



Year 2010

Quarter Ending: 6/30/10

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION *

KXRM-DT certifies that all 12-and-under children's television programs carried during this quarter on its analog and digital channels, which we identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

Weekdays: 12:00 minutes in any hour program (6:00 minutes in stand-alone half-hour program)

Weekends: 10:30 minutes in any hour program (5:15 minutes in stand-alone half-hour program)

1. Station certifies that there were no time periods in this quarter during which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

YES XX

NO

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of Section 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

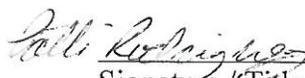
YES XX

NO

If no, provide details in Annex B.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

7/6/10
Date

 /Program Director
Signature / Title of Authorized
Station Employee

*Network and syndication quarterly certification attached.



CHILDREN'S PROGRAMMING COMMERCIAL CERTIFICATION

KXRM-DT (Digital)

Second Quarter, 2010

<u>TITLE OF PROGRAM</u>	<u>DATE AIRED</u>	<u>TIME AIRED</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
TEEN KIDS NEWS	SATURDAYS 4/3/10-6/27/10	7-730AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
WILD AMERICA	SATURDAYS 4/3/10-6/27/10	730-8AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
EXPLORATION WITH JAROD MILLER	SATURDAYS 4/3/10-6/27/10	8-830AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
PETS.TV	SATURDAYS 4/3/10-6/27/10	830-9AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
JACK HANNA INTO WILD	SATURDAYS 4/3/10-6/27/10	11-1130AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
SAVED BY THE BELL	SATURDAYS 4/3/10-6/27/10	1130A-12PM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
THIS WEEK IN BASEBALL	SATURDAYS 4/10/10, 5/1/10, & 5/8/10	1230-1PM	NETWORK	30 MINS.	5 MINS, 15 SEC OR LESS
THIS WEEK IN BASEBALL	SATURDAY, 5/22/10	12-1230PM	NETWORK	30 MINS.	5 MINS, 15 SEC OR LESS
THIS WEEK IN BASEBALL	SATURDAYS, 4/17/10-4/24/10 5/15/10, 5/29/10-6/26/10	130-2PM	NETWORK	30 MINS.	5 MINS, 15 SEC OR LESS

DIGITAL CHANNEL (D-2) – SIMULCAST OF KXTU-LP CW57

<u>TITLE OF PROGRAM</u>	<u>DATE AIRED</u>	<u>TIME AIRED</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
WINX CLUB (KXTU)	SATURDAYS 4/3/10-4/17/10	7-730AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
MAGICAL DOREMI (KXTU)	SATURDAYS 4/24/10-6/27/10	7-730AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
WINX CLUB (KXTU)	SATURDAYS 4/3/10-6/27/10	730-8AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
DINOSAUR KING (KXTU)	SATURDAYS 4/3/10-6/27/10	8-830AM	KXTU-LP /CW	30 MINS.	5 MINS, 15 SEC OR LESS
DINOSAUR KING (KXTU)	SATURDAYS 4/3/10-5/22/10	830-9AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
SKUNK FU (KXTU)	SATURDAYS 5/29/10-6/27/10	830-9AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! (KXTU)	SATURDAYS, 4/3/10-4/10/10	9-930AM	KXTU-LP /CW	30 MINS.	5 MINS, 15 SEC OR LESS
SONIC X (KXTU)	SATURDAY, 4/17/10	9-930AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
MUTANT NINJA TURTLES (KXTU)	SATURDAYS, 4/24/10-6/27/10	9-930AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! (KXTU)	SATURDAYS 4/3//10-4/10/10	930-10AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS
SONIC X (KXTU)	SATURDAY, 4/17/10	930-10AM	KXTU-LP/CW	30 MINS.	5 MINS, 15 SEC OR LESS

CHILDREN'S PROGRAMMING COMMERCIAL CERTIFICATION

KXRM-DT (Digital)

Second Quarter, 2010 (CONT'D)

