

**QUARTERLY ISSUES
AND
PROGRAMS REPORT**

**WNEM TV5
BAY CITY/FLINT/MIDLAND AND SAGINAW**

April 1 through June 30, 2004

PROBLEMS AND NEEDS

OVERVIEW

Based on WNEM TV5's ascertainment of community leaders and from data gathered from community organizations, the ten highest ranking problems and needs of the Bay City/Flint/Midland and Saginaw markets are:

- 1. Education**
- 2. Unemployment**
- 3. Welfare/Poverty**
- 4. Domestic Violence**
- 5. Utility Cost (need for assistance)**
- 6. Health Insurance Cost**
- 7. Child Abuse/Neglect**
- 8. Emergency Shelter**
- 9. Prescription Drug Cost (need for assistance)**
- 10. Crime**

ISSUES AND PROGRAMS REPORT

OVERVIEW

The following is the quarterly “Issues and Programs” Report placed in the public file of WNEM TV5 by July 12, 2004. The report covers the period from April 1, 2004 through June 30, 2004. The report is based on ten significant problems and needs determined by WNEM’s community ascertainments. Below, each problem/need is a brief description of some new segments broadcast during the quarter designed to call attention to or address the problem or need.

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BAY CITY/FLINT/MIDLAND AND SAGINAW**

April 1 through June 30, 2004

<u>ISSUE/TITLE/SOURCE</u>	<u>PROGRAM/TYPE</u>	<u>DATE/DURATION</u>
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1. Education

11PM Holy Rosary Catholic School in Saginaw launches a radio campaign in an effort to help bring in more students to a school whose enrollment has dropped significantly. The drop in birth rate and additional costs to attend a parochial school, plus competition from charter and public schools caused the decrease.	LOC/NEWS	4/7/04 1:40
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5PM Lecturers at U of M Flint left their podiums today for an informational picket because of no progress in contract negotiations.	LOC/NEWS	4/8/04 :42
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11P More than 130 teachers face layoffs as a result of continuing money troubles in Flint. Some school districts have even offered early retirement buyouts to avoid layoffs.	LOC/NEWS	4/22/04 :30
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5:30PM The Saginaw School District is looking at a 4.2 million dollar shortfall. To balance the budget, the school district may cut 148 jobs. However, college educators say with the aging teaching population looking towards retirement, more teaching jobs could open up in the near future.	LOC/NEWS	5/25/04 1:40
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NOON Saginaw School Board discussed having certain classrooms and schools either boys only or girls only. The proposal would mandate students in those schools to wear a uniform. The theory would be to take the distractions away from students so they can concentrate on their education.	LOC/NEWS	6/11/04 :35
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WAKEUP A local doctor has been passing out money for the past three years to students who do well in school. He says making sure children understand the importance of a good education ensures the future of our city. About 50 kids received awards, some up to \$50, at a special banquet in their honor.	LOC/NEWS	6/23/04 :35
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11PM LOC/NEWS 4/4/04 :36
Child protection advocates are asking Genesee County residents to turn on their porch lights this evening to shed some light on child abuse. It's part of a nationwide campaign to mark child abuse prevention month. More than 1,500 cases of abuse and neglect occurred in Genesee County.

11PM LOC/NEWS 4/15/04 1:23
An anti-violence vigil is held this evening with testimonials of what it's like to experience domestic violence.

11PM LOC/NEWS 5/25/04 :15
A recent FBI study shows that of all victims killed by juveniles, less than two percent are parents, while 12 percent are other family members.

6PM LOC/NEWS 5/26/04 1:20
A 15-year-old Bay City student shot and killed his grandmother and critically wounded his mother after an argument started inside the house. Now the teenager is facing open murder charges in juvenile court.

5PM LOC/NEWS 6/11/04 1:10
K-9 Dogs and police scour an area surrounding Greenwood Road near Skidway Lake, searching for a suspect who killed the mother of his 8-year old child. This was done in Sterling Heights, wherein the suspect traveled to Ogemaw County to hide out.

