Contract Agreement Between:

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000
www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
566339 /	07893886

Product
OBAMA/P/D SKED A

Contract Dates	Estimate #
10/16/12 - 10/22/12	//1537

Advertiser	Original Date / Revision
Obama/D/President	08/06/12 / 08/06/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTKR	Jamie Andrus	Washington, D.C

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8020		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	3	10/16/12	10/19/12	Let's Make A Deal 9am	9-10am		:30			NM	8	$1,960.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF--	Spots/Week 8		Rate $245.00					
N 2	3	10/22/12	10/22/12	Let's Make A Deal 9am	9-10am		:30			NM	2	$490.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 2		Rate $245.00					
N 3	3	10/16/12	10/19/12	Price Is Right	11am-12n		:30			NM	8	$2,360.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF--	Spots/Week 8		Rate $295.00					
N 4	3	10/22/12	10/22/12	Price Is Right	11am-12n		:30			NM	2	$590.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 2		Rate $295.00					
N 5	3	10/16/12	10/19/12	Newschannel 3 News	12n-1230pm		:30			NM	4	$840.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF--	Spots/Week 4		Rate $210.00					
N 6	3	10/16/12	10/19/12	CBS Daytime	1228-3pm		:30			NM	4	$840.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF--	Spots/Week 4		Rate $210.00					
N 7	3	10/22/12	10/22/12	CBS Daytime	1228-3pm		:30			NM	1	$210.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 1		Rate $210.00					
N 8	3	10/16/12	10/19/12	Ellen Degeneres 3pm	3-4pm		:30			NM	8	$1,120.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF--	Spots/Week 8		Rate $140.00					
N 9	3	10/22/12	10/22/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	$280.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 2		Rate $140.00					
N 10	3	10/16/12	10/19/12	NewsChannel 3 News	5-6am		:30			NM	8	$1,320.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF--	Spots/Week 8		Rate $165.00					
N 11	3	10/22/12	10/22/12	NewsChannel 3 News	5-6am		:30			NM	2	$330.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 2		Rate $165.00					

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Contract / Revision	Alt Order #
566339 /	07893886

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA/P/D SKED A	//1537

Advertiser	Original Date / Revision
Obama/D/President	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	3	10/16/12	10/19/12	Newschannel 3 News	6-7am		:30			NM	8	$1,760.00
Week:		10/15/12	10/21/12	-TWTF--	8	$220.00						
N 13	3	10/22/12	10/22/12	Newschannel 3 News	6-7am		:30			NM	2	$440.00
Week:		10/22/12	10/28/12	M------	2	$220.00						
N 14	3	10/16/12	10/19/12	CBS This Morning	7-9a		:30			NM	13	$1,820.00
Week:		10/15/12	10/21/12	-TWTF--	13	$140.00						
N 15	3	10/22/12	10/22/12	CBS This Morning	7-9a		:30			NM	2	$280.00
Week:		10/22/12	10/28/12	M------	2	$140.00						
N 16	3	10/20/12	10/20/12	Early Show Saturday	9-11am		:30			NM	1	$70.00
Week:		10/15/12	10/21/12	-----S-	1	$70.00						
N 17	3	10/21/12	10/21/12	CBS Sunday Morning	9-1030am		:30			NM	1	$245.00
Week:		10/15/12	10/21/12	------S	1	$245.00						
N 18	3	10/21/12	10/21/12	Face the Nation	1030-11am		:30			NM	1	$295.00
Week:		10/15/12	10/21/12	------S	1	$295.00						
N 19	3	10/16/12	10/19/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	$660.00
Week:		10/15/12	10/21/12	-TWTF--	4	$165.00						
N 20	3	10/22/12	10/22/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	$165.00
Week:		10/22/12	10/28/12	M------	1	$165.00						
N 21	3	10/16/12	10/19/12	Newschannel 3 News	5-530pm		:30			NM	4	$840.00
Week:		10/15/12	10/21/12	-TWTF--	4	$210.00						
N 22	3	10/22/12	10/22/12	Newschannel 3 News	5-530pm		:30			NM	1	$210.00
Week:		10/22/12	10/28/12	M------	1	$210.00						
N 23	3	10/16/12	10/19/12	Newschannel 3 News	530-6pm		:30			NM	4	$980.00
Week:		10/15/12	10/21/12	-TWTF--	4	$245.00						
N 24	3	10/22/12	10/22/12	Newschannel 3 News	530-6pm		:30			NM	1	$245.00
Week:		10/22/12	10/28/12	M------	1	$245.00						
N 25	3	10/16/12	10/19/12	Newschannel 3 News	6-630pm		:30			NM	4	$1,240.00
Week:		10/15/12	10/21/12	-TWTF--	4	$310.00						
N 26	3	10/22/12	10/22/12	Newschannel 3 News	6-630pm		:30			NM	1	$310.00
Week:		10/22/12	10/28/12	M------	1	$310.00						
N 27	3	10/16/12	10/19/12	Late Night with David Letterm	1135pm-1237am		:30			NM	4	$660.00
Week:		10/15/12	10/21/12	-TWTF--	4	$165.00						
N 28	3	10/22/12	10/22/12	Late Night with David Letterm	1135pm-1237am		:30			NM	1	$165.00

