

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

33295 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338793 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME STRATEGIC MEDIA SERVICES
AND 3299 K St NW Ste 200
ADDRESS Washington DC 20007-4415
USA
CONTACT NEIL WILLIAMS

VOTE TIPTON
PO BOX 1582
Cortez CO 81321-1582
USA
PRODUCT SCOTT TIPTON FOR CONGRESS 2012

Cancellation Notice Required
Announcement 28 days prior notice

LOCAL SALES PERSON NICOLE ELIE POL **AGENCY EST. NO.**

PRODUCT CODE 1300

NATIONAL SALES PERSON

BROADCAST SCHEDULE STARTING 10/17/12 **AND ENDING** 10/28/12 **NO. WEEKS:** 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0010000	1	10:00P	10:35P	30S	10/17/12-10/17/12	LATE NEWS M-SU	1	2700.00	2700.00
2	0001000	1	10:00P	10:35P	30S	10/25/12-10/25/12	LATE NEWS M-SU	1	2700.00	2700.00
3	00110..	2	09:57A	11:00A	30S	10/17/12-10/18/12	PRICE IS RIGHT	2	1125.00	2250.00
4	01100..	2	09:57A	11:00A	30S	10/23/12-10/24/12	PRICE IS RIGHT	2	1125.00	2250.00
5	00001..	1	11:00A	12:00N	30S	10/19/12-10/19/12	YOUNG & THE RESTLESS	1	765.00	765.00
6	11101..	4	11:00A	12:00N	30S	10/22/12-10/26/12	YOUNG & THE RESTLESS	4	675.00	2700.00
7	00101..	2	05:00P	05:30P	30S	10/17/12-10/19/12	NEWS 4 AT 5 PM	2	1260.00	2520.00
8	01010..	2	05:00P	05:30P	30S	10/23/12-10/25/12	NEWS 4 AT 5 PM	2	1260.00	2520.00
9	00010..	1	05:30P	06:00P	30S	10/18/12-10/18/12	CBS EVENING NEWS	1	1575.00	1575.00
10	10101..	3	05:30P	06:00P	30S	10/22/12-10/26/12	CBS EVENING NEWS	3	1575.00	4725.00
11	00101..	2	06:00P	06:30P	30S	10/17/12-10/19/12	CBS4 NEWS AT 6	2	1260.00	2520.00
12	01010..	2	06:00P	06:30P	30S	10/23/12-10/25/12	CBS4 NEWS AT 6	2	1260.00	2520.00
13	.0010..	1	06:30P	06:58P	30S	10/18/12-10/18/12	CBS4 NEWS AT 630PM	1	1260.00	1260.00
14	.1101..	3	06:30P	06:58P	30S	10/23/12-10/26/12	CBS4 NEWS AT 630PM	3	1260.00	3780.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	STRATEGIC MEDIA SERVICES	VOTE TIPTON	
AND	3299 K St NW Ste 200	PO BOX 1582	
ADDRESS	Washington DC 20007-4415	Cortez CO 81321-1582	
CONTACT	NEIL WILLIAMS	USA	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/28/12 NO. WEEKS: 2			

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			FROM	TO						
15	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	4950.00	4950.00
16 CDR	Su	1	10:58A	02:00P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	1	6750.00	6750.00
17	Su	1	10:58A	02:00P	30S	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	1	9000.00	9000.00
18	Su	1	09:00P	10:00P	30S	10/21/12-10/21/12	THE MENTALIST	1	4500.00	4500.00
19	Su	1	10:35P	11:07P	30S	10/21/12-10/28/12	BRONCOS ALL ACCESS	2	720.00	1440.00
20	Sa	1	11:35P	12:35A	30S	10/20/12-10/20/12	CLOSER	1	225.00	225.00
Total Contract:								34		61650.00

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