KCNC-TV

Quarterly Issues/Programs Report
Fourth Quarter
2011

October 1, 2011 – December 31, 2011

Joanne Bircher, Newsroom Administrator

KCNC-TV QUARTERLY ISSUES/PROGRAMS LIST

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the period from October 1, 2011 – December 31, 2011.

KCNC broadcasts both locally produced and network programming. Although we include only local programs herein, KCNC also broadcasts several network programs including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

CBS4 MORNING - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.
Duration: Two hours Monday - Friday 5:00 am - 7:00am. One hour Saturday 7:00am - 8:00am. Two hours Sunday 6:00am – 8:00am.

CBS4 AT NOON - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.
Duration: One half-hour Monday - Friday, 12:00pm - 12:30pm

CBS4 AT 5 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.
Duration: One half-hour Monday – Friday, 5:00pm – 5:30pm. One hour Saturday – Sunday, 5:00pm – 6:00pm.

CBS4 AT 6 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.
Duration: One half-hour Monday – Saturday, 6:00pm – 6:30pm.

CBS4 AT 6:30 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.
Duration: One half-hour Monday – Friday, 6:30pm – 7:00pm.

CBS4 AT 10 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.
Duration: Thirty five minutes Monday – Sunday, 10:00pm - 10:35pm

WEDNESDAY'S CHILD – Brooke Wagner highlights a child waiting to be adopted from the Adoption Exchange.
Duration: One minute and forty-five seconds. Wednesdays, 12:00pm, 4:00pm and 10:00pm newscasts

COLORADO GETAWAYS - Regularly scheduled half-hour show features places to go and things to see throughout Colorado.
Duration: One half hour – Saturday, 6:30pm

ISSUES

EMPLOYMENT, JOBS

CBS4 MORNING – 10/07/11 Analysts believe that the economy must add 250,000 jobs every month in order to put a dent in the unemployment rate. 10/14/11 The Colorado Department of Labor has overpaid $305-million dollars in unemployment benefits over the past three years to ineligible recipients, including people who were not looking for work. Governor Hickenlooper has ordered the department to recover the improperly paid benefits and tighten its procedures. 10/09/11 The National Retail Federation said that retailers are expected to hire about 500,000 seasonal workers this year, about the same as last year, but still far from pre-recession highs. 10/11/11 The Senate will hold a procedural vote on President Obama's $447-billion dollar Job Plan. 10/11/11 Arrow Electronics, a Fortune 500 company, is moving its headquarters to Englewood. The move is expected to create 1,200 jobs over the next five years. 12/06/11 Even though the unemployment rate dropped to 8.6% last month, there are still 13.3 million unemployed Americans. 12/08/11 The number of people applying for unemployment benefits last week fell to the lowest level in nine months. 12/28/11 Sears and K-Mart says it will close more than 100 stores nationwide.

CBS4 AT NOON – 10/21/11 The Senate has voted down a scaled–down measure that would have boosted hiring of teachers and first responders. 10/21/11 The Labor Department says that in Colorado, the private sector cut 5,000 jobs last month, and the government added 1,000. 11/03/11 The national unemployment rate remains at 9.1% but it's a sign that the job market might be picking up. 12/02/11 The nation's unemployment rate has now fallen to under 9%, which is its lowest level in two and a half years. 12/21/11 A survey of employers in Colorado found that 4,500 people lost their jobs in November.

CBS4 AT 5 – 10/03/11 Starting November first, Starbucks will be collecting donations of five dollars or more from customers for its "Jobs for U-S-A Program". One-hundred percent of the donations will go toward loans for firms and organizations that can add jobs or stem job losses. 10/08/11 The Senate is scheduled to address the American Jobs Act and President Obama is urging Americans to call their Senators and tell them to vote yes on his Job Plan. 10/30/11 Investigation has shown that it is common that on-line postings for "work at home" jobs are scams. 11/05/11 Congress is debating whether to give emergency unemployment benefits for another 99 weeks, in states that have been hit the hardest. 11/08/11 A new report from the Labor Department shows that there were more job openings in September than at any other point over the past three years. 12/05/11 The Postal Service has announced details of how it plans to trim $3-billion dollars in operating expenses in order to avoid bankruptcy by closing 252 mail processing centers and eliminating 28,000 jobs nationwide. 12/17/11 The Yellow Ribbon Reintegration Program assists military families by helping to keep families together, helping soldiers to find jobs, and helping to prevent suicide.

