

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	GMMB, INC.	OBAMA FOR AMERICA	
<b>AND</b>	3050 K St NW Ste 100	PO BOX 8102	
<b>ADDRESS</b>	Washington DC 20007-5108	Chicago IL 60680-8102	
<b>CONTACT</b>	SHIRA LEVY	USA	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1620	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			
<b>BROADCAST SCHEDULE STARTING</b> 08/25/12 <b>AND ENDING</b> 08/31/12 <b>NO. WEEKS:</b> 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	4	05:28A	06:00A	30S	08/27/12-08/31/12	NEWS 4 EARLY 5:28-6:00AM	4	350.00	1400.00
2	M-F	4	06:00A	07:00A	30S	08/27/12-08/31/12	NEWS 4 TODAY	4	450.00	1800.00
3	M-F	4	07:00A	08:58A	30S	08/27/12-08/31/12	THE EARLY SHOW	4	400.00	1600.00
4	M-Th	4	04:30A	05:00A	30S	08/27/12-08/30/12	CBS MORNING NEWS	4	150.00	600.00
5	. . . . . 1 .	1	05:00A	07:30A	30S	08/25/12-08/25/12	SATURDAY 5-730 NEWS ROTATION	1	200.00	200.00
6	M-F	4	08:58A	09:58A	30S	08/27/12-08/31/12	RACHEL RAY	4	400.00	1600.00
7	M-F	4	09:57A	11:00A	30S	08/27/12-08/31/12	PRICE IS RIGHT	4	750.00	3000.00
8	M-F	4	11:00A	12:00N	30S	08/27/12-08/31/12	YOUNG & THE RESTLESS	4	500.00	2000.00
9	M-F	4	12:00N	12:25P	30S	08/27/12-08/31/12	NEWS 4 AT NOON	4	450.00	1800.00
10	M-F	4	01:00P	02:00P	30S	08/27/12-08/31/12	THE TALK	4	350.00	1400.00
11	M-F	4	02:58P	04:00P	30S	08/27/12-08/31/12	AMERICA'S COURT WITH JUDGE	4	350.00	1400.00
12	M-F	4	04:00P	05:00P	30S	08/27/12-08/31/12	DR PHIL	4	550.00	2200.00
13	M-F	4	05:00P	05:30P	30S	08/27/12-08/31/12	NEWS 4 AT 5 PM	4	800.00	3200.00
14	M-F	4	06:00P	06:30P	30S	08/27/12-08/31/12	CBS4 NEWS AT 6	4	800.00	3200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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<b>ADDRESS</b>	Washington DC 20007-5108	Chicago IL 60680-8102	
<b>CONTACT</b>	USA SHIRA LEVY	USA PRODUCT#1620	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1620	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			
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			FROM	TO						
15	T-F	4	06:30P	06:58P	30S	08/28/12-08/31/12	CBS4 NEWS AT 630PM	4	600.00	2400.00
16	Sa	1	04:58P	06:00P	30S	08/25/12-08/25/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
17	Su	1	04:58P	05:58P	30S	08/26/12-08/26/12	NEWS 4 AT 5 - SUNDAY	1	600.00	600.00
18	T	1	06:57P	08:00P	30S	08/28/12-08/28/12	NAVY NCIS	1	3750.00	3750.00
19	Th	1	09:00P	10:00P	30S	08/30/12-08/30/12	PERSON OF INTEREST	1	4000.00	4000.00
20	F	1	09:00P	10:00P	30S	08/31/12-08/31/12	BLUE BLOODS	1	3000.00	3000.00
21	Su	1	05:58P	06:59P	30S	08/26/12-08/26/12	SIXTY MINUTES SUNDAY	1	4000.00	4000.00
22	Sa-Su	1	10:00P	10:35P	30S	08/25/12-08/26/12	LATE NEWS M-SU	1	2000.00	2000.00
23	M-F	1	10:00P	10:35P	30S	08/27/12-08/31/12	LATE NEWS M-SU	1	2000.00	2000.00
24	Su	1	05:57A	07:58A	30S	08/26/12-08/26/12	NEWS 4 THIS MORNING	1	250.00	250.00
<b>Total Contract:</b>								66		47800.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
<b>Qtr 3-12</b>						.00	7450.00	40350.00	47800.00	
								<b>GRAND TOTAL</b>		47800.00

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