

CONTRACT



KXAN
 908 W. Martin Luther King Jr. Blvd.
 Austin, TX 78701
 (512) 476-3636

<u>Contract / Revision</u> 215571 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/20/12 - 10/25/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Watkins for 3rd Court of Appeals		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXAN	<u>Account Executive</u> Holly Trimble	<u>Sales Office</u> Austin Local Sal
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175		<u>Advertiser Ref</u>

And:

Media Strategies & Research
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXAN	10/20/12	10/25/12	M-F KXAN News Tdy/5:30a	530a-7a		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----				0	\$0.00	0.00			
	Week:	10/22/12	10/28/12	2111---				5	\$275.00	0.00			
N 2	KXAN	10/20/12	10/25/12	Today Show	7a-9a		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----				0	\$0.00	0.00			
	Week:	10/22/12	10/28/12	1121---				5	\$600.00	0.00			
N 3	KXAN	10/20/12	10/25/12	Sun KXAN News Today	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S				1	\$140.00	0.00			
	Week:	10/22/12	10/28/12	-----				0	\$0.00	0.00			
N 4	KXAN	10/24/12	10/24/12	M-F KXAN News @ 12Noon	12p-1p		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----				1	\$55.00	0.00			
N 5	KXAN	10/22/12	10/25/12	M-F/ KXAN News @5p	5p-530p		:30				NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	1211---				5	\$625.00	0.00			
N 6	KXAN	10/22/12	10/25/12	M-F KXAN News @ 6p	6p-630p		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	2121---				6	\$1,000.00	0.00			
N 7	KXAN	10/22/12	10/25/12	M-F/ Wheel of Fortune	630p-7p		:30				NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	11-1---				3	\$675.00	0.00			
N 8	KXAN	10/22/12	10/25/12	M-F KXAN News @10	10p-1035p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	1112---				5	\$900.00	0.00			
N 9	KXAN	10/20/12	10/20/12	Sat KXAN News @10	10p-1035p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-				1	\$900.00	0.00			
Totals											0.00	32	\$21,120.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	32	\$21,120.00	\$17,952.00
Totals	32	\$21,120.00	\$17,952.00

Signature: _____ **Date:** _____

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