To: All Partner Stations **From:** Bethany Berdes, Manager/Affiliate Comm. & Programming

Re: Revised FCC Children's Quarterly Report – 2nd Quarter 2010

Date: July 7, 2010 **Copies To:**

*****REVISED TO ADD THE 90 MINUTE MOVIE*****

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to bethany.berdes@cwtv.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 2nd Quarter 2010 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the second quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS
The CW Television Network

1. Program: Winx Club
   Rating: TV-Y7 E/I
   Length: 30 minutes

2. Program: Magical DoReMi
   Rating: TV-Y E/I
   Length: 30 minutes

3. Program: Skunk Fu
   Rating: TV-Y7 FV
   Length: 30 minutes

4. Program: Chaotic: Secrets of the Lost City
   Rating: TV-Y7 FV
   Length: 30 minutes

5. Program: Yu-Gi-Oh! 5D's
   Rating: TV-Y7 FV
   Length: 30 minutes

6. Program: Yu-Gi-Oh!
   Rating: TV-Y7 FV
   Length: 30 minutes

7. Program: Dinosaur King
   Rating: TV-Y7 FV
   Length: 30 minutes

8. Program: Sonic X
   Rating: TV-Y7 FV
   Length: 30 minutes

9. Program: Teenage Mutant Ninja Turtles – Fast Forward
   Rating: TV-Y7 FV
   Length: 30 minutes

10. Program: Teenage Mutant Ninja Turtles – Movie
    Rating: TV-Y7 FV
    Length: 90 minutes

THE CW PLUS

1. Program: Edgemont
   Rating: TV-PG (E/I 13-16)
   Length: 30 minutes

2. Program: Gladiators 2000
   Rating: TV-PG (E/I 13-17)
   Length: 30 minutes

Episodic Information

Winx Club	Magical DoReMi	Winx Club	Gladiators 2000
Saturday 7:00am	Saturday 7:00am	Saturday 7:30am	Sun. - 11:00am
4/3/10 - #157		4/3/10 - #158	4/4/10 - #203
4/10/10 - #159		4/10/10 - #160	4/11/10 - #204
4/17/10 - #161		4/17/10 - #162	4/18/10 - #205
	4/24/10 - #101	4/24/10 - #163	4/25/10 - #206
	5/1/10 - #102	5/1/10 - #164	5/2/10 - #207
	5/8/10 - #103	5/8/10 - #165	5/9/10 - #208
	5/15/10 - #104	5/15/10 - #166	5/16/10 - #209
	5/22/10 - #105	5/22/10 - #167	5/23/10 - #210
	5/29/10 - #106	5/29/10 - #168	5/30/10 - #211
	6/5/10 - #107	6/5/10 - #169	6/6/10 - #212
	6/12/10 - #108	6/12/10 - #170	6/13/10 - #213
	6/19/10 - #109	6/19/10 - #171	6/20/10 - #114
	6/26/10 - #110	6/26/10 - #172	6/27/10 - #115

Edgemont		Edgemont		
Sat. - 12:00pm	Sat. - 12:30pm	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
4/3/10 - #226	4/3/10 - #327	4/4/10 - #328	4/4/10 - #329	4/4/10 - #330
4/10/10 - #331	4/10/10 - #332	4/11/10 - #333	4/11/10 - #334	4/11/10 - #335
4/17/10 - #336	4/17/10 - #337	4/18/10 - #338	4/18/10 - #339	4/18/10 - #440
4/24/10 - #441	4/24/10 - #442	4/25/10 - #443	4/25/10 - #444	4/25/10 - #445
5/1/10 - #446	5/1/10 - #447	5/2/10 - #448	5/2/10 - #449	5/2/10 - #450
5/8/10 - #451	5/8/10 - #452	5/9/10 - #453	5/9/10 - #454	5/9/10 - #455
5/15/10 - #456	5/15/10 - #457	5/16/10 - #558	5/16/10 - #559	5/16/10 - #560
5/22/10 - #561	5/22/10 - #562	5/23/10 - #563	5/23/10 - #564	5/23/10 - #565
5/29/10 - #566	5/29/10 - #567	5/30/10 - #568	5/30/10 - #569	5/30/10 - #570
6/5/10 - #101	6/5/10 - #102	6/6/10 - #103	6/6/10 - #104	6/6/10 - #105
6/12/10 - #106	6/12/10 - #107	6/13/10 - #108	6/13/10 - #109	6/13/10 - #110
6/19/10 - #111	6/19/10 - #112	6/20/10 - #113	6/20/10 - #214	6/20/10 - #215
6/26/10 - #216	6/26/10 - #217	6/27/10 - #218	6/27/10 - #219	6/27/10 - #220