

KCNC-TV

Quarterly Issues/Programs Report  
Fourth Quarter  
2006

**October 1, 2006 – December 31, 2006**

## **KCNC-TV QUARTERLY ISSUES/PROGRAMS LIST**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the period from October 1, 2006 – December 31, 2006.

KCNC broadcasts both locally produced and network programming. Although we include only local programs herein, KCNC also broadcasts several network programs including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

### **PROGRAM INDEX**

**CBS4 MORNING** - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.  
Duration: Two hours Monday - Friday 5:00 am - 7:00am. One hour Saturday 7:00am - 8:00am. Two hours Sunday 6:00am – 8:00am.

**CBS4 AT NOON** - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.  
Duration: One half-hour Monday - Friday, 12:00pm - 12:30pm

**CBS4 AT 5** - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.  
Duration: One half-hour Monday – Friday, 5:00pm – 5:30pm. One hour Saturday – Sunday, 5:00pm – 6:00pm.

**CBS4 AT 6** – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.  
Duration: One half-hour Monday – Saturday, 6:00pm – 6:30pm.

**CBS4 AT 6:30** – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.  
Duration: One half-hour Monday – Friday, 6:30pm – 7:00pm.

**CBS4 AT 10** - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.  
Duration: Thirty five minutes Monday – Sunday, 10:00pm - 10:35pm

**CBS4 YOUR HEALTH** - Dr. Dave Hnida reports on recent developments in medicine  
Duration: One minute and thirty seconds Mondays – Fridays, 4:00pm newscast

**WEDNESDAY'S CHILD** – Brooke Wagner highlights a child waiting to be adopted from the Adoption Exchange.  
Duration: One minute and forty-five seconds. Wednesdays, 12:00pm, 4:00pm and 10:00pm newscasts

**COLORADO GETAWAYS** - Regularly scheduled half-hour show features places to go and things to see throughout Colorado.  
Duration: One half hour – Saturday, 6:30pm

## ISSUES

### **HEALTHCARE - Lack of resources for patients living with Alzheimer's. Aging population with limited healthcare. Lack of healthcare as terminally ill patients are living longer.**

CBS4 MORNING – 11/15/06 Open enrollment for Medicare runs from November 15 until December 31.

CBS4 AT NOON – 10/17/06 Angie Paccione says she has been a strong supporter of seniors by reducing their healthcare costs and protecting them from identity theft. 11/03/06 United Health Care and Health One hospitals have reached agreement. The new deal takes effect immediately. 11/06/06 A new study shows that drinking coffee may prevent Alzheimer's disease. 11/10/06 A new online program can help women manage their healthcare by sharing crucial information and storing records and electronic scans on-line.

CBS4 AT 5 – 10/04/06 The State Health Department kicked off its annual vaccination campaign. To find a flu clinic, people can call the state hotline.

10/07/06 Canadian drug companies have similar safety codes in their medications as the US does, and now, those medicines are not only safe, but legal to bring into the US. 10/24/06 Presbyterian-Saint Luke's Medical Center hosted a women's health fair, where mammograms cost just \$75. 12/11/06 Researchers say a test to detect Alzheimer's disease may not be far off.

CBS4 AT 6 and CBS4 AT 6:30 – 10/19/06 some clinics and doctor's offices across Colorado may not have their full supply of flu vaccine, due to distribution problems.

CBS4 AT 10 – 10/15/06 The head of United Health Care is stepping down after months of questions about his stock options. 10/21/06 It takes more than 4,000 blood donations, every week, to meet the needs of our community. That's why CBS4, the Broncos and Bonfils Blood Center have teamed up for Drive for Life.

### **TRANSPORTATION – Striving to promote use of light rail.**

CBS4 MORNING – 10/17/06 The State Department of Transportation had new equipment that will be on the roads to keep them clear of snow. 10/20/06 The new toll lanes on I-25 are making more money than expected. 11/13/06 Denver's southeast light rail line starts soon, and the southeast business partnership has made a 6-minute "How-To" video on their website. It offers maps and logistics about the new 19 miles of light rail, and expanded bus routes, plus parking information. 11/20/06 The new southeast light rail lines get their first big commuter test this morning. 12/08/06 RTD says it is going to give some light rail riders discount passes, because of problems with bus and train service. 12/22/06 RTD will resume limited bus and light rail service, on a Sunday-Holiday schedule. CBS4 AT NOON – 11/16/06 Now that that new light rail and T-Rex have been completed in the southeast, some people are anxious to do the same in the northwest.

