Contract Agreement Between:

CONTRACT

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

Contract / Revision	Alt Order #
218842 /	

Product
11-1-12 to 11-6-12

Contract Dates	Estimate #
11/01/12 - 11/06/12	**13028**

Advertiser	Original Date / Revision
POL/Gregg For Indiana (D)	11/05/12 / 11/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WISH	David Copple	Indy Local Sales

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
IN2114/IN2116/SP175:	

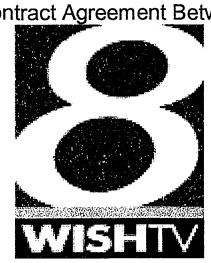
And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WISH	11/05/12	11/05/12	Daybreak @ 5am	5-530a		:30				NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	M------	1	$150.00	0.00							
2	WISH	11/01/12	11/01/12	CBS This Morning @7a	7-8a		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	---T---	1	$600.00	0.00							
N 3	WISH	11/05/12	11/06/12	CBS This Morning @7a	7-8a		:30				NM	4	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	MT-----	2	$350.00	0.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	1	*WISH*	*11/05/12-11/11/12*	*CBS This Morning @7a*	*7-8a*	MTu--------	*:30*		*~~$350.00~~*	0.00	*NM*		
	See MG 3.3,3.4												
	2	*WISH*	*11/05/12-11/11/12*	*CBS This Morning @7a*	*7-8a*	MTu--------	*:30*		*~~$350.00~~*	0.00	*NM*		
	See MG 3.5,3.6												
	3	WISH	11/05/12-11/05/12	Anderson Cooper	357-5p	M----------	:30		$300.00	0.00	NM		
	Ⓜ	MG for 3.1 11/05											
	4	WISH	11/05/12-11/06/12	Indy Style	858-10a	MTu--------	:30		$50.00	0.00	NM		
	Ⓜ	MG for 3.1 11/05											
	5	WISH	11/06/12-11/06/12	Daybreak @ 5am	5-530a	-Tu--------	:30		$250.00	0.00	NM		
	Ⓜ	MG for 3.2 11/06											
	6	WISH	11/06/12-11/06/12	Indy Style	858-10a	-Tu--------	:30		$100.00	0.00	NM		
	Ⓜ	MG for 3.2 11/06											
4	WISH	11/01/12	11/06/12	CBS This Morning @8	8-9a		:30				NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	---TF--	2	$150.00	0.00							
Week:	11/05/12	11/11/12	MT-----	2	$150.00	0.00							
5	WISH	11/03/12	11/03/12	Daybreak Saturday	558-9a		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	-----S-	1	$100.00	0.00							
6	WISH	11/04/12	11/04/12	Daybreak Sunday	558-9a		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	------S	1	$200.00	0.00							
7	WISH	11/01/12	11/01/12	Indy Style	858-10a		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	---T---	1	$50.00	0.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

Contract / Revision	Alt Order #
218842 /	

Contract Dates	Product	Estimate #
11/01/12 - 11/06/12	11-1-12 to 11-6-12	**13028**

Advertiser	Original Date / Revision
POL/Gregg For Indiana (I	11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
8	WISH	11/05/12	11/05/12	Noon News	1158a-1230p		:30				NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/05/12	11/11/12	M------	1	$650.00	0.00						
9	WISH	11/01/12	11/01/12	Rachael Ray	258-4p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	---T---	1	$150.00	0.00						
10	WISH	11/02/12	11/02/12	News 8 @ 530p	530-6p		:30				NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	----F--	1	$900.00	0.00						
11	WISH	11/02/12	11/05/12	Entertainment Tonight	728-8p		:30				NM	2	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	----F--	1	$900.00	0.00						
Week:		11/05/12	11/11/12	M------	1	$900.00	0.00						
12	WISH	11/01/12	11/05/12	News 8 @ 11 M-F	11-1135p		:30				NM	3	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	---TF--	2	$900.00	0.00						
Week:		11/05/12	11/11/12	M------	1	$900.00	0.00						
13	WISH	11/02/12	11/02/12	David Letterman	1135p-1237a		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	----F--	1	$500.00	0.00						
14	WISH	11/03/12	11/03/12	NCAA Football	NCAA Football		:30				NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	-----S-	1	$1,600.00	0.00						
									Totals	0.00		23	$10,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	23	$10,700.00	$9,095.00
Totals	23	$10,700.00	$9,095.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station Order Revised Add to Schedule
Gregg for Governor 2012

Market: Indianapolis
Flight Dates: Thursday, November 01, 2012 to Tuesday, November 06, 2012

Estimate ID
13028

Contact: Brent Denny
Email: Brent.Denny@WISHTV.com
Phone: 317-923-8888
Fax: 317-926-1144
Direct: 317-704-8731

