"Fox News Sunday" – 10:00am
Aired on WLUK-TV, Green Bay , Quarter 3, 2010
July 1 – September 30, 2010

7/4/2010
Topic: Foreign Policy/Oil Spill
Guest: Senator Joe Lieberman, Kenneth Feinberg, South Carolina Senator Jim DeMint

7/11/2010
Topic: Immigration Law
Guest: White House Senior Adviser David Axelrod, Arizona Republican Senator Jon Kyl, Israeli Prime Minister Benjamin Netanyahu

7/18/2010
Topic: 2010 Election
Guest: Louisiana Senator David Vitter, Billy Nungesser, South Carolina Democrat James Clyburn, Indiana Republican Mike Pence

7/25/2010
Topic: Midterms
Guest: Newt Gingrich, Howard Dean, Reverend Jesse Jackson.

8/1/2010
Topic: Immigration/ Economy

8/8/2010
Topic: Prop 8/2012 Elections
Guest: Ted Olson, Indiana Governor Mitch Daniels,

8/15/2010
Topic: Ground Zero/ Politics
Guest: John Cornyn, Jack Reed, Mark Zandi, Liz Claman

8/22/2010
Topic: Blago Trial
Guest: Rod Blagojevich

8/29/2010
Topic: Rally to "Restore Honor"
Guest: Glenn Beck,

9/5/2010
Topic: Summer of Recovery
Guest: Republican Senator John McCain, Democratic Party Chair Tim Kaine

9/12/2010
Topic: Midterm Election
Guest: Austan Goolsbee, Newt Gingrich

9/19/2010
Topic: Midterm/ Tea Party
Guest: Karl Rove, Joe Miller

9/26/2010
Topic: "Pledge to America"/ Midterms
Guest: John Boehner, Kevin McCarthy, Steny Hoyer

Local Special Reports on WLUK-TV

FOX 11 - A Journey to Remember 7/4, 7/5/10, 7/11/10 · 4:30-5pm,

FOX 11 - USS Green Bay Memorial 7/5/10 @ 5PM-6:00PM

FOX 11 - WI Vietnam War Stories - 3hr. Spec. - 8/01/10 @ 2PM - 5:00PM

MDA Telethon - Sunday, 9/05/10 @ 10:30pm - 9/06/10 @ 6PM,

Tall Ships Reports. - 8/13/2010 FOX 11 News @ 9pm;

Stand Up To Cancer - 9/10/2010

Brown Cty Sheriff Candidates Debate - 9/10

Governor's Debate - 9/24/10, 7-8pm

Apr 3, 2010

WLUK PROGRAM SCHEDULE

	Monday 06/28/2010	Tuesday 06/29/2010	Wednesday 06/30/2010	Thursday 07/01/2010	Friday 07/02/2010	Saturday 07/03/2010	Sunday 07/04/2010
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM Presents	Judge Judy epi#: 2387
5:30 am							Paid Program
6:00 am						Paid Program	Paid Program
6:30 am						Paid Program	Paid Program
7:00 am						Good Day Wisconsin	Good Day Wisconsin
7:30 am							
8:00 am							
8:30 am							
9:00 am	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Paid Program	FOX News Sunday with Chris Wallace epi#: 07042010
9:30 am						Paid Program	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Fox Weekend Marketplace	Polka Variety Show Paid Program
10:30 am							Paid Program
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt		Paid Program
11:30 am							Paid Program
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Program	Adventure Hawaii 2010 #1
12:30 pm						Paid Program	
1:00 pm	Little House on the Prairie epi#: 1004	Little House on the Prairie epi#: 1005	Little House on the Prairie epi#: 1006	Little House on the Prairie epi#: 1007	Little House on the Prairie epi#: 1010	Paid Program	Movie THE BRADY BUNCH MOVIE paramount elite
1:30 pm						Paid Program	
2:00 pm	Judge Joe Brown epi#: 2913	Judge Joe Brown epi#: 2938	Judge Joe Brown epi#: 3011	Judge Joe Brown epi#: 3023	Judge Joe Brown epi#: 3027	Donald Driver Charity Softball	
2:30 pm	Judge Joe Brown epi#: 3020	Judge Joe Brown epi#: 2882	Judge Joe Brown epi#: 2976	Judge Joe Brown epi#: 3028	Judge Joe Brown epi#: 2893	This Week in Baseball	
3:00 pm	The People's Court epi#: 13161	The People's Court epi#: 13162	The People's Court epi#: 13163	The People's Court epi#: 13164	The People's Court epi#: 13165	MLB on FOX NY Mets @ Washington	Holiday on Ice July 4th Special (title tba) target vision
3:30 pm							
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		Crook and Chase Presents Statler Brothers: Happy Birthday USA
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five		Fox 11 A Journey To
5:30 pm							Seinfeld epi#: 601
6:00 pm	Jeopardy! epi#: 5951	Jeopardy! epi#: 5952	Jeopardy! epi#: 5953	Jeopardy! epi#: 5954	Jeopardy! epi#: 5955	Jeopardy! epi#: 5532	Sons Of Tucson (O)
6:30 pm	Wheel of Fortune epi#: 5106	Wheel of Fortune epi#: 5107	Wheel of Fortune epi#: 5108	Wheel of Fortune epi#: 5109	Wheel of Fortune epi#: 5110	Wheel of Fortune epi#: 4888	American Dad
7:00 pm	Lie to Me epi#: 220 (O)	Hell's Kitchen epi#: 707/708 (O)	So You Think You Can Dance epi#: 714/715 (O)	Glee epi#: 105 (R)	Bones epi#: 513 (R)	Cops epi#: 2232	Simpsons (R)
7:30 pm						Cops epi#: 2223	The Cleveland Show
8:00 pm	Good Guys (O)			So You Think You Can Dance epi#: 714A/715A (O)	House epi#: 613 (R)	America's Most Wanted: America Fights Back epi#: 2334	Family Guy epi#: 702
8:30 pm							Family Guy epi#: 709
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Wanda Sykes Show (R)	Seinfeld epi#: 602
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld		House epi#: 211
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brothers epi#: 110	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brian McKnight Show	Boston Legal epi#: 3AJQ05
12:00 am	Extra	Extra	Extra	Extra	Extra		
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program
1:00 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	House epi#: 210 2nd run	Paid Program
1:30 am	Half & Half epi#: 421	Half & Half epi#: 422	Half & Half epi#: 100	Half & Half epi#: 315	Half & Half epi#: 316		Pets.TV epi#: 201
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine repeat	FOX 11 News at Nine
2:30 am							
3:00 am	Judge Mathis epi#: 11098	Judge Mathis epi#: 11089	Judge Mathis epi#: 11095	Judge Mathis epi#: 11086	Judge Mathis epi#: 11101	Boston Legal	Extra epi#: 16258W
3:30 am							
4:00 am	First Business	First Business	First Business	First Business	Cars.TV epi#: 701	Saved by Bell	First Business
4:30 am	AgDay	AgDay	AgDay	AgDay	MyDestination.TV epi#: 601	Half & Half epi#: 218	AgDay

