Contract Agreement Between:

CONTRACT

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision	Alt Order #
218845 /	

Product
ISSUE

Contract Dates	Estimate #	
11/02/12 - 11/06/12	2303	

Advertiser	Original Date / Revision
POL/DSCC IE	10/31/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WISH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

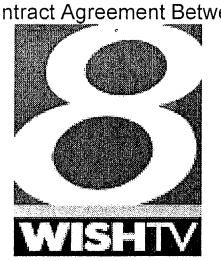
IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
IN3307/TO232	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WISH	11/05/12	11/06/12	Daybreak @ 5am	5-530a		:30				NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	MT-----	2	$250.00	0.00							
N 2	WISH	11/05/12	11/06/12	Daybreak @530am	530-6a		:30				NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	MT-----	2	$450.00	0.00							
N 3	WISH	11/05/12	11/06/12	Daybreak @ 6	558-7a		:30				NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	MT-----	2	$650.00	0.00							
N 4	WISH	11/03/12	11/03/12	Daybreak Saturday	558-9a		:30				NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	-----S-	2	$450.00	0.00							
N 5	WISH	11/04/12	11/04/12	Daybreak Sunday	558-9a		:30				NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	------S	2	$350.00	0.00							
D 6	WISH	11/05/12	11/05/12	News 8 @5p	5-530p		:30				NM	0	$0.00
D 7	WISH	11/05/12	11/05/12	News 8 @ 530p	530-6p		:30				NM	0	$0.00
N 8	WISH	11/05/12	11/05/12	News 8 @6	558-630p		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	M------	1	$1,200.00	0.00							
N 9	WISH	11/05/12	11/05/12	Monday 8-9p	758-9p		:30				NM	1	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	M------	1	$6,000.00	0.00							
D 10	WISH	11/05/12	11/05/12	Monday 9-10p	858-10p		:30				NM	0	$0.00
N 11	WISH	11/02/12	11/02/12	Friday 8-9p	758-9p		:30				NM	1	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$2,600.00	0.00							
N 12	WISH	11/04/12	11/04/12	Sunday 8-9p	758-9p		:30				NM	1	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	------S	1	$5,000.00	0.00							
D 13	WISH	11/04/12	11/04/12	News 8 @ 11 Sunday	11-1130p		:30				NM	0	$0.00
N 14	WISH	11/04/12	11/04/12	NFL Today	NFL Today		:30				NM	1	$2,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	------S	1	$2,900.00	0.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

Contract / Revision	Alt Order #
218845 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12	ISSUE	**2303**

Advertiser	Original Date / Revision
POL/DSCC IE	10/31/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N	15	WISH 11/04/12	11/04/12	Colts Football	Colts Football		:30				NM	1	$30,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week:	10/29/12	11/04/12	------S	1	$30,000.00	0.00						
								Totals		0.00		16	$52,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	16	$52,000.00	$44,200.00
Totals	16	$52,000.00	$44,200.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory Descript	Time Period	Length	Date	Air Time	Inv. Code (Placed'	Rate	Ad-ID	Priority
Alt Order #:												
WISH	POL/DSCC IE	ISSUE	2303	Friday 8-9p	758-9p	:30	11/02/12	8:19:37 PM	Fri Hour 1	$2,600.00	DSIN1207H	P2
WISH	POL/DSCC IE	ISSUE	2303	Daybreak Saturday	558-9a	:30	11/03/12	6:21:57 AM	Daybreak Saturday	$450.00		P2
WISH	POL/DSCC IE	ISSUE	2303	Daybreak Saturday	558-9a	:30	11/03/12	8:52:17 AM	Daybreak Saturday	$450.00		P2
WISH	POL/DSCC IE	ISSUE	2303	Daybreak Sunday	558-9a	:30	11/04/12	6:20:42 AM	Daybreak Sunday	$350.00		P2
WISH	POL/DSCC IE	ISSUE	2303	Daybreak Sunday	558-9a	:30	11/04/12	8:29:05 AM	Daybreak Sunday	$350.00		P2
WISH	POL/DSCC IE	ISSUE	2303	NFL Today	(12:00:00 PM-1:(	:30	11/04/12	11:58:26 AM	NFL Today	$2,900.00		P2
WISH	POL/DSCC IE	ISSUE	2303	Colts Football	(1:00:00 PM-4:0(	:30	11/04/12	12:58:26 PM	Colts Football	$30,000.00		P1
WISH	POL/DSCC IE	ISSUE	2303	Sunday 8-9p	758-9p	:30	11/04/12	9:09:48 PM	Sun Hour 2	$5,000.00		P2
WISH	POL/DSCC IE	ISSUE	2303	Daybreak @ 5am	5-530a	:30	11/05/12	4:59:30 AM	CBS Morning News	$250.00		P3
WISH	POL/DSCC IE	ISSUE	2303	Daybreak @530am	530-6a	:30	11/05/12	5:36:37 AM	Daybreak WX Spor	$450.00		P3
WISH	POL/DSCC IE	ISSUE	2303	Daybreak @ 6	558-7a	:30	11/05/12	6:43:43 AM	Daybreak @ 6	$650.00		P2
WISH	POL/DSCC IE	ISSUE	2303	News 8 @6	558-630p	:30	11/05/12	6:06:27 PM	News 8 @6	$1,200.00		P1
WISH	POL/DSCC IE	ISSUE	2303	Monday 8-9p	758-9p	:30	11/05/12	8:44:58 PM	Mon Hour 1	$6,000.00		P2
WISH	POL/DSCC IE	ISSUE	2303	Daybreak @ 5am	5-530a	:30	11/06/12		Daybreak @ 5am	$250.00		P3
WISH	POL/DSCC IE	ISSUE	2303	Daybreak @530am	530-6a	:30	11/06/12		Daybreak @ 530an	$450.00		P3
WISH	POL/DSCC IE	ISSUE	2303	Daybreak @ 6	558-7a	:30	11/06/12		Daybreak @ 6	$650.00		P2
										$52,000.00		
										$52,000.00		

[Filtered by:] [Sorted by: Alt Order #]

NAB Form PB-16 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location	Date

I, MAURA GILROY
do hereby request station time concerning the following issue:

Democratic Senatorial Campaign Committee

Broadcast Length	Time of Day Requested Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:	

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Economy

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - Brian Smoot, Exec Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

120 Maryland Ave NE DC 20002

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				
Total Charges:					

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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