

KCNC-TV

Quarterly Issues/Programs Report
Fourth Quarter
2012

October 1, 2012 – December 31, 2012

KCNC-TV QUARTERLY ISSUES/PROGRAMS LIST

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the period from October 1, 2012 – December 31, 2012.

KCNC broadcasts both locally produced and network programming. Although we include only local programs herein, KCNC also broadcasts several network programs including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

CBS4 MORNING - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: Two hours Monday - Friday 5:00 am - 7:00am. One hour Saturday 7:00am - 8:00am. Two hours Sunday 6:00am – 8:00am.

CBS4 AT NOON - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday - Friday, 12:00pm - 12:30pm

CBS4 AT 5 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Friday, 5:00pm – 5:30pm. One hour Saturday – Sunday, 5:00pm – 6:00pm.

CBS4 AT 6 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Saturday, 6:00pm – 6:30pm.

CBS4 AT 6:30 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Friday, 6:30pm – 7:00pm.

CBS4 AT 10 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: Thirty five minutes Monday – Sunday, 10:00pm - 10:35pm

WEDNESDAY'S CHILD – Brooke Wagner highlights a child waiting to be adopted from the Adoption Exchange.

Duration: One minute and forty-five seconds. Wednesdays, 12:00pm, 4:00pm and 10:00pm newscasts

COLORADO GETAWAYS - Regularly scheduled half-hour show features places to go and things to see throughout Colorado.

Duration: One half hour – Saturday, 6:30pm

ISSUES

HEALTH/HEALTH CARE

CBS4 MORNING –

10/29/12 Researchers believe that better health can improve certain genes that mothers pass on to their children. Children born to mothers, who had lost weight between children, had fewer cardiovascular risks than their older siblings did.

CBS4 AT 5 –

11/07/12 Older lead-based piping, existing in older homes can lead to dozens of health problems, including brain damage and kidney failure.

11/28/12 A new study from Duke University shows that flame retardant chemicals used on the padding in 80% of couches purchased in the past seven years could affect health.

12/03/12 A new study in the Journal of Pediatrics found that the number of children who have undergone diagnostic imaging scans, including x-rays, MRIs, CT scans and ultrasounds, has increased significantly over the past nine years, and radiation exposure has been linked to increased risk of cancer.

12/19/12 To avoid the Noro-Virus, experts say to wash hands frequently, for at least 20 seconds, rubbing hands together and then dry with a clean towel.

12/22/12 People are aging, being diagnosed with diseases, and many don't have health care. Project Angel Heart provides meals, at no charge, for people with life-threatening illnesses.

12/25/12 Twelve-year-old Allison is a cancer survivor, and helps other kids with the assistance of the Rocky Mountain Children's Health Foundation. She raises money to comfort children by buying them dogs from the K-9 Companion Program at Colorado prisons.

12/31/12 The CU Anschutz Health and Wellness Center is conducting research about weight loss. Participants are separated into two groups, with half drinking zero calorie beverages and the other half drinking just water. The hypothesis is that the results should be the same, since both are calorie free, but no one knows for sure.

CBS4 AT 6 and CBS4 AT 6:30 –

10/01/12 Six people who visited a doctor accused of reusing syringes have tested positive for either Hepatitis or HIV.

10/02/12 State Immunization Director Dr. Rachel Herlihy says Colorado is in the midst of an epidemic with 940 cases of pertussis so far compared with the usual 200 or less.

10/15/12 The American Cancer Society will have researchers follow men and women between the ages of 30 and 65 who have never been diagnosed with cancer. The study will look at how genetics, lifestyle, and the environment influence cancer risk.

11/21/12 Eczema is a chronic condition that affects 17% of children. Now, Rocky Mount Youth Clinics are concentrating on eczema, using the expertise of National Jewish Health.

12/05/12 As a volunteer with Operation Walk USA, Orthopedic Surgeon Dr. Derek Johnson is doing four free surgeries. He joins more than 100 surgeons across the country in providing joint replacements for 200 people in need.

12/14/12 Dr. Mara Kailin, a clinical child psychologist, encourages parents to be truthful with their children about the school tragedy in Connecticut. It's important for parents to make their children feel safe and not to over react.