Report Generated: 06/22/2010

WLUK PROGRAM SCHEDULE

	Monday 07/05/2010	Tuesday 07/06/2010	Wednesday 07/07/2010	Thursday 07/08/2010	Friday 07/09/2010	Saturday 07/10/2010	Sunday 07/11/2010
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM Presents	Judge Judy epi#: 2393
5:30 am							Paid Program
6:00 am						Paid Program	Paid Program
6:30 am						Paid Program	Paid Program
7:00 am						Good Day Wisconsin	Good Day Wisconsin
7:30 am							
8:00 am							
8:30 am							
9:00 am	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program	FOX News Sunday with Chris Wallace epi#: 07112010
9:30 am						Paid Program	
10:00 am	Rachael Ray	Rachael Ray epi#: 4142	Rachael Ray epi#: 3120	Rachael Ray epi#: 3168	Rachael Ray epi#: 4074	Fox Weekend Marketplace	Paid Program
10:30 am							Paid Program
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt		British Grand Prix taped
11:30 am							
12:00 pm	The Doctors	The Doctors epi#: 2101	The Doctors epi#: 2102	The Doctors epi#: 2091	The Doctors epi#: 2109	Paid Program	
12:30 pm						Paid Program	
1:00 pm	Little House on the Prairie epi#: 1011	Little House on the Prairie epi#: 1013	Little House on the Prairie epi#: 1012	Little House on the Prairie epi#: 1014	Little House on the Prairie epi#: 1016	Paid Program	Paid Program
1:30 pm						Paid Program	Paid Program
2:00 pm	Judge Joe Brown	Judge Joe Brown epi#: 3026	Judge Joe Brown epi#: 2996	Judge Joe Brown epi#: 3016	Judge Joe Brown epi#: 3040	Xterra Adventures 2010 #5	Movie THE WONDER BOYS (paramount elite)
2:30 pm	Judge Joe Brown	Judge Joe Brown epi#: 2888	Judge Joe Brown epi#: 3000	Judge Joe Brown epi#: 3025	Judge Joe Brown epi#: 3013	This Week in Baseball	
3:00 pm	The People's Court epi#: 13166	The People's Court epi#: 13167	The People's Court epi#: 13168	The People's Court epi#: 13169	The People's Court epi#: 13170	MLB on FOX Chicago Cubs @ LA Dodgers	
3:30 pm							
4:00 pm	Judge Judy	Judge Judy epi#: 3357	Judge Judy epi#: 3355	Judge Judy epi#: 3375	Judge Judy epi#: 3376		
4:30 pm	Judge Judy	Judge Judy epi#: 3368	Judge Judy epi#: 3381	Judge Judy epi#: 3382	Judge Judy epi#: 3383		Fox 11 A Journey To
5:00 pm	Fox 11 A Journey To	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five		FOX 11 News at Five
5:30 pm	Fox 11 USS Green Bay						Seinfeld epi#: 608
6:00 pm	Jeopardy! epi#: 5956	Jeopardy! epi#: 5957	Jeopardy! epi#: 5958	Jeopardy! epi#: 5959	Jeopardy! epi#: 5960	Jeopardy! epi#: 5533	Sons of Tucson epi#: 104
6:30 pm	Wheel of Fortune epi#: 5126	Wheel of Fortune epi#: 5127	Wheel of Fortune epi#: 5128	Wheel of Fortune epi#: 5129	Wheel of Fortune epi#: 5130	Wheel of Fortune epi#: 4935	American Dad
7:00 pm	Lie to Me epi#: 221 (O)	Hell's Kitchen epi#: 709/710 (O)	So You Think You Can Dance epi#: 716/717 (O)	Glee epi#: 106 (R)	House epi#: 614 (R)	Cops epi#: 2229	Simpsons (R)
7:30 pm						Cops epi#: 2205	The Cleveland Show
8:00 pm	Good Guys (O)			So You Think You Can Dance epi#: 716A/717A (O)	Good Guys (R)	America's Most Wanted: America Fights Back epi#: 2335	Family Guy (R)
8:30 pm							Family Guy
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Wanda Sykes Show (R)	Seinfeld epi#: 609
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld		House epi#: 213
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brothers epi#: 104	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brian McKnight Show	Boston Legal epi#: 3AJQ06
12:00 am	Extra	Extra	Extra	Extra	Extra		
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program
1:00 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	House epi#: 212 2nd run	Paid Program
1:30 am	Half & Half epi#: 103	Half & Half epi#: 104	Half & Half epi#: 105	Half & Half epi#: 320	Half & Half epi#: 321		Pets.TV epi#: 202
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine repeat	FOX 11 News at Nine
2:30 am							
3:00 am	Judge Mathis epi#: 11062	Judge Mathis epi#: 11091	Judge Mathis epi#: 11100	Judge Mathis epi#: 11096	Judge Mathis epi#: 11102	Boston Legal	Extra epi#: 16264W
3:30 am							
4:00 am	First Business	First Business	First Business	First Business	Cars.TV epi#: 702	Saved by Bell	First Business
4:30 am	AgDay	AgDay	AgDay	AgDay	MyDestination.TV epi#: 602	Half & Half epi#: 220	AgDay

Report Generated: 07/06/2010

WLUK PROGRAM SCHEDULE

	Monday 07/26/2010	Tuesday 07/27/2010	Wednesday 07/28/2010	Thursday 07/29/2010	Friday 07/30/2010	Saturday 07/31/2010	Sunday 08/01/2010
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM Presents	Judge Judy
5:30 am							Paid Program
6:00 am						Paid Program	Paid Program
6:30 am						Paid Program	Paid Program
7:00 am						Good Day Wisconsin	Good Day Wisconsin
7:30 am							
8:00 am							
8:30 am							
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program	FOX News Sunday with Chris Wallace
9:30 am						Paid Program	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Fox Weekend Marketplace	Polka Variety Show Paid Program
10:30 am							Paid Program
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt		Paid Program
11:30 am							Paid Program
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Program	Little House on the Prairie epi#: 8486
12:30 pm						Paid Program	
1:00 pm	Little House on the Prairie epi#: 2001	Little House on the Prairie epi#: 2002	Little House on the Prairie epi#: 2003	Little House on the Prairie epi#: 2008	Little House on the Prairie epi#: 2007	Paid Program	
1:30 pm						Paid Program	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Cars.TV	Fox 11 WI Vietnam War Stories - WPT
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	This Week in Baseball	
3:00 pm	The People's Court	The People's Court	The People's Court	The People's Court	The People's Court	MLB on FOX	
3:30 pm							
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five		FOX 11 News at Five
5:30 pm							Seinfeld
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Sons Of Tucson (O)
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	American Dad
7:00 pm	Lie To Me (O)	Hell's Kitchen (O)	So You Think You Can Dance (O)	Glee (R)	Bones (R)	Cops	Simpsons (R)
7:30 pm						Cops	The Cleveland Show
8:00 pm	Good Guys (O)	Masterchef (O) premiere		So You Think You Can Dance (O)	House (R)	America's Most Wanted: America Fights Back	Family Guy (R)
8:30 pm							Family Guy
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Wanda Sykes Show (R)	Training Camp Report
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld		Seinfeld
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brothers (R)	House
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brian McKnight Show	
12:00 am	Extra	Extra	Extra	Extra	Extra		Boston Legal
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	
1:00 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	House 2nd run	Paid Program
1:30 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half		PETS.TV
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine repeat	FOX 11 News at Nine
2:30 am							
3:00 am	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Boston Legal	Extra
3:30 am							
4:00 am	First Business	First Business	First Business	First Business	Cars.TV	Saved by Bell	First Business
4:30 am	AgDay	AgDay	AgDay	AgDay	MyDestination.TV	Half & Half	AgDay

Report Generated: 06/23/2010

WLUK PROGRAM SCHEDULE

	Monday 08/30/2010	Tuesday 08/31/2010	Wednesday 09/01/2010	Thursday 09/02/2010	Friday 09/03/2010	Saturday 09/04/2010	Sunday 09/05/2010
:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM Presents	Judge Judy
5:30 am							Paid Program
6:00 am						Paid Program	Paid Program
6:30 am						Paid Program	Paid Program
7:00 am						Good Day Wisconsin	Good Day Wisconsin
7:30 am							
8:00 am							
8:30 am							
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program	FOX News Sunday with Chris Wallace
9:30 am						Paid Program	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Fox Weekend Marketplace	Paid Program
10:30 am							Paid Program
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt		Paid Program
11:30 am							Paid Program
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Program	Fox 11 Living w/Amy (R)
12:30 pm						Paid Program	
1:00 pm	Little House on the Prairie epi#: 3002	Little House on the Prairie epi#: 3011A	Little House on the Prairie epi#: 3012B	Little House on the Prairie epi#: 3013	Little House on the Prairie epi#: 3010	Paid Program	Movie School Ties paramount elite
1:30 pm						Paid Program	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Fall Premiere The CW 2010 Fall	
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	This Week in Baseball	
3:00 pm	The People's Court epi#: 13132	The People's Court epi#: 13134	The People's Court epi#: 13141	The People's Court	The People's Court	Cincinnati @ St. Louis	Movie Cujo paramount elite
3:30 pm							
:00 pm	Judge Judy epi#: 3454	Judge Judy epi#: 3449	Judge Judy epi#: 3451	Judge Judy	Judge Judy	MLB on FOX	
4:30 pm	Judge Judy epi#: 3475	Judge Judy epi#: 3417	Judge Judy epi#: 3399	Judge Judy	Judge Judy		
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five		FOX 11 News at Five
5:30 pm							Seinfeld
6:00 pm	Jeopardy! epi#: 5769	Jeopardy! epi#: 5794	Jeopardy! epi#: 5839	Jeopardy!	Jeopardy!	Jeopardy!	Simpsons
6:30 pm	Wheel of Fortune epi#: 5091	Wheel of Fortune epi#: 5092	Wheel of Fortune epi#: 5093	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Simpsons
7:00 pm	House epi#: 620 (R)	~~Glee~~ OBAMA epi#: 116	MasterChef (O)	Bones	Human Target (R)	Cops	Simpsons
7:30 pm						Cops	The Cleveland Show
8:00 pm	Lie to Me epi#: 217 (O)	Glee epi#: 117		Fringe	Good Guys (R)	America's Most Wanted: America Fights Back	Family Guy
8:30 pm							Family Guy
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Training Camp Report	Training Camp Report	Training Camp Report	Seinfeld	Training Camp Report	Wanda Sykes Show (O)	Seinfeld
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld		Sunday 9/5/2010 10:30p – 9/6/2010 6:00pm
11:00 pm	Seinfeld	Seinfeld	Seinfeld	King of the Hill	Seinfeld	Brothers (R)	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brian McKnight Show	
12:00 am	King of the Hill	King of the Hill	King of the Hill	Extra	King of the Hill		
12:30 am	Extra	Extra	Extra	Paid Program	Extra	Paid Program	
1:00 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	House 2nd run	
1:30 am	Half & Half epi#: 222	Half & Half epi#: 221	Half & Half	Half & Half	Half & Half		MDA Telethon
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	Extra Weekend	
2:30 am							
:00 am	Judge Mathis epi#: 11130	Judge Mathis epi#: 11142	Judge Mathis	Judge Mathis	Judge Mathis	Boston Legal	
3:30 am							
4:00 am	First Business	First Business	First Business	First Business	Cars.TV	Saved by Bell	
4:30 am	AgDay	AgDay	AgDay	AgDay	MyDestination.TV	Half & Half	Continued

