

KCNC-TV

Quarterly Issues/Programs Report
Second Quarter
2012

April 1, 2012 – June 30, 2012

KCNC-TV QUARTERLY ISSUES/PROGRAMS LIST

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the period from April 1, 2012 – June 30, 2012.

KCNC broadcasts both locally produced and network programming. Although we include only local programs herein, KCNC also broadcasts several network programs including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

CBS4 MORNING - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: Two hours Monday - Friday 5:00 am - 7:00am. One hour Saturday 7:00am - 8:00am. Two hours Sunday 6:00am – 8:00am.

CBS4 AT NOON - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday - Friday, 12:00pm - 12:30pm

CBS4 AT 5 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Friday, 5:00pm – 5:30pm. One hour Saturday – Sunday, 5:00pm – 6:00pm.

CBS4 AT 6 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Saturday, 6:00pm – 6:30pm.

CBS4 AT 6:30 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Friday, 6:30pm – 7:00pm.

CBS4 AT 10 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: Thirty five minutes Monday – Sunday, 10:00pm - 10:35pm

WEDNESDAY'S CHILD – Brooke Wagner highlights a child waiting to be adopted from the Adoption Exchange.

Duration: One minute and forty-five seconds. Wednesdays, 12:00pm, 4:00pm and 10:00pm newscasts

COLORADO GETAWAYS - Regularly scheduled half-hour show features places to go and things to see throughout Colorado.

Duration: One half hour – Saturday, 6:30pm

ISSUES

EDUCATION

CBS4 MORNING –

04/10/12 Colorado schools are now eligible for up to \$30-million dollars from the Race to the Top Competition sponsored by the US Department of Education.

04/17/12 Student debt in the United States has topped \$1-trillion dollars due to rising tuition, which has increased 300% since 1990. This is more than the total amount of outstanding credit card debt,

04/17/12 Jeffersonville, one of nine high schools selected to split a \$7-million dollar grant from the Indiana Department of Education, is paying students \$100 dollars for every advance placement Science, Math, and English test that they pass. They hope it will provide students with extra motivation to do well.

04/17/12 Rural schools, hospitals, and libraries in Colorado will soon be better connected thanks to a statewide broadband project called Eagle Net. It will cost \$130-million dollars, the majority of which will be paid for with federal grant money. This network will improve education, health care, and emergency services.

04/17/12 School officials want the Boulder City Council to pass a resolution, which would cite students, who participate in International Cannabis Day, for marijuana possession.

04/18/12 The University of Colorado discontinued their Journalism School and are now proposing to replace it with a new College of Media, Design, and Arts. It would incorporate journalism, social media, film, music, theater, dance and art history.

04/21/12 President Obama will visit the University of Colorado to advocate affordable higher education.

04/23/12 At the urging of Transportation Administrators, the Federal Government is launching an investigation into the dangers of school buses, focusing on 5,000 "International C.E." buses made by Navistar, Incorporated.

04/30/12 Supported by a \$15-million dollar grant from the Gates Foundation, Google and others, Sal Kahn has built Kahn Academy, which provides free, quality, on-line education for anyone. He has 4-million pupils a month, and is testing textbook-free software. The program has children watch lessons at home and do homework at school, saving time and money on instruction books.

05/15/12 The Century Link Teachers and Technology Grant Program is honoring more than 40 teachers who use technology in their classrooms in new and unique ways. More than 8,000 students will benefit from the money.

05/21/12 Boulder Valley District Schools wants to cut \$6-million dollars from their budget by increasing class sizes at the high poverty elementary schools and reducing the number of literacy teachers. Many parents are upset because they believe the cuts would affect the district's most vulnerable students.

05/30/12 The U.S. public interest research group "Higher Education Fund" says as many as 900 colleges encourage students to use payment cards that carry high costs.

06/01/12 Officials from the Department of Education will participate in a Denver Town Hall, which will focus on the value of community partnerships helping to propel school improvement and turning around low income districts.

06/01/12 The Boulder Valley School District is increasing the starting salary of teachers to \$40,000 per year, making it one of the highest paying schools in the state. The new teacher contract puts teachers on a professional salary schedule that rewards them as they increase their own level of education.

06/08/12 A teenage girl, Dawn Loggins, abandoned by her parents, found assistance from her community in order to graduate from high school and earn a full scholarship to Harvard.

06/08/12 Metro State College tuition for illegal immigrants will be approximately half of the out-of-state tuition amount.

06/13/12 The University of Colorado could soon debate cutting tuition for the state's undocumented students like Metro State College.

