

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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109584 AGENCY (OR SERVICE) ACTING AS AGENT FOR 166284 ADVERTISER (OR AGENCY AND ADVERTISER)

|                |                             |                                    |
|----------------|-----------------------------|------------------------------------|
| <b>NAME</b>    | MEDIA STRATEGIES & RESEARCH | ED PERLMUTTER FOR CONGRESS         |
| <b>AND</b>     | 318 MASSACHUSETTS AVENUE NE | 3440 Youngfield St # 264           |
| <b>ADDRESS</b> | WASHINGTON DC 20002         | Wheat Ridge CO 80033-5245          |
|                | USA                         | USA                                |
| <b>CONTACT</b> |                             | <b>PRODUCT</b> 10/1-10/7 EST 11559 |

**Cancellation Notice Required**  
Announcement 28 days prior notice

|                          |              |                        |       |                     |      |
|--------------------------|--------------|------------------------|-------|---------------------|------|
| <b>LOCAL SALESPERSON</b> | Stacey Stark | <b>AGENCY EST. NO.</b> | 11559 | <b>PRODUCT CODE</b> | 1300 |
|--------------------------|--------------|------------------------|-------|---------------------|------|

**NATIONAL SALESPERSON**

**BROADCAST SCHEDULE STARTING** 10/01/12 **AND ENDING** 10/07/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM   | DAYS           | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|--------|----------------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
|        |                |            | FROM   | TO     |        |                   |                          |              |           |                |
| 8/9    | NEW ORDER (NH) | \$51,350.  |        |        |        |                   |                          |              |           |                |
| 1 LUR  | 11111..        | 5          | 05:00A | 05:28A | 30S    | 10/01/12-10/05/12 | NEWS 4 EARLY 5-5:28AM    | 5            | 250.00    | 1250.00        |
| 2 LUR  | 11111..        | 5          | 05:28A | 06:00A | 30S    | 10/01/12-10/05/12 | NEWS 4 EARLY 5:28-6:00AM | 5            | 300.00    | 1500.00        |
| 3 LUR  | 21111..        | 6          | 06:00A | 07:00A | 30S    | 10/01/12-10/05/12 | NEWS 4 TODAY             | 6            | 350.00    | 2100.00        |
| 4 LUR  | 11111..        | 5          | 07:00A | 08:58A | 30S    | 10/01/12-10/05/12 | THE EARLY SHOW           | 5            | 275.00    | 1375.00        |
| 5 LUR  | .....1         | 1          | 05:57A | 07:58A | 30S    | 10/07/12-10/07/12 | NEWS 4 THIS MORNING      | 1            | 200.00    | 200.00         |
| 6 LUR  | .....1         | 1          | 07:58A | 09:30A | 30S    | 10/07/12-10/07/12 | CBS SUNDAY MORNING       | 1            | 1300.00   | 1300.00        |
| 7 LUR  | 01001..        | 2          | 09:57A | 11:00A | 30S    | 10/02/12-10/05/12 | PRICE IS RIGHT           | 2            | 450.00    | 900.00         |
| 8 LUR  | 00010..        | 1          | 11:00A | 12:00N | 30S    | 10/04/12-10/04/12 | YOUNG & THE RESTLESS     | 1            | 400.00    | 400.00         |
| 9 LUR  | 10000..        | 1          | 12:00N | 12:25P | 30S    | 10/01/12-10/01/12 | NEWS 4 AT NOON           | 1            | 325.00    | 325.00         |
| 10 LUR | 11111..        | 5          | 04:00P | 05:00P | 30S    | 10/01/12-10/05/12 | DR PHIL                  | 5            | 600.00    | 3000.00        |

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| <b>NAME</b>  | MEDIA STRATEGIES & RESEARCH                           | ED PERLMUTTER FOR CONGRESS                   |  |
| <b>AND</b>   | 318 MASSACHUSETTS AVENUE NE                           | 3440 Youngfield St # 264                     |  |
| <b>ADDRESS</b>   | WASHINGTON DC 20002                                   | Wheat Ridge CO 80033-5245                    |  |
| <b>CONTACT</b>   |   | USA  |  |
| <b>LOCAL SALESPERSON</b>   | Stacey Stark  | <b>AGENCY EST. NO.</b> 11559                 | <b>PRODUCT CODE</b> 1300   |
| <b>NATIONAL SALESPERSON</b>  |   |  |  |
| <b>BROADCAST SCHEDULE STARTING</b> 10/01/12 <b>AND ENDING</b> 10/07/12 <b>NO. WEEKS:</b> 1 |   |  |  |

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| ITEM                   | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------------------------|---------|------------|--------|--------|--------|-------------------|-------------------------|--------------|-----------|----------------|
|                        |         |            | FROM   | TO     |        |                   |                         |              |           |                |
| 11 LUR                 | 10101.. | 3          | 05:30P | 06:00P | 30S    | 10/01/12-10/05/12 | CBS EVENING NEWS        | 3            | 1100.00   | 3300.00        |
| 12 LUR                 | .1111.. | 4          | 06:30P | 06:58P | 30S    | 10/02/12-10/05/12 | CBS4 NEWS AT 630PM      | 4            | 1000.00   | 4000.00        |
| 13 LUR                 | 12111.. | 6          | 05:00P | 05:30P | 30S    | 10/01/12-10/05/12 | NEWS 4 AT 5 PM          | 6            | 1200.00   | 7200.00        |
| 14 LUR                 | 11111.. | 5          | 06:00P | 06:30P | 30S    | 10/01/12-10/05/12 | CBS4 NEWS AT 6          | 5            | 1000.00   | 5000.00        |
| 15 LUR                 | .....1. | 1          | 04:58P | 06:00P | 30S    | 10/06/12-10/06/12 | NEWS 4 AT 5P - SATURDAY | 1            | 400.00    | 400.00         |
| 16 LUR                 | ...1... | 1          | 09:00P | 10:00P | 30S    | 10/04/12-10/04/12 | ELEMENTARY              | 1            | 4200.00   | 4200.00        |
| 17 LUR                 | 1111100 | 5          | 10:00P | 10:35P | 30S    | 10/01/12-10/05/12 | LATE NEWS M-SU          | 5            | 1700.00   | 8500.00        |
| 18 LUR                 | 0000010 | 1          | 10:00P | 10:35P | 30S    | 10/06/12-10/06/12 | LATE NEWS M-SU          | 1            | 1700.00   | 1700.00        |
| 19 LUR                 | 0000001 | 1          | 10:00P | 10:35P | 30S    | 10/07/12-10/07/12 | LATE NEWS M-SU          | 1            | 1700.00   | 1700.00        |
| 20 LUR                 | 11111.. | 5          | 10:35P | 11:37P | 30S    | 10/01/12-10/05/12 | LATE SHOW WITH DAVID    | 5            | 600.00    | 3000.00        |
| <b>Total Contract:</b> |         |            |        |        |        |                   |                         | 64           |           | 51350.00       |
| <b>Billing Summary</b> |         |            |        |        |        |                   |                         |              |           |                |

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|------|------|------------|------|----|----------|-----------------|------------|--------------|--------------------|----------------|
|      |      |            | FROM | TO |          |                 |            |              |                    |                |
|      |      |            |      |    | Qtr 4-12 | Oct<br>49150.00 | Nov<br>.00 | Dec<br>.00   |                    |                |
|      |      |            |      |    |          |                 |            |              | <b>Total</b>       | 49150.00       |
|      |      |            |      |    |          |                 |            |              | <b>GRAND TOTAL</b> | 49150.00       |

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