CBS4 AT 5 – 10/01/06 The City of Aurora is a month away from having light rail service, but they held a mock accident and rescue today. 11/15/06 Union Station will be re-designed, during a 5-year construction process which will also expand access to light rail and include an underground regional bus terminal. 11/16/06

Federal Highway and Transit officials joined Governor Owens to celebrate the completion of T-REX, nearly two years ahead of schedule. 11/18/06 Thousands of people rode the new light rail trains, during the free day. 11/22/06 New rules concerning liquids onboard planes are in effect. 11/30/06 A new bus shuttle from the Park Meadows station to Park Meadows Mall has been established, just in time for holiday shopping. 12/20/06 Mayor Hickenlooper said Denver was well prepared for the snow storm, and that its emergency response system is in place. RTD had extra busses on the roads, but planned to stop service at 7:00pm.

CBS4 AT 6 and CBS4 AT 6:30 – 11/01/06 Construction began to add a lane in each direction for 5 miles, on northern I-25. 10/04/06 The new homes at the former Gates Rubber Factory site are only a few blocks away from two light rail stations. 11/06/06 The southeast corridor will extend light rail down I-25 into Northern Douglas County. The daily number of riders is supposed to be 34,000 by the end of the year. 11/10/06 The new light rail trains will begin November 17, and there are 13 new light rail stations. The basic fare is \$1.50 each way. 11/17/06 Broncos fans are taking advantage of the new light rail line from Lincoln Station to Invesco Field at Mile High. 11/30/06 Many riders of the new light rail line in Aurora find themselves short on parking space, because the giant nine-mile parking lot is almost always full. 12/07/06 The new southeast light rail line has made the commute a lot easier for thousands of people, but for some, it's just the opposite, due to elimination of certain bus lines.

CBS4 AT 10 – 10/02/06 RTD is proposing new light rail lines that would run through neighborhoods in Arvada and Wheat Ridge. Planners have scheduled meetings to get feedback from the public. Proposed routes include 38<sup>th</sup>, 52<sup>nd</sup> and 58<sup>th</sup> avenues. RTD is considering using light rail, heavier commuter trains, or even street cars. 11/16/06 Today, Governor Owens joined Federal Highway and Transit representatives to celebrate the official completion of the T-REX project. 11/16/06 The new light rail line takes riders from downtown Denver south to Lincoln Avenue, with a spur to Parker Road.

### **COMMUNITY & PUBLIC SAFETY – Concerns about graffiti and gangs.**

CBS4 AT NOON – 10/18/06 Mayor Hickenlooper called for a meeting of Denver officials to focus on graffiti, because the problem is out of control.

CBS4 AT 5 – 10/18/06 Police officers roamed school grounds, both inside and out, at Fairview High School after authorities found threatening graffiti in a school bathroom. Hundreds of students stayed home from school. 12/07/06 A woman who was a victim in an attempted murder last year, was shot and killed.

Authorities believe this is a gang related case.

CBS4 AT 6 and CBS4 AT 6:30 – 10/13/06 The City of Denver says that the number one complaint among homeowners is graffiti. Now, Denver says that residents and business owners need to start taking matters into their own hands, and help clean up. 10/13/06 To obtain information on how to get rid of graffiti residents should call Denver's graffiti hotline. 10/13/06 Denver Mayor John Hickenlooper will hold a graffiti summit addressing issues with residents and businesses. 11/02/06 The Justice Department announced a round-up of nearly 11,000 fugitives. The sting targeted suspects investigators call the "worst of the

worst" east of the Mississippi river. They include sex offenders, gang members and people wanted for kidnapping, robbery and other crimes.

CBS4 AT 10 – 10/07/06 President and Mrs. Bush will attend a conference dedicated to school safety. They expressed sympathy for the communities, including Bailey, that are still grieving from shocking acts of violence.

**EDUCATION – Concerns that not enough money is going toward education and that the media isn't doing enough to make education issues known.**

CBS4 MORNING – 10/18/06 The superintendent of the aurora Public School District is proposing a new plan to accelerate student achievement. The strategy calls for the construction of one new school a year, for the next two decades to keep up with Aurora's growing population.