WLUK Prog Grid

	Monday 09/06/2010	Tuesday 09/07/2010	Wednesday 09/08/2010	Thursday 09/09/2010	Friday 09/10/2010	Saturday 09/11/2010	Sunday 09/12/2010
5:00 am	MDA Telethon	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM Presents	Judge Judy
5:30 am							Paid Program
6:00 am						Paid Program	Paid Program
6:30 am						Paid Program	Inside The Huddle repeat
7:00 am						Good Day Wisconsin	Good Day Wisconsin
7:30 am							
8:00 am							
8:30 am							
9:00 am		Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program	FOX News Sunday with Chris Wallace
9:30 am						Paid Program	
10:00 am		Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Fox Weekend Marketplace	Paid Program
10:30 am							Paid Program
11:00 am		Little House on the Prairie epi#: 3004	Little House on the Prairie epi#: 3019	Little House on the Prairie epi#: 3020	Little House on the Prairie epi#: 3018		FOX NFL PreGame
11:30 am							
12:00 pm		The Doctors	The Doctors	The Doctors	The Doctors	Paid Program	FOX NFL Sunday non-packer Detroit Lions @ Chicago Bears
12:30 pm						Paid Program	
1:00 pm		Little House on the Prairie epi#: 3015	Little House on the Prairie epi#: 3014	Little House on the Prairie epi#: 3016A	Little House on the Prairie epi#: 3017B	Paid Program	
1:30 pm						Paid Program	
2:00 pm		Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Seinfeld	
2:30 pm		Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	This Week in Baseball	
3:00 pm		The People's Court	The People's Court	The People's Court	The People's Court	MLB on FOX	FOX NFL Sunday Green Bay Packers @ Philadelphia Eagles
3:30 pm							
4:00 pm		Judge Judy	Judge Judy	Judge Judy	Judge Judy		
4:30 pm		Judge Judy	Judge Judy	Judge Judy	Judge Judy		
5:00 pm		FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five		
5:30 pm		Inside The Huddle					
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	The OT (NFL post-game)
7:00 pm	House (R)	Glee	Masterchef (O)	Bones	Fox Prime STAND UP TO CANCER	Cops	Simpsons
7:30 pm						Cops	Simpsons
8:00 pm	Lie to Me (O)	Glee		Fringe	Good Guys (R)	America's Most Wanted: America Fights Back	Family Guy
8:30 pm							Family Guy
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Wanda Sykes Show (O)	Fox 11 Sports Edge
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld		House
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	FOX - TBA	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brian McKnight Show	Seinfeld
12:00 am	Extra	Extra	Extra	Extra	Extra		Boston Legal
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	
1:00 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	House 2nd run	Judge Joe Brown
1:30 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half		PETS.TV
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine repeat	FOX 11 News at Nine
2:30 am							
3:00 am	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Boston Legal	Extra
3:30 am							
4:00 am	First Business	First Business	First Business	First Business	The People's Court mkgd 9/6	Saved by Bell	First Business
4:30 am	AgDay	AgDay	AgDay	AgDay		Half & Half	AgDay

Report Generated: 08/19/2010

TO: WLUK EMPLOYEES
FROM: TASK FORCE
RE: TASK FORCE MEETING FOR TUESDAY 6/29/10 @ 10:30 in News Conference Room.

TALL SHIPS

- August 13-15
  - News (2 people) can board in Sturgeon Bay for ½ day sail into Green Bay.
  - Captains Brunch weather forecast 8am 8/15 Oneida Club inside the Holiday Inn.

GOOD WILL

- Back to School Campaign August 2
  - One week campaign week of Aug 2.
  - Decorating College Dorms with Goodwill
  - Short clothing Drive

FOX FUN IN THE CITIES

- Going as planned

TIMBER RATTLERS

- Strike out cancer day is July 11
- Fox 11 Night is July 17
- Fireworks 7/10, 7/17, 7/31, 8/14, 8/28

CLIENT GOLF OUTING

- July 21 at Thornberry at Oneida.

NETWORK CANCER CAMPAIGN

- **ABC, NBC, CBX & FOX are designating 9/10 as "Stand up to Cancer" day.**
  - Details are sketchy at best. Will wait for more info.

BAYVIEW OPERA HOUSE

- We will not sponsor this event

BERGSTROM

- Auto possibly for GDW November promotion

PROGRAMMING

- **Journey to Remember will run 7/4 5p, 7/5 @ 2p,**
- **July 4th**
  - No News @ 5 **(Journey to Remember will air)**
- **July 5th**
  - No News @ 5p **(Journey to Remember / USS GB will air 5-6pm)**
- Baseball
  - Concert for Haiti and USS Green Bay will be standby programs.
  - Primetime game on 6/26
  - 7/13 All Star game 7p-11p. ½ hr news that night.
- Preseason football
  - 8/18, 8/19, 8/29 /30 minute news

The Show | Stand Up To Cancer

September 10, 2010 Show

Stand Up To Cancer (SU2C) one-hour, commercial-free telecast will air on Friday, September 10, 2010 at 8PM EST & PST / 7PM CT on ABC, CBS, FOX, NBC, Discovery Health, E!, G4, HBO, HBO Latino, MLB Network, Showtime, The Style Network and TV One and over 30 online streaming partners like AOL, Yahoo! and YouTube.

The SU2C broadcast is dedicated to the 12 million U.S. cancer survivors illustrating how groundbreaking research can change the tide in the fight against the disease. Updates will be provided on the work of the five **Stand Up To Cancer Dream Teams**, and Dr. Sanjay Gupta, CNN's Chief Medical Correspondent, will also report on other new medical developments.

Stand Up To Cancer raises funds to hasten the pace of groundbreaking translational research that can get new therapies to patients quickly and save lives. Donations can be made via telephone during the show, anytime online at **www.su2c.org** or Text STAND to 40202 to give $10 now. 100% of the funds received from the public go to research.

Stand Up To Cancer has raised more than $100 million for cancer research since 2008. Thank you for your support and please join us on September 10th, 2010 with a spectacular line-up of talent – many who will be on hand in the celebrity phone bank.

Share this page with others.

Film ,TV and Sports stars scheduled to appear on the September 10th show include:

- Aaron Yoo
- Abigail Breslin
- Alison Sweeney
- Alyson Hannigan
- Anne Heche
- Apolo Anton Ohno
- Aubrey Plaza
- Bill Hader
- Cheryl Hines
- Chris O'Donnell
- Christina Applegate
- Cindy Crawford
- Dave Annable
- David Boreanaz
- Denzel Washington
- Derek Fisher
- Donald Faison
- Dorothy Hamill
- Dr. Ana Maria Polo
- Dr. Jon Lapook
- Dr. Mehmet Oz
- Elizabeth Banks
- Elizabeth Edwards
- Eric Stonestreet
- Ethan Zohn
- Fran Drescher
- Gabrielle Union
- George Clooney
- Gwyneth Paltrow
- Jim Parsons
- John Krasinski
- Jon Heder
- Kareem Abdul-Jabbar
- Kathy Bates
- Ken Jeong
- Lance Armstrong
- Laura Linney
- Lea Michele
- Lisa Niemi
- Mandy Moore
- Marcia Strassman
- Marg Helgenberger
- Seth MacFarlane
- Marlee Matlin
- Matt Passmore
- Matthew Morrison
- Maura Tierney
- Michael C. Hall
- Michael Chiklis
- Minka Kelly
- Naya Rivera
- Rashida Jones
- Ray Liotta
- Reese Witherspoon
- Renée Zellweger
- Rob Lowe
- Robin Roberts
- Sally Field
- Sam Trammell
- Marissa Winokur

