CBS TELEVISION STATIONS

AGREEMENT MADE BETWEEN

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 WFOR-TV

AND

CONTRACT NO. REV.
1161-54743-1
DATE PRINTED
08/27/12

6989 AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME	MUNDY KATOWITZ MEDIA	PRIORITIES USA ACTION
AND	1322 G St SE	1101 15th St NW Lbby 2
ADDRESS	Washington DC 20003-3021 USA	Washington DC 20005-5002 USA
CONTACT		PRODUCT EST.1565 321/340 PRIORITIES USA
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1565 / PRODUCT CODE 1300
NATIONAL SALESPERSON		

Cancellation Notice Required
Announcement 28 days prior notice

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TIME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111..	4	05:00A	06:00A	30S	10/16/12-10/19/12	WFOR MORNING NEWS	4	225.00	900.00
2	10000..	1	06:00A	07:00A	30S	10/22/12-10/22/12	CBS4 EARLY SHOW (LOCAL)	1	600.00	600.00
3	01111..	4	06:00A	07:00A	30S	10/16/12-10/19/12	CBS4 EARLY SHOW (LOCAL)	4	500.00	2000.00
4	10000..	1	07:00A	09:00A	30S	10/22/12-10/22/12	THE EARLY SHOW	1	600.00	600.00
5	01011..	3	07:00A	09:00A	30S	10/16/12-10/19/12	THE EARLY SHOW	3	500.00	1500.00
6	1.....	1	09:00A	11:00A	30S	10/22/12-10/22/12		1	350.00	350.00
7	.1111..	4	09:00A	11:00A	30S	10/16/12-10/19/12		4	250.00	1000.00
8	01111..	4	11:00A	12:00N	30S	10/16/12-10/19/12	PRICE IS RIGHT	4	900.00	3600.00
9	00111..	3	11:58A	12:30P	30S	10/17/12-10/19/12	NOON NEWS	3	800.00	2400.00
10	01001..	2	12:28P	02:00P	30S	10/16/12-10/19/12	CBS SOAPS	2	1000.00	2000.00
11	00110..	2	02:00P	03:00P	30S	10/17/12-10/18/12	THE TALK	2	600.00	1200.00
12	10000..	1	03:00P	03:58P	30S	10/22/12-10/22/12	JUDGE JUDY	1	600.00	600.00
13	01111..	4	03:00P	03:58P	30S	10/16/12-10/19/12	JUDGE JUDY	4	500.00	2000.00
14	01101..	3	03:57P	05:00P	30S	10/16/12-10/19/12	DR PHIL	3	800.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY | AS AGENT FOR (ADVERTISER) | ACCEPTED BY STATION

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15	00110..	2	04:58P	05:57P	30S	10/17/12-10/18/12	FIRST NEWS	2	1500.00	3000.00
16	.1..1..	2	06:00P	06:30P	30S	10/16/12-10/19/12		2	1500.00	3000.00
17	01110..	3	06:58P	07:30P	30S	10/16/12-10/18/12	ENTERTAINMENT TONIGHT	3	1500.00	4500.00
18	00101..	2	07:30P	08:00P	30S	10/17/12-10/19/12	THE INSIDER	2	1500.00	3000.00
19	00101..	2	11:35P	12:37A	30S	10/17/12-10/19/12	LATE SHOW WITH DAVID	2	750.00	1500.00
20	.....1.	1	07:00A	09:00A	30S	10/20/12-10/20/12	CBS SATURDAY EARLY SHOW	1	250.00	250.00
21	.....1.	1	12:35A	01:05A	30S	10/20/12-10/20/12	INSIDER WEEKEND	1	300.00	300.00
							Total Contract:	50		36700.00

Billing Summary

	Oct	Nov	Dec	Total
Qtr 4-12	36700.00	.00	.00	36700.00
				GRAND TOTAL 36700.00

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