

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	GMMB, INC.	OBAMA FOR AMERICA
AND	3050 K St NW Ste 100	PO BOX 8102
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102
	USA	USA
CONTACT	LAURA BASSETT	PRODUCT EST # 2002

Cancellation Notice Required
Announcement 28 days prior notice

LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	2002	PRODUCT CODE	1300
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 **AND ENDING** 10/15/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	6	07:00A	08:58A	30S	10/09/12-10/12/12	THE EARLY SHOW	6	275.00	1650.00
2	M	2	07:00A	08:58A	30S	10/15/12-10/15/12	THE EARLY SHOW	2	275.00	550.00
3	T-F	4	08:58A	09:58A	30S	10/09/12-10/12/12	RACHEL RAY	4	315.00	1260.00
4	M	1	08:58A	09:58A	30S	10/15/12-10/15/12	RACHEL RAY	1	315.00	315.00
5	T-F	4	01:00P	02:00P	30S	10/09/12-10/12/12	THE TALK	4	300.00	1200.00
6	T-F	4	02:00P	02:58P	30S	10/09/12-10/12/12	LET'S MAKE A DEAL	4	300.00	1200.00
7	T-F	3	02:58P	04:00P	30S	10/09/12-10/12/12	JEFF PROBST SHOW	3	550.00	1650.00
8	M	1	02:58P	04:00P	30S	10/15/12-10/15/12	JEFF PROBST SHOW	1	550.00	550.00
9	T-F	3	04:00P	05:00P	30S	10/09/12-10/12/12	DR PHIL	3	600.00	1800.00
10	M	1	04:00P	05:00P	30S	10/15/12-10/15/12	DR PHIL	1	600.00	600.00
11	Sa	2	04:58P	06:00P	30S	10/13/12-10/13/12	NEWS 4 AT 5P - SATURDAY	2	400.00	800.00
12	T	1	06:57P	08:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	4500.00	4500.00
13	W	1	06:57P	07:57P	30S	10/10/12-10/10/12	SURVIVOR XXV	1	4500.00	4500.00
14	Sa	1	07:57P	08:57P	30S	10/13/12-10/13/12	CRIMETIME SATURDAY	1	1300.00	1300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME GMMB, INC. OBAMA FOR AMERICA
AND 3050 K St NW Ste 100 PO BOX 8102
ADDRESS Washington DC 20007-5108 Chicago IL 60680-8102
 USA USA
CONTACT LAURA BASSETT **PRODUCT** EST # 2002

Cancellation Notice Required
Announcement 28 days prior notice

LOCAL SALESPERSON NICOLE ELIE POL **AGENCY EST. NO.** 2002 **PRODUCT CODE** 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 **AND ENDING** 10/15/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
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			FROM	TO						
15	Sa	1	08:57P	10:00P	30S	10/13/12-10/13/12	48 HOURS MYSTERY	1	1500.00	1500.00
16	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	4000.00	4000.00
17	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE MENTALIST	1	4500.00	4500.00
Total Contract:								37		31875.00

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