



AGREEMENT MADE BETWEEN

# KCNC TV

CONTRACT NO. REV.  
1181-62914-1  
DATE PRINTED  
09/17/12

1044 LINCOLN STREET, . DENVER CO 80203  
AND

KCNC TV

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	GMMB, INC.	OBAMA FOR AMERICA	
<b>AND</b>	3050 K St NW Ste 100	PO BOX 8102	
<b>ADDRESS</b>	Washington DC 20007-5108	Chicago IL 60680-8102	
<b>CONTACT</b>	SHIRA LEVY	USA PRODUCT EST # 1781	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1781	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			
<b>BROADCAST SCHEDULE STARTING</b> 09/18/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	05:28A	30S	09/18/12-09/21/12	NEWS 4 EARLY 5-5:28AM	4	175.00	700.00
2	M-F	2	05:00A	05:28A	30S	09/24/12-09/28/12	NEWS 4 EARLY 5-5:28AM	2	250.00	500.00
3	M	1	05:00A	05:28A	30S	10/01/12-10/01/12	NEWS 4 EARLY 5-5:28AM	1	250.00	250.00
4	T-F	4	05:28A	06:00A	30S	09/18/12-09/21/12	NEWS 4 EARLY 5:28-6:00AM	4	200.00	800.00
5	M-F	4	05:28A	06:00A	30S	09/24/12-09/28/12	NEWS 4 EARLY 5:28-6:00AM	4	300.00	1200.00
7	T-F	4	06:00A	07:00A	30S	09/18/12-09/21/12	NEWS 4 TODAY	4	250.00	1000.00
8	M-F	2	06:00A	07:00A	30S	09/24/12-09/28/12	NEWS 4 TODAY	2	350.00	700.00
9	M	1	06:00A	07:00A	30S	10/01/12-10/01/12	NEWS 4 TODAY	1	350.00	350.00
10	T-F	3	07:00A	08:58A	30S	09/18/12-09/21/12	THE EARLY SHOW	3	200.00	600.00
11	M-F	3	07:00A	08:58A	30S	09/24/12-09/28/12	THE EARLY SHOW	3	275.00	825.00
13	Sa	1	05:00A	07:30A	30S	09/22/12-09/22/12	SATURDAY 5-730 NEWS ROTATION	1	150.00	150.00
14	Su	1	05:57A	07:58A	30S	09/23/12-09/23/12	NEWS 4 THIS MORNING	1	150.00	150.00
15	Su	1	07:58A	09:30A	30S	09/23/12-09/23/12	CBS SUNDAY MORNING	1	850.00	850.00
16	T-F	1	08:58A	09:58A	30S	09/18/12-09/21/12	RACHEL RAY	1	275.00	275.00

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<b>AND</b>	3050 K St NW Ste 100	PO BOX 8102	
<b>ADDRESS</b>	Washington DC 20007-5108	Chicago IL 60680-8102	
<b>CONTACT</b>	SHIRA LEVY	USA PRODUCT EST # 1781	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1781	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			
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			FROM	TO						
17	M-F	1	08:58A	09:58A	30S	09/24/12-09/28/12	RACHEL RAY	1	315.00	315.00
18	T-F	4	09:57A	11:00A	30S	09/18/12-09/21/12	PRICE IS RIGHT	4	450.00	1800.00
19	M-F	5	09:57A	11:00A	30S	09/24/12-09/28/12	PRICE IS RIGHT	5	450.00	2250.00
20	M	1	09:57A	11:00A	30S	10/01/12-10/01/12	PRICE IS RIGHT	1	450.00	450.00
21	Sa	1	05:00A	07:30A	30S	09/29/12-09/29/12	SATURDAY 5-730 NEWS ROTATION	1	250.00	250.00
22	T-F	4	11:00A	12:00N	30S	09/18/12-09/21/12	YOUNG & THE RESTLESS	4	350.00	1400.00
23	M-F	3	11:00A	12:00N	30S	09/24/12-09/28/12	YOUNG & THE RESTLESS	3	400.00	1200.00
24	M	1	11:00A	12:00N	30S	10/01/12-10/01/12	YOUNG & THE RESTLESS	1	400.00	400.00
25	T-F	3	12:00N	12:25P	30S	09/18/12-09/21/12	NEWS 4 AT NOON	3	275.00	825.00
26	M-F	3	12:00N	12:25P	30S	09/24/12-09/28/12	NEWS 4 AT NOON	3	275.00	825.00
27	T-F	3	12:30P	01:00P	30S	09/18/12-09/21/12	BOLD & BEAUTIFUL	3	325.00	975.00
28	M-F	3	12:30P	01:00P	30S	09/24/12-09/28/12	BOLD & BEAUTIFUL	3	325.00	975.00
29	T-F	3	01:00P	02:00P	30S	09/18/12-09/21/12	THE TALK	3	275.00	825.00
30	M-F	3	01:00P	02:00P	30S	09/24/12-09/28/12	THE TALK	3	300.00	900.00
31	T-F	3	02:00P	02:58P	30S	09/18/12-09/21/12	LET'S MAKE A DEAL	3	275.00	825.00
32	M-F	3	02:00P	02:58P	30S	09/24/12-09/28/12	LET'S MAKE A DEAL	3	300.00	900.00