12/18/12 Colorado ranks 48th in the nation in the number of psych beds it has. Governor Hickenlooper plans to change that, and is asking the legislature to approve \$18.5 million dollars for mental health treatment.

CBS4 AT 10 –

10/04/12 New state health regulations require hospitals to immunize 60% of their healthcare workers. Some workers are being given a choice to either get flu shots or lose their jobs.

11/05/12 Medical insurance through the Department of Veterans Affairs covers veterans, wives, and children up to age 18.

12/14/12 The Denver Medical Society Task Force on Violence and Mental Health wants to see legislation that screens people for mental health problems when they buy a gun. 1

2/17/12 looking for a common thread among the killers in recent mass shootings, Dr. Naomi Fieman, who heads up a task force on violence and mental health for a Denver medical society, says they are concerned about a group they call emerging adults, because that's the age when mental health issues start to emerge, when they start to develop bi-polar or schizophrenia.

12/20/12 Robin Engleburg runs the Denver Health Foundation's Newborns in Need program which provides gifts of brand new baby items for mothers who are living below the poverty level, which is 90% of the babies born at Denver Health.

EDUCATION/SCHOOLS

CBS4 MORNING –

10/05/12 Denver Public Schools received a \$28.5 million dollar grant from the U.S. Department of Education, to help teachers at high need schools in Denver.

10/08/12 Rates at private colleges rose 3.9%, which is the smallest on record.

10/15/12 Americans Alvin Roth and Lloyd Shapley won the Nobel Prize in Economics for the match-making formulas that now apply to how doctors are coupled with hospitals and how organs are paired with transplant recipients.

11/09/12 because of Jessica Ridgeway's abduction and murder, a petition has been started to waive bus fees. Jessica's mother says her daughter stopped taking the school bus after fees of \$150 per year started.

11/16/12 Cherry Creek Schools' students, staff, retirees, and community members met to put together hundreds of Thanksgiving baskets for needy families.

11/26/12 The superintendent of Denver Public Schools talks about using bond money, approved by voters, to build a new Early Childhood Education building in southwest Denver.

11/29/12 Most universities have codes of conduct banning marijuana use on campus. Despite the passage of Amendment 64, Marijuana is still illegal under federal law and public schools get a lot of funding from the government.

11/30/12 A close vote by the Denver School Board decided to let a charter school operate at North High.

12/22/12 Hundreds of Colorado schools use Lifetouch Photography for school portraits. Every child who takes a photo receives a free Smile Safe card, which has a code that allows the National Center for Missing and Exploited Children to send out a clear picture of the child's face to law enforcement across the country within minutes.

12/22/12 Douglas County is considering having armed, undercover officers. They will take the idea of airline marshals and apply it in schools.

CBS4 AT NOON –

11/13/12 Doug Englert, Windsor School Principal, was arrested for domestic violence, assault with a deadly weapon and child abuse.

11/14/12 Richard Johnson, a former Highlands Ranch teacher and basketball coach faces charges of sexually assaulting a female student. Parents were notified of the arrest.

CBS4 AT 5 –

10/16/12 Denver Public Schools is the fastest growing urban district in the Country. They have added 10,600 students since 2007, which is an increase of 14.5%. Superintendent Boasberg says more families are choosing the public schools because they are improving academically.

11/29/12 Parents and people in the North High School community say they have 1,200 petition signatures of people who do not support a shared high school campus.

12/03/12 At least 300 hours of learning time will be added to the school year at 16 Colorado schools chosen for a national pilot project that lengthens the time kids spend in school by nearly 30%.

12/15/12 Darrell Scott's daughter, Rachel, was killed at Columbine, so he is working to prevent school violence in his daughter's memory.

12/20/12 One in 37 students in the Denver Public Schools is homeless. They have seen a 30% increase in homeless students in 2012. DPS helps by providing food and clothing.

CBS4 AT 6 and CBS4 AT 6:30 –

10/04/12 Barth Quenzer, a visual and fine arts teacher at Brown International Elementary School, was surprised with a \$25,000 Outstanding Teacher award from the Departments of Education for individual states. Teachers can use their money however, they choose.

10/09/12 In response to the abduction and murder of Jessica Ridgeway, schools are stressing the importance of attendance procedures at school.