CBS4 AT 6 and CBS4 AT 6:30 – 10/04/11 The National Renewable Energy Lab, which is the flagship laboratory for alternative energy in Colorado, is eliminating jobs. 10/05/11 A new study has found that using the internet to look for a job reduces time spent without a job by 25%. 10/06/11 President Obama says that the Jobs Bill would create 1.9 million jobs, and he's fine with the changes made by Senate Democratic leaders. 10/07/11 Employers added 103,000 jobs in September, but that growth was not enough to lower the nation's unemployment rate. 10/07/11 Retailers are hiring for seasonal positions, and they are adding tens of thousands of jobs nationwide. 10/11/11 Forty-six

Republicans and two Democrats voted to filibuster President Obama's Job Plan. 10/13/11 Only one day after voting down President Obama's Job Plan, Republicans are proposing their own plan, which is built on lower taxes and fewer regulations. 11/04/11 If Union Station is converted into a hotel, it would create as many as 300 jobs, and cost $48-million dollars. 11/07/11 US Senator Michael Bennet announced his plan to get both Colorado and the Country ready for returning veterans. He says help is needed for veterans to find jobs as civilians and for employers to teach them how to deal with combat injuries. 11/22/11 Colorado's unemployment rate is now at its lowest level in two and a half years. 11/28/11 Governor Hickenlooper is encouraging innovation to help create new jobs in Colorado. He announced a new plan to bring together, private, public, and academic organizations to promote and foster new technologies and products. 12/13/11 The job outlook for the healthcare industry is very good, due to the aging of Baby Boomers. 12/21/11 A new study shows that there are nearly 1,000 people working at six stand-alone breweries in Fort Collins.

CBS4 AT 10 – 10/06/11 Two and a half years after President Obama signed his first stimulus bill, there are 1.7 million fewer jobs in the country. 10/08/11 Neil Anderson, of Occupy Wall Street, says that Congress and the President need to sit down, talk about jobs, and stop playing games. 11/12/11 Frontier Airlines is cutting more than 200 jobs in Denver and Milwaukee. 11/21/11 In the coming weeks, Congressional leaders must decide whether to extend unemployment benefits and a payroll tax cut.

TRAFFIC ACCIDENTS

CBS4 MORNING – 10/02/11 Laurie Sherlock was almost 35 weeks pregnant when she was the victim of a hit-and-run driver. She survived, but her baby soon died. The Sherlocks have started a national blood drive called "stop and give" which benefits victims of car accidents. 10/03/11 The Colorado Department of Transportation is looking for a vehicle that spilled a slick substance on the highway, causing a dozen accidents on I-70. 12/07/11 Legally, adult hosts will bear no responsibility when a drunken adult drives after leaving their party.

CBS4 AT 5 – 10/07/11 Residents are petitioning to replace stop signs with traffic signals, at the intersection where street-racing caused an accident. 11/02/11 Monica Chavez's doctors told her not to drive but she did, and is now charged with criminally negligent homicide after driving her SUV, with her children inside, and landing on top of the Stollsteimer's family truck, killing all five of the family members. 11/03/11 A good Samaritan pulled two young women from their SUV after a crash, just moments before their vehicle was smashed by an RTD bus.

CBS4 AT 6 and CBS4 AT 6:30 – 12/23/11 The southbound stretch of Santa Fe Drive is causing concern because the number of accidents has increased 27% since construction started.

CBS4 AT 10 – 10/07/11 Sixty-two year old Randal Schornack is in serious condition in the hospital with broken bones after his vehicle was hit by one of two street-racers, going 80 miles per hour. 11/01/11 A pedestrian, trying to cross Interstate 70, was hit by a car and killed. 11/04/11 Four people were hospitalized after a highway accident caused by a Honda Ridgeline hitting a Jeep Cherokee on the exit ramp. 11/04/11 A woman who was hit by a Light Rail train at a busy downtown intersection, is in serious condition. She was not using a cross-walk. 11/17/11 Three adults face charges in connection with a car accident that killed two teenagers and seriously injured two others. The adults are accused of supplying alcohol at a party that the victims attended before the crash. 11/23/11 David Genova, RTD Assistant General Manager of Safety and Security says

most Light Rail accidents occur in the downtown area where the street runs both rail vehicles and automobile traffic. He says that auto traffic is by far involved in the most accidents. 12/13/11 The National Transportation Safety Board is urging every state to impose total bans on cellphones, including all hands free devices. The push for a nationwide ban comes as a result of the NTSB's investigation into a deadly crash in Missouri where a 19 year-old truck driver sent and received 11 text messages in 11 minutes just before causing a chain reaction accident.

HEALTH CARE, INSURANCE

CBS4 MORNING – 10/03/11 The Obama administration is asking the Supreme Court to rule on the constitutionality of the Healthcare Overhaul that 28 states are challenging regarding the requirement to buy health insurance.

CBS4 AT 5 – 10/03/11 Federal health officials recommend that kids be vaccinated against 14 diseases, by the age of six. More than one in ten parents are choosing to delay or skip vaccinations all together. 11/18/11 The FDA no longer approves Avastin for breast cancer treatment. While it is still approved for treatment of other cancers, insurance won't cover the cost when prescribed for breast cancer. 12/24/11 Doctors at Comfort Dental offered free service to anyone without insurance, all morning on Christmas Eve.