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			FROM	TO						
33	T-F	4	02:58P	04:00P	30S	09/18/12-09/21/12	JEFF PROBST SHOW	4	400.00	1600.00
34	M-F	3	02:58P	04:00P	30S	09/24/12-09/28/12	JEFF PROBST SHOW	3	550.00	1650.00
35	M	1	02:58P	04:00P	30S	10/01/12-10/01/12	JEFF PROBST SHOW	1	550.00	550.00
36	T-F	4	04:00P	05:00P	30S	09/18/12-09/21/12	DR PHIL	4	500.00	2000.00
37	M-F	3	04:00P	05:00P	30S	09/24/12-09/28/12	DR PHIL	3	600.00	1800.00
38	M	1	04:00P	05:00P	30S	10/01/12-10/01/12	DR PHIL	1	600.00	600.00
39	T-F	3	05:00P	05:30P	30S	09/18/12-09/21/12	NEWS 4 AT 5 PM	3	600.00	1800.00
40	M-F	3	05:00P	05:30P	30S	09/24/12-09/28/12	NEWS 4 AT 5 PM	3	1200.00	3600.00
41	T-F	3	06:00P	06:30P	30S	09/18/12-09/21/12	CBS4 NEWS AT 6	3	550.00	1650.00
42	M-F	3	06:00P	06:30P	30S	09/24/12-09/28/12	CBS4 NEWS AT 6	3	1000.00	3000.00
43	T-F	3	06:30P	06:58P	30S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	3	550.00	1650.00
44	T-F	3	06:30P	06:58P	30S	09/25/12-09/28/12	CBS4 NEWS AT 630PM	3	1000.00	3000.00
45	Sa	1	04:58P	06:00P	30S	09/22/12-09/22/12	NEWS 4 AT 5P - SATURDAY	1	300.00	300.00
46	Sa	1	04:58P	06:00P	30S	09/29/12-09/29/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
47	M	1	06:57P	08:00P	30S	10/01/12-10/01/12	HOW I MET YOUR	1	4000.00	4000.00

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48	M	1	08:00P	09:00P	30S	09/24/12-09/24/12	TWO BROKE GIRLS/MIKE & MOLLY	1	4500.00	4500.00
49	T	1	09:00P	10:00P	30S	09/18/12-09/18/12	C.S.I.	1	3000.00	3000.00
51	W	1	06:57P	08:30P	30S	09/19/12-09/19/12	SURVIVOR: PHILIPPINES	1	4000.00	4000.00
52	W	1	06:57P	07:57P	30S	09/26/12-09/26/12	SURVIVOR XXV	1	4500.00	4500.00
54	Th	1	06:57P	08:00P	30S	09/27/12-09/27/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00
55	F	1	06:57P	08:00P	30S	09/28/12-09/28/12	CSI: NY	1	2500.00	2500.00
56	F	1	09:00P	10:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	2800.00	2800.00
57	Sa	1	06:57P	07:57P	30S	09/22/12-09/22/12	CRIME TIME SATURDAY	1	1100.00	1100.00
58	Sa	1	06:57P	07:57P	30S	09/29/12-09/29/12	CRIME TIME SATURDAY	1	1200.00	1200.00
59	Sa	1	08:57P	10:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERY	1	1200.00	1200.00
60	Sa	1	08:57P	10:00P	30S	09/29/12-09/29/12	48 HOURS MYSTERY	1	1500.00	1500.00
61	Su	1	05:58P	06:59P	30S	09/23/12-09/23/12	SIXTY MINUTES SUNDAY	1	3500.00	3500.00
62	Su	1	05:58P	06:59P	30S	09/30/12-09/30/12	SIXTY MINUTES SUNDAY	1	4500.00	4500.00
63	T-Su	3	10:00P	10:35P	30S	09/18/12-09/23/12	LATE NEWS M-SU	3	1400.00	4200.00
64	M-Su	3	10:00P	10:35P	30S	09/24/12-09/30/12	LATE NEWS M-SU	3	1700.00	5100.00

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			FROM	TO						
65	T-F	3	10:35P	11:37P	30S	09/18/12-09/21/12	LATE SHOW WITH DAVID	3	550.00	1650.00
66	M-F	3	10:35P	11:37P	30S	09/24/12-09/28/12	LATE SHOW WITH DAVID	3	600.00	1800.00
67	T-F	3	11:37P	12:37A	30S	09/18/12-09/21/12	LATE LATE SHOW WITH CRAIG	3	250.00	750.00
68	M-F	3	11:37P	12:37A	30S	09/24/12-09/28/12	LATE LATE SHOW WITH CRAIG	3	300.00	900.00
69	Su	1	05:57A	07:58A	30S	09/30/12-09/30/12	NEWS 4 THIS MORNING	1	200.00	200.00
70	Su	1	07:58A	09:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	1300.00	1300.00
<b>Total Contract:</b>								146		106265.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
<b>Qtr 3-12</b>						.00	.00	99065.00	99065.00	
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
<b>Qtr 4-12</b>						6600.00	.00	.00	6600.00	
								<b>GRAND TOTAL</b>		105665.00

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