CONTRACT

News Channel 5 NETWORK
WTVF
474 James Robertson Parkway
Nashville, TN 37219
(615)244-5000

www.newschannel5.com

Contract / Revision	Alt Order #
36848 /	

Product		
Contract Dates 10/20/12 - 10/23/12	Estimate #	
Advertiser Eric Stewart for Congress	Original Date / Revision 10/19/12 / 10/19/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Calendar	Cash
Station	Account Executive	Sales Office
WTVF	Political Political	WTVF Local

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Eric Stewart for Congress C/O
Fletcher Rowley Riddle-TN
1720 West End Avenue, Suite 630
Nashville, TN 37203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTVF	10/22/12	10/23/12	M-F 5a-6a	5a-6a		:30			NM	3	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	3	$300.00							
N 2	WTVF	10/22/12	10/23/12	M-F 6a-7a	6a-7a		:30			NM	2	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$525.00							
N 3	WTVF	10/22/12	10/23/12	M-F 7a-8a	7a-8a		:30			NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$400.00							
N 4	WTVF	10/22/12	10/23/12	M-F 5p-530p	5p-530p		:30			NM	2	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$625.00							
N 5	WTVF	10/22/12	10/23/12	M-F 6p-630p	6p-630p		:30			NM	2	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$750.00							
N 6	WTVF	10/21/12	10/23/12	M-Sa 10p-10-35p, Su 10p-10	10p-1035p		:30			NM	3	$3,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------S	1	$1,100.00							
Week:	10/22/12	10/28/12	MT-----	2	$1,100.00							
N 7	WTVF	10/20/12	10/20/12	Sa 6a-9a	558a-9a		:30			NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----S-	2	$300.00							
N 8	WTVF	10/21/12	10/21/12	Su 6a-8a	558a-8a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------S	2	$250.00							
N 9	WTVF	10/21/12	10/21/12	Su 8a-930a	757a-930a		:30			NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------S	1	$800.00							
N 10	WTVF	10/21/12	10/21/12	Sun 930a-10a	930a-10a		:30			NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------S	1	$800.00							
N 11	WTVF	10/20/12	10/20/12	Sa 6p-630p	558p-630p		:30			NM	1	$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

FCC Non-Discrimination Clause

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NewsChannel 5 Network LLC will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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Eric Stewart for Congress	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$300.00						
N 12	WTVF	10/20/12	10/20/12	M-Sa 10p-10-35p, Su 10p-10-10p-1035p			:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$750.00						
N 13	WTVF	10/20/12	10/23/12	Late Sports Central Special	E1025p-1130p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$300.00						
Week:		10/22/12	10/28/12	-------	0	$0.00						
N 14	WTVF	10/22/12	10/23/12	M-F 4a-5a	4a-5a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MT-----	1	$50.00						
N 15	WTVF	10/21/12	10/21/12	CBS Prime	557p-7p		:30			NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$1,400.00						
									Totals		25	$14,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	25	$14,300.00	$12,155.00
Totals	25	$14,300.00	$12,155.00

Signature: _____ **Date:** _____

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36848

WTVF (CBS) 5 - NASHVILLE
ERIC STEWART FOR CONGRESS - TN4
Week 3: 10/16-10/22 (Tue-Mon)

P4 - PREEMPT PRIOR TO INVOICE / SUGG SELLING LEVEL - 3rd QTR CARD

PROGRAM	DAYPART	Sat 10/20	Sun 10/21	Mon 10/22	Tue 10/23	SPOTS	COST/SPOT		TOTAL COST
M-F MORNING REPORT	5-6A			2	1	3	P4	$300.00	$900.00
M-F MORNING REPORT	6-7A			1	1	2	P4	$525.00	$1,050.00
M-F NEWS CH5 THIS MORN	7-8A			1	1	2	P4	$400.00	$800.00
M-F 5P REPORT	5-5:30P			1	1	2	P4	$625.00	$1,250.00
M-F 6P REPORT	6-6:30P			1	1	2	P4	$750.00	$1,500.00
M-SU 10P REPORT	10-10:35P		1	1	1	3	P4	$1,100.00	$3,300.00
SAT WEEKEND NEWS	6-9A	2				2	P4	$300.00	$600.00
SUN WEEKEND NEWS	6-8A		2			2	P4	$250.00	$500.00
SUN CBS SUNDAY MORN	8-9:30A		1			1	P2	$800.00	$800.00
SUN FACE THE NATION	9:30-10A		1			1	P2	$800.00	$800.00
SAT WEEKEND NEWS	6-6:30P	1				1	P4	$300.00	$300.00
SAT 10 P REPORT	10-10:30P	1				1	P4	$750.00	$750.00
SUN LATE SPORTS CENTRAL	1050-1115P		1			1	P5	$300.00	$300.00
M-F 4-5A Rotation	4-5A		X	1		1	P6	$50.00	$50.00
~~SUN 60 MINUTES~~ ~~MOST WANTED~~	6-7P		1			1	~~P4~~ P5	~~$1,200.00~~ 1400	$1,200.00
GROSS						**25**			~~**$14,100.00**~~ 14,300
AGENCY DISCOUNT (-15%)									$2,115.00
NET TO STATION									**$11,985.00**

Friends of Eric Stewart
500 DINAH SHORE BLVD
WINCHESTER, TN 37398
Treasurer: Jacob Dawes Dunavant

STEWARTE1206H "Stewart Values" 100%

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

_____

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jacob Dawes Dunavant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19 — Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature | Printed Name | Title

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WTVF	10/19

I, Kati Bumgardner,

being/on behalf of: Eric Stewart, a legally qualified candidate of the Democrat political party for the office of: US Congress - TN 4

in the General election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached				

Total Charges: $14,300.00

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