

CONTRACT



KXAN
 908 W. Martin Luther King Jr. Blvd.
 Austin, TX 78701
 (512) 476-3636

<u>Contract / Revision</u> 215820 /		<u>Alt Order #</u>
<u>Product</u> Deocracy Austin Q4-2012		
<u>Contract Dates</u> 10/22/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Democracy Austin		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXAN	<u>Account Executive</u> Holly Trimble	<u>Sales Office</u> Austin Local Sal
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 46.20
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> AU141	<u>Advertiser Ref</u>	

And:

CSM Media Works
 1519 West Twenty Ninth Street
 Austin, TX 78703
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXAN	10/22/12	11/05/12	M-F Daytime Morn Rotator	9a-12p		:15				NM	7	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$80.00	0.70			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$80.00	0.70			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 2	KXAN	10/22/12	11/05/12	M-F 11a-12p	11a-12p		:15				NM	9	\$450.00
	Week:	10/22/12	10/28/12	MTWTF--				4	\$50.00	0.60			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$50.00	0.60			
	Week:	11/05/12	11/11/12	M-----				1	\$50.00	0.60			
D 3	KXAN	10/22/12	11/04/12	Meet The Press	10a-11a		:30				NM	0	\$0.00
N 4	KXAN	10/22/12	11/05/12	Today Show	7a-9a		:15				NM	4	\$1,180.00
	Week:	10/22/12	10/28/12	MTWTF--				2	\$295.00	1.60			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$295.00	1.60			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 5	KXAN	10/22/12	11/05/12	M-F KXAN News Tdy/5:30a	530a-7a		:15				NM	7	\$1,305.00
	Week:	10/22/12	10/28/12	MTWTF--				3	\$195.00	1.40			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$180.00	1.40			
	Week:	11/05/12	11/11/12	M-----				1	\$180.00	1.40			
N 6	KXAN	10/22/12	11/05/12	M-F Early KXAN Nws Tdy	5a-530a		:15				NM	8	\$660.00
	Week:	10/22/12	10/28/12	MTWTF--				4	\$100.00	0.70			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$65.00	0.70			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 7	KXAN	10/22/12	11/05/12	M-F 3-4p	3p-4p		:15				NM	5	\$590.00
	Week:	10/22/12	10/28/12	MTWTF--				2	\$100.00	0.60			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$130.00	0.60			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 8	KXAN	10/22/12	11/05/12	M-F 4-5p	4p-5p		:15				NM	4	\$320.00
	Week:	10/22/12	10/28/12	MTWTF--				2	\$80.00	0.90			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$80.00	0.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 215820 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 11/05/12		<u>Product</u> Deocracy Austin Q4-201
<u>Advertiser</u> POL/Democracy Austin		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 9	KXAN	10/29/12	11/02/12	M-F KXAN News @ 6p	6p-630p		:15				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$650.00	2.50			
Totals										46.20		47	\$7,015.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	21	\$2,455.00	\$2,086.75
10/29/12 - 11/05/12	26	\$4,560.00	\$3,876.00
Totals	47	\$7,015.00	\$5,962.75

Signature: _____ **Date:** _____

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