WISH-TV 21842

Program Name	DP	Days	Gross Rate	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
WISH 5a News	EM	M-F	$150.00					1		1
5:00 AM 5:30 AM		30	**$150.00**							
Sold out at LUR per WISH. Move to S4 to clear.										
CBS This Morning	EM	M-F	$600.00	1						1
7:00 AM 8:00 AM		30	**$600.00**							
Sold out at LUR per WISH. Move to S1 to clear.										
CBS This Morning	EM	M-F	$350.00					1	1	2
7:00 AM 8:00 AM		30	**$700.00**							
Sold out at LUR per WISH. Move to S3 to clear.										
CBS This Morning	EM	M-F	$150.00	1	1			1	1	4
8:00 AM 9:00 AM		30	**$600.00**							
Sold out at LUR per WISH. Move to S3 to clear.										
Saturday 7a News	EM	Sa	$100.00			1				1
6:00 AM 9:00 AM		30	**$100.00**							
Sunday 6a News	EM	Su	$200.00				1			1
6:00 AM 9:00 AM		30	**$200.00**							
Sold out at LUR per WISH. Move to S3 to clear.										
Indy Style	DT	M-F	$50.00	1						1
9:00 AM 10:00 AM		30	**$50.00**							
WISH Noon News	DT	M-F	$650.00					1		1
12:00 PM 12:30 PM		30	**$650.00**							
Sold out at LUR per WISH. Move to S3 to clear.										
Rachael Ray	EF	M-F	$150.00	1						1
3:00 PM 4:00 PM		30	**$150.00**							
Sold out at LUR per WISH. Move to S4 to clear.										
WISH 5:30p News	EN	M-F	$900.00		1					1
5:30 PM 6:00 PM		30	**$900.00**							
Sold out at LUR per WISH. Move to S2 to clear.										
Ent Tonight	PA	M-F	$900.00		1			1		2
7:30 PM 8:00 PM		30	**$1,800.00**							
Sold out at LUR per WISH. Move to S2 to clear.										
WISH 11p News	LN	M-F	$900.00	1	1			1		3
11:00 PM 11:34 PM		30	**$2,700.00**							
Sold out at LUR per WISH. Move to S3 to clear.										

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203
suzannel@mediastrategies.com

Date/Time Sent: 10/31/2012 12:19:45 PM
WISH-TV

Station Order Revised Add to Schedule
Gregg for Governor 2012

Market: Indianapolis
Flight Dates: Thursday, November 01, 2012 to Tuesday, November 06, 2012

Estimate ID: 13028

Contact: Brent Denny
Email: Brent.Denny@WISHTV.com
Phone: 317-923-8888
Fax: 317-926-1144
Direct: 317-704-8731

WISH-TV

Program Name	DP	Days	Gross Rate	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
Letterman	LF	M-F	$500.00		1					1
11:35 PM 12:37 AM		30	**$500.00**							
Sold out at LUR per WISH. Move to S3 to clear.										
NCAA Football	SP	Sa	$1,600.00			1				1
8:00 PM 11:00 PM		30	**$1,600.00**							
11/03:LSU vs. Alabama										
Station Gross Totals			**$10,700.00**	**5**	**5**	**2**	**1**	**6**	**2**	**21**

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203
suzannel@mediastrategies.com

Date/Time Sent: 10/31/2012 12:19:45 PM
WISH-TV

Order #218842: Media Stra../POL/Gregg ../11-1-12 to../13028

Spot S	Channel(s)	Spot Stat	Air Date	Day	Times	Air Time	Ad ID	Internal Rate 1
	[1] WISH	Placed	11/01/12	Th	858-10a	9:56 AM	JG1512H	$50.00
	[1] WISH	Placed	11/06/12	Tu	858-10a	9:32 AM		$50.00
	[1] WISH	Placed	11/03/12	Sa	558-9a	8:56 AM	JG1212H	$100.00
	[1] WISH	Displaced	11/06/12	Tu	858-10a			$100.00
	[1] WISH	Placed	11/02/12	F	8-9a	8:28 AM	JG1512H	$150.00
	[1] WISH	Placed	11/06/12	Tu	8-9a	8:17 AM		$150.00
	[1] WISH	Placed	11/05/12	M	5-530a	5:20 AM	JG1212H	$150.00
	[1] WISH	Placed	11/05/12	M	8-9a	8:45 AM	JG1512H	$150.00
	[1] WISH	Placed	11/01/12	Th	8-9a	8:24 AM	JG1212H	$150.00
	[1] WISH	Placed	11/01/12	Th	258-4p	3:37 PM	JG1512H	$150.00
	[1] WISH	Placed	11/04/12	Su	558-9a	6:29 AM	JG1512H	$200.00
	[1] WISH	Displaced	11/06/12	Tu	5-530a			$250.00
	[1] WISH	Placed	11/05/12	M	357-5p	4:50 PM	JG1212H	$300.00
	[1] WISH	Original	11/06/12	Tu	7-8a			$350.00
	[1] WISH	Original	11/05/12	M	7-8a			$350.00
	[1] WISH	Placed	11/02/12	F	1135p-123	12:32 AM	JG1512H	$500.00
	[1] WISH	Placed	11/01/12	Th	7-8a	6:58 AM	JG1512H	$600.00
	[1] WISH	Placed	11/05/12	M	1158a-123	12:04 PM	JG1512H	$650.00
	[1] WISH	Placed	11/05/12	M	728-8p	7:34 PM	JG1512H	$900.00
	[1] WISH	Placed	11/02/12	F	530-6p	5:51 PM	JG1512H	$900.00
	[1] WISH	Placed	11/01/12	Th	11-1135p	11:32 PM	JG1212H	$900.00
	[1] WISH	Placed	11/02/12	F	728-8p	7:54 PM	JG1212H	$900.00
	[1] WISH	Placed	11/05/12	M	11-1135p	11:32 PM	JG1512H	$900.00
	[1] WISH	Placed	11/02/12	F	11-1135p	11:13 PM	JG1512H	$900.00
	[1] WISH	Placed	11/03/12	Sa	NCAA Foo	9:12 PM	JG1512H	$1,600.00
								$10,700.00

[Sorted by: Internal Rate 1]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WISH-TV Indianapolis	**10/31/2012**

I, Media Strategies and Research,

being (on behalf of:) John Gregg, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Date of First Broadcast:	Date of Last Broadcast:
Thursday, November 01, 2012	Tuesday, November 06, 2012

Total Charges: $10,700.00

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 31, 2012

Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Printed Name

Title

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