Client: 2011 Rooms To Go Television
Product: Furniture
Campaign: 2nd Quarter 2011 Television

Station Order

Rooms To Go
11540 U.S. Highway 92, East
Seffner, FL 33584
813.623.5400

Estimate No.: 2Q11
Contract No.:
Job No.:

Rev #.: 0
Flight From: 03/28/2011 to 06/26/2011

Buyer Name: Janice Peyton
Sweeps: Share Nov 2010 -> HUT/PUT Feb 10

Market: NASHVILLE
Station: WTVF
Station Contact: Lori Guardino/Debbie Laffey

Actg. Order No.: 134
WS Order No.: 68103
Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Mar 28	Apr 04	Apr 11	Apr 18	Apr 25	May 02	May 09	May 16	May 23	May 30	Jun 06	Jun 13	Jun 20	Total Spots	DMA W 25-54 (000)
1	--W---		MORNING REPORT	$500.00	·	·	1	·	1	1	1	1	1	(H)	1	·	·	7	45
	06:00A-07:00A	30		$3,500.00															$11.11
2	M-----	EM	MORNING REPORT	$500.00	·	·	·	·	·	·	·	·	·	(H)	·	1	·	1	45
	06:00A-07:00A	30		$500.00															$11.11
Comment: SPCL WK: AIRING MON NOT WED																			
3	---R---	EM	MORNING REPORT	$500.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	45
	06:00A-07:00A	30		$4,000.00															$11.11
4	----F--	EM	MORNING REPORT	$500.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	45
	06:00A-07:00A	30		$4,000.00															$11.11
5	--W---	EM	MORNING REPORT	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	45
	06:00A-07:00A	30		$0.00															$0.00
6	---R---	EM	MORNING REPORT	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	45
	06:00A-07:00A	30		$0.00															$0.00
7	----F--	EM	MORNING REPORT	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	45
	06:00A-07:00A	30		$0.00															$0.00
8	--W---	EM	EARLY SHOW 1	$300.00	·	·	1	·	1	1	1	1	1	(H)	1	·	·	7	28
	07:00A-08:00A	30		$2,100.00															$10.71
9	M-----	EM	EARLY SHOW 1	$300.00	·	·	·	·	·	·	·	·	·	(H)	·	1	·	1	28
	07:00A-08:00A	30		$300.00															$10.71
Comment: SPCL WK: AIRING MON NOT WED																			
10	---R---	EM	EARLY SHOW 1	$300.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	28
	07:00A-08:00A	30		$2,400.00															$10.71
11	----F--	EM	EARLY SHOW 1	$300.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	28
	07:00A-08:00A	30		$2,400.00															$10.71
12	--W---	EM	EARLY SHOW 1	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	28
	07:00A-08:00A	30		$0.00															$0.00
13	---R---	EM	EARLY SHOW 1	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	28
	07:00A-08:00A	30		$0.00															$0.00
14	----F--	EM	EARLY SHOW 1	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	28
	07:00A-08:00A	30		$0.00															$0.00

