

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	GMMB, INC.	OBAMA FOR AMERICA
<b>AND</b>	3050 K St NW Ste 100	PO BOX 8102
<b>ADDRESS</b>	Washington DC 20007-5108	Chicago IL 60680-8102
	USA	USA
<b>CONTACT</b>	SHIRA LEVY	<b>PRODUCT</b> EST #1537
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1937
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b> 1300
<b>BROADCAST SCHEDULE STARTING</b> 10/23/12 <b>AND ENDING</b> 10/29/12		<b>NO. WEEKS:</b> 1

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	05:28A	30S	10/23/12-10/26/12	NEWS 4 EARLY 5-5:28AM	4	250.00	1000.00
2	M	1	05:00A	05:28A	30S	10/29/12-10/29/12	NEWS 4 EARLY 5-5:28AM	1	250.00	250.00
3	T-F	4	05:28A	06:00A	30S	10/23/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	4	300.00	1200.00
4	M	1	05:28A	06:00A	30S	10/29/12-10/29/12	NEWS 4 EARLY 5:28-6:00AM	1	300.00	300.00
5	T-F	4	06:00A	07:00A	30S	10/23/12-10/26/12	NEWS 4 TODAY	4	350.00	1400.00
6	M	1	06:00A	07:00A	30S	10/29/12-10/29/12	NEWS 4 TODAY	1	350.00	350.00
7	T-F	4	07:00A	08:58A	30S	10/23/12-10/26/12	THE EARLY SHOW	4	275.00	1100.00
8	M	1	07:00A	08:58A	30S	10/29/12-10/29/12	THE EARLY SHOW	1	275.00	275.00
9	T-Th	3	04:30A	05:00A	30S	10/23/12-10/25/12	CBS MORNING NEWS	3	125.00	375.00
10	M	1	04:30A	05:00A	30S	10/29/12-10/29/12	CBS MORNING NEWS	1	125.00	125.00
11	Sa	3	05:00A	07:30A	30S	10/27/12-10/27/12	SATURDAY 5-730 NEWS ROTATION	3	250.00	750.00
12	Su	2	05:57A	07:58A	30S	10/28/12-10/28/12	NEWS 4 THIS MORNING	2	200.00	400.00
13	Su	1	07:58A	09:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1300.00	1300.00
14	T-F	4	08:58A	09:58A	30S	10/23/12-10/26/12	RACHEL RAY	4	315.00	1260.00

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<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1537
		<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>		
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M	1	08:58A	09:58A	30S	10/29/12-10/29/12	RACHEL RAY	1	315.00	315.00
16	T-F	4	09:57A	11:00A	30S	10/23/12-10/26/12	PRICE IS RIGHT	4	450.00	1800.00
17	M	1	09:57A	11:00A	30S	10/29/12-10/29/12	PRICE IS RIGHT	1	450.00	450.00
18	T-F	4	11:00A	12:00N	30S	10/23/12-10/26/12	YOUNG & THE RESTLESS	4	400.00	1600.00
19	M	1	11:00A	12:00N	30S	10/29/12-10/29/12	YOUNG & THE RESTLESS	1	400.00	400.00
20	T-F	4	12:00N	12:25P	30S	10/23/12-10/26/12	NEWS 4 AT NOON	4	325.00	1300.00
21	M	1	12:00N	12:25P	30S	10/29/12-10/29/12	NEWS 4 AT NOON	1	325.00	325.00
22	T-F	4	12:30P	01:00P	30S	10/23/12-10/26/12	BOLD & BEAUTIFUL	4	350.00	1400.00
23	M	1	12:30P	01:00P	30S	10/29/12-10/29/12	BOLD & BEAUTIFUL	1	350.00	350.00
24	T-F	4	01:00P	02:00P	30S	10/23/12-10/26/12	THE TALK	4	300.00	1200.00
25	M	1	01:00P	02:00P	30S	10/29/12-10/29/12	THE TALK	1	300.00	300.00
26	T-F	4	02:00P	02:58P	30S	10/23/12-10/26/12	LET'S MAKE A DEAL	4	300.00	1200.00
27	M	1	02:00P	02:58P	30S	10/29/12-10/29/12	LET'S MAKE A DEAL	1	300.00	300.00
28	T-F	4	04:00P	05:00P	30S	10/23/12-10/26/12	DR PHIL	4	600.00	2400.00
29	M	1	04:00P	05:00P	30S	10/29/12-10/29/12	DR PHIL	1	600.00	600.00
30	T-F	4	05:00P	05:30P	30S	10/23/12-10/26/12	NEWS 4 AT 5 PM	4	1200.00	4800.00

