Contract Agreement Between:

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Smart Media Group LLC
Attention: Danny Neckel
814 King Street
Suite 400
Alexandria, VA 22314

Contract / Revision	Alt Order #
559342 /	07888529

Product
ALLEN/SEN/R

Contract Dates	Estimate #
10/09/12 - 10/15/12	//C09C15

Advertiser	Original Date / Revision
Allen/R/Senate	08/31/12 / 08/31/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTKR	Jamie Andrus	Washington, D.C

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	3	10/09/12	10/14/12	Newschannel 3 News	12n-1230pm		:30			NM	4	$840.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	-1111--	4				$210.00			
2	3	10/15/12	10/15/12	Newschannel 3 News	12n-1230pm		:30			NM	1	$210.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	M------	1				$210.00			
3	3	10/09/12	10/14/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	$560.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	-1111--	4				$140.00			
4	3	10/15/12	10/15/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	M------	1				$140.00			
5	3	10/09/12	10/14/12	Newschannel 3 News	6-630pm		:30			NM	2	$620.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	--1-1--	2				$310.00			
6	3	10/09/12	10/14/12	Late News (Sa-Su)	11-1135p		:30			NM	2	$590.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	-----11	2				$295.00			
7	3	10/14/12	10/14/12	CBS Sunday Morning	9-1030am		:30			NM	1	$245.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	------S	1				$245.00			
8	3	10/14/12	10/14/12	Face the Nation	1030-11am		:30			NM	1	$295.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	------S	1				$295.00			
9	3	10/15/12	10/15/12	Monday Prime	10-11pm		:30			NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	M------	1				$1,400.00			
10	3	10/09/12	10/09/12	NCIS	8-9pm		:30			NM	1	$2,240.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	-T-----	1				$2,240.00			
11	3	10/09/12	10/09/12	Tuesday Prime	9-10pm		:30			NM	1	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	-T-----	1				$2,100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
12	3	10/11/12	10/11/12	Thursday Prime	9-10pm		:30			NM	1	$1,540.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---T---	1	$1,540.00						
13	3	10/09/12	10/14/12	Late News (M-F)	11-1135p		:30			NM	2	$790.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--1-1--	2	$395.00						
										Totals	22	$11,570.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	22	$11,570.00	$9,834.50
Totals	22	$11,570.00	$9,834.50

Signature: _____ **Date:** _____

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