Musical guests scheduled to perform on the September 10th show include:

- Billie Joe Armstrong of Green Day
- Neil Diamond
- Jakob Dylan
- The Edge
- Della Goodrem
- Herbie Hancock
- Kris Kristofferson
- Lady Antebellum
- Fitz and The Tantrums
- Leona Lewis
- Onanthi
- Ann Wilson and Nancy Wilson of Heart
- Natasha Bedingfield
- Queen Latifah
- Martina McBride
- Aaron Neville
- Dave Stewart
- Stevie Wonder

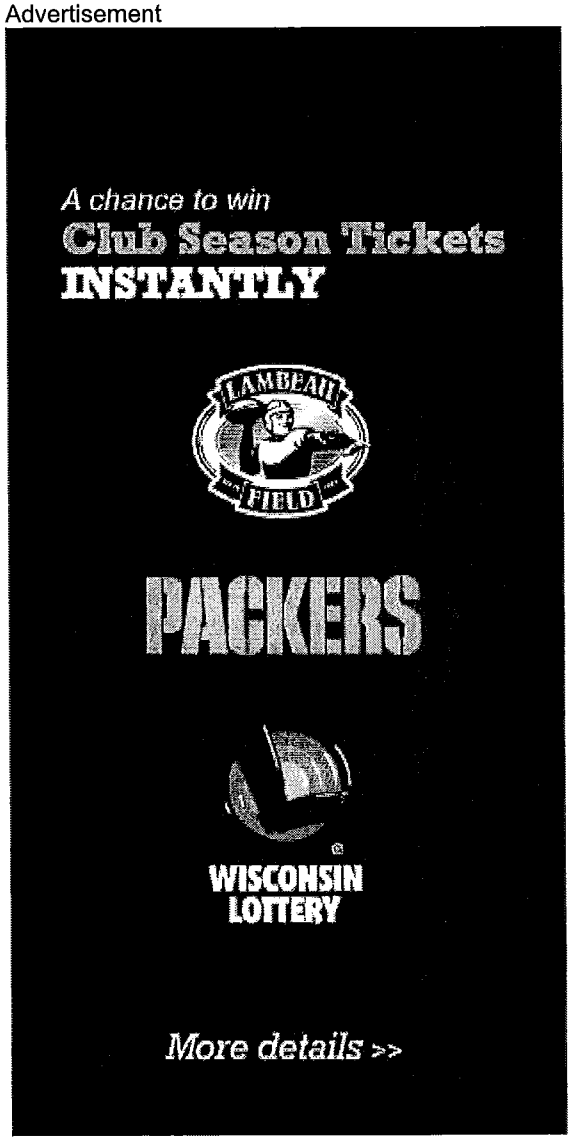
Brown County sheriff candidates debate

4 Republicans, 1 independent in the running

Updated: Friday, 10 Sep 2010, 8:34 AM CDT
Published : Thursday, 09 Sep 2010, 4:10 PM CDT

- Reporter: Becky DeVries

Advertisement



GREEN BAY - In Tuesday's primary, the Brown County sheriff's race offers five choices. One is Dave VanVonderen , who is running as an independent. He is guaranteed a place on the November ballot. The other four are Republicans, and only one of them will be on the ballot in the November general election. Those four candidates participated in a debate Thursday evening.

So what makes them different from one another?

"I have the most experience," said Bill Morgan , currently a sergeant with the Brown County Sheriff's Department. "I've done everything you can think of on the road. But the main thing I think is my communication skills. People that know me either visited with me at local college basketball games or hockey games or concerts know that I love to talk to people and I like to listen to their issues."

Morgan says improving communication in the department, drugs, gangs, and immigration concerns are priorities.

John Gossage , currently the department's chief deputy, also says fighting drugs and child pornography are among his top priorities, along with consolidating services to tighten the budget.

"I have the leadership abilities and have had that through the training, through the FBI National Academy and I think that I'm able to be able to direct that work force to do the positive things that Brown County deserves and wants," said Gossage.

"I'm from outside" said Ed Janz , who currently works for Aurora BayCare Loss Prevention. "I have no allegiance nor do I have any ties to past administrations. So when I come in I can objectively evaluate the operations of this department and what I'll probably do is streamline the supervisory management levels of the department to free up monies to add more officers on the road with holding the line on spending."

Janz, a former police chief who has never been part of the Brown County Sheriff's Department, says his main priorities are fighting illegal drugs and putting more officers on the road.

Kevin Vanden Huevel , currently an officer in the Brown County Sheriff's Department, says his priorities include raising morale in the department and building relationships in the community.

"I've been dealing with the public on a daily basis in the DARE program," said Vanden Heuvel. "I've been working hard to change relationships not only with kids, their attitudes toward police, but also of adults, trying to get them to understand how important their role is in keeping the community safe."

Project Vote sponsored the forum at the Brown County Library. Approximately 30 people attended.

From: Juli Buehler
Sent: Friday, September 03, 2010 12:53 PM
To: David Campbell; Jeanne Lynch; Jay Zollar; Mike Berrend; Mike Nipps; Patrick Krohlow; Tori Grant-Welhouse
Subject: FYI

DEBATES - We will broadcast two debates organized by the Wisconsin Broadcasters Association.

Friday 9/24 7pm - 8pm Governor

Friday 10/8 8pm - 9pm US Senate

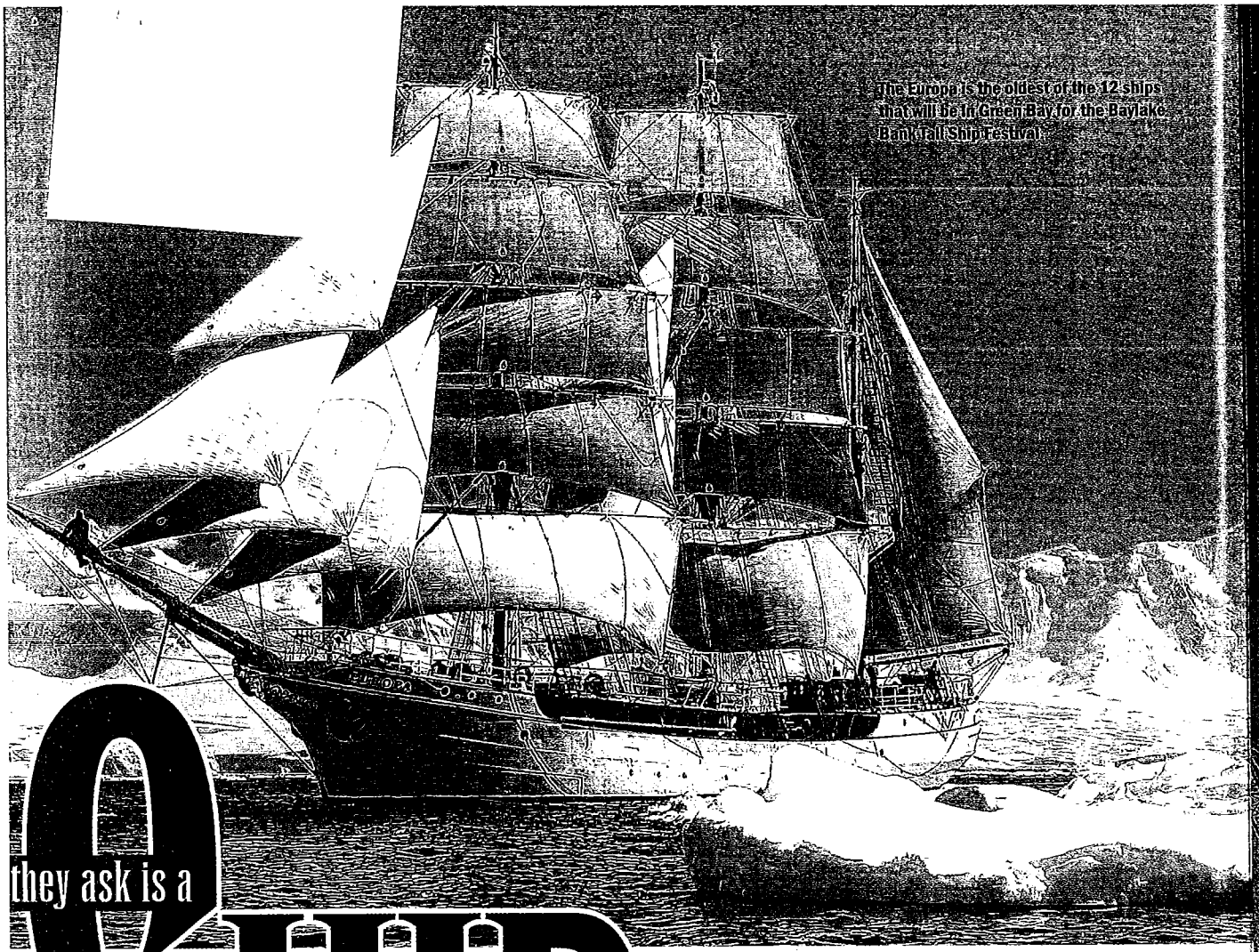
We are also working with the GB League of Women Voters to organize our own 8th District Congressional Debate. More information on that as it develops.

