

# CONTRACT



**KXAN**  
 908 W. Martin Luther King Jr. Blvd.  
 Austin, TX 78701  
 (512) 476-3636

<u>Contract / Revision</u> 171529 /		<u>Alt Order #</u>
<u>Product</u> May 2012		
<u>Contract Dates</u> 05/13/12 - 05/27/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Jana Duty-Williamson County DA		<u>Original Date / Revision</u> 04/25/12 / 04/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXAN	<u>Account Executive</u> Travis Wilky	<u>Sales Office</u> Austin Local Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Chad Crow dba KC Strategies  
 3571 Far West Boulevard  
 Suite 196  
 Austin, TX 78731  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KXAN	05/15/12	05/25/12	M-F KXAN News Tdy/5:30a	530a-7a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/14/12	05/20/12	-1-1---				2	\$400.00			
	Week:	05/21/12	05/27/12	-1-1---				2	\$400.00			
N 2	KXAN	05/14/12	05/27/12	M-F KXAN News @ 12Noon	12p-1p		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/14/12	05/20/12	1-1-1--				3	\$125.00			
	Week:	05/21/12	05/27/12	1-1-1--				3	\$125.00			
N 3	KXAN	05/14/12	05/27/12	M-F KXAN News @5p	5p-530p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/14/12	05/20/12	11-1---				3	\$400.00			
	Week:	05/21/12	05/27/12	111----				3	\$400.00			
N 4	KXAN	05/13/12	05/27/12	Sunday KXAN News @5	5p-530p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/12	05/13/12	-----S				1	\$300.00			
	Week:	05/14/12	05/20/12	-----S				1	\$300.00			
	Week:	05/21/12	05/27/12	-----				0	\$0.00			
N 5	KXAN	05/13/12	05/27/12	M-F KXAN News @6p	6p-630p		:30			NM	7	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/12	05/13/12	-----				0	\$675.00			
	Week:	05/14/12	05/20/12	111-1--				4	\$675.00			
	Week:	05/21/12	05/27/12	-111---				3	\$675.00			
<b>Totals</b>											<b>25</b>	<b>\$10,075.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
04/30/12 - 05/25/12	25	\$10,075.00	\$8,563.75
<b>Totals</b>	<b>25</b>	<b>\$10,075.00</b>	<b>\$8,563.75</b>

Signature:  Date: 4/25/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Chad Crow dba KC Strategies,  
 being/on behalf of: Jana Duty, a legally  
 qualified candidate of the Republican political  
 party for the office of: District Attorney  
 in the County of Williamson, Texas  
 election to be held on: May 29, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:  
Jana Duty Campaign

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Daniel Hunsicker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

4/16/12

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**                       **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

**Justin Flores**

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**From:** Rachel Steading  
**Sent:** Friday, May 25, 2012 3:04 PM  
**To:** Justin Flores; Carolyn Egan  
**Subject:** FW: Jana Duty payment 5/27-29

**- Rachel Steading**

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**From:** Travis Wilky  
**Sent:** Friday, May 25, 2012 12:50 PM  
**To:** Rachel Steading  
**Subject:** Jana Duty payment 5/27-29

Hi Rachel- please see below.

Thanks

Travis Wilky  
 Marketing Consultant



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 Assistant: James McNeal | Direct: 512.703.5337 | Email: [james.mcneal@kxan.com](mailto:james.mcneal@kxan.com)

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**From:** Chad Crow [<mailto:kc@kcstrategies.com>]  
**Sent:** Friday, May 25, 2012 12:49 PM  
**To:** Travis Wilky; Tom Michel  
**Subject:** RE: Duty Buy 5/27-29

Thank you for your payment!

Invoice #:  
 Advertising Station : KXAN TV - Austin, TX  
 Purchase Description

Payment Details

Order Number	1337968093592
Subtotal	\$ 2154.75
Tax	\$ 0.00
Total	\$ 2154.75

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**From:** Travis Wilky [<mailto:Travis.Wilky@kxan.com>]  
**Sent:** Friday, May 25, 2012 8:45 AM  
**To:** Tom Michel; Chad Crow  
**Subject:** RE: Duty Buy 5/27-29

Hi Chad- the order number is the same 171529.

Thanks  
 Travis

5/25/2012

Travis Wilky  
Marketing Consultant



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Direct: 512.703.5380 | Cell: 602.284.7595 | Fax: 512.478.4911 | E-mail: [travis.wilky@kxan.com](mailto:travis.wilky@kxan.com)

Assistant: James McNeal | Direct: 512.703.5337 | Email: [james.mcneal@kxan.com](mailto:james.mcneal@kxan.com)

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**From:** Tom Michel  
**Sent:** Friday, May 25, 2012 4:58 AM  
**To:** Chad Crow  
**Cc:** Tom Michel; Travis Wilky  
**Subject:** Re: Duty Buy 5/27-29

Confirmed. Will follow up w order number soon.