CBS4 AT NOON – City leaders and after-school program experts are meeting in Denver to talk about improving after-school programs. Research shows that Denver children who participate in after-school programs for 3 years average 25 points higher on their C-SAP scores than kids who don't. They also miss fewer days of school. After-school programs also cut teen crime.

CBS4 AT 5 – 10/08/06 Rick O'Donnell, who is running for Congress in District 7, has proposed to take 17-year-olds out of high school and place them on the border or securing our ports. 10/10/06 Amendment 39 would require that a certain percentage of school money be spent on classroom instruction. Many educators are against Amendment 39 because it would mandate how much money is actually spent in the classroom, specifically 65%. 10/19/06 According to a survey by the "Every Child Matters Education Fund", voters are most concerned about the health, education and well-being of children. 10/20/06 Denver voters are being asked to raise their sales tax to fund pre-school. The extra money would help four-year-olds in low income households go to preschool. 10/23/06 Kids who are too sick to attend school keep up with their studies while they keep up with their treatments, because of a class designed to help.

CBS4 AT 6 and CBS4 AT 6:30 – 10/13/06 Thanks to evolving internet technology, parents can now keep almost constant watch over their kids' academic progress with a program called "Power School".

**ENERGY - Individuals in the communities are not doing enough to save energy. United States dependency on foreign oil. Large car companies aren't doing enough to create autos that can use alternative fuels.**

CBS4 MORNING – 10/06/06 Oil prices have dropped to a seven-month low. 10/11/06 Falling oil prices are also expected to add up to cheaper heating bills this winter. The Energy Department says those who rely on natural gas for heat will save the most. 10/19/06 Xcel Energy says it will cost less to stay warm this November, compared to last year. The utility is asking regulators for a 43% cut in the price of natural gas. 10/26/06 Officials estimate 360,000 households in Colorado would qualify for energy assistance, but only about 135,000 are expected to apply. 11/05/06 There are up to \$500 in tax credits for installing energy efficient furnaces, hot water boilers, windows or solar panels. Buying a hybrid car can earn up to \$3400 tax credit.

CBS4 AT NOON – 10/17/06 Angie Paccione, candidate for Congress in Colorado's 4<sup>th</sup> District, pledges "to help our country take bold steps toward energy independence through renewable and alternative energy production. 12/01/06 The EPA, the Department of Energy and the State Health Department celebrated the cleanup of the Rocky Flats Site, which was completed ahead of schedule and under budget.

CBS4 AT 5 – 10/21/06 Xcel Energy customers in Colorado will see an increase of nearly 8% next year. 10/21/06 "Rebuilding Together" is a group of volunteers who work with low income and disabled seniors to make sure their homes are ready for winter, and summer. 10/25/06 Officials expect to see a 10% increase in applications for energy assistance while federal funding will be slashed.

People can now contribute toward energy assistance by checking a box on their bill. 11/18/06 Incoming House Speaker, Nancy Pelosi, promises to begin a move toward greater energy independence by rolling back subsidies for big oil.

11/25/06 Two-hundred-sixty-six Aspen city employees received a \$100 bonus for helping reduce greenhouse gas emissions by ten percent. 11/28/06 The Public Utilities Commission will consider another rate increase request from Xcel Energy.

CBS4 AT 6 and CBS4 AT 6:30 – 10/04/06 The new development at the old Gates location boasts homes that will be 30% more energy efficient than most homes today. 10/11/06 Loveland's new cooking oil drop off center has solved an oil dilemma for residents. It provides a feed stock for a fuel that is very good for the environment and also helps achieve energy independence. 11/06/06 The City of Boulder may become the first place in the country to impose an energy tax. The tax would charge people based on the amount of electricity they use. 11/09/06 Governor Elect Ritter says his priorities are education, health care and renewable energy. 11/17/06 Xcel Energy says that natural gas bills in December should be lower than they were last December. 11/17/06 Energy guru, Pat Keegan, says that many homes are carrying a ghost load of electricity, which means a lot of wasted money. 12/07/06 Scientists at CSU and a business in Boulder are teaming up on what they call "the best hope for clean affordable fuel". The power would come from algae. 12/14/06 Storing energy from the wind is the goal of a new demonstration project launched by Xcel and the National Renewable Energy Lab. Some say this could help break America's addiction to foreign oil.

CBS4 AT 10 – 11/09/06 Nancy Pelosi says that she and President Bush agreed that greater energy independence and immigration are two areas in which the White House and Democrats will be able to work together.