

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

30083	AGENCY (OR SERVICE) ACTING AS AGENT FOR 166284	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	MEDIA STRATEGIES & RESEARCH	ED PERLMUTTER FOR CONGRESS
AND	1580 Lincoln St Ste 510	3440 Youngfield St # 264
ADDRESS	Denver CO 80203-1507	Wheat Ridge CO 80033-5245
	USA	USA
CONTACT		PRODUCT 10/25-10/28
LOCAL SALESPERSON Stacey Stark	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/28/12 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10/25	NEW ORDER (NB)	\$12,050								
1 LUR	00010..	1	05:00A	05:28A	30S	10/25/12-10/25/12	NEWS 4 EARLY 5-5:28AM	1	250.00	250.00
2 LUR	00001..	1	05:28A	06:00A	30S	10/26/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	1	300.00	300.00
3 LUR	00010..	1	06:00A	07:00A	30S	10/25/12-10/25/12	NEWS 4 TODAY	1	350.00	350.00
4 LUR	00001..	1	07:00A	08:58A	30S	10/26/12-10/26/12	THE EARLY SHOW	1	275.00	275.00
5 LUR	00010..	1	09:57A	11:00A	30S	10/25/12-10/25/12	PRICE IS RIGHT	1	450.00	450.00
6 LUR	00001..	1	11:00A	12:00N	30S	10/26/12-10/26/12	YOUNG & THE RESTLESS	1	400.00	400.00
7 LUR	00010..	1	12:00N	12:25P	30S	10/25/12-10/25/12	NEWS 4 AT NOON	1	325.00	325.00
8 LUR	00001..	1	04:00P	05:00P	30S	10/26/12-10/26/12	DR PHIL	1	600.00	600.00
9 LUR	.0011..	2	06:30P	06:58P	30S	10/25/12-10/26/12	CBS4 NEWS AT 630PM	2	1000.00	2000.00
10 LUR	00010..	1	06:00P	06:30P	30S	10/25/12-10/25/12	CBS4 NEWS AT 6	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11 LUR	Sa	1	04:58P	06:00P	30S	10/27/12-10/27/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
12 LUR	Su	1	04:58P	05:58P	30S	10/28/12-10/28/12	NEWS 4 AT 5 - SUNDAY	1	600.00	600.00
13 LUR	00001.11.	3	10:00P 10:00P	10:35P 11:00P	30S	10/26/12-10/28/12	LATE NEWS M-SU	3	1700.00	5100.00
Total Contract:								16		12050.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						6475.00	.00	.00	6475.00	
								GRAND TOTAL		6475.00

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