Advertiser: 2011 Rooms To Go Television
Campaign: 2nd Quarter 2011 Television

Station Order

NASHVILLE - TV

Station: WTVF

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Mar 28	Apr 04	Apr 11	Apr 18	Apr 25	May 02	May 09	May 16	May 23	May 30	Jun 06	Jun 13	Jun 20	Total Spots	DMA W 25-54 (000)
15	--W---	EM	EARLY SHOW 2	$200.00	·	·	1	·	1	1	1	1	1	(H)	1	·	·	7	19
	08:00A-09:00A	30		$1,400.00															$10.53
16	M-----	EM	EARLY SHOW 2	$200.00	·	·	·	·	·	·	·	·	·	(H)	·	1	·	1	19
	08:00A-09:00A	30		$200.00															$10.53
Comment: SPCL WK: AIRING MON NOT WED																			
17	---R---	EM	EARLY SHOW 2	$200.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	19
	08:00A-09:00A	30		$1,600.00															$10.53
18	----F--	EM	EARLY SHOW 2	$200.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	19
	08:00A-09:00A	30		$1,600.00															$10.53
19	--W---	EM	EARLY SHOW 2	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	19
	08:00A-09:00A	30		$0.00															$0.00
20	---R---	EM	EARLY SHOW 2	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	19
	08:00A-09:00A	30		$0.00															$0.00
21	----F--	EM	EARLY SHOW 2	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	19
	08:00A-09:00A	30		$0.00															$0.00
22	--W---	DT	RACHAEL RAY	$200.00	·	·	1	·	1	1	1	1	1	(H)	1	·	·	7	18
	09:00A-10:00A	30		$1,400.00															$11.11
23	M-----	DT	RACHAEL RAY	$200.00	·	·	·	·	·	·	·	·	·	(H)	·	1	·	1	18
	09:00A-10:00A	30		$200.00															$11.11
Comment: SPCL WK: AIRING MON NOT WED																			
24	---R---	DT	RACHAEL RAY	$200.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	18
	09:00A-10:00A	30		$1,600.00															$11.11
25	----F--	DT	RACHAEL RAY	$200.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	18
	09:00A-10:00A	30		$1,600.00															$11.11
26	--W---	DT	RACHAEL RAY	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	18
	09:00A-10:00A	30		$0.00															$0.00
27	---R---	DT	RACHAEL RAY	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	18
	09:00A-10:00A	30		$0.00															$0.00
28	----F--	DT	RACHAEL RAY	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	18
	09:00A-10:00A	30		$0.00															$0.00
29	--W---	EF	ELLEN	$350.00	·	·	1	·	1	1	1	1	1	(H)	1	·	·	7	25
	03:00P-04:00P	30		$2,450.00															$14.00
30	M-----	EF	ELLEN	$350.00	·	·	·	·	·	·	·	·	·	(H)	·	1	·	1	25
	03:00P-04:00P	30		$350.00															$14.00
Comment: SPCL WK: AIRING MON NOT WED																			
31	---R---	EF	ELLEN	$350.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	25
	03:00P-04:00P	30		$2,800.00															$14.00
32	----F--	EF	ELLEN	$350.00	·	·	1	·	1	1	1	1	1	(H)	1	1	·	8	25
	03:00P-04:00P	30		$2,800.00															$14.00
33	--W---	EF	ELLEN	$0.00	1	·	·	·	·	·	·	·	·	(H)	·	·	·	1	25