CBS4 AT 6 and CBS4 AT 6:30 – 10/04/11 Health experts expect the number of Listeria victims to grow because symptoms can take up to two months to appear. The death toll has risen to 18, with 100 illnesses. 11/05/11 Western Eagle County's Community Paramedic Program is the first of its kind, providing completely free in-home care for insured and uninsured patients. A doctor referral program, it allows EMTs to provide free at-home health care. The doctors send the EMTs out to do procedures, tests or to answer questions that they would normally do in the doctor's office. 10/11/11 Rose Medical Center is introducing state of the art technology called Tomosynthesis, a 3-D mammography that is a huge improvement over standard mammography. 11/14/11 The Supreme Court will hear arguments on the Patient Protection and Affordable Care Act. 12/14/11 Under the health care reform, children can remain on their parents' insurance plans until they turn 26, which has increased the number of Americans between the ages of 19 and 25 with insurance, by two and a half million.

CBS4 AT 10 – 12/28/11 The Federal Government is giving Colorado more than $26-million dollars to enroll children in health insurance.

HOMELESS, HOUSING

CBS4 MORNING – 11/10/11 Foreclosure listings hit a seven month high in October. 11/10/11 The Action Center, a non-profit organization that helps the homeless and struggling families, is in dire need of help to serve people in need on Thanksgiving. 12/23/11 The Denver Rescue Mission is providing additional beds for the homeless over the holidays. 12/27/11 Experts predict low mortgage rates will continue in 2012.

CBS4 AT 5 – 10/21/11 Approximately 200 homeless people sleep on the 16th Street Mall every night. The challenge is to prohibit them and to provide an alternative. 12/06/11 The State says foreclosures are down 28% from November of 2011, which means that fewer borrowers are behind on their mortgages. 12/25/11 The Denver Chop House Restaurant, along with several shelters and non-profit programs, provided a holiday meal for homeless families, serving 2,700 people.

CBS4 AT 6 and CBS4 AT 6:30 – 11/03/11 The Veterans Administration has offered job placement and housing, to try to get some of the homeless veterans off the streets for good.

CBS4 AT 10 – 12/15/11 "The Crossing" is a division of the "Denver Rescue Mission" which helps homeless families get back on their feet.

ECONOMY

CBS4 MORNING – 10/04/11 A new CBS News poll shows that few Americans blame President Obama for the state of the economy, but 69% think he hasn't made progress fixing it. 10/05/11 It is estimated that the National Western Stock Show contributes about $100-million dollars to the Denver economy. 11/02/11 Governor Hickenlooper says the budget is a reflection of our tough economy. It includes more cuts to education, just as voters rejected a tax to fund schools. 11/16/11 The poor economy leads to greater need for help during the holiday season, for people and for the charities that aid them. 11/23/11 Studies show that 68 cents out of every dollar spent locally ends up back in that local economy. 11/28/11 Governor Hickenlooper announced an end-of-year financial initiative to boost Colorado's economy. 12/26/11 A new poll shows that 57% of Americans feel the economy is the most important issue facing the country and 51% say unemployment is the biggest economic problem.

CBS4 AT NOON – 10/03/11 General Motors and Chrysler reported double-digit sales gains for September, which could be a good sign for the economy. 12/13/11 Senator Harry Reid says that a majority of people who make more than a million dollars a year say they would gladly contribute more to improve the economy.

CBS4 AT 5 – 12/11/11 Despite the sluggish economy, holiday retail sales are expected to increase this year. 12/13/11 Analysts say that healthcare and education are the two most recession–proof industries, and modest hiring is helping to grow the economy.

CBS4 AT 6 and CBS4 AT 6:30 – 10/06/11 Mortgage rates are now at the lowest they've been since Harry Truman was President. 10/11/11 The economy is sure to be the top question for the candidates in the GOP debate. 10/17/11 Lowe's is closing 20 of its stores in 15 states, including one in Colorado, which will mean the loss of nearly 2,000 jobs. 10/18/11 The Pro Cycling Challenge brought millions to the Colorado Economy. 10/19/11 The Senate unanimously approved a plan that would let resorts that use Federal land offer more activities in the summer. 10/24/11 Governor Hickenlooper says boosting international trade will help the Colorado economy. 12/07/11 Consumer borrowing rose by more than $7-billion dollars in October, which analysts say is a sign that the economy is improving. 12/22/11 The Commerce Department reported the economy didn't grow as quickly as first thought over the summer, but expects solid growth over the holidays. 12/27/11 The Consumer Confidence Index in December stands at 64, which is 10 points higher than November and the highest level since April.

CBS4 AT 10 – 10/06/11 President Obama says the economy is weaker now than at the start of the year, and Congress needs to pass his Job Bill. 11/20/11 Some residents don't have any problems with the fracking process because they feel it will help the economy and create jobs. 11/21/11 Because of the economy, layaway plans are making a big comeback during the holidays.