

CONTRACT



KXAN
 908 W. Martin Luther King Jr. Blvd.
 Austin, TX 78701
 (512) 476-3636

<u>Contract / Revision</u> 6864435 /		<u>Alt Order #</u>
<u>Product</u> TX FOR BOB PEMBERTON		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> Political Issue
<u>Advertiser</u> POL/Tx for Bob Pemberton		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXAN	<u>Account Executive</u> Petry Dallas	<u>Sales Office</u> Petry/Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 85.50
<u>IDB#</u>	<u>Advertiser Code</u> PILS	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Davis Lenz Media
 6060 North Central Expressway
 Suite 560
 Dallas, TX 75206
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXAN	10/29/12	11/02/12	M-F KXAN News Tdy/5:30a	530a-7a		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-W-F--				3	\$275.00	2.00			
N 2	KXAN	10/30/12	10/30/12	M-F KXAN News Tdy/5:30a	530a-7a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				2	\$275.00	2.00			
N 3	KXAN	11/01/12	11/01/12	M-F KXAN News Tdy/5:30a	530a-7a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				2	\$275.00	2.00			
N 4	KXAN	11/05/12	11/06/12	M-F KXAN News Tdy/5:30a	530a-7a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$275.00	2.00			
N 5	KXAN	10/29/12	11/02/12	M-F KXAN News @ 12Noon	12p-1p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$100.00	1.50			
N 6	KXAN	11/06/12	11/06/12	M-F KXAN News @ 12Noon	12p-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$100.00	1.50			
N 7	KXAN	10/29/12	11/02/12	M-F 4-5p	4p-5p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$225.00	2.00			
N 8	KXAN	10/29/12	11/01/12	M-F/ KXAN News @5p	5p-530p		:30				NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				4	\$625.00	3.00			
N 9	KXAN	10/29/12	10/31/12	M-F/ Wheel of Fortune	630p-7p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-W----				2	\$1,100.00	4.20			
N 10	KXAN	11/05/12	11/05/12	M-F/ Wheel of Fortune	630p-7p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,100.00	4.20			
N 11	KXAN	10/29/12	11/01/12	M-F KXAN News @10	10p-1035p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-T---				3	\$1,500.00	4.20			
N 12	KXAN	10/29/12	10/31/12	Tonight Show/ Jay Leno	1035p-1137p		:30				NM	3	\$1,350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$450.00	2.50			
N 13	KXAN	11/05/12	11/05/12	Tonight Show/ Jay Leno	1035p-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00	2.50			
N 14	KXAN	11/04/12	11/04/12	Sun KXAN News Today	7a-9a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$375.00	1.30			
Totals										85.50		35	\$16,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	35	\$16,675.00	\$14,173.75
Totals	35	\$16,675.00	\$14,173.75

Signature: _____ **Date:** _____

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