Advertiser: 2011 Rooms To Go Television
Campaign: 2nd Quarter 2011 Television

Station: WTVF

Station Order

NASHVILLE - TV

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Mar 28	Apr 04	Apr 11	Apr 18	Apr 25	May 02	May 09	May 16	May 23	May 30	Jun 06	Jun 13	Jun 20	Total Spots	DMA W 25-54 (000)
	03:00P-04:00P	30		$0.00															$0.00
34	---R---	EF	ELLEN	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	25
	03:00P-04:00P	30		$0.00															$0.00
35	----F--	EF	ELLEN	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	25
	03:00P-04:00P	30		$0.00															$0.00
36	--W----	EN	5P NEWS	$550.00	.	.	2	.	2	2	2	2	2	(H)	2	.	.	14	30
	05:00P-07:00P	30		$7,700.00															$18.33
37	M------	EN	5P NEWS	$550.00	.	.	.	.	.	.	.	.	.	(H)	.	2	.	2	30
	05:00P-07:00P	30		$1,100.00															$18.33
Comment: SPCL WK: AIRING MON NOT WED																			
38	---R---	EN	5P NEWS	$550.00	.	.	2	.	2	2	2	2	2	(H)	2	2	.	16	30
	05:00P-07:00P	30		$8,800.00															$18.33
39	----F--	EN	5P NEWS	$550.00	.	.	2	.	2	2	2	2	2	(H)	2	2	.	16	30
	05:00P-07:00P	30		$8,800.00															$18.33
40	--W----	EN	5P NEWS	$0.00	2	.	.	.	.	.	.	.	.	(H)	.	.	.	2	30
	05:00P-07:00P	30		$0.00															$0.00
41	---R---	EN	5P NEWS	$0.00	2	.	.	.	.	.	.	.	.	(H)	.	.	.	2	30
	05:00P-07:00P	30		$0.00															$0.00
42	----F--	EN	5P NEWS	$0.00	2	.	.	.	.	.	.	.	.	(H)	.	.	.	2	30
	05:00P-07:00P	30		$0.00															$0.00
43	--W----	LN	10P NEWS	$1,000.00	.	.	1	.	1	1	1	1	1	(H)	1	.	.	7	56
	10:00P-10:35P	30		$7,000.00															$17.86
44	M------	LN	10P NEWS	$1,000.00	.	.	.	.	.	.	.	.	.	(H)	.	1	.	1	56
	10:00P-10:35P	30		$1,000.00															$17.86
Comment: SPCL WK: AIRING MON NOT WED																			
45	---R---	LN	10P NEWS	$1,000.00	.	.	1	.	1	1	1	1	1	(H)	1	1	.	8	56
	10:00P-10:35P	30		$8,000.00															$17.86
46	----F--	LN	10P NEWS	$1,000.00	.	.	1	.	1	1	1	1	1	(H)	1	1	.	8	56
	10:00P-10:35P	30		$8,000.00															$17.86
47	--W----	LN	10P NEWS	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	56
	10:00P-10:35P	30		$0.00															$0.00
48	---R---	LN	10P NEWS	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	56
	10:00P-10:35P	30		$0.00															$0.00
49	----F--	LN	10P NEWS	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	56
	10:00P-10:35P	30		$0.00															$0.00
50	-----S-	LN	10P NEWS	$600.00	.	.	1	.	1	1	1	1	1	(H)	1	1	.	8	47
	10:00P-10:35P	30		$4,800.00															$12.77
51	-----S-	LN	10P NEWS	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	47
	10:00P-10:35P	30		$0.00															$0.00
52	--W----	LF	DAVID LETTERMA	$300.00	.	.	1	.	1	1	1	1	1	(H)	1	.	.	7	18

Advertiser: 2011 Rooms To Go Television
Campaign: 2nd Quarter 2011 Television

Station Order

NASHVILLE - TV

Station: WTVF

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Mar 28	Apr 04	Apr 11	Apr 18	Apr 25	May 02	May 09	May 16	May 23	May 30	Jun 06	Jun 13	Jun 20	Total Spots	DMA W 25-54 (000)
	10:35P-11:35P	30		$2,100.00															$16.67
53	M-----	LF	DAVID LETTERMA	$300.00	.	.	.	.	.	.	.	.	.	(H)	.	1	.	1	18
	10:35P-11:35P	30		$300.00															$16.67
Comment: SPCL WK: AIRING MON NOT WED																			
54	---R---	LF	DAVID LETTERMA	$300.00	.	.	1	.	1	1	1	1	1	(H)	1	1	.	8	18
	10:35P-11:35P	30		$2,400.00															$16.67
55	----F--	LF	DAVID LETTERMA	$300.00	.	.	1	.	1	1	1	1	1	(H)	1	1	.	8	18
	10:35P-11:35P	30		$2,400.00															$16.67
56	--W----	LF	DAVID LETTERMA	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	18
	10:35P-11:35P	30		$0.00															$0.00
57	---R---	LF	DAVID LETTERMA	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	18
	10:35P-11:35P	30		$0.00															$0.00
58	----F--	LF	DAVID LETTERMA	$0.00	1	.	.	.	.	.	.	.	.	(H)	.	.	.	1	18
	10:35P-11:35P	30		$0.00															$0.00
59	--W----	PR	WED PRIME	$1,700.00	2	.	.	.	2	.	2	2	2	(H)	.	.	.	10	51
	07:00P-10:00P	30		$17,000.00															$33.33
60	M-----	PR	MON PRIME	$1,700.00	.	.	.	.	.	.	.	.	.	(H)	.	2	.	2	51
	07:00P-10:00P	30		$3,400.00															$33.33
Comment: SPCL WK: AIRING MON NOT WED																			
61	---R---	PR	THU PRIME	$2,200.00	2	.	.	.	2	.	2	2	2	(H)	.	2	.	12	62
	07:00P-10:00P	30		$26,400.00															$35.48
62	----F--	PR	FRI PRIME	$1,000.00	2	.	.	.	2	.	2	2	2	(H)	.	2	.	12	40
	07:00P-10:00P	30		$12,000.00															$25.00
63	-----S-	PR	SAT PRIME	$600.00	1	.	.	.	1	.	1	1	1	(H)	.	1	.	6	26
	07:00P-10:00P	30		$3,600.00															$23.08
64	-----Su	PR	SUN PRIME	$1,700.00	2	.	.	.	2	.	2	2	2	(H)	.	2	.	12	50
	06:00P-10:00P	30		$20,400.00															$34.00
				$182,400.00	37	.	28	.	37	28	37	37	37	.	28	37	.	306	
					1,286.0		854.0		1,286.0		1,286.0		1,286.0		854.0		.		
						.		.		854.0		1,286.0		.		1,286.0			