5. Utility Cost (need for assistance)

WAKEUP NAT/NEWS 6/4/04 :40
Next week Republicans will try to revive the stalled energy bill with fresh debate in the Senate and more votes in the House.

WAKEUP NAT/NEWS 6/9/04 :25
The U.S. Environmental Protection Agency is trying to help consumers keep cool without draining pocket books. Homeowners can save up to 20 percent if they update to appliances that have the government ENERGY STAR label, plus other helpful hints.

5PM LOC/NEWS 6/17/04 :31
The Opportunities Industrialization Center of metropolitan Saginaw on Tuscola had its electricity shut off, because it couldn't come up with enough money to pay its Consumers Energy bill.

5PM NAT/NEWS 6/17/04 :14
The Labor Department reports wholesale prices increased nearly a full percentage point last month. The increase in the cost of living was driven by higher prices for energy and food.

6. Health Insurance Cost

WEEKEND WAKEUP LOC/NEWS 4/9/04 :28
In the past four years the health care insurance plan for more than a million poor people here has shot up 27 percent. If the Legislature won't go along with Granholm's "sin tax" proposals, the state will need to make deep cuts in Medicaid.

WAKEUP NAT/NEWS 5/6/04 :20
A new women's health study shows there's been improvement in our country in some areas, like health insurance covering medical tests women need.

WAKEUP LOC/NEWS 5/6/04 :20
Under a new bill, insurers could continue offering discounts to Michigan residents with good credit, but could not turn anyone away with a bad credit score.

NOON NAT/NEWS 5/11/04 :27
There are more than 44 million Americans without health insurance, even though 80 percent of them work. On Capitol Hill lawmakers are looking at 30 different pieces of legislation to get more Americans insured.

WAKEUP LOC/NEWS 6/1/04 :58
State legislators are looking at possibly allowing motorcyclists in Michigan to ride without a helmet. According to the Insurance Institute, helmets do decrease the severity of injury, the likelihood of death and the overall cost of medical care.

6PM NAT/NEWS 6/10/04 :27
A new study says 40 percent of women don't take the time to get mammograms. A shortage of providers, low insurance reimbursement, and fewer radiologists entering the field are among the reasons why the numbers are so high.

NOON NAT/NEWS 6/22/04 :35
A unanimous Supreme Court ruled that most HMOs are immune from state lawsuits, and thus large damage awards. It is expected this ruling will re-energize the political debate over a patient's bill of rights.

7. Child Abuse/Neglect

WEEKEND WAKEUP LOC/NEWS 4/4/04 :36
Child protection advocates are asking Genesee County residents to turn on their porch lights this evening to shed some light on child abuse. It's part of a nationwide campaign to mark Child Abuse Prevention Month.

6PM LOC/NEWS 4/26/04 1:25
A father admitted today in Midland County Court to performing oral sex on two of his sons on at least two different occasions. He returned to prison where he's already serving time for possessing child porn and distributing it into the world wide web.

11PM LOC/NEWS 4/29/04 2:45
A 17-year veteran Federal investigator helped to unravel an intricate web of child abusers who used the internet to trade pictures of young children. He handled the case that connected five Michigan men to sex clubs and child porn internet chats in 15 states and 5 countries. His team is all over the country and will continue to work to eradicate child abuse of this nature.

11PM LOC/NEWS 4/30/04 :29
The 70th anniversary of the Junior League of Saginaw Valley honored women today who have volunteered for charities in the Saginaw Valley. The Child Abuse and Neglect Council, Saginaw Art Museum and Saginaw Community Foundation are a few of the recipients of this League's generous acts.

NOON LOC/NEWS 5/20/04 :27
Couples getting divorced in Michigan have to take a class about the impact on their children, under a bill that has cleared the State House.