That's all for now ---

Ideas let me know

thanks

Juli Buehler
News Director
WLUK-TV FOX 11 / WIWB-TV CW 14



The Europa is the oldest of the 12 ships that will be in Green Bay for the Baylake Bank Tall Ship Festival.

they ask is a TALL SHIP

e Tall Ship Festival will return to een Bay for the first time since 2006.

BY LEE MARIE REINSCH

As Green Bay sets its sails for its second Baylake Bank Tall Ship Festival, the local economy is bracing itself for a nice tailwind.

The event Aug. 13–15 is expected to draw some 75,000 people to the area, according to Terry Charles, public relations manager for PMI Entertainment Group, the company in charge of organizing and producing the event.

"We think it will have somewhere in the neighborhood of a $2.5 [million] to $3 million impact on the local economy," says Charles.

Twelve ships will dock in downtown Green Bay, with 11 on the west side of the Fox River in Leicht Park in the area of Titletown Brewing Co. and the Neville Museum.

The 12th ship will be at Green Bay's new CityDeck, also downtown but on the east side of the Fox River, near the former Younkers store and the WaterMark project ("A project that

August 13-15, 2010

August 13-15, 2010
Green Bay

International ships highlight Baylake Bank Tall Ship Festival as six more are announced

Tickets on sale Monday, May 10

Green Bay (April 16, 2010) – Six more ships have been announced for the Baylake Bank Tall Ship Festival presented by PMI Entertainment Group in downtown Green Bay August 13-15. Two are especially intriguing as they will come from Germany and the Netherlands.

Roald Amundsen – this sail training vessel hails from **Germany** and was originally built as one of a series of deep sea fish luggers in 1952. She is at home on the North Sea and in the Baltic during most summers and in the Mediterranean during the winter.

Europa - launched in Germany in 1911 as a lightship, Europa now sails from the **Netherlands** and has become famous among tall ship lovers as a ship which really sails. Her motto is "anything you may, nothing you must."

Niagara - built in 1988 as a reconstruction of the warship used in the Battle of Lake Erie in 1813 during the War of 1812. Her primary mission is to interpret War of 1812 history, preserve the skills of square-rig seafaring and to promote the Commonwealth of Pennsylvania and the City of Erie.

Lynx – a square topsail schooner designed and built to interpret the general configuration and operation of a privateer schooner or naval schooner from the War of 1812. The original *Lynx* was among the first ships to defend American freedom.

Appledore IV - a schooner whose mission is to foster environmental stewardship of the Great Lakes ecosystem and to provide personal development opportunities for learners of all ages through shipboard and land-based educational experiences.

Friends Good Will - a square topsail sloop that serves as a historic flagship for the preservation of traditional maritime skills. She's the replica of a ship that was the subject of a famous quote by Commodore Oliver Perry at the Battle of Lake Erie: "We have met the enemy and they are ours."

-more-

These six ships join six previously announced ships – ***Unicorn,* S/V *Denis Sullivan, Pride of Baltimore II, Roseway, Amistad*** and ***H.M.S. Bounty.***

Parade of Sail

The Parade of Sail (parade involving all of the ships) will be in Sturgeon Bay the morning of Thursday, August 12. After the parade through Sturgeon Bay, the ships will continue on to Green Bay.

Special experiences available

A special three hour plus sailing experience from Sturgeon Bay to Green Bay on one of the Tall Ships® is available for purchase. This incredible opportunity puts you onboard one of these historic vessels with a unique chance to sail and rub elbows with captain and crew as they make their trek to Green Bay.

Dockside and night-sail hospitality parties are also available after festival hours to entertain employees or clients. For more info, go to **www.tallshipgreenbay.com.**

The American Sail Training Association has partnered with Great Lakes United to bring a fleet of tall ships to the Great Lakes, the world's largest body of fresh water, as part of the Great Lakes United TALL SHIPS CHALLENGE® 2010 race series. The tall ships race runs through all five Great Lakes making port appearances in cities throughout the US and Canada. Two important initiatives sail along with the tall ships: water conservation education and youth sail training!

The main festival grounds will be on the west side of the Fox River at Leicht Memorial Park and near the Neville Public Museum. The festival will include interactive ship tours, sail opportunities on select ships, maritime music & roving entertainment, children's area and educational programs regarding the Great Lakes and water conservation.

Green Bay is the first and only city in the state to have hosted a Tall Ships Challenge® event of this size and scope. Expected to draw 75,000 people, the festival is being produced by PMI Entertainment Group. For further ship or other information, go to www.tallshipgreenbay.com.

###

- Home
- About the Festival
  - Overview
  - Ships
  - Hours/Location
  - Tickets
  - Group Discounts
  - Things to Do / Places to Stay
- What is a Tall Ship?
- Press Releases
- Festival Photos
- Partners
  - Become a partner
  - Featured Partners
- Vendor Applications
- Hospitality
- Volunteer Groups
- Contact Us

Tickets

Enjoy the Festival & tour the ships

Adults $10, Kids/Seniors $8, Kids 4 and under FREE

Sail on one of the sailaway ships (75-90 minute sail)

Tickets $40 & price includes festival admission

Be Adventurous

Sail on one of the Tall Ships from Sturgeon Bay to Green Bay August 12. Be on board as the ships arrive in Green Bay for the 3-day Baylake Bank Tall Ship Festival. Tickets $250 and includes box lunch and admission ticket to the festival the next day. Bus available from Green Bay to Sturgeon Bay for $5.

A special three hour plus sailing experience from Sturgeon Bay to Green Bay on one of the Tall Ships® is available for purchase. This incredible opportunity puts you onboard one of these historic vessels with a unique chance to sail and rub elbows with captain and crew as they make their trek to Green Bay.

Ships participating in Sturgeon Bay to Green Bay Trip:

- Roseway
- Lynx
- Denis Sullivan
- Friends Goodwill
- Appledore IV

1901 S Oneida St, Green Bay, WI 54304 | (920) 497-5664

Baylake Bank Tall Ship Festival is a
PMI Entertainment Group Production

Jeanne Lynch

From: Jeanne Lynch
Sent: Wednesday, September 29, 2010 1:48 PM
To: Jeanne Lynch
Subject: FYI - Sent to the newsroom

From: Juli Buehler
Sent: Tuesday, September 21, 2010 5:24 PM
To: David Campbell; Jeanne Lynch; Jay Zollar; Mike Berrend; Mike Nipps; Patrick Krohlow; Tori Grant-Welhouse
Subject: FYI - Sent to the newsroom

TO: NEWSROOM

FR: BUEHLER

RE: DEPT HEAD AND TASK FORCE NOTES

9-21-10

WCWF-TV CW 14 --- Jay sent out a note on the new call letters. The transition of CW 14's signal from it's current studios to the Indy Hub, will occur next week Monday at 2:00AM. The CW will be "off the air" for several hours. The plan is that it will be back on the air at 5:00AM on Monday. From then on the signal will be in our house and we can begin offering crawls and other breaking news content. More on that as we move forward. Also this week....Jeff and Dave .... Who work on the CW will move their offices to the WLUK-TV building. So please make them feel welcome too!

WBA GOVERNOR'S DEBATE -- We will broadcast the governor's debate at 7PM Friday. We will produce a live toss/intro into the debate. That :30 intro will hit at 7:00:30. I'll have more information on that tomorrow.

Friday, 9/24/10

Thanks -- questions or ideas please let me know

thanks

buehler

Juli Buehler
News Director
WLUK-TV FOX 11 / WIWB-TV CW 14
787 Lombardi Ave
Green Bay, WI 54307
920-490-1420
"Your Station for Balanced News
and Severe Weather Coverage"

Jeanne Lynch

From: Karen Blazejewski

Sent: Thursday, August 26, 2010 8:55 AM

To: Juli Buehler; Bill Kiefer; Amy Schilling; Ann Parins; Carolyn Williamsen; Chris Sack; Courtney Kephart; Crystal Kuznacic; Eric Jansen; James Zempel; Jan Steinhorst; Jennifer Sikorski; John Nolle; Judd Gehl; Kathy Silk; Kristi Van De Yacht; Mark Fischer; Mike Smits; Shayna Gresens; Tori Grant-Welhouse

Cc: Jeanne Lynch

Subject: PRESIDENT OBAMA SPEECH ON TUESDAY 8/31

President Obama will deliver an approximately 15 minute speech regarding Iraq on TUESDAY, AUGUST 31 at 7:00pm. FOX will carry the speech in its entirety and will slide the night (back-to-back episodes of GLEE).