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Apr	65	2,140.0	$26,250.00	$12.27

Advertiser: 2011 Rooms To Go Television
Campaign: 2nd Quarter 2011 Television

Station Order

NASHVILLE - TV

Station: WTVF

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
May	176	5,998.0	$117,450.00	$19.58
Jun	65	2,140.0	$38,700.00	$18.08
	306	10,278.0	$182,400.00	$17.75

Comments

Campaign Remarks:
Stations to issue monthly standard broadcast invoices in 2011.
Makegoods cannot be accepted in a different calendar month than preempted spot.
All makegoods must be approved before airing.

By: 3/21/11

Week 3/28/11 is No Charge BASE & Bookends

ROOMS TO GO

MAKEGOOD NOTIFICATION

PRIOR TO SCHEDULED AIR DATE, PLEASE EMAIL SCHEDULE REVISIONS TO: jpeyton@roomstogo.com

Note: Unapproved makegoods are subject to credit memos.

11540 US Hwy 92 East
Seffner, FL 33584
Phone: 813.627.3353
Fax: 813.628.0231

Date Submitted:	5/17/2011	Market:	Nashville
To:	Janice Peyton	Station Phone:	615-248-5254
From:	Lori Guardno	Station Email:	deblori@newschannel5.com
Station:	WTVF	Station Fax:	615-248-5207

COMPLETE ALL APPLICABLE BOXES:	
Quarter / Year	2011
ANNUAL PACKAGE - Paid	paid
ANNUAL PACKAGE - No Charge	
POST INSURANCE - Current Quarter	
POST UNDERDELIVERY - No Charge	

ORDERED - FLIGHT WEEK: ~~5/9/11~~ 8/2/11

MAKEGOOD OFFERED:

Day	Date	Time	Daypart	Program	W25-54 Impressions (000)	# Spots	Spot Cost	Total $	Day	Date	Time	Daypart	Program	W25-54 Impressions (000)	# Spots	Spot Cost	Total $
~~Mon~~ Fri	05/06/11	3-4p	DT	Ellen	25.0	1	$ 350	$ 350	Sun	05/29/11	1035-1135p	LF	Greys Anatomy	12.0	1	$ 125	$ 125
					0.0	0	$ -	$ -	Sun	05/22/11	6-8a	EM	News	13.0	1	$ 225	$ 225
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
					0.0	0	$ -	$ -						0.0	0	$ -	$ -
				TOTALS:	25.0	1		$ 350					TOTALS:	25.0	2		$ 350

Provide Reason for Preemption: Special Report

Approved by: Janice Peyton

Date: OK 5/17

DebLori

From: Ashley Johnson [AJohnson@RoomsToGo.com]
Sent: Wednesday, August 03, 2011 6:46 AM
To: DebLori
Subject: FW: WTVF May 6/Discrep from 5/22 WTVF - mg approved Invoice 26708-2
Importance: High
Attachments: WTVF May 6.pdf

Read

Hi Deb!
This makegood can't be entered properly because the Monday 5/6 spot you're wanting to replace doesn't exist. It looks like the only spot scheduled to air on Monday at 3p, was 6/13 due to a special week. Did you mean to makegood Monday? I entered the other makegood you sent before this one and it cleared the $300 Late Run spot.
Thanks!