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		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/22/12	10/28/12	M------	1				$165.00			
N 29	3	10/16/12	10/19/12	Late News (M-F)	11-1135p		:30			NM	4	$1,580.00
Week:		10/15/12	10/21/12	-TWTF--	4				$395.00			
N 30	3	10/22/12	10/22/12	Late News (M-F)	11-1135p		:30			NM	1	$395.00
Week:		10/22/12	10/28/12	M------	1				$395.00			
N 31	3	10/20/12	10/21/12	Late News (Sa-Su)	11-1135p		:30			NM	2	$590.00
Week:		10/15/12	10/21/12	-----SS	2				$295.00			
N 32	3	10/16/12	10/19/12	7-730pm	7-730pm		:30			NM	4	$1,020.00
Week:		10/15/12	10/21/12	-TWTF--	4				$255.00			
N 33	3	10/22/12	10/22/12	7-730pm	7-730pm		:30			NM	1	$255.00
Week:		10/22/12	10/28/12	M------	1				$255.00			
N 34	3	10/16/12	10/19/12	730-8pm	730-8pm		:30			NM	4	$1,020.00
Week:		10/15/12	10/21/12	-TWTF--	4				$255.00			
N 35	3	10/22/12	10/22/12	730-8pm	730-8pm		:30			NM	1	$255.00
Week:		10/22/12	10/28/12	M------	1				$255.00			
N 36	3	10/20/12	10/20/12	730-8pm	730-8pm		:30			NM	1	$70.00
Week:		10/15/12	10/21/12	-----S-	1				$70.00			
N 37	3	10/17/12	10/17/12	Wednesday Prime	10-11pm		:30			NM	1	$1,765.00
Week:		10/15/12	10/21/12	--W----	1				$1,765.00			
N 38	3	10/20/12	10/20/12	Saturday Prime	10-11pm		:30			NM	1	$455.00
Week:		10/15/12	10/21/12	-----S-	1				$455.00			
N 39	3	10/21/12	10/21/12	Sunday Prime	7-8pm		:30			NM	1	$2,100.00
Week:		10/15/12	10/21/12	------S	1				$2,100.00			
N 40	3	10/20/12	10/20/12	NCAA Football	Various		:30			NM	4	$6,500.00
Week:		10/15/12	10/21/12	-----S-	4				$1,625.00			
N 42	3	10/22/12	10/22/12	Newschannel 3 News	12n-1230pm		:30			NM	1	$210.00
Week:		10/22/12	10/28/12	M------	1				$210.00			
									Totals		128	$36,940.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	128	$36,940.00	$31,399.00
Totals	128	$36,940.00	$31,399.00

Signature: _____ **Date:** _____

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