

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KKAN/NBC Austin</u>	Date: <u>5/11/12</u>
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I, Carole McRoberts

being/on behalf of: Rosemary Lehmborg, a legally

qualified candidate of the democratic political

party for the office of: Travis County District Attorney

in the Primary

election to be held on: May 29, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:
\$9815

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above-described broadcast time has been furnished by:

the Rosemary Lehberg campaign, PO Box 301597, Austin, TX 78703

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill McLellan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/11/12
Date

Caree McPowers
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

000000csm mediaworks/Rindy Miller

TELEVISION INSERTION ORDER

Date May 17, 2012
 Client Rosemary Lehmborg
 Insert Dates May 19 thru 27, 2012
 Campaign Rosemary Lehmborg for Travis County DA
 Order No RLehmborg-01/2012
 Market Austin

Wks of	KXAN/NBC Days :30s	Program	Time Period	Spts/Wk	# Wks	Rating	GRPs	Cost/Spt	Total \$	
5/14	SAT	Sat Today	7-9A	1	1	1.7	1.7	\$100.00	\$100.00	
	SUN	Sun Aus Nws	7-8A	1	1	0.9	0.9	\$90.00	\$90.00	
		Sun today	8-9A	1	1	1.3	1.3	\$135.00	\$135.00	
		Sun Early News	5-530P	1	1	8.5	8.5	\$300.00	\$300.00	
5/21	M-F	Early Today	430-5A	2	1	0.6	1.2	\$30.00	\$60.00	
		News 4 @5A	5-530A	2	1	1.2	2.4	\$150.00	\$300.00	
		Austin Today	530-7A	2	1	2.6	5.2	\$400.00	\$800.00	
		Today Show 3	9-10A	3	1	0.8	2.4	\$100.00	\$300.00	
		Noon News	12-1P	3	1	1.2	3.6	\$125.00	\$375.00	
		Dr Phil	3-4P	3	1	1.7	5.1	\$150.00	\$450.00	
		Jeopardy	4-430P	3	1	3.4	10.2	\$200.00	\$600.00	
		Jeopardy	430-5P	2	1	3.3	6.6	\$225.00	\$450.00	
		News @ Five	5-530P	2	1	4.4	8.8	\$600.00	\$1,200.00	
		Early News	6-630P	2	1	4.7	9.4	\$1,000.00	\$2,000.00	
		SAT	Early News	6-630P	1	1	3.4	3.4	\$400.00	\$400.00
		SUN	Sun Lt News	10-1035P	1	1	6.6	6.6	\$1,000.00	\$1,000.00
	5/28	MON	Early Today	430-5A	1	1	0.6	0.6	\$30.00	\$30.00
Austin Today			530-7A	1	1	2.6	2.6	\$400.00	\$400.00	
Jeopardy			430-5P	1	1	3.3	3.3	\$225.00	\$225.00	
News @ Five			5-530P	1	1	4.4	4.4	\$600.00	\$600.00	
KXAN Total				34			88.2		\$9,815.00	

GROSS AMOUNT \$9,815.00
 AGENCY \$1,472.25
 NET DUE \$8,342.75

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Station and Location: <u>KXAN/NBC Austin</u>	Date: <u>5/11/12</u>
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I, Carole McRoberts,
 being/on behalf of: Rosemary Lehmborg, a legally
 qualified candidate of the democratic political
 party for the office of: Texas County District Attorney
 in the Primary
 election to be held on: May 29, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>see attached</u>				

Total Charges: \$ 7330

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

the Rosemary Lehman campaign, PO Box 301597, Austin, TX 78703

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill Mciellan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

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To Be Signed By Candidate or Authorized Committee

5/11/12

Date

Carole McPherson

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

000000csm mediaworks/Rindy Miller

TELEVISION INSERTION ORDER

Date May 11, 2012
 Client Rosemary Lehmborg
 Insert Dates May 14 thru 27, 2012
 Campaign Rosemary Lehmborg for Travis County DA
 Order No RLehmborg-01/2012
 Market Austin

Wks of	KXAN/NBC Days :30s	Program	Time Period	Spts/Wk	# Wks	Rating	GRPs	Cost/Spt	Total \$	
5/14, 21	M-F	Early Today	430-5A	3	2	0.6	3.6	\$30.00	\$180.00	
		News 4 @5A	5-530A	1	2	1.2	2.4	\$150.00	\$300.00	
		Austin Today	530-7A	1	2	2.6	5.2	\$400.00	\$800.00	
		Today Show 3	9-10A	1	2	0.8	1.6	\$100.00	\$200.00	
		Noon News	12-1P	1	2	1.2	2.4	\$125.00	\$250.00	
		Dr Phil	3-4P	1	2	1.7	3.4	\$150.00	\$300.00	
		Jeopardy	4-430P	1	2	3.4	6.8	\$200.00	\$400.00	
		Jeopardy	430-5P	1	2	3.3	6.6	\$225.00	\$450.00	
		News @ Five	5-530P	1	2	4.4	8.8	\$600.00	\$1,200.00	
		Early News	6-630P	1	2	4.7	9.4	\$1,000.00	\$2,000.00	
		SAT	Sat Today	7-9A	1	2	1.7	3.4	\$100.00	\$200.00
		SUN	Sun Aus Nws	7-8A	1	2	0.9	1.8	\$90.00	\$180.00
			Sun today	8-9A	1	2	1.3	2.6	\$135.00	\$270.00
			Sun Early News	5-530P	1	2	8.5	17	\$300.00	\$600.00
KXAN Total				32			75		\$7,330.00	

GROSS AMOUNT \$7,330.00
 AGENCY \$1,099.50
 NET DUE \$6,230.50