Sent from my iPhone

On May 24, 2012, at 11:54 PM, "Chad Crow" <[kc@kcstrategies.com](mailto:kc@kcstrategies.com)> wrote:

Guys, just wanted to make sure you got this email from me earlier. I'm ready to make payment whenever you give me an Order #. Thanks

Chad

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**From:** Chad Crow [<mailto:kc@kcstrategies.com>]  
**Sent:** Thursday, May 24, 2012 2:37 PM  
**To:** 'tom.michel@kxan.com'  
**Cc:** 'Travis Wilky'  
**Subject:** Duty Buy 5/27-29

Let me know if this will work. Thanks for your help Tom.

Chad

5/27  
6:30am-7:00am  
Chris Matthews  
\$25

5/27  
5-5:30pm  
News at 5  
\$600

5/28  
10-11am  
Today Show Hour 4

\$75

5/28  
11a-12p  
Rachel Ray  
\$75

5/28  
2-3p  
Doctors  
\$60

5/28  
5-5:30p  
News at 5  
\$600

5/28  
6-6:30p  
News at 6  
\$1000

5/29  
5-5:30a  
Austin News Today 1  
\$100

Gross: \$2535  
Net: \$2154.75

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No virus found in this message.

Checked by AVG - [www.avg.com](http://www.avg.com)

Version: 2012.0.2176 / Virus Database: 2425/5020 - Release Date: 05/24/12

**Justin Flores**

**From:** Rachel Steading  
**Sent:** Monday, May 21, 2012 11:33 AM  
**To:** Justin Flores; Carolyn Egan  
**Subject:** FW: Jana Duty order & payment

**- Rachel Steading**

**From:** Travis Wilky  
**Sent:** Monday, May 21, 2012 10:35 AM  
**To:** Rachel Steading  
**Subject:** Jana Duty order & payment

FYI...payment and order below for your files.

Travis Wilky  
Marketing Consultant



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Assistant: James McNeal | Direct: 512.703.5337 | Email: [james.mcneal@kxan.com](mailto:james.mcneal@kxan.com)

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**From:** Chad Crow [<mailto:kc@kcstrategies.com>]  
**Sent:** Friday, May 18, 2012 6:28 PM  
**To:** Travis Wilky  
**Subject:** RE: Duty Upgrade

Done.

Thank you for your payment!

Invoice #:  
Advertising Station :KXAN TV - Austin, TX  
Purchase Description

Payment Details	
Order Number	1337383687374
Subtotal	\$ 2040.00
Tax	\$ 0.00
Total	\$ 2040.00

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**From:** Travis Wilky [<mailto:Travis.Wilky@kxan.com>]  
**Sent:** Friday, May 18, 2012 6:09 PM  
**To:** Chad Crow  
**Subject:** RE: Duty Upgrade

BOOKED. Order # is 171529 for payment

Travis Wilky  
Marketing Consultant



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Assistant: James McNeal | Direct: 512.703.5337 | Email: [james.mcneal@kxan.com](mailto:james.mcneal@kxan.com)

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**From:** Chad Crow [<mailto:kc@kcstrategies.com>]

**Sent:** Friday, May 18, 2012 5:45 PM

**To:** Travis Wilky

**Subject:** Duty Upgrade

Travis, let me know if this will do the trick. If so, I'll get you paid via credit card asap. Thanks for your help this afternoon.

Chad  
574-1250

5/22  
7-8pm  
Americas Got Talent  
\$1000

5/23  
8-9pm  
Rock Center  
\$1000

5/22 & 5/24  
12-1pm  
News at Noon  
\$200 x 2 = \$400

Total Gross: \$2400  
Total Net: \$2040

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No virus found in this message.

Checked by AVG - [www.avg.com](http://www.avg.com)

Version: 2012.0.2176 / Virus Database: 2425/5007 - Release Date: 05/18/12



Thank you for your payment!

Invoice #:  
Advertising Station :KXAN TV - Austin, TX

**Purchase Description**

**Payment Details**

Order Number	1336765661175
Subtotal	\$ 2167.50
Tax	\$ 0.00
Total	\$ 2167.50

Questions about your order?

## Rachel Steading

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**From:** Travis Wilky  
**Sent:** Wednesday, April 25, 2012 10:38 PM  
**To:** Maureen Leland; Denise Daniels; Rachel Steading  
**Subject:** FW: payment confirmation political order #171529

Good evening!

See the attached payment confirmation below from the client for the political order for Jana Duty.

Have a great night.

Thanks  
Travis

Travis Wilky  
Marketing Consultant



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**From:** Chad Crow [<mailto:kc@kcstrategies.com>]  
**Sent:** Wednesday, April 25, 2012 9:39 PM  
**To:** Travis Wilky  
**Subject:** payment confirmation

Thank you for your payment!

Invoice #: 171529  
Advertising Station: KXAN TV - Austin, TX

**Purchase Description**

**Payment Details**

Order Number	1335407855003
Subtotal	\$ 8563.75
Tax	\$ 0.00
Total	\$ 8563.75

[Questions about your order?](#)