10/10/12 The Arts and Technical Communications Symposium was held at six different elementary schools. CBS4 Denver meteorologist, Dave Aguilera, talked to the students about the weather and about preparing for a career as a meteorologist.

10/18/12 School Match, a new computer program developed for the Denver Public Schools, helps connect students with the school best suited for them. 08/03/12 Governor Hickenlooper's budget for 2013 gives schools an additional \$200 million dollars.

11/07/12 Denver voters passed measures that will pay for building improvements and classroom enrichment programs.

11/19/12 Colorado is receiving a \$5.9 million dollar grant from the Bill and Melinda Gates Foundation, to improve education.

11/27/12 Aurora School Superintendent, John Barry, is leaving after six years. In that time drop-out rates decreased, graduation rates increased, and state testing scores have increased every year.

11/30/12 Police say a murder-suicide at Casper College, in Wyoming, happened during class, in front of students.

CBS4 AT 10 –

10/30/12 because of Jessica Ridgeway's abduction and murder, older students in her community are coming together to protect the younger.

12/16/12 More than 100 high school students are members of Denver's Urban Debate League. They rattle off facts and figures about transportation funding and the fiscal cliff, and unlike their suburban counterparts, they come from struggling schools in some of Denver's poorest neighborhoods.

12/22/12 Following the NRA's call for more cops in schools, Senator Steve King is proposing a bill to put trained, armed officers, at more schools.

HOUSING/HOMELESSNESS

CBS4 MORNING –

10/29/12 The Colorado Division of Housing says apartment vacancy rates have decreased for three years. However, as a result, rents have increased.

11/08/12 A report from the Colorado Division of Housing shows that ten of the state's 12 metropolitan counties reported that foreclosure sales have declined.

11/19/12 The Federal Housing Administration may need a government bailout due to an audit, which found that the agency is facing more than \$16 billion dollars in losses.

12/16/12 The Salvation Army's Harbour Light Program combines rehab, faith, and accountability to help addicts regain control of their lives.

CBS4 AT NOON –

11/28/12 Currently, national sales of new homes fell in October, but experts say the housing industry is showing signs of recovery.

CBS4 AT 5 –

11/09/12 Many homes in the Denver area are selling for top dollar again, because some neighborhoods have so many buyers competing for a limited number of homes. 11/22/12 Missy Franklin and her parents served Thanksgiving dinners to the homeless at Samaritan House. And, the Denver Broncos pitched in at the Salvation Army. 11/30/12 A tourist from Arizona snapped the picture of a young police officer giving a pair of boots and thermal socks to a barefoot homeless man. The woman who took the photo wanted the world to see the act of kindness. 12/22/12 Homeaid is partnering with Volunteers of America and the Veterans Administration providing homes for those who might otherwise be on the streets.

CBS4 AT 6 and CBS4 AT 6:30 –

10/04/12 Fixed rate mortgages fell to record lows for the second straight week after the Federal Reserve started buying mortgage bonds to help strengthen a housing recovery.

10/17/12 The construction on new homes rose 15% in September, which should help the economy grow.

10/18/12 The cost of living is rising in Denver, while incomes remain the same.

11/28/12 Congress is considering eliminating the mortgage interest tax break.

12/11/21 Colorado's Attorney General has closed The Open Door Mission, in Northern Colorado, because donations never made it to the people in need. They have been told to gift all of their assets, as well as \$14,000, to another operator. The Denver Rescue Mission stepped in, and formed the Fort Collins Rescue Mission.

12/14/12 Poudre Christian Fellowship teamed with a Fort Collins church to help match homeowners, who had been displaced by the High Park Fire, with trailers.

12/25/12 For the 17th year, The Chop House Restaurant opened its doors to homeless families and Denver's poorest. They served 2,500 meals.

CBS4 AT 10 – 11/18/12 Members of The Wisdom House teamed up with the Denver Peanut Butter Plan, to make peanut butter and jelly sandwiches, and handed out 500 sandwiches to the homeless and needy families. The event coincided with a worldwide weekend when Jews and Muslims got together to help feed the hungry. 11/27/12 Metro home prices have reached a five year high, and the growth is most evident in Green Valley Ranch.