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<b>CONTACT</b>	SHIRA LEVY	<b>PRODUCT</b> EST #1537
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1537
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			FROM	TO						
31	M	1	05:00P	05:30P	30S	10/29/12-10/29/12	NEWS 4 AT 5 PM	1	1200.00	1200.00
32	T-F	4	06:00P	06:30P	30S	10/23/12-10/26/12	CBS4 NEWS AT 6	4	1000.00	4000.00
33	M	1	06:00P	06:30P	30S	10/29/12-10/29/12	CBS4 NEWS AT 6	1	1000.00	1000.00
34	T-F	4	06:30P	06:58P	30S	10/23/12-10/26/12	CBS4 NEWS AT 630PM	4	1000.00	4000.00
35 LUR	M	1	06:57P	08:00P	30S	10/29/12-10/29/12	HOW I MET YOUR	1	4000.00	4000.00
36	M	1	08:00P	09:00P	30S	10/29/12-10/29/12	TWO BROKE GIRLS/MIKE & MOLLY	1	4200.00	4200.00
37	M	1	09:00P	10:00P	30S	10/29/12-10/29/12	HAWAII FIVE-0	1	4500.00	4500.00
38	T	1	06:57P	08:00P	30S	10/23/12-10/23/12	NAVY NCIS	1	4500.00	4500.00
39	T	1	08:00P	09:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	1	4000.00	4000.00
40	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	VEGAS	1	3500.00	3500.00
41	W	1	06:57P	07:57P	30S	10/24/12-10/24/12	SURVIVOR XXV	1	4500.00	4500.00
42	W	1	07:57P	09:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	4300.00	4300.00
43	W	1	09:00P	10:00P	30S	10/24/12-10/24/12	CSI: CRIME SCENE	1	4300.00	4300.00
44	Th	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	4500.00	4500.00

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			FROM	TO						
45	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	4200.00	4200.00
46	F	1	08:00P	09:00P	30S	10/26/12-10/26/12	MADE IN JERSEY	1	2500.00	2500.00
47	F	1	06:57P	08:00P	30S	10/26/12-10/26/12	UNDERCOVER BOSS	1	2500.00	2500.00
48	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	3000.00	3000.00
49	Su	1	05:58P	06:59P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	4500.00	4500.00
50	Su	1	07:00P	08:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	4000.00	4000.00
51	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	4000.00	4000.00
52	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	4500.00	4500.00
53	T-Su	6	10:00P	10:35P	30S	10/23/12-10/28/12	LATE NEWS M-SU	6	1700.00	10200.00
54	M	1	10:00P	10:35P	30S	10/29/12-10/29/12	LATE NEWS M-SU	1	1700.00	1700.00
55	Su	1	10:35P	11:07P	30S	10/28/12-10/28/12	BRONCOS ALL ACCESS	1	500.00	500.00
56	T-F	4	10:35P	11:37P	30S	10/23/12-10/26/12	LATE SHOW WITH DAVID	4	600.00	2400.00
57	M	1	10:35P	11:37P	30S	10/29/12-10/29/12	LATE SHOW WITH DAVID	1	600.00	600.00
58	Su Cancelled		10:58A	02:00P	30S	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	0	5000.00	.00
59	Sa	1	06:58A	06:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	1	500.00	500.00

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			FROM	TO						
60	Sa	1	04:58P	06:00P	30S	10/27/12-10/27/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
61	Th	1	06:57P	08:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00
62	Su	1	01:58P	05:30P	30S	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
63	Sa	3	06:58A	06:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	3	500.00	1500.00
64	Sa	1	08:57P	10:00P	30S	10/27/12-10/27/12	48 HOURS MYSTERY	1	1500.00	1500.00
<b>Total Contract:</b>								123		141825.00
<b>Billing Summary</b>										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
<b>Qtr 4-12</b>						118485.00	21540.00	.00	140025.00	
								<b>GRAND TOTAL</b>		140025.00

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