06/15/12 "CareerCast.com" found the 20 best jobs that don't require a four year degree. Many of them include training. CareerCast.com says a college education still pays off in the long run.

06/19/12 The American Federation of Teachers, one of the country's largest teachers' unions, and T.S.L. Connect are launching a website called "share my lesson." It allows teachers across the country to share and review each other's lessons online, where teachers can comment on how they used the lessons in class and share advice.

CBS4 AT NOON –

05/07/12 A first-grader at Sable Elementary was accused of sexual harassment for telling a girl "I'm Sexy and I Know It", which is a line from a pop song.

06/07/12 Metro State trustees approved a proposal to cut tuition for illegal immigrants living in Colorado. Students must be graduates of a Colorado high school or have equivalent GED and they will still pay more than in-state tuition.

CBS4 AT 5 –

04/20/12 Colorado businesses have hired 2,600 workers, mostly in the fields of leisure, manufacturing, education and health sciences.

05/08/12 Several guns and knives were discovered in students' cars at Douglas County High School and Chaparral High School. Letters were sent home to parents at both schools which explained very briefly what happened and that appropriate disciplinary actions would be taken.

05/13/12 College graduates who chose recession resistant fields like health care and education will have an easier time finding jobs.

05/15/12 The Balarat Outdoor Education Center will be a free camp for one week this summer, for cancer survivors ages 10 to 15 and their siblings.

05/18/12 A student has been arrested for bringing a gun to school at Chaparral High School.

05/22/12 A student stole several tests at Cherry Creek High School. It would have cost \$750,000 to replace them, so rather than charge the student, police made a deal to get the tests back before they could be distributed. He avoided prosecution, but will not be allowed to return to Cherry Creek High School for his senior year.

06/08/12 Senator Michael Bennet opened a panel discussion with community leaders, parents and students, about effective sex education in the digital age.

06/13/12 Teachers in Douglas County are signing individual contracts with the District, after talks between the union and administration stalled.

CBS4 AT 6 and CBS4 AT 6:30 –

04/11/12 Douglas County Schools opened their collective bargaining negotiations to the public. Negotiations between the school district and teachers were always conducted in private until now.

04/12/12 A \$7.5 billion dollar state budget for next year, which would maintain current funding levels for K-12 education, was passed by the Colorado House of Representatives.

04/18/12 A plan to give illegal immigrants a break on university tuition in Colorado would help those who have grown up, attended school and graduated in Colorado, a chance to qualify for in-state tuition.

04/19/12 The University of Colorado has increased its tuition by 5%, which is a \$384 increase.

05/04/12 A charter school in Adams County has broken up a fight club, which was a secret society for students who wanted to bully one another to fight.

05/09/12 Green Lee Elementary in Denver is a turnaround school, which means it is being given federal funding for three years for extra resources to help a group of children who have underperformed in major subjects like reading and writing. Test results show that this school improved from 34% to 55% reading proficiency.

05/16/12 As part of a massive budget balancing, Eagle County Schools is now getting rid of most of the foreign language teachers and replacing them with computers.

CBS4 AT 10 –

04/02/12 Students searching for available financial aid should never pay for that information ... even from the Student Financial Resource Center, which is managed by the US Department of Education.

05/13/12 When the economy is going down and people are out of work, higher education enrollments go up, and when the economy is good, higher education enrollments go down.

05/15/12 In 2010, Beach Court Elementary had exceptional state test scores in reading proficiency. Now they are under investigation after the district noticed something unusual with the CSAP test scores.

TRANSPORTATION

CBS4 MORNING –

04/08/12 The Department of Transportation has approved a big construction project that will widen I-225 in Aurora to three lanes.

04/13/12 Volunteers are planning to park a wrecked car outside Aurora Central High School so that teens can see the consequences of texting and driving, and drinking and driving.

05/11/12 A grand opening celebration is being held for the Light Rail Plaza at Union Station. Denver Union Station will combine light rail, commuter rail, and Amtrak.

06/22/12 The City of Boulder is celebrating a new bicycle and pedestrian bridge near the main entrance of the University Memorial Center, which is a major milestone for the Broadway Transportation Project.

CBS4 AT 6 and CBS4 AT 6:30 –

04/05/12 A new study has found that young people are driving less because they can connect with friends through technology. These findings will be used to lobby lawmakers to spend more money on public transportation and bikeways, instead of roads.

04/26/12 Mayor Hancock has proposed developing a city around DIA with mass transit.