WAKEUP LOC/NEWS 6/5/04 :31
A Midland County man who sexually abused his own children, and posted their pictures on the internet will spend at least 35 years behind bars. He was sentenced for his role in a multi-state international child porn ring.

530PM LOC/NEWS 6/25/04 :24
The Saginaw County CAN Council is holding a giant yard sale with proceeds to help children who are abused and neglected.

8. Emergency Shelter

11PM LOC/NEWS 4/22/04 :34
Tips given for what should be done during severe weather. The American Red Cross of Saginaw recommends to store food, flashlights, batteries, water for at least three days.

5PM LOC/NEWS 5/14/04 1:10
With tornado season here, people who live in mobile home communities must seek shelter the best possible way. The American Red Cross says you need to develop an emergency plan, know where to go and how to get there.

530PM LOC/NEWS 5/25/04 :21
A state of emergency was declared in Macomb County, forcing many residents out of their homes and looking for shelter.

530PM LOC/NEWS 5/25/04 :19
Flood waters are sweeping over the west side of our state at this hour. The rising Thornapple River has caused evacuations near Hastings, where a disaster shelter has been set up by the American Red Cross.

9. Prescription Drug Cost (need for assistance)

530pm NAT/NEWS 4/3/04 :32
A nonprofit advocacy group called “Consumers Checkbook” has tips to finding the best prices for some popular prescription drugs.

530PM NAT/NEWS 4/13/04 1:35
Soon seniors will have price costs for prescription drugs at their fingertips. Next month, Medicare will provide a website for seniors to log on and compare the costs of prescription drugs at retail pharmacies.

NOON NAT/NEWS 4/29/04 :23
The Bush Administration says importing cheaper prescription drugs would cost American jobs. Critics say the Administration’s view on drug imports is the opposite of its stand on other products and industries.

6PM NAT/NEWS 5/3/04 :21
Seniors are able to sign up for a Medicare prescription discount card today. By signing up seniors are locked into the plan for a year.

530PM NAT/NEWS 6/17/04 :22
The A.A.R.P. has announced its support for a senate bill that would legalize cross-border prescription drug purchases. Lawmakers say this group's support will likely break up a stalemate in both the House and Senate and force a vote on the issue.

6PM LOC/NEWS 6/23/04 :22
The Saginaw County Board of Commissioners are offering a prescription drug discount card for adults. The card could save seniors up to 30 percent on prescription medicine.

Crime

11PM LOC/NEWS 4/28/04 1:02
One man was hit when approximately six shots were fired in the middle of a parking lot full of people. The State Crime Lab was at the scene for three hours picking up shell casings.

5PM LOC/NEWS 4/29/04 2:45
In a small town in Wisconsin is where a club of men prey on young boys—sexually abusing them and posting their pictures on the web. Hundreds of miles away in Midland County, Brian Urbanawiz logs on to his computer, sharing his own pictures of young kids, to a growing network of viewers. He has since been apprehended and will be paying for his crimes.

11PM LOC/NEWS 4/30/04 1:20
A 52-year-old man faces charges for possession of child porn. For the past six years he has worked at the Lutheran Home in Bay City with limited access to children. FBI agents took Martin's computer which is said to contain 30,000 images of child pornography.

11PM LOC/NEWS 5/24/04 :22
Police investigate what appears to be a murder/suicide involving a mother and daughter. The bodies of the 62-year-old mother and her 36-year-old daughter were discovered near the Saginaw and Gratiot County line in a nature preserve.

11PM LOC/NEWS 5/25/04 1:20
A 15-year-old youth shot his grandmother and mother today, killing the grandmother. The mother was taken to Bay Medical for non-life threatening injuries and told police it was her son who fired the shots.

6PM LOC/NEWS 5/26/04 1:20
A 15-year-old youth shot his grandmother and mother, killing the grandmother. Probate court officials say the boy previously faced domestic violence and larceny charges for abusing the same grandmother, he's now accused of killing.

