

KHON-TV – KAIH-TV – KHAW-TV
Quarterly Issues Report
4th Quarter 2012

This report covers programs and public service announcements aired on KHON-TV and its satellite stations, KAIH-TV and KHAW-TV (collectively “KHON”), during the period October 1, 2012 through December 31, 2012, addressing issues of importance to the KHON communities of license.

Listed below are KHON’s locally produced news programs, presenting a mix of news, weather, sports, and community-issue segments.

Program	Day	Time
Wake up 2-Day	Monday – Friday	5:00 – 8:00 a.m.
Hawaii News at 5	Monday – Friday	5:00 – 5:30 p.m.
Hawaii’s World News	Monday – Friday	5:30 – 6:00 p.m.
Hawaii News at 6	Monday – Friday	6:00 – 6:30 p.m.
Hawaii News at 10	Monday – Friday	10:00 - 10:30 p.m.
KHON2 News at 6	Saturday and Sunday	6:00 - 6:30 p.m.
KHON2 News Hawaii at Ten	Saturday and Sunday	10:00 – 10:30 p.m.

FOX News Sunday with Chris Wallace is a **one-hour**, network-produced, interview show, airing **Sunday mornings at 6:00 a.m.** on KHON. During the first minute or so of the broadcast, Wallace runs down the week’s headlines. For the rest of the first half of the show, Wallace interviews newsmakers from the prior week. During the second half of the show, Wallace introduces a panel of four pundits to speak about the political impact of the news.

Political Coverage: 2012 being an election year, during this reporting period the FOX network delivered presidential and vice-presidential debates to the KHON viewers; and also provided live coverage of the election results. On the local front, KHON aired a debate between two Hawaii candidates seeking a seat in the U.S. Congress; live coverage of the election results; and a special in honor of Hawaii’s longest serving U.S. Senator, the late Daniel Inouye.

Origin	Date	TP	Program
Network	10/3/12	3:00 – 4:30p	Presidential Debate #1 (Live)
Network	10/11/12	3:00 – 4:30p	Vice-Presidential Debate (Live)
Network	10/16/12	3:00 – 4:30p	Presidential Debate #2 (Live)
Local	10/22/12	8:00 – 9:00p	Congressional Debates: Hanabusa/Djou
Network	11/6/12	2:00 – 5:00p	You Decide 2012 (Live)
Network/ Local	11/6/12	5:00 – 10:30p	General Election <i>live continuous coverage</i>
Local	12/17/12	9:00 – 9:30p	Senator Daniel Inouye: Special report on his career
Network/ Local	12/20 – 23/12	Cut-ins during morning and afternoon day-parts	Senator Inouye’s Memorial and funeral services in Washington and Hawaii

Charitable Concerns

Wake up 2-Day (5:00 – 8:00 a.m.):

10/15/12	1:20	Lanikai Surf Festival to benefit non-profits: Access Surf Hawaii and the Wounded Warriors
11/23/12	1:30	Book Drive for Kapiolani Hospital's children's unit
11/28/12	1:15	Habilitat (non profit) fundraiser: Selling Christmas trees
12/13/12	1:30	Laulima Telethon raises money for needy families during the holiday season
11/26 – 12/21/12	2:00	Laulima Giving Program: Adopt-a-Family holiday stories

Hawaii News at 5 (5:00 – 5:30 p.m.):

10/18/12	1:30	Help for senior citizens and their caregivers who require assistance in their daily lives, but don't qualify for government programs.
11/26 – 12/21	2:00	Laulima Giving Program: Adopt-a-Family holiday stories

Hawaii News at 6 (6:00 – 6:30 p.m.):

10/27/12	1:30	Rotary Club of Honolulu : Service Project to help with renovations at Abilities Unlimited
11/1/12	1:30	Hawaii Red Cross mobilizes for Super-storm Sandy Relief Fund

Hawaii News at 10 (10:00 – 10:30 p.m.):

10/31/12	1:30	Hawaii Red Cross mobilizes for Super-storm Sandy Relief Fund.
11/9/12	1:30	Mothers' Against Drunk Driving kicks off "Tie One on for Safety" annual holiday campaign.

The following FOX-scheduled **Public Service Announcements** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 Super-storm Sandy: Driving donations for relief fund.
- :30 Ronald McDonald House Charities: This PSA delivers a hard-hitting message to invite donors and supporters to "Give the Gift of Togetherness" to help the Charity keep families together when their lives fall apart.
- :30 World Food Program: "We can't make rain in West Africa, but we can stop a hunger crisis in the Sahel."
- :30 Shriners' Hospital: This initiative is designed to raise awareness of Shriners' Hospitals for Children and support their mission of caring for children by driving donations.

Public Safety Issues

FOX News Sunday with Chris Wallace (6:00 – 7:00 a.m.):

Gun Laws

12/23/12 Sen. John Barrasso (R-WY) and Sen. Kent Conrad (D-ND)

12/30/12 Sen. Dianne Feinstein (D-CA) and Sen. Lindsey Graham (R-SC)

Wake up 2-Day (5:00 – 8:00 a.m.):

11/17/12 1:20 Warning about cultural scams targeting elderly Chinese women in Chinatown

Hawaii's News at 5 (5:00 – 5:30 p.m.):

10/22/12 1:30 Action Line Consumer Alert: New scam targeting National Breast Cancer Awareness Month

10/29/12 1:30 Super-storm Sandy's effect on Hawaii – specifically flight delays

11/12/12 1:30 Action Line Consumer Alert: Tips to avoid third-party auto warranty scams

11/19/12 1:30 Action Line Consumer Alert: How to protect yourself from holiday shopping thieves

Hawaii News at 6 (6:00 – 6:30 p.m.):

12/12/12 1:30 City plans to launch Oahu Emergency Evacuation Project to define and develop high-risk evacuation areas for emergencies.

