Issues Report

Third Quarter 2007

WOOD TV8- Grand Rapids, MI:

WOOD TV8- Grand Rapids, MI
WOGC-CA- Grand Rapids, MI

Description of programming providing the most significant treatment of community issues

WOOD TV8 Quarterly Issues Report
July – September 2007

PROGRAM	DAY	TIME
• 24 Hour News 8 Daybreak	Monday – Friday	5:00 - 7:00 A.M.
• 24 Hour News 8 at Noon	Monday – Friday	12:00 - 1:00 P.M.
• 24 Hour News 8 at 5:00	Monday – Friday	5:00 - 5:30 P.M.
• 24 Hour News 8 at 5:30	Monday – Friday	5:30 - 6:00 P.M.
• 24 Hour News 8 at 6:00	Monday – Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at 6:00 A.M.	Saturday and Sunday	6:00 – 8:00 A.M.
• 24 Hour News 8 at 6:00	Saturday and Sunday	6:00 - 7:00 P.M.
• 24 Hour News 8 at 11:00	Monday – Friday	11:00 - 11:35 P.M.
• 24 Hour News 8 at 11:00	Saturday and Sunday	11:00 - 11:30 P.M.

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue responsive feature segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

"Connecting with Community" is a locally produced public affairs and community resources program, emphasizing social issues, community events and programs involved with the concerns and needs in our West Michigan community. The length of the program is approximately one minute and airs Monday through Friday during News 8 at Noon, and during 24 Hour News 8 at 6:00 p.m. on Saturdays and Sundays.

24 Hour News 8 at 6 p.m. is simulcast in Spanish on the SAP channel. Viewers can elect to listen to the newscast in Spanish.

WOOD TV8 is simulated in it entirely on WOGC-CA, Grand Rapids, MI.

• NBC Nightly News	Monday – Friday	6:30 - 7:00 P.M.

This is an NBC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

• TODAY	Monday – Friday	7:00 - 9:00 A.M.
• TODAY	Saturday	8:00 - 10:00 A.M.
• TODAY	Sunday	8:00 - 9:00 A.M.

This NBC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The

community issue segments usually are three to four minutes long.

• Dateline NBC	Tuesday	10:00 - 11:00 P.M.
• Dateline NBC	Friday	9:00 - 10:00 P.M.
• Dateline NBC	Sunday	7:00-8:00 P.M.

This NBC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Friday, July 20, 2007

Length: 1:20
Summary: A new sensory trail is opening in Holland where you can touch, smell, hear and learn about nature close up. People of all ages can enjoy the half-mile loop at the Outdoor Discover Center that teaches respect for the environment and wildlife.

2. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Tuesday, July 24, 2007
Length: 1:14
Summary: The Michigan Non-Profit Association has partnered with N-Power Michigan to host a series of technology workshops for area non-profits. The classes are aimed at educating non-profits on management software and internet strategies.

3. Program: 24 Hour News 8 at 5:00pm
Date Aired: Wednesday, July 25, 2007
Length: 0:34
Summary: Local kids participated in the Life EMS Ambulance and 9-1-1 Camp this week. Kids working with the Plainfield Fire Department learned about making positive lifestyle choices and they were taught the basics on staying safe.

4. Program: 24 Hour News 8, Daybreak
Date Aired: Wednesday, August 22, 2007
Length: 0:25
Summary: Students looking to finish high school or get a GED can now do so in an alternative way. Park School in Grand Rapids is now offering special classes for adults at more flexible times, in a smaller learning environment and in various languages.

5. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Monday, September 10, 2007
Length: 1:02
Summary: Grand Rapids Community College is hosting a new art exhibit commemorating the anniversary of the abolition of slave trade. The traveling exhibit will visit over 200 colleges and universities, beginning and ending in Grand Rapids.

Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: 24 Hour News 8 at 6pm
Date Aired: Monday, July 23, 2007
Length: 0:45
Summary: Professional hockey player, Mike Knuble, hosted a kid's hockey camp in Grand Rapids at the Walker Ice and Fitness Center. The camp

taught kids the fundamentals of hockey and encouraged children to be active.

2. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Wednesday, July 25, 2007
Length: 1:00
Summary: Girls on the Run is a program offered at many West Michigan middle schools. The goal is to get young girls active through running and also teaches positive self-image. The girls train during the semester to compete in a 5k marathon.

3. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Friday, August 3, 2007
Length: 0:58
Summary: The American Cancer Society is having a hoedown to help those with cancer. Their annual Cattle Barron's Ball is a fun, western themed event that raises money and awareness for cancer research and support.

4. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Thursday, August 20, 2007
Length: 1:12
Summary: A free event is taking place is the Kalamazoo area aimed at getting residents fit. Fit 2007 is a community project that is working to get people engaged in physical activity for at least 30 minutes, five days a week.

5. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Friday, September 7, 2007
Length: 1:17
Summary: The new Metro Health Hospital opens soon, but community members can get a sneak peek at their Open Houses. For three days the hospital will offer free tours, health screenings and question and answer sessions on the new facility.

Volunteer Efforts

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need.

1. Program: 24 Hour News 8 at 5pm
Date Aired: Wednesday, August 1, 2007
Length: 0:26
Summary: Today, firefighters from around the Grand Rapids area participated in the annual MDA Fill the Boot campaign. For over 50 years, firefighters have stood at intersections and collected money to fight Muscular Dystrophy.

2. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Thursday, August 2, 2007
Length: 0:50
Summary: Local volunteers are needed to pick produce for Second Harvest Gleaners. The food bank is looking for volunteers to work in local fields picking berries, rhubarb, tomatoes, corn and apples. All produce will be donated to the food bank for those in need.

3. Program: 24 Hour News 8 at Noon
Date Aired: Wednesday, August 15, 2007
Length: 1:35
Summary: In the Image is providing thousands of elementary students with a new pair of shoes to start school this fall. The non-profit organization will be distributing shoes to over 2,000 low-income families from the Grand Rapids Public School system.

4. Program: 24 Hour News 8, Daybreak
Date Aired: Tuesday, September 4, 2007
Length: 1:20
Summary: Kids started school today in Grand Rapids and to make sure everyone gets to school safe, volunteer police officers were on hand at bus stops around the city. Volunteers helped make sure cars drive slow around the bus stops and that kids stayed safe in high traffic locations.

5. Program: 24 Hour News 8 at Noon
Date Aired: Tuesday, September 11, 2007
Length: 0:20
Summary: Today over 1,600 volunteers participated in Grand Rapids largest volunteer event of the year. As part of the Day of Caring, volunteers spread out around the city tutoring children, painting, preparing meals and doing neighborhood clean up.

Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Tuesday, July 31, 2007
Length: 1:00
Summary: July is National Vehicle Theft Prevention month and a local organization called HEAT (Help Eliminate Auto Theft) is assisting people to keep their vehicles safe during the summer months.

2. Program: 24 Hour News 8 Daybreak
Date Aired: Tuesday, August 7, 2007
Length: 2:00
Summary: Neighbors and police have come together for National Night Out. The

goal is to increase awareness of crime and drug prevention in area neighborhoods. Residents are encouraged to leave their porch lights on, symbolizing a partnership between police and community.

3. Program: 24 Hour News 8 at 11pm
Date Aired: Saturday, August 11, 2007
Length: 0:25
Summary: The Helen DeVos Children's Hospital is holding a water safety day in Ottawa County. Children and families will have the chance to participate in activities including boating safety, life jacket education, life saving techniques and more.

4. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Tuesday, August 14, 2007
Length: 1:32
Summary: A new handheld device can help parents track their children's driving habits. The $300 device monitors their child's speed, destinations and shows exactly what they've been up to while behind the wheel.

5. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Tuesday, September 9, 2007
Length: 0:59
Summary: The Grand Rapids Children's Museum's "To the Rescue" exhibit opens this week. The museum uses hands on demonstrations to teach kids about fire safety and WOOD TV8 will be passing out free smoke detectors to families in need.