We will keep prime/subsequent programming (and commercials) as logged, and slide programming, in order to avoid recontracting all commercials. You'll get a late run report on Wednesday.

Let me know if you have any questions.

Karen

Karen Blazejewski
Traffic Manager
WLUK FOX 11 | WIWB CW 14
Green Bay, WI
920-490-1454 (o)
920-619-5869 (c)
karen.blazejewski@wluk.com

Your Station for Balanced News &
Severe Weather Coverage

WLUK-TV PROGRAMS/ISSUES REPORT
QUARTER 3, 2010

FOX NEWS ALERT - Monday, September 10, 2010, 10:05am-10:55am.

From the White House, Washington DC – Brett Baier introduce the FOX News coverage of expected remarks by President Barack Obama.

President Obama spoke of the absolute necessity to change and improve our economy from this recession, and how to provide 750-thousand jobs. He spoke of small businesses receiving tax cuts and increase loans.

After the speech, Brett Baier summarized the President's plan of action.

* * *

WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 570272	Page: 1 of 2
Date: 07/25/10	Month: July

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 215001 - EOE	
	Billing Period: 06/28/10-07/25/10	Contract Dates: 01/12/10-09/26/10	
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Airtime Revenue

Scheduled					Actual Broadcast						Reconciliation		
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					07/04/10	Su	12:17 a	:20	EOE(WLUK)	$0.00			
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WLUK-TV
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Chicago, IL
60693

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	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Total Scheduled For This Period:	$0.00	20	Billed Spots: 20	Total Gross Billing	$0.00		$0.00	
				Agency Commission	$0.00			
				Net Due	$0.00			

Special Handling: Send to Marylyn Asher

We warrant that the "actual broadcast" informatin shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.
TERMS: NET DUE 15 DAYS.

WLUK-TV
14058 Collections Center Dr.
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Airtime Invoice

Invoice #: 577874	Page: 1 of 2
Date: 08/29/10	Month: August

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 215001 - EOE	
	Billing Period: 07/26/10-08/29/10	Contract Dates: 01/12/10-09/26/10	
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	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Airtime Revenue

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					08/21/10	Sa	12:00 a	:20	EOE(WLUK)	$0.00			
					08/21/10	Sa	12:59 a	:20	EOE(WLUK)	$0.00			
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WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 577874	Page: 2 of 2
Date: 08/29/10	Month: August

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 215001 - EOE	
	Billing Period: 07/26/10-08/29/10	Contract Dates: 01/12/10-09/26/10	
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Airtime Revenue

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									Agency Commission	$0.00			
									Net Due	$0.00			

Special Handling: Send to Marylyn Asher

We warrant that the "actual broadcast" informatin shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.
TERMS: NET DUE 15 DAYS.

WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 585607	Page: 1 of 2
Date: 09/26/10	Month: September
Contract #: 215001 - EOE	
Contract Dates: 01/12/10-09/26/10	
Brand: PROMOTIONS	Network: WLUK
Estimate #:	Proposal #:

Billing Address:
WLUK PROMOTION

Advertiser: WLUK PROMOTION
Billing Period: 09/02/10-09/26/10
Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC
Rev. Type: Local House Time Sales

Comments:

Airtime Revenue

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	M - Su	05:00 a - 04:59 a	$0.00	20									
					09/02/10	Th	03:54 a	:20	EOE(WLUK)	$0.00			
					09/04/10	Sa	08:46 p	:20	EOE(WLUK)	$0.00			
					09/04/10	Sa	01:18 a	:20	EOE(WLUK)	$0.00			
					09/05/10	Su	05:59 a	:20	EOE(WLUK)	$0.00			
					09/05/10	Su	06:59 a	:20	EOE(WLUK)	$0.00			
					09/07/10	T	03:40 a	:20	EOE(WLUK)	$0.00			
					09/08/10	W	01:45 a	:20	EOE(WLUK)	$0.00			
					09/10/10	F	01:59 a	:20	EOE(WLUK)	$0.00			
					09/11/10	Sa	03:00 a	:20	EOE(WLUK)	$0.00			
					09/12/10	Su	11:58 p	:20	EOE(WLUK)	$0.00			
					09/13/10	M	01:57 a	:20	EOE(WLUK)	$0.00			
					09/18/10	Sa	01:23 a	:20	EOE(WLUK)	$0.00			
					09/18/10	Sa	01:50 a	:20	EOE(WLUK)	$0.00			
					09/19/10	Su	03:22 a	:20	EOE(WLUK)	$0.00			
					09/19/10	Su	04:01 a	:20	EOE(WLUK)	$0.00			
					09/20/10	M	12:17 a	:20	EOE(WLUK)	$0.00			
					09/24/10	F	01:33 a	:20	EOE(WLUK)	$0.00			
					09/25/10	Sa	06:38 a	:20	EOE(WLUK)	$0.00			
					09/26/10	Su	12:58 a	:20	EOE(WLUK)	$0.00			
					09/26/10	Su	01:46 a	:20	EOE(WLUK)	$0.00			

WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 585607	Page: 2 of 2
Date: 09/26/10	Month: September

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 215001 - EOE	
	Billing Period: 09/02/10-09/26/10	Contract Dates: 01/12/10-09/26/10	
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Total Scheduled For This Period:	$0.00	20	Billed Spots: 20	Total Gross Billing	$0.00		$0.00	
				Agency Commission	$0.00			
				Net Due	$0.00			

Special Handling: Send to Marylyn Asher

We warrant that the "actual broadcast" informatin shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.
TERMS: NET DUE 15 DAYS.

WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 570156	Page: 1 of 1
Date: 07/25/10	Month: July

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 215144 - 2010 FCC Children's Report	
	Billing Period: 07/11/10-07/13/10	Contract Dates: 01/13/10-09/26/10	
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Airtime Revenue

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	M,W,Th,F,Su	07:00 p - 09:00 p	$0.00	1	07/11/10	Su	07:49 p	:15	FCCCHILDRENS(WLU	$0.00			
2	M - Su	05:00 a - 04:59 a	$0.00	1	07/13/10	T	03:48 a	:15	FCCCHILDRENS(WLU	$0.00			
Total Scheduled For This Period:			$0.00	2	Billed Spots: 2				Total Gross Billing	$0.00		$0.00	
									Agency Commission	$0.00	Special Handling:		
									Net Due	$0.00			

We warrant that the "actual broadcast" informatin shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.
TERMS: NET DUE 15 DAYS.

WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 577747	Page: 1 of 1
Date: 08/29/10	Month: August

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 215144 - 2010 FCC Children's Report	
	Billing Period: 08/06/10-08/13/10	Contract Dates: 01/13/10-09/26/10	
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Airtime Revenue

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	M,W,Th,F,Su	07:00 p - 09:00 p	$0.00	1	08/06/10	F	06:58 p	:15	FCCCHILDRENS(WLU	$0.00			
2	M - Su	05:00 a - 04:59 a	$0.00	1	08/13/10	F	02:02 a	:15	FCCCHILDRENS(WLU	$0.00			
Total Scheduled For This Period:			$0.00	2	Billed Spots: 2				Total Gross Billing	$0.00		$0.00	
									Agency Commission	$0.00			
									Net Due	$0.00			

Special Handling:

We warrant that the "actual broadcast" informatin shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.
TERMS: NET DUE 15 DAYS.

WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 585425	Page: 1 of 1
Date: 09/26/10	Month: September

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 215144 - 2010 FCC Children's Report	
	Billing Period: 09/12/10-09/14/10	Contract Dates: 01/13/10-09/26/10	
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales	Estimate #:	Proposal #:

Comments:

Airtime Revenue

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	M,W,Th,F,Su	07:00 p - 09:00 p	$0.00	1	09/12/10	Su	07:20 p	:15	FCCCHILDRENS(WLU	$0.00			
2	M - Su	05:00 a - 04:59 a	$0.00	1	09/14/10	T	03:30 a	:15	FCCCHILDRENS(WLU	$0.00			
Total Scheduled For This Period:			$0.00	2	Billed Spots: 2				Total Gross Billing	$0.00		$0.00	
									Agency Commission	$0.00			
									Net Due	$0.00			

Special Handling:

We warrant that the "actual broadcast" informatin shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.
TERMS: NET DUE 15 DAYS.

