

KHON-TV – KAIH-TV – KHAW-TV
Quarterly Issues Report
3rdQuarter 2012

This report covers programs and public service announcements aired on KHON-TV and its satellite stations, KAIH-TV and KHAW-TV (collectively “KHON”), during the period July 1, 2012 through September 30, 2012, addressing issues of importance to the KHON communities of license.

Listed below are KHON’s locally produced news programs, presenting a mix of news, weather, sports, and community-issue segments.

Program	Day	Time
Wake up 2-Day	Monday – Friday	5:00 – 8:00 a.m.
Hawaii News at 5	Monday – Friday	5:00 – 5:30 p.m.
Hawaii’s World News	Monday – Friday	5:30 – 6:00 p.m.
Hawaii News at 6	Monday – Friday	6:00 – 6:30 p.m.
Hawaii News at 10	Monday – Friday	10:00 - 10:30 p.m.
KHON2 News at 6	Saturday and Sunday	6:00 - 6:30 p.m.
KHON2 News Hawaii at Ten	Saturday and Sunday	10:00 – 10:30 p.m.

FOX News Sunday with Chris Wallace is a **one-hour**, network-produced, interview show, airing **Sunday mornings at 6:00 a.m.** on KHON. During the first minute or so of the broadcast, Wallace runs down the week’s headlines. For the rest of the first half of the show, Wallace interviews newsmakers from the prior week. During the second half of the show, Wallace introduces a panel of four pundits to speak about the political impact of the news.

Charitable Concerns

Wake up 2-Day (5:00 – 8:00 a.m.):

7/4/12	1:20	Voyager School fundraising concert
7/18/12	1:30	Cancer Group/St. Baldrick's Foundation fundraiser
7/20/12	1:15	Hawaii Theatre for Youth fundraiser
8/3/12	1:30	Non-profit Book and Musical Festival event
8/4/12	2:00	Fundraiser for MidPac School
8/8/12	1:30	U.S. Postal Food Drive
8/9/12	1:30	U.S. Vets Music Festival (money goes to homeless Vets)
8/18/12	1:30	Leis needed to decorate graves for Memorial Day
9/11/12	1:30	Benefit concert for the first annual Hawaii Fire Conference
9/13/12	1:15	Taste of Purpose/Church community Event
9/20/12	1:10	Iolani Docents: The palace needs volunteers

Hawaii News at 5 (5:00 – 5:30 p.m.):

7/23/12	2:00	American Savings Bank donates \$47K to Kapiolani Medical Center
8/24/12	1:15	Aloha United Way Fundraiser rally

Hawaii News at 6 (6:00 – 6:30 p.m.):

7/17/12	1:30	Fundraising for 14-year-old boy with brain cancer
8/5/12	1:30	Fundraiser for family who lost their little boy when a car bit a bus stop
8/10/12	1:30	Senior project fundraiser to raise money for a local cancer foundation

Hawaii News at 10 (10:00 – 10:30 p.m.):

7/5/12	1:30	Fundraiser for family who lost their little boy when a car bit a bus stop
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The following FOX-scheduled **Public Service Announcements** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 Super-storm Sandy: Driving donations for relief fund.
- :30 Ronald McDonald House Charities: This PSA delivers a hard-hitting message to invite donors and supporters to "Give the Gift of Togetherness" to help the Charity keep families together when their lives fall apart.
- :30 World Food Program: Stop hunger crisis in the Sahel."
- :30 Shriners' Hospital: This initiative is designed to raise awareness of Shriners' Hospitals for Children and support their mission of caring for children by driving donations.

Public Safety Issues

FOX News Sunday with Chris Wallace (6:00 – 7:00 a.m.):

7/22/12 **Gun Laws** : Sen. Dianne Feinstein (D-CA)--Advocate for stricter gun control; Sen. Ron Johnson (R-WI)--Supporter of gun rights

Wake up 2-Day (5:00 – 8:00 a.m.):

7/27/12 1:20 Get Ready Hawaii: Emergency Preparedness

9/21/12 1:20 All hazards fair/more emergency preparedness

Hawaii's News at 5 (5:00 – 5:30 p.m.):

7/17/12 1:30 Action Line Consumer Alert: How to not be a victim of fake debt collections

7/18/12 1:30 Safety factors to remember when riding a bike

7/27/12 2:00 Action Line Consumer Alert: What's not being disclosed about prepaid debit and credit cards

8/2/12 1:30 Adoption for cats found in hoarding situation

8/16/12 2:00 Police launch "Click-it or Ticket" campaign for motorists not wearing seatbelts

9/4/12 2:00 Action Line Consumer Alert: warning about thieves targeting businesses to gain customer credit card information

9/17/12 1:30 Action Line Consumer Alert: New Affordable Healthcare Act being used by thieves to scan consumers

9/28/12 1:30 Action Line Consumer Alert: Warning that GROUPON is being used by thieves to get your personal information.

