

**Patti Rodriguez**

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**From:** info@cwtvlink.com  
**Sent:** Friday, December 28, 2012 11:02 AM  
**To:** prodriguez@kxrm.com  
**Subject:** 4Q 2012: CW Television Network Children's Programming - Commercial Information



**MEMORANDUM**

**To:** General Managers, Program Directors, Promotion Managers  
**From:** Shawna Beckham cc: Elizabeth Tumulty  
**Date:** December 28, 2012  
**Subject:** 4th Quarter 2012: CW Television Network Children's Programming -Commercial Information

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The CW Television Network Children's Programming

Attached is a list of 4<sup>th</sup> Quarter 2012 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the fourth quarter of 2012. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2012, which each affiliated station has received heretofore.

4th QUARTER 2012 – CW CHILDREN'S PROGRAMMING

Program: Dragon Ball Z Kai  
Rating: TV Y7 FV  
Length: 30 min

Program: Gummibär: Yummy Gummy Search for Santa  
Rating: TV Y7  
Length: 60 min

Program: Iron Man Armored Adventures  
Rating: TV Y7 FV  
Length: 30 min

Program: Justice League Unlimited  
Rating: TV Y7 FV  
Length: 30 min

Program: Power Rangers Lost Galaxy  
Rating: TV Y7 FV  
Length: 30 min

Program: Rescue Heroes (E/I)  
Rating: TV Y7 (E/I)  
Length: 30 min

Program: Sonic X  
Rating: TV Y7 FV  
Length: 30 min

Program: Spike Saves Christmas  
Rating: TV Y7  
Length: 30 min

Program: Spike's Reindeer Rescue  
Rating: TV Y7  
Length: 30 min

Program: Tiny Toons' Night Ghouler  
Rating: TV Y7  
Length: 60 min

Program: Transformers Prime  
Rating: TV Y7 FV  
Length: 30 min

Program: WWE Saturday Morning Slam  
Rating: TV G  
Length: 30 min

Program: Yu-Gi-Oh!

Rating: TV Y7 FV  
Length: 30 min

Program: Yu-Gi-Oh! Zexal  
Rating: TV Y7 FV  
Length: 30 min