

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	GMMB, INC.	OBAMA FOR AMERICA
AND	3050 K St NW Ste 100	PO BOX 8102
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102
	USA	USA
CONTACT	SHIRA LEVY	PRODUCT EST #1686
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1686
NATIONAL SALESPERSON		PRODUCT CODE 1300
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-Th	1	07:00A	08:58A	30S	09/04/12-09/06/12	THE EARLY SHOW	1	200.00	200.00
2	T-Th	1	08:58A	09:58A	30S	09/04/12-09/06/12	RACHEL RAY	1	275.00	275.00
3	F	1	11:00A	12:00N	30S	09/07/12-09/07/12	YOUNG & THE RESTLESS	1	350.00	350.00
4	M	1	12:00N	12:25P	30S	09/10/12-09/10/12	NEWS 4 AT NOON	1	275.00	275.00
5	T-Th	1	12:30P	01:00P	30S	09/04/12-09/06/12	BOLD & BEAUTIFUL	1	325.00	325.00
6	F	1	01:00P	02:00P	30S	09/07/12-09/07/12	THE TALK	1	275.00	275.00
7	M	1	02:00P	02:58P	30S	09/10/12-09/10/12	LET'S MAKE A DEAL	1	275.00	275.00
8	F	1	04:00P	05:00P	30S	09/07/12-09/07/12	DR PHIL	1	500.00	500.00
9	T-Th	1	05:00P	05:30P	30S	09/04/12-09/06/12	NEWS 4 AT 5 PM	1	600.00	600.00
10	T-Th	1	06:00P	06:30P	30S	09/04/12-09/06/12	CBS4 NEWS AT 6	1	550.00	550.00
11	T-Th	1	06:30P	06:58P	30S	09/04/12-09/06/12	CBS4 NEWS AT 630PM	1	550.00	550.00
12	Th	1	06:57P	08:00P	30S	09/06/12-09/06/12	THE BIG BANG THEORY/TWO AND	1	3200.00	3200.00
13	T-Th	1	10:00P	10:35P	30S	09/04/12-09/06/12	LATE NEWS M-SU	1	1400.00	1400.00
14	F	1	11:37P	12:37A	30S	09/07/12-09/07/12	LATE LATE SHOW WITH CRAIG	1	250.00	250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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15	Sa	1	04:58P	06:00P	30S	09/08/12-09/08/12	NEWS 4 AT 5P - SATURDAY	1	300.00	300.00
Total Contract:								15		9325.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	.00	8100.00	8100.00	
								GRAND TOTAL		8100.00

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