Hawaii News at 6 (6:00 – 6:30 p.m.):

8/16/12 2:00 Police launch "Click-it or Ticket" campaign for motorists not wearing seatbelts

9/24/12 1:45 Driving tracker will help motorists save money on their car insurance

Hawaii's News at 10 (10:00 – 10:30 p.m.):

7/16/12 2:00 Police launch "Click-it or Ticket" campaign for motorists not wearing seatbelts

8/7/12 1:30 Dog food recall because of salmonella

8/9/12 2:00 Action Line Alert about a new scam that tells victims they will become a multi-millionaire

Saturdays 2:00 Hawaii's Most Wanted: Weekly feature of the CrimeStoppers Honolulu most-wanted fugitives

The following FOX-scheduled **Public Service Announcements** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 Let's Stop HIV Together: This campaign raises awareness about HIV and its impact on the lives of all Americans
- :30 United States Department of Justice – Defending Childhood: Raises awareness about children's exposure to violence
- :30 Greater than Aids: This PSA responds to the AIDS crisis in the United States
- :30 Suicide prevention for veterans

Environmental Issues

Hawaii News at 6 (6:00 – 6:30 p.m.):

- 7/27/12 1:15 City ends recycling program at Oahu schools
- 8/15/12 2:00 Local elementary school wins Hawaiian Electric home energy challenge

Hawaii News at 10 (10:00 – 10:30 p.m.):

- 8/14/12 1:30 CFL replacement project to help be green

Legislature/Political Issues

FOX News Sunday with Chris Wallace (6:00 – 7:00 a.m.):

- 7/1/12 Healthcare Ruling
- 7/15/12 Impact of Health Care Reform in Key States
- 7/29/12 Health Care Ruling

Hawaii News at 5 (5:00 – 5:30 p.m.):

- 7/24/12 1:30 Bill being considered that would cut back tax credits for solar installation
- 8/7/12 1:15 Action Line Consumer Alert: Consumers who are scammed are falling victim to thieves again

The following FOX-scheduled **Public Service Announcement** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 Rock the Vote recruits A-list celebrities for its #WeWill campaign, aiming to increase voter turnout among young Americans.

Public Information/Education

Wake up 2-Day (5:00 – 8:00 a.m.):

8/24/12	2:00	Special Olympics Summer Games
8/28/12	1:30	Get Ready: Hawaii/Emergency Preparedness
9/3/12	1:15	Diabetes Awareness
9/4/12	1:30	Senior computer classes offered for free
9/7/12	1:30	Humane Society Go Kit / Disaster Preparedness for Pets

Hawaii News at 5 (5:00 – 5:30 p.m.):

7/14/12	1:30	Latest innovations in medical care
7/17/12	1:35	Preview of annual conference for aging in place
7/19/12	2:00	Two more electric vehicle charging stations open in Kailua
7/19/12	2:00	When hoarding can become a danger for seniors
7/24/12	2:00	Action Line Consumer Alert – Tips for consumers on how to invest and manage finances
7/25/12	2:00	Expert gives advice on retirement plans
7/26/12	1:30	What you should be aware of when you sign up for retirement accounts
7/26/12	1:45	Security risks of smart phones
7/28/12	1:30	What can be done for the treatment of asthma
7/30 – 8/11/12	2:00	Drivers education/safety awareness stories
7/3/12	1:30	Importance of technology for seniors
7/4/12	2:00	Advice for seniors on how to avoid financial scams
7/13/12	2:00	Action Line Consumer Alerts: Scams that target service members on Memorial Day
7/16/12	2:00	Latest innovations in medical care
7/25/12	1:30	Expert gives advice on retirement plans
7/25/12	2:00	Action Line Consumer Alert: What's not being disclosed about prepaid debit and credit cards
7/30/12	1:30	What can be done for the treatment of asthma
9/7/12	2:00	Fall prevention for seniors
9/10/12	1:30	Expert advice on how to teach youngsters about the value of a dollar
9/14/12	1:30	What's the best way to get money to students heading to college

Hawaii News at 6 (6:00 – 6:30 p.m.):

7/6/12	2:00	Downtown Satellite City Hall reopens after renovations
7/16/12	1:30	More companies looking to hire at annual job fair
7/23/12	1:30	University of Hawaii research underway on a treatment for migraines
8/10/12	1:30	Action Line Consumer Alert: How to avoid getting a virus on your computer when connecting to Wi-Fi
9/6/12	1:30	CPR awareness week—AMA promotes the hands-only method
9/7/12	1:30	New study on the best prevention for jellyfish stings

Hawaii News at 10 (10:00 – 10:30 p.m.):

8/7/12	1:30	State health officials happy with results of obesity prevention report
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The following FOX-scheduled **Public Service Announcements** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 National Geographic – Cause An Uproar: Big cats are quickly disappearing. Now is the time to act.
- :30 National Arts and Humanities Youth Program: A celebration of creative arts education
- :30 Partnership at DrugFree: The Partnership at Drugfree.org helps parents prevent, intervene in and find treatment for their children who abuse drug and alcohol. In this PSA, Chelsea became addicted to prescription medicine, but has since turned her life around.
- :30 World Aid Day: Stars and brands align to promote World AIDS Day.

The following locally scheduled **Public Service Announcements** rotated in all day-parts on the KHON primary and secondary channels:

- :30 United States Marine Corps – For Us All: Marines’ fidelity to our nation and its people transcends generations, missions, and cultural changes. Many things have changed but the definition of the Marine has remained the same. Because of this, Marines can be counted on...always.
- :30 Air Force Reserve: This PSA is designed to educate the general population on how the Air Force Reserves serves the nation.
- :30 Pacific Aviation Museum Pearl Harbor: This PSA promotes the museum’s mission to develop and maintain an internationally recognized aviation museum on Oahu to educate the young and old alike, honors aviators and their support personnel who defend freedom in the Pacific Region, and preserves Pacific aviation history.