DIGITAL CHANNEL (D-2) – SIMULCAST OF KXTU-LP CW57

<u>TITLE OF PROGRAM</u>	<u>DATE AIRED</u>	<u>TIME AIRED</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
MUTANT NINJA TURTLES (KXTU)	SATURDAYS, 4/24/10-6/27/10	930-10AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
SONIC X (KXTU)	SATURDAYS, 4/3/10-4/10/10 & 4/24/10-5/29/10 & 6/5/10-6/27/10	10-1030AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
MUTANT TURTLES FOREVER (KXTU)	SATURDAY 5/29/10	10-1030AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
YU-GI-OH! (KXTU)	SATURDAY, 4/17/10	10-1030AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
SONIC X (KXTU)	SATURDAYS, 4/3//10-4/10/10 & 4/24/10-5/29/10	1030-11AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
YU-GI-OH! (KXTU)	SATURDAY, 4/17/10	1030-11AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
CHAOTIC (KXTU)	SATURDAY 6/5/10-6/27/10	1030-11AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
TEENAGE MUTNT TURTLES (KXTU)	SATURDAYS 4/3/10-4/10/10	11-1130AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
YU-GI-OH: (KXTU)	SATURDAY, 4/17/10-6/27/10	11-1130AM	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
TEENAGE MUTNT TURTLES (KXTU)	SATURDAYS 4/3/10-4/10/10	1130A-12NN	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
YU-GI-OH (KXTU)	SATURDAYS,4/17/10-6/27/10	1130A-12NN	KXTU-LP/CW	30 MINS, 5 MINS, 15 SEC OR LESS	
WILD AMERICA (KXTU)	SATURDAYS, 4/3/10-6/27/10	12-1230PM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	
JACK HANNA'S INTO THE WILD (KXTU)	SATURDAYS, 4/3/10-6/27/10	1-130PM	KXTU-LP/SYND	30 MINS. 5 MINS, 15 SEC OR LESS	
WHADDYADO? (KXTU)	SUNDAYS, 4/4/10-6/27/10	730-8AM	KXTU-LP/SYND	30 MINS. 5 MINS, 15 SEC OR LESS	
WILD ABOUT ANIMALS (KXTU)	SUNDAYS, 4/4/10-6/27/10	8-830AM	KXTU-LP/SYND	30 MINS. 5 MINS, 15 SEC OR LESS	
REAL LIFE 101 (KXTU)	SUNDAYS, 4/4/10-6/27/10	9-930AM	KXTU-LP/SYND	30 MINS, 5 MINS, 15 SEC OR LESS	
SAVED BY THE BELL (KXTU)	SUNDAYS, 4/4/10-6/27/10	10-1030AM	KXTU-LP/SYND	30 MINS. 5 MINS, 15 SEC OR LESS	

Patti Rodriguez

From: info@cwtvlink.com
Sent: Wednesday, July 07, 2010 12:00 PM
To: pclements@kxrm.com
Subject: **REVISED** CW4KIDS: 2nd Quarter 10 Children's Programming Commercial Information



****REVISED** CW4KIDS: 2nd Quarter 10 Children's Programming Commercial Information**

****REVISED****

MEMORANDUM

To: General Managers, Program Directors, Promotion Managers
From: Shawna Beckham cc: Elizabeth Tumulty
Date: July 7, 2010
Subject: REVISED2nd Quarter 2010:
CW Television Network Children's Programming -Commercial Information

****REVISED TO ADD THE 90 MINUTE MOVIE****

The CW Television Network Children's Programming

Attached is a list of 2nd Quarter 2010 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The

actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2010, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. **Program: Winx Club**
Rating: TV-Y7 E/I
Length: 30 minutes
2. **Program: Magical DoReMi**
Rating: TV-Y E/I
Length: 30 minutes
3. **Program: Skunk Fu**
Rating: TV-Y7
Length: 30 minutes
4. **Program: Chaotic: Secrets of the Lost City**
Rating: TV-Y7 FV
Length: 30 minutes
5. **Program: Yu-Gi-Oh! 5D's**
Rating: TV-Y7 FV
Length: 30 minutes
6. **Program: Yu-Gi-Oh!**
Rating: TV-Y7 FV
Length: 30 minutes
7. **Program: Dinosaur King**
Rating: TV-Y7 FV
Length: 30 minutes
8. **Program: Sonic X**
Rating: TV-Y7 FV
Length: 30 minutes
9. **Program: Teenage Mutant Ninja Turtles – Fast Forward**
Rating: TV-Y7 FV
Length: 30 minutes
10. **Program: Teenage Mutant Ninja Turtles – Movie**
Rating: TV-Y7 FV
Length: 90 minutes

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