00	
Jeopardy	430-5P	5	1	3.3	16.5	\$225.00	\$1,125.00			
News @ Five	5-530P	5	1	4.4	22	\$400.00	\$2,000.00			
Early News	6-630P	3	1	4.7	14.1	\$675.00	\$2,025.00			
Late News	10-1035P	3	1	4.2	12.6	\$600.00	\$1,800.00			
KXAN Total				74			178	\$17,175.00		

GROSS AMOUNT \$17,175.00
 AGENCY \$2,576.25
 NET DUE \$14,598.75

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5/21/12
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I, Carole McRoberts,
 being/on behalf of: Brigid Shea, a legally
 qualified candidate of the NA political
 party for the office of: Austin Mayor
 in the Primary
 election to be held on: May 12, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance." list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Brigid Shea for Mayor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brigid Shea for Mayor, 1400 Burnett Rd, Austin, TX 78757, Dorette Chimenti - Treas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/2/12
Date

Carey McRoberts
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see attached				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.