05/21/12 The US Transportation Department announced it would give Fort Collins more than \$54-million dollars for the first bus rapid transit line in Colorado. The goal is to ease traffic on nearby College Avenue and encourage more people to use public transit.

06/05/12 The FastTracks program is moving forward on the Bus Rapid Transit, which will use enhanced buses where light rail isn't possible. It will greatly improve commuting on public transportation.

CBS4 AT 10 –

05/02/12 A plan has been proposed that would remove the I-70 Viaduct between Brighton and Colorado Boulevards and drop the highway much lower.

05/07/12 Jefferson County students, who don't pay their school bus fees, are not being allowed to ride the bus.

ECONOMY

CBS4 MORNING –

04/02/12 Many people can't afford commuting and child care so opting to work at home may be the only way to make ends meet.

04/06/12 President Obama says that our economy has begun to turn a corner but we still have a long way to go. There are still a lot of Americans who are looking for jobs.

05/03/12 Thousands of visitors from more than 65 different countries are expected in Denver for the World Renewable Energy Forum. Mayor Hancock will announce job gains in the renewable energy industry and will touch on the city's plans to grow new energy economy.

05/04/12 The unemployment rate has fallen to 8.1 percent and last month, the percentage of adults working or just looking for work dipped to its lowest level in 30 years.

05/08/12 The State Senate has rejected a proposed tax break on back to school supplies. The tax break would have waived state sales taxes on low cost clothing, computers and school supplies during a three day "sales tax holiday" in August.

05/23/12 United Airlines will soon begin direct service from Denver to Tokyo, which Mayor Michael Hancock feels will fit into the city's long term plans to expand the economy.

06/01/12 Careerbuilder.com has issued a list of ten large companies looking for the largest number of employees to hire right now. The top two, First Transit and Wells Fargo, have jobs available here in Colorado.

06/13/12 In an effort to cut costs in a difficult economy, the Nobel Foundation has announced that winners of this year's prestigious awards will receive \$1.1-million dollars, which is 20% less than past recipients received.

CBS4 AT NOON –

05/08/13 Employers advertised 3.74 million openings, yet more than 12.7 people were unemployed in March. That means an average of 3.4 people are competing for every open job. In a healthy economy, that ratio is usually two to one.

05/18/12 Governor Hickenlooper signed the film production activities bill into law. It offers incentives to businesses that shoot movies, TV shows, video games and commercials in Colorado. He said it will stimulate film and creative arts and ultimately our entire economy.

05/31/12 The number of Americans filing for unemployment benefits rose last week to a five week high. While the economy added 133,000 jobs in the private sector this May, that was less than economists had predicted.

06/07/12 Ben Bernanke delivered his forecast on the economy to the Congressional Joint Economic Committee. He says there has been growth, but there are concerns it could be slowing, and that has the Fed considering what tools it has left to help, after lowering rates and putting more cash into the financial markets.

CBS4 AT 5 –

04/01/12 Thirty-thousand people are in Denver for the NCAA Women's Final Four generating invaluable marketing for Denver and contributing about \$20-million dollars to Denver's economy.

04/05/12 Target and Macy's reported better than expected sales in March. Industry watchers say this offers a snapshot of consumer spending that accounts for more than 70 percent of all economic activity.

05/06/12 State Representative Robert Ramirez hopes Romney's business background will help convince Hispanic voters to move into the Republican camp. He says that the economy is important because right now the unemployment rate for Hispanics is 5 to 6% higher than the average unemployment for everyone else.

05/24/12 Denver's Office of Economic Development says, new business filings have increased 7% from last year and the city's sales tax collection is also up 5%.

06/01/12 The state is adding more staff to help those unemployed in Colorado, but so far, many say it's not making a difference.

CBS4 AT 6 and CBS4 AT 6:30 –

05/02/12 Seasonal workers in the mountains are being affected by the ski areas closing early. A number of them are now finding jobs at golf courses.

05/29/12 Protestors, who call themselves the 99%, want the richest corporations, the 1%, to pay their fair share of taxes. Nearly 2,000 people directed that message at Wells Fargo in Denver.

05/29/12 The consumer confidence index fell to its lowest level in eight months. Consumers appear to be worried about slow hiring, a big stock market drop and the global economy.

06/01/12 Voters have put the economy and jobs at the top of priorities for Campaign 2012.

06/15/12 Now that the economy is slowly rebounding, more people are applying for jobs, which pushes the unemployment rate up. Colorado added about 2,000 new jobs last month.

CBS4 AT 10 –

05/04/12 Employers hired 115,000 people in April, which is down from 154,000 in March and 275,000 in January.