12/19/12 :45 Fear of stricter gun laws has more people waiting in line to register their firearms.

Hawaii's News at 10 (10:00 – 10:30 p.m.):

10/28/12 1:30 Tsunami warning over-extensive coverage

Saturdays 2:00 Hawaii's Most Wanted: Weekly feature of the CrimeStoppers Honolulu most-wanted fugitives

The following FOX-scheduled **Public Service Announcements** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 Let's Stop HIV Together: This campaign raises awareness about HIV and its impact on the lives of all Americans
- :30 United States Department of Justice – Defending Childhood: Raises awareness about children's exposure to violence
- :30 Greater than Aids: This PSA responds to the AIDS crisis in the United States
- :30 Suicide prevention for veterans

Public Safety Issues (*continued*)

The following locally scheduled **Public Service Announcement** rotated in all day-parts on the KHON primary and secondary channels during this reporting period:

:30 Project Roadblock (local TV Puts the breaks on Drunk Driving): A national campaign, highlighting the increase in drunk-driving related fatalities over the holidays.

Live Breaking News (*continuous coverage*)

10/27/12 7:30p - Tsunami warning issued for Hawaii (on-air and on-live coverage).
Midnight

Environmental Issues

Wake up 2-Day (5:00 – 8:00 a.m.):

10/22/12 1:20 Promotion of free E-Waste Disposal event open to the public.

Hawaii News at 5 (5:00 – 5:30 p.m.):

12/4/12 2:00 Neighborhood creating a 'rain garden' aimed at helping to reduce run-off into Moanalua Bay.

12/11/12 2:00 Company making sustainable flowers for a complete eco-system.

Hawaii News at 6 (6:00 – 6:30 p.m.):

10/31/12 1:15 State of Hawaii receives three Green Energy Efficiency Awards for energy-saving projects and design.

11/9/12 2:00 New rules to claim solar tax credits.

Election/Political Issues

FOX News Sunday with Chris Wallace (6:00 – 7:00 a.m.):

Campaign 2012

- 10/7/12 Gov. Martin O'Malley (D-MD), Sen. Kelly Ayotte (R-NH), Senate Armed services Committee: Debates 2012: Brett O'Donnell, Political Debate Coach
- 10/14/12 Senior Strategist for Obama Campaign; Ed Gillespie, Senior Adviser for Romney Campaign
- 10/21/12 Frank Newport, Editor in Chief of Gallup
- 10/28/12 Sen. Rob Portman (R-OH), Sen. Ron Johnson, (D-WI), Sen. Mark Warner, (D-VA), and Sen. Mark Udall, (D-CO)
- 11/4/12 David Axelrod, Senior Strategist for Obama Campaign and Rich Beeson, Political Director of Romney Campaign

Fiscal Cliff

- 12/2/12 Timothy Geithner, Treasury Secretary and John Boehner (R-OH), House Speaker
- 12/9/12 Sen. Charles Schumer (D-NY), Finance Committee and Sen. Bob Corker (R-TN), Banking Committee
- 12/23/12 Sen. John Barrasso (R-WY) and Sen. Kent Conrad (D-ND)
- 12/30/12 Sen. Dianne Feinstein (D-CA) and Sen. Lindsey Graham (R-SC)

Hawaii News at 5 (5:00 – 5:30 p.m.):

- 10/30/12 1:30 “Kids Vote” rally for General Election Day.

Hawaii's World News (5:30 – 6:00 p.m.):

- 11/7/12 1:30 Why Oahu voters did not have enough ballots on election day.

Hawaii News at 6 (6:00 – 6:30 p.m.):

- 10/23/12 1:30 Early walk-in voting: where and when to vote
- 12/4/12 :45 Governor putting together a budget to present to the legislature, based on pending Fiscal Cliff.

The following FOX-scheduled **Public Service Announcement** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 Rock the Vote recruits A-list celebrities for its #WeWill campaign, aiming to increase voter turnout among young Americans.

Contemporary Educational Issues

Hawaii News at 5 (5:00 – 5:30 p.m.):

- 12/6/12 2:00 Medicare: Deadline for anyone wanting to make changes to their Medicare Plan.
- 12/18/12 2:00 Pending legislation that could audit homeowners and businesses who may be taking advantage of solar tax credits.

The following FOX-scheduled **Public Service Announcements** rotated in prime, late night and sports on the KHON primary channel during this reporting period:

- :30 National Geographic – Cause An Uproar: Big cats are quickly disappearing. Now is the time to act.
- :30 National Arts and Humanities Youth Program: A celebration of creative arts education
- :30 Partnership at DrugFree: The Partnership at Drugfree.org helps parents prevent, intervene in and find treatment for their children who abuse drug and alcohol. In this PSA, Chelsea became addicted to prescription medicine, but has since turned her life around.
- :30 World Aid Day: Stars and brands align to promote World AIDS Day.

The following locally scheduled **Public Service Announcements** rotated in all day-parts on the KHON primary and secondary channels:

- :30 United States Marine Corps – For Us All: Marines’ fidelity to our nation and its people transcends generations, missions, and cultural changes. Many things have changed but the definition of the Marine has remained the same. Because of this, Marines can be counted on...always.
- :30 Air Force Reserve: This PSA is designed to educate the general population on how the Air Force Reserves serves the nation.
- :30 Pacific Aviation Museum Pearl Harbor: This PSA promotes the museum’s mission to develop and maintain an internationally recognized aviation museum on Oahu to educate the young and old alike, honors aviators and their support personnel who defend freedom in the Pacific Region, and preserves Pacific aviation history.