ECONOMY

CBS4 MORNING –

10/04/12 Some of the participants in the Boots to Suits have graduated. The program helps veterans move from the classroom to a career by pairing vets with mentors in business.

10/04/12 A job fair being held at Sports Authority Field at Mile High has 800 available jobs from FedEx, Dish Network, TCF Bank, Arby's and Colorado State Patrol.

10/05/12 In September, unemployment fell to 8.1% and last week 367,000 people filed for unemployment benefits, which indicates weak job growth.

10/10/12 Vesta was once thought to be key to Colorado's bright future, but they have now laid off 200 employees in Brighton, and are expecting more. The wind industry has slowed due to the uncertainty of a federal tax credit, which is set to expire at the end of this year.

10/15/12 The Denver Post Engineering Technology and Security Clearance Fair offers local and national companies in search of workers with experience in engineering and technology.

10/15/12 A new economic survey expects the jobless rate will climb above 8% again this year but doesn't expect the economy will fall off a fiscal cliff.

10/16/12/ Amazon plans to hire 50,000 seasonal workers, and thousands of those will stay on full time.

10/31/12 A job fair at the Colorado Convention Center with more than 800 booths, focusses on minority businesses.

11/01/12 Larry Pace, a former County Commissioner, says that he and fellow politicians were ripping off taxpayers. He made \$90,000 per year and worked only two days a week.

11/11/12 Ingrid Alongi is the CEO and Co-Founder of Quick Left, a custom software and consulting firm located in Boulder. Her biggest challenge is finding qualified applicants.

CBS4 AT NOON –

10/02/12 The Denver Presidential Debate will focus on domestic issues, and the main topic for moderator Jim Lehrer and the candidates will be the economy and the recovery.

10/31/12 A new study found that Denver Area Arts and Cultural groups poured nearly \$2-billion dollars into the local economy in 2011, which is an 18% increase from 2009.

CBS4 AT 5 –

10/02/12 A “Cash Mob” will help local business, Mezcal restaurant. 10/09/12 A smart phone application called Scout Mob offers restaurant meals at half price.

10/19/12 The Bullhorn Survey about who is and isn't getting hired shows that a 55-year-old with a good employment history is easier to place than a 30 year-old who has bounced from job to job. That being unemployed makes it harder to get employed and that it's easier to place a worker with a criminal record than someone who has been of work for a long time.

10/19/12 Colorado employers added 7,000 new jobs in September.

10/19/12 CU students are being targeted through their school email for a scam offering jobs with low hours, high salary, and no experience required.

11/03/12 A free day at the Denver Arts Museum during Art Week has proven to be good for the local economy.

11/24/12 Small Business Saturday follows Black Friday offering great local deals, and boosting small businesses.

CBS4 AT 6 and CBS4 AT 6:30 –

10/02/12 September car sales are up 11% over last year, home prices rose more than 4.5% over last year and an increase of 4% in retail spending.

10/05/12 Hitachi announced that it is moving its Data Systems Hub to the Meridian Corporate Center in Douglas County, which is expected to bring hundreds of new jobs to the metro area over the next five years.

10/15/12 the new I-Phone is partly responsible for giving the economy a boost of 1.1% in September.

10/17/12 Home construction rose 15% in September, which is a sign that the housing recovery is strengthening which should help the economy grow.

10/19/12 The latest job numbers show that there is growth in the education and healthcare fields.

11/16/12 It's an end of an era as Hostess, home of Ding Dongs and Twinkies, filed bankruptcy and closed their operation.

CBS4 AT 10 –

11/21/12 Six innovative individuals created six-figure jobs for themselves as a magician, a business refilling ink cartridges, a trucker, a tree service, Mary Kay cosmetics, and a Party/Wedding Planner.

11/23/12 some people who were making more than a quarter-million dollars a year are now jobless and on unemployment.

12/07/12 There are new rules for job seekers such as recruiters spend about 6 seconds looking at your resume so make sure the look and content sets you apart; do face-to-face networking at career events, professional seminars and even make cold calls; Make sure you create a specific and creative pitch to sell yourself; and also, find out the best ways to use social media to learn how to find jobs.

12/14/12 A small Denver pizza restaurant called Pizza Fusion offers work and a job training program funded by the Colorado Coalition for the Homeless.