From: DebLori [mailto:deblori@NewsChannel5.com]
Sent: Tuesday, August 02, 2011 6:23 PM
To: Ashley Johnson
Subject: FW: WTVF May 6/Discrep from 5/22 WTVF - mg approved Invoice 26708-2

Leave 4 Son I am not following

Here is the 2nd one approved by Janice.
Let us know you received.
Do you need us to do anything with your form?
Lori

Found error

Debbie Laffey/Lori Guardino
Newschannel 5 Network/WTVF
474 James Robertson Parkway
Nashville, Tennessee 37219
615 248-5254 (phone) 615 248-5207 (fax) 615 248-5370 (traffic fax)
deblori@newschannel5.com

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NewsChannel 5 Network LLC will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

From: Janice Peyton [mailto:JPeyton@RoomsToGo.com]
Sent: Tuesday, May 17, 2011 4:53 PM
To: DebLori
Cc: Ashley Johnson
Subject: WTVF May 6

ok

MAKEGOOD NOTIFICATION

PRIOR TO SCHEDULED AIR DATE, PLEASE EMAIL SCHEDULE REVISIONS TO: jpeyton@roomstogo.com

Note: Unapproved makegoods are subject to credit memos.

11540 US Hwy 92 East
Seffner, FL 33584
Phone: 813.627.3353
Fax: 813.628.0231

Date Submitted:	5/17/2011
To:	Janice Peyton
From:	Lori Guardno
Station:	WTVF
Market:	Nashville
Station Phone:	615-248-5264
Station Email:	deblori@newschannel5.com
Station Fax:	615-248-5207

COMPLETE ALL APPLICABLE BOXES:	
Quarter / Year	2011
ANNUAL PACKAGE - Paid	paid
ANNUAL PACKAGE - No Charge	
POST INSURANCE - Current Quarter	
POST UNDERDELIVERY - No Charge	

ORDERED - FLIGHT WEEK: 5/6/11

Day	Date	Time	Daypart	Program	W25-54 Impressions (000)	# Spots	Spot Cost	Total $
Mon	05/06/11	3-4p	DT	Ellen	25.0	1	$ 350	$ 350
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
				TOTALS:	25.0	1		$ 350

MAKEGOOD OFFERED:

Day	Date	Time	Daypart	Program	W25-54 Impressions (000)	# Spots	Spot Cost	Total $
Sun	05/29/11	1035-1135p	LF	Greys Anatomy	12.0	1	$ 125	$ 125
Sun	05/22/11	6-8a	EM	News	13.0	1	$ 225	$ 225
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
					0.0	0	$ -	$ -
				TOTALS:	25.0	2		$ 350

Provide Reason for Preemption: Special Report

Approved by: Janice Peyton

Date: OK 5/17

ROOMS TO GO

Vendor ChargeBack

Vendor	WTVF NASHVILLE
Attention	
Invoice #	26708-2
Credit Amount	525.00 (gross)
Today's Date	08/01/2011
Chargeback Create Date	07/12/2011
Broadcast Quarter	2nd Quarter 2011 Television
Invoice Date	05/29/2011

8/2/11 Fund both & email Ashley -

Reason for Credit

04/29	08:52 am	300.00	Late Run – Buyer Approved 4/26/11
05/22	07:42 am	225.00	Wrong Week – Buyer Approved 5/17/11
Total		**525.00**	

26708

Approved By: Ashley Johnson
Ashley Johnson, Broadcast Advertising
FAX: (813) 628-0231

Station Approved By: _____ **Date:** _____
(SIGNATURE OF APPROVER)

_____
(PRINTED NAME OF APPROVER)

NOTE: SIGNED CREDIT MEMOS, OR APPLICABLE QUESTIONS, DUE ONE WEEK AFTER ISSUE DATE.

DebLori

From: ajohnson@roomstogo.com
Sent: Monday, August 01, 2011 6:47 AM
To: DebLori
Cc: jpeyton@roomstogo.com
Subject: **3rd Request**Credit Memo - WTVF - Invoice# 26708-2 Week Of 03/28/2011 (NASHVILLE)
Attachments: 26708-2.pdf

Please find attached the Credit Memo for Invoice 26708-2.

To confirm your receipt of this credit, print the attached Credit Memo, sign and fax to (813) 628-0231.

Thank you,

Ashley Johnson,
Broadcast Advertising