Local PSA's
- WBA
- Coats
- Habitat
- Ad Council
- Rotation PSAs

FOX 11
WLUK • GREEN BAY/FOX CITIES
PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: Dough Raising Nig
:15
2010
DISK 10064

VIDEO	AUDIO
DAN ON CAMERA IN PAPA MURPHYS STORE	(Dan Brackett on camera) 00:48:50:00 – 00:49:00:00 You can help keep children warm this winter in Northeast Wisconsin!
BRING IN TITLES: DOUGH RAISING NIGHT TUESDAY, OCTOBER 12 20% OF SALES TO SALVATION ARMY FOR COATS FOR KIDS www.papamurphys.com	(Dan Brackett voice over) 00:53:10:00 – 00:53:19:00 Stop by your local Papa Murphy's on Tuesday, October 12th to help us raise some dough for the Salvation Army Coats for Kids.
PIZZA B-ROLL 00:53:22:00 – 00:53:50:00 00:54:15:00 – 00:54:35:00	(Dan Brackett on camera) 00:51:57:00 – 00:52:04:00 Pick up your favorite pizza and we'll donate 20% of sales that night to help keep children warm.

Log Summary : 09/27/10 - 10/07/10 Coats for Kids PSA

Air Date: 09/30/10						
COATS FOR KID	8:34:19 AM Good Da	GPWLUK118	CFK DOUGH	:15	4	7	6
COATS FOR KID	9:59:40 AM Fox 11 Li	GPWLUK118	CFK DOUGH	:15	6	4	3
COATS FOR KID	2:06:43 PM Judge Jo	GPWLUK118	CFK DOUGH	:15	1	4	4
COATS FOR KID	1:07:33 PM Little Hou	GPWLUK118	CFK DOUGH	:15	1	4	3
COATS FOR KID	2:08:20 PM The Doct	GPWLUK118	CFK DOUGH	:15	1	5	4
COATS FOR KID	4:37:08 PM Judge Ju	GPWLUK118	CFK DOUGH	:15	1	5	4
COATS FOR KID	0:25:45 PM Seinfeld	GPWLUK118	CFK DOUGH	:15	3	6	6
COATS FOR KID	1:34:20 PM King Of T	GPWLUK118	CFK DOUGH	:15	4	4	4
				0:02:00 $0			
Air Date: 10/01/10							
COATS FOR KID	6:16:59 AM Good Da	GPWLUK118	CFK DOUGH	:15	2	6	6
COATS FOR KID	8:52:12 AM Good Da	GPWLUK118	CFK DOUGH	:15	6	7	1
COATS FOR KID	2:06:03 PM Judge Jo	GPWLUK118	CFK DOUGH	:15	1	2	2
COATS FOR KID	2:45:11 PM Judge Jo	GPWLUK118	CFK DOUGH	:15	2	6	1
COATS FOR KID	2:58:40 XM Fox 11 N	GPWLUK118	CFK DOUGH	:15	2	1	1
				0:01:15 $0			
Air Date: 10/02/10							
COATS FOR KID	6:29:11 AM Paid Prog	GPWLUK118	CFK DOUGH	:15	2	3	3
COATS FOR KID	8:00:30 AM Good Da	GPWLUK118	CFK DOUGH	:15	7	4	1
				0:00:30 $0			
Air Date: 10/03/10							
COATS FOR KID	5:14:01 AM Judge Ju	GPWLUK118	CFK DOUGH	:15	2	3	3
COATS FOR KID	8:00:22 AM Good Da	GPWLUK118	CFK DOUGH	:15	7	5	1
COATS FOR KID	2:57:00 XM Fox 11 N	GPWLUK118	CFK DOUGH	:15	2	1	1
				0:00:45 $0			
Air Date: 10/04/10							
COATS FOR KID	6:59:40 AM Good Da	GPWLUK118	CFK DOUGH	:15	7	4	1
COATS FOR KID	0:16:10 AM Rachael F	GPWLUK118	CFK DOUGH	:15	2	1	1
COATS FOR KID	2:45:11 PM Judge Jo	GPWLUK118	CFK DOUGH	:15	2	5	1
COATS FOR KID	3:37:00 PM Dr. Oz (S	GPWLUK118	CFK DOUGH	:15	3	5	1
COATS FOR KID	6:07:30 PM Jeopardy	GPWLUK118	CFK DOUGH	:15	1	5	1
COATS FOR KID	1:03:25 PM Seinfeld	GPWLUK118	CFK DOUGH	:15	3	1	1
				0:01:30 $0			
Air Date: 10/05/10							
COATS FOR KID	6:59:40 AM Good Da	GPWLUK118	CFK DOUGH	:15	7	4	1
COATS FOR KID	0:18:25 AM Rachael F	GPWLUK118	CFK DOUGH	:15	2	7	1
COATS FOR KID	2:58:40 PM The Doct	GPWLUK118	CFK DOUGH	:15	7	2	2
COATS FOR KID	5:39:10 PM Fox 11 N	GPWLUK118	CFK DOUGH	:15	5	8	1
COATS FOR KID	1:18:55 PM King Of T	GPWLUK118	CFK DOUGH	:15	2	4	4
				0:01:15 $0			
Air Date: 10/06/10							
COATS FOR KID	0:16:10 AM Rachael F	GPWLUK118	CFK DOUGH	:15	2	1	1
COATS FOR KID	2:06:50 PM The Doct	GPWLUK118	CFK DOUGH	:15	1	1	1
COATS FOR KID	5:39:20 PM Fox 11 N	GPWLUK118	CFK DOUGH	:15	5	8	1
				0:00:45 $0			
Air Date: 10/07/10							
COATS FOR KID	1:08:18 AM Swift Just	GPWLUK118	CFK DOUGH	:15	1	1	1
COATS FOR KID	2:43:26 PM Judge Jo	GPWLUK118	CFK DOUGH	:15	2	1	1
COATS FOR KID	6:07:30 PM Jeopardy	GPWLUK118	CFK DOUGH	:15	1	5	1
COATS FOR KID	3:22:13 XM Judge Ma	GPWLUK118	CFK DOUGH	:15	2	3	3
				0:01:00 $0			

WLUK/WLUK : 09/27/10 - 10/07/10
Includes Open Inventory [Sorted by: Air Date]

Habitat For Humanity
:30 Second PSA

Nick & family / outside of house completed house	
NICK:	**NICK:** Hi. I'm Nick Collins of the Green Bay Packers with my wife, Andrea, and our kids.
ANDREA:	**ANDREA:** Many families in the Green Bay area need better, safer places to live.
NICK:	**NICK:** Habitat for Humanity provides families the opportunity to help build and own a home of their own.
B-roll of building a home	
Nick and Brenda's family	**BRENDA:** I know firsthand that Habitat makes a difference – not only for families like mine – but also in the community.
	NICK: You can make a difference. Send a contribution to Greater Green Bay Habitat for Humanity.
Full Screen graphic Address for contributions	
Wide shot of families SPACE FOR STATIONS TO AD THEIR LOGO	Helping others – helping our community.