05/07/12 Here are five industries that can't find enough employees, which employers say puts job seekers in the drivers' seat in their job search. They are, trucking, machining, accounting, leisure and travel, and hotel.

05/09/12 Mitt Romney visited a drilling site in Fort Lupton, making his case for America drilling its way back to affordable energy and improving the economy.

CHILDHOOD OBESITY

CBS4 MORNING –

04/09/12 Scientists say that two new genes could increase the risk for childhood obesity. But, they stress that genetics are only one factor. What kids eat and how active they are also play an important role in childhood obesity.

04/09/12 All of the activities at the Easter Egg Roll on the South Lawn of the White House will promote healthy and active living as part of the First Lady's campaign against childhood obesity.

04/30/12 The Colorado Center for Health and Wellness is joining several schools to help children make healthy lifestyle and nutrition choices. The program, called Fifth Gear Kids, is partnering with Aurora Public Schools and the Cherry Creek School District to help reduce childhood obesity. It will focus on making fifth graders leaders who set examples for younger students. The program will reach nearly seven thousand students for the upcoming school year.

05/01/12 Lasley Elementary School and the City of Lakewood are taking part in a new campaign to fight childhood obesity. It's part of a special collaboration with HBO, The Whole Kids Foundation and GlobalTap. The campaign is tied to HBO's new documentary series "The Weight of a Nation" which addresses the obesity crisis in the U.S.

CBS4 AT 5 –

05/06/12 In the fight against childhood obesity, by 2015, all food and beverages advertised on Disney Media for Children will have to meet the company's nutrition guidelines.

CBS4 AT 6 and CBS4 AT 6:30 –

04/30/12 The fight against type 2 diabetes has become more urgent because a new study found that the standard treatment doesn't work for many teenagers. The childhood obesity epidemic has led to the emergence of type 2 diabetes in young people and this study found that teens who develop diabetes will have a hard time keeping it under control.

MEDICAL MARIJUANA

CBS4 MORNING –

04/04/12 A resolution to ban all marijuana-related businesses in Lyons has failed. The town currently has three dispensaries, but no more dispensaries are allowed to open.

04/22/12 The politics of marijuana will be an issue for the November Presidential election. Medical marijuana was a first step, and now there are some, like supporters of Amendment 64, who want marijuana to be legal but treated like alcohol.

05/07/12 A Denver attorney says that her insurance company won't be renewing her malpractice coverage because her firm has handled medical marijuana cases, which they now consider to be a risk factor. This could be a first of its kind case.

05/15/12 A new study by the Canadian Medical Association has found that marijuana may relieve some symptoms of multiple sclerosis.

06/19/12 A new study from the University of Colorado, Boulder, says that they have found no evidence to link the legalization of medical marijuana to increased use of the drug in high school students.

CBS4 AT 5 –

04/21/12 For the first time, the state's Republican party is taking a stance against not only legalizing marijuana, but also against the medical infrastructure which is presently in place.

CBS4 AT 6 and CBS4 AT 6:30 –

04/03/12 The State of Colorado has set up an enforcement division and a very detailed list of regulations to monitor everything from the growing to the selling of medical marijuana.

04/24/12 Funding for the state's new medical marijuana enforcement division has dried up, and nearly half the staff had to be transferred. Presently, the revenue from the sale of medical marijuana registry cards goes to the State Health Department, so it has now been proposed to use that revenue for the Medical Marijuana Enforcement Division.

04/24/12 Despite their money problems, the Medical Marijuana Enforcement Division is expected to hold onto its offices in an upscale office building. Their landlord is a law firm, which does a small percentage of its business with the division.

05/29/12 Some veterans, and marijuana advocates, want post-traumatic stress disorder to be added to the list of medical marijuana conditions. They delivered petitions to the State Health Department, which says they will review the petition and make a ruling within the next six months. Similar petitions have been submitted in the past, but no change was made.

CBS4 AT 10 –

04/19/12 A judge upheld the University of Colorado's decision to close the campus to anyone not affiliated with the university, but a huge crowd is still expected in Boulder for the annual 420 event. The events have become opportunities to demonstrate and advocate the legalization of marijuana.

04/20/12 In Denver, several thousand people smoked marijuana at Civic Center Park. This gathering had more of a political theme, with people promoting medical marijuana use to alleviate symptoms of devastating illnesses.

05/06/12 The psychoactive ingredient in marijuana is THC and there is presently a bill in the State Legislature that says if you test positive for 5 nanograms of THC in your blood, you would be driving impaired. Opponents argue that there is no way to gauge consumption because every type of marijuana is different.