



Year 2010

Quarter Ending 3/31/10

CHILDREN’S TV PROGRAMMING COMMERCIAL CERTIFICATION *

KXRM-DT certifies that all 12-and-under children’s television programs carried during this quarter on its analog and digital channels, which we identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC’s rules:

Weekdays: 12:00 minutes in any hour program (6:00 minutes in stand-alone half-hour program)

Weekends: 10:30 minutes in any hour program (5:15 minutes in stand-alone half-hour program)

1. Station certifies that there were no time periods in this quarter during which the “commercial matter” time limits stated above were exceeded during 12-and-under children’s programming.

YES XX NO

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of Section 73.670(b), (c) & (d) of the FCC’s rules regarding the display of Internet website addresses during 12-and-under children’s programming, which requirements became effective January 2, 2007.

YES XX NO

If no, provide details in Annex B.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

4/5/10
Date

Full Rodriguez / Program Director
Signature / Title of Authorized
Station Employee

*Network and syndication quarterly certification attached.

CHILDREN'S PROGRAMMING COMMERCIAL CERTIFICATION

KXRM-DT (Digital)

First Quarter, 2010

<u>TITLE OF PROGRAM</u>	<u>DATE AIRED</u>	<u>TIME AIRED</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
TEEN KIDS NEWS	SATURDAYS 1/2/10-3/28/10	7-730AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
WILD AMERICA	SATURDAYS 1/2/10-3/28/10	730-8AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
EXPLORATION WITH JAROD MILLER	SATURDAYS 1/2/10-3/28/10	8-830AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
PETS.TV	SATURDAYS 1/2/10-3/28/10	830-9AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
JACK HANNA INTO WILD	SATURDAYS 1/2/10-1/30/10 & 2/13/10-3/28/10	11-1130AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
SAVED BY THE BELL	SATURDAYS 1/2/10-1/30/10 & 2/13/10-3/28/10	1130A-12PM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
JACK HANNA INTO WILD	SATURDAY, 2/6/10	3-330PM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
SAVED BY THE BELL	SATURDAY, 2/6/10	330-4PM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS

DIGITAL CHANNEL (D-2) – SIMULCAST OF KXTU-LP CW57

<u>TITLE OF PROGRAM</u>	<u>DATE AIRED</u>	<u>TIME AIRED</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
WINX CLUB (KXTU)	SATURDAYS 1/2/10-3/28/10	7-730AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
WINX CLUB (KXTU)	SATURDAYS 1/2/10-3/28/10	730-8AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
ROLLBOTS (KXTU)	SATURDAYS 1/2/10-1/23/10	8-830AM	KXTU-LP /CW	30 MINS.	5 MINS, 15 SEC OR LESS
DINOSAUR KING (KXTU)	SATURDAYS 1/30/10-3/28/10	8-830AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
DINOSAUR KING (KXTU)	SATURDAYS 1/2/10-3/28/10	830-9AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! (KXTU)	SATURDAYS, 1/2/10-3/28/10	9-930AM	KXTU-LP /CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! (KXTU)	SATURDAYS 1/2/10-3/28/10	930-10AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
SONIC X (KXTU)	SATURDAYS, 1/2/10-3/28/10	10-1030AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
SONIC X (KXTU)	SATURDAYS, 1/2/10-3/6/10 & 3/20/10-3/28/10	1030-11AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
TEENAGE MUTNT TURTLES	SATURDAY 3/13/10	10-1030AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
TEENAGE MUTNT TURTLES	SATURDAYS 1/2/10-3/28/10	1030-11AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
CHAOTIC (KXTU)	SATURDAYS, 1/2/10-3/28/10	11-1130AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS

CHILDREN'S PROGRAMMING COMMERCIAL CERTIFICATION

KXRM-DT (Digital)

First Quarter, 2010 (CONT'D)

DIGITAL CHANNEL (D-2) – SIMULCAST OF KXTU-LP CW57

<u>TITLE OF PROGRAM</u>	<u>DATE AIRED</u>	<u>TIME AIRED</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
WILD AMERICA (KXTU)	SATURDAYS, 1/2/10-3/28/10	12-1230PM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	
JACK HANNA'S INTO THE WILD (KXTU)	SATURDAYS, 1/2/10-3/28/10	1-130PM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	
WHADDYADO? (KXTU)	SUNDAYS, 1/3/10-3/28/10	730-8AM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	
WILD ABOUT ANIMALS (KXTU)	SUNDAYS, 1/3/10-3/28/10	8-830AM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	
REAL LIFE 101 (KXTU)	SUNDAYS, 1/3/10-3/28/10	9-930AM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	
SAVED BY THE BELL (KXTU)	SUNDAYS, 1/3/10-3/28/10	10-1030AM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	

Patti Rodriguez

From: info@cwtvlink.com
Sent: Friday, April 02, 2010 8:32 AM
To: pclements@kxrm.com
Subject: CW4KIDS: 1st Quarter 2010 CW Television Network Children's Programming - Commercial Information



CW4KIDS: 1st Quarter 2010 CW Television Network Children's Programming - Commercial Information

MEMORANDUM

To: General Managers, Program Directors, Promotion Managers
cc: Elizabeth Tumulty

From: Shawna Beckham

Date: April 2, 2010

Subject: 1st Quarter 2010:
CW Television Network Children's Programming -Commercial Information

The CW Television Network Children's Programming

Attached is a list of 1st Quarter 2010 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the first quarter of 2010, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. **Program:** Winx Club

Rating: TV-Y7 E/I
Length: 30 minutes

2. **Program: Chaotic: Secrets of the Lost City**
Rating: TV-Y7 FV
Length: 30 minutes
3. **Program: Yu-Gi-Oh!**
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Dinosaur King
Rating: TV-Y7 FV
Length: 30 minutes
5. Program: Sonic X
Rating: TV-Y7 FV
Length: 30 minutes
6. **Program: Teenage Mutant Ninja Turtles**
Rating: TV-Y7 FV
Length: 30 minutes
7. **Program: RollBots**
Rating: TV-Y7 FV
Length: 30 minutes
8. **Program: Teenage Mutant Ninja Turtles – Fast Forward**
Rating: TV-Y7 FV
Length: 30 minutes
9. Program: Teenage Mutant Ninja Turtles Back to the Sewer
Rating: TV-Y7 FV
Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles – Movie Encore
Rating: TV-Y7 FV
Length: 30 minutes (encore aired in 3 parts)

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