



Year 2010

Quarter Ending: 12/31/10

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION *

KXRM-DT certifies that all 12-and-under children's television programs carried during this quarter on its analog and digital channels, which we identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

Weekdays: 12:00 minutes in any hour program (6:00 minutes in stand-alone half-hour program)

Weekends: 10:30 minutes in any hour program (5:15 minutes in stand-alone half-hour program)

1. Station certifies that there were no time periods in this quarter during which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

YES XX

NO

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of Section 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

YES XX

NO

If no, provide details in Annex B.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

1/4/11
Date

 / Program Coordinator
Signature / Title of Authorized Station Employee

*Network and syndication quarterly certification attached.

CHILDREN'S PROGRAMMING COMMERCIAL CERTIFICATION

KXRM-DT (Digital)

Fourth Quarter, 2010

<u>TITLE OF PROGRAM</u>	<u>DATE Aired</u>	<u>TIME Aired</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
TEEN KIDS NEWS	SATURDAYS 10/2/10-12/25/10	7-730AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
WILD AMERICA	SATURDAYS 10/2/10-12/25/10	730-8AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
EXPLORATION WITH JAROD MILLER	SATURDAYS 10/2/10-12/25/10	8-830AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
PETS.TV	SATURDAYS 10/2/10-12/25/10	830-9AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
JACK HANNA INTO THE WILD	SATURDAYS 10/2/10-12/25/10	11-1130AM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
MYSTERY HUNTERS	SATURDAYS 10/2/10-12/25/10	1130A-12PM	SYNDICATED	30 MINS.	5 MINS, 15 SEC OR LESS
THIS WEEK IN BASEBALL	SATURDAY 10/2/10	130-2PM	NETWORK	30 MINS.	5 MINS, 15 SEC OR LESS

DIGITAL CHANNEL (D-2.3) - SIMULCAST OF KXTU-LD CW/57

<u>TITLE OF PROGRAM</u>	<u>DATE Aired</u>	<u>TIME Aired</u>	<u>SOURCE</u>	<u>LENGTH</u>	<u>SPOTS</u>
CUBIX (KXTU)	SATURDAYS 10/2/10-12/25/10	7-730AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
CUBIX (KXTU)	SATURDAYS 10/2/10-12/25/10	730-8AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
SONIC X (KXTU)	SATURDAYS 10/2/10-12/25/10	8-830AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
SONIC X (KXTU)	SATURDAYS 10/2/10-12/25/10	830-9AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! (KXTU)	SATURDAYS 10/2/10-12/25/10	9-930AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
DRAGON BALL Z (KXTU)	SATURDAYS 10/2/10-10/9/10	930-10AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
SONIC X (KXTU)	SATURDAYS 10/16/10-12/25/10	930-10AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
DRAGON BALL Z (KXTU)	SATURDAYS 10/2/10-12/25/10	10-1030AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! 5D'S (KXTU)	SATURDAYS 10/2/10-10/9/10	1030-11AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
DRAGON BALL Z (KXTU)	SATURDAYS 10/16/10-12/25/10	1030-11AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! 5D'S (KXTU)	SATURDAYS 10/2/10-10/12/25/10	11-1130AM	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
DINOSAUR KING (KXTU)	SATURDAYS 10/2/10-10/9/10	1130A-12NN	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
YU-GI-OH! 5D'S (KXTU)	SATURDAYS 10/16/10-12/25/10	1130A-12NN	KXTU-LD/CW	30 MINS.	5 MINS, 15 SEC OR LESS
ECO COMPANY (KXTU)	SATURDAY 10/2/10-12/25/10	12-1230PM	KXTU-LD/SYND	30 MINS.	5 MINS, 15 SEC OR LESS
JACK HANNA'S INTO THE WILD (KXTU)	SATURDAY 10/2/10-12/25/10	1-130PM	KXTU-LD/SYND	30 MINS.	5 MINS, 15 SEC OR LESS

Patti Rodriguez

From: info@cwtvlink.com
Sent: Monday, December 27, 2010 3:34 PM
To: pclements@kxrm.com
Subject: CW4Kids: E/I Kids Programming Statement - 1st QTR 2011



CW4Kids: E/I Kids Programming Statement - 1st QTR 2011

MEMORANDUM

To: General Managers, Station Manager, Program Directors

From: Affiliate Relations

Date: December 27, 2010

Subject: E/I Kids Programming Statement – 1st Quarter 2011

Attached you will find show information pertaining to the E/I (Educational and Informational) qualifying programs rolling out in 1st Quarter 2011 on CW4Kids for your 4th Quarter 2010 Children's reports.

Magi-Nation E/I Statement

Please contact your Affiliate Relations Rep with any questions.

Patti Rodriguez

From: info@cwtvlink.com
Sent: Monday, December 27, 2010 2:52 PM
To: pclements@kxrm.com
Subject: CW4Kids: 4th QTR 2010 CW Television Network Children's Programming - Commercial Information



CW4Kids: 4th QTR 2010 CW Television Network Children's Programming - Commercial Information

MEMORANDUM

To: General Managers, Program Directors, Promotion Managers
cc: Elizabeth Tumulty

From: Shawna Beckham

Date: December 27, 2010

Subject: 4th Quarter 2010:
CW Television Network Children's Programming -Commercial Information

The CW Television Network Children's Programming

Attached is a list of 4th Quarter 2010 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the fourth quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2010, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. Program: Cubix: Robots for Everyone
Rating: TV Y7 FV (E/I)
Length: 30 minutes
2. Program: Dinosaur King
Rating: TV Y7 FV
Length: 30 minutes
3. Program: Dragon Ball Z Kai
Rating: TV Y7 FV
Length: 30 minutes
4. Program: Sonic X
Rating: TV Y7 FV
Length: 30 minutes
5. Program: Yu-Gi-Oh!
Rating: TV Y7 FV
Length: 30 minutes
6. Program: Yu-Gi-Oh! 5D's
Rating: TV Y7 FV
Length: 30 minutes

[Click to Download CW4thQTRFCC122710doc.pdf](#)

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