Log Summary : 09/27/10 - 10/07/10

Air Date: 09/27/10							
HABITAT FOR HU	1:19:00 PM	King Of T	GPWLUK8	HABITAT 30	:30	2	3	3
					0:00:30	$0		
Air Date: 09/28/10								
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU	5:51:35 AM	Good Da	GPWLUK8	HABITAT 30	:30	6	5	4
HABITAT FOR HU	6:41:30 AM	Good Da	GPWLUK8	HABITAT 30	:30	5	3	2
HABITAT FOR HU	0:16:55 AM	Rachael F	GPWLUK8	HABITAT 30	:30	2	3	2
HABITAT FOR HU	2:18:10 PM	The Doct	GPWLUK8	HABITAT 30	:30	2	4	4
HABITAT FOR HU	0:34:30 PM	Seinfeld	GPWLUK8	HABITAT 30	:30	4	6	6
HABITAT FOR HU	1:48:41 PM	King Of T	GPWLUK8	HABITAT 30	:30	2	3	3
HABITAT FOR HU	2:11:58 XM	Extra (SY	GPWLUK8	HABITAT 30	:30	1	2	2
HABITAT FOR HU	3:10:34 XM	Judge Ma	GPWLUK8	HABITAT 30	:30	1	1	1
HABITAT FOR HU	4:29:50 XM	First Busi	GPWLUK8	HABITAT 30	:30	4	1	1
					0:04:30	$0		
Air Date: 09/29/10								
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU				HABITAT 30				
HABITAT FOR HU	1:25:50 PM	King Of T	GPWLUK8	HABITAT 30	:30	3	3	2
HABITAT FOR HU	1:50:30 XM	The Peop	GPWLUK8	HABITAT 30	:30	5	2	2
					0:01:00	$0		
Air Date: 09/30/10								
HABITAT FOR HU	2:51:54 PM	Judge Jo	GPWLUK8	HABITAT 30	:30	3	4	4
HABITAT FOR HU	2:58:45 PM	Judge Jo	GPWLUK8	HABITAT 30	:30	4	2	2
HABITAT FOR HU	2:01:30 XM	Fox 11 N	GPWLUK8	HABITAT 30	:30	1	2	2
HABITAT FOR HU	4:30:20 XM	First Busi	GPWLUK8	HABITAT 30	:30	4	2	2
					0:02:00	$0		
Air Date: 10/01/10								
HABITAT FOR HU	1:51:00 XM	The Peop	GPWLUK8	HABITAT 30	:30	5	2	2
					0:00:30	$0		
Air Date: 10/02/10								
HABITAT FOR HU	1:09:06 PM	Running \	GPWLUK8	HABITAT 30	:30	1	3	3
HABITAT FOR HU	4:52:09 XM	Judge Jo	GPWLUK8	HABITAT 30	:30	3	2	2
					0:01:00	$0		
Air Date: 10/03/10								
HABITAT FOR HU	3:00:15 XM	Fox 11 N	GPWLUK8	HABITAT 30	:30	2	5	4
					0:00:30	$0		
Air Date: 10/04/10								
HABITAT FOR HU	1:18:00 PM	King Of T	GPWLUK8	HABITAT 30	:30	2	1	1
					0:00:30	$0		
Air Date: 10/05/10								
HABITAT FOR HU	2:01:30 XM	Fox 11 N	GPWLUK8	HABITAT 30	:30	1	2	2
					0:00:30	$0		
Air Date: 10/06/10								
HABITAT FOR HU	1:40:53 PM	King Of T	GPWLUK8	HABITAT 30	:30	1	2	2
HABITAT FOR HU	4:08:12 XM	First Busi	GPWLUK8	HABITAT 30	:30	1	2	2
					0:01:00	$0		
Air Date: 10/07/10								
HABITAT FOR HU	1:12:44 XM	The Peop	GPWLUK8	HABITAT 30	:30	1	2	2
HABITAT FOR HU	1:50:00 XM	The Peop	GPWLUK8	HABITAT 30	:30	5	1	1
HABITAT FOR HU	3:11:34 XM	Judge Ma	GPWLUK8	HABITAT 30	:30	1	2	2
					0:01:30	$0		

WLUK/WLUK : 09/27/10 - 10/07/10
Includes Open Inventory [Sorted by: Air Date]

Log Summary : 09/27/10 - 10/04/10

AD Council

Air Date: 09/28/10								
GED	12:45:11 PM	Judge Jo	GSWLUK6	GED	:15		2	5	1
GED	12:59:40 PM	Judge Jo	GSWLUK6	GED	:15		4	4	4
GREEN IT MEAN	3:48:35 PM	Dr. Oz (S	GSWLUK2	GREEN IT M	:15		4	5	5
					0:00:45	**$0**			
Air Date: 09/29/10									
GED	12:29:40 PM	Judge Jo	GSWLUK6	GED	:15		4	4	4
GREEN IT MEAN	2:01:30 XM	Fox 11 N	GSWLUK2	GREEN IT M	:15		1	2	2
					0:00:30	**$0**			
Air Date: 10/02/10									
GED	3:35:11 PM	MLB on F	GSWLUK6	GED	:15		1	3	3
					0:00:15	**$0**			

PSA LIST

:15

LET'S MOVE (HAWK)	GSWLUK1
GREEN IT MEAN IT (JOHN WALSH)	GSWLUK2
GREEN IT MEAN IT (FOX/HOUSE)	GSWLUK3
GREEN IT MEAN IT (FOX/HOUSE)	GSWLUK4
GREEN IT MEAN IT (FOX/HT)	GSWLUK5
GED (AC) KILL 4/11	GSWLUK6

:20

SMOKE FREE	GSWLUK7

:30

PRESCRIPTION DRUGS	GSWLUK8
PET ADOPTION (AC)	GSWLUK9
VETERAN SUPPORT	GSWLUK10
START	GSWLUK11
LET'S MOVE	GSWLUK12
ARC HOPE	GSWLUK13
TEEN SUICIDE PREVENTION	GSWLUK14
DNR TRAP NETS	GSWLUK15
COMMUNITY FOUNDATION	GSWLUK16
ECYCLE PROJECT	GSWLUK20
CHILDHOOD ASTHMA (AC)	GSWLUK21
STROKE AWARENESS (AC)	GSWLUK22
GB PACKERS DOMESTIC VIOLENCE	GSWLUK24

:60

EPA	GSWLUK17
TREE CITY USA	GSWLUK18
GED (AC) KILL 4/11	GSWLUK19
EMERGENCY PREPAREDNESS (AC)	GSWLUK23

NCSA/PEP
WBA's Public Education Program

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: August 23, 2010

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd, NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF TRANSPORTATION - TRANSPORTATION SAFETY**

Alcohol affects your brain, judgment and if you drive, your safety and everyone else's.
OVER THE LIMIT – UNDER ARREST!

* * * * * *

Name of Spot:	"Drink Blend" :30
Dates of Play:	August 30-September 12, 2010 (two week period) **Reminder – this schedule will be running concurrently the WI Army National Guard spots.**
Total Number of Times Aired:	**Please play this spot *at least* 8 times during the two week period.** As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during drive time (6AM-10AM & 3PM -7PM) 1/3 during day time (10AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (September 13, 2010) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!

FOX 11
WLUK-TV

TO: FCC Programs/Issues Report

RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE ADDRESSED IN WLUK-TV PROGRAMMING.

ISSUES/PROGRAMMING IS IN WLUK-TV'S FCC "*QUARTERLY PROGRAMS AND ISSUES REPORTS.*"

Attached is a sample script of the separate promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week. The attached listing is a sample of promos which aired for one week within this quarter, 2010.

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed through news reports and special programs.

Jay T. Zollar
Vice President/General Manager
WLUK FOX 11
balancednews@wluk.com
Green Bay, WI

/FCC/ASCERTAIN ISSUES Qtrs 2010

FOX 11
WLUK•GREEN BAY/FOX CITIES
PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: JAY'S BALANCED NEWS TAGS
:15 EACH

VIDEO	AUDIO
	(JAY ON CAMERA) (WS IN STUDIO WITH NEWS SET & WX LAB IN BACKGROUND) *AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. I'VE ASKED FOR YOUR EMAILS. THANKS FOR RESPONDING AND KEEP THEM COMING. IF YOU HAVE AN ISSUE, YOU CAN EMAIL ME AT balancednews@wluk.com AND I PROMISE TO RESPOND!*
	(JAY ON CAMERA) (WS W/FISH EYE LENS) *AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. WAS OUR REPORTING FAIR? OUR COVERGE UNBIASED? IF YOU HAVE AN ISSUE EMAIL ME AT balancednews@wluk.com AND I PROMISE A RESPONSE!*
	(JAY ON CAMERA) (TIGHTER SHOT) AT FOX 11 NEWS WE PROMISE TO BE BALANCED. WAS OUR REPORTING FAIR AND BALANCED? EMAIL ME AT BALANCED NEWS@WLUK.COM AND I PROMISE A RESPONSE!

Log Summary : 09/27/10 - 10/02/10

Air Date: 09/27/10					
GDW BALANCE TAG	8:58:40 AM	Good Day Wisc	GPWLUK52	GDW BALANCE TA(	:15
NINE BALANCE TAG	9:57:40 PM	Fox 11 News at	GPWLUK53	NINE BALANCE TA(	:15
				0:00:30	**$0**
Air Date: 09/29/10					
GDW BALANCE TAG	8:58:40 AM	Good Day Wisc	GPWLUK52	GDW BALANCE TA(	:15
NINE BALANCE TAG	9:57:40 PM	Fox 11 News at	GPWLUK53	NINE BALANCE TA(	:15
				0:00:30	**$0**
Air Date: 09/30/10					
GDW BALANCE TAG	8:58:40 AM	Good Day Wisc	GPWLUK52	GDW BALANCE TA(	:15
NINE BALANCE TAG	9:57:40 PM	Fox 11 News at	GPWLUK53	NINE BALANCE TA(	:15
				0:00:30	**$0**
Air Date: 10/01/10					
GDW BALANCE TAG	8:58:40 AM	Good Day Wisc	GPWLUK49	GDW BALANCE TA(	:15
				0:00:15	**$0**
Air Date: 10/02/10					
GDW BALANCE TAG	8:59:40 AM	Good Day Wisc	GPWLUK49	GDW BALANCE TA(	:15
JAY BALANCE TAG	9:57:00 PM	Fox 11 News at	GPWLUK47	JAY BALANCE TAG	:15
				0:00:30	**$0**

WLUK/WLUK : 09/27/10 - 10/02/10
[Sorted by: Air Date]