

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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109584	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 166284	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	MEDIA STRATEGIES & RESEARCH 318 MASSACHUSETTS AVENUE NE	ED PERLMUTTER FOR CONGRESS 3440 Youngfield St # 264	
<b>AND ADDRESS</b>	WASHINGTON DC 20002 USA	Wheat Ridge CO 80033-5245 USA	
<b>CONTACT</b>	SUZANNE COLLINS	<b>PRODUCT</b> NEW ORDER 10-31/ 11-6	
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b>	
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b> 1300	
<b>BROADCAST SCHEDULE STARTING</b> 10/31/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10/29	NEW ORDER (ZC)	\$5,725								
1 LUR	01000..	1	05:28A	06:00A	30S	11/06/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	1	300.00	300.00
2 LUR	01000..	1	06:00A	07:00A	30S	11/06/12-11/06/12	NEWS 4 TODAY	1	350.00	350.00
3 LUR	00010..	1	07:00A	08:58A	30S	11/01/12-11/01/12	THE EARLY SHOW	1	250.00	250.00
4 LUR	10000..	1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	450.00	450.00
5 LUR	00100..	1	04:00P	05:00P	30S	10/31/12-10/31/12	DR PHIL	1	450.00	450.00
6 LUR	00100..	1	06:00P	06:30P	30S	10/31/12-10/31/12	CBS4 NEWS AT 6	1	1000.00	1000.00
7 LUR	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS4 NEWS AT 6	1	1000.00	1000.00
8 LUR	00001.0	1	10:00P	10:35P	30S	11/02/12-11/02/12	LATE NEWS M-SU	1	1400.00	1400.00
9	1000..0 11/05	1	04:30A Preempt Makegood	05:00A	30S	11/05/12-11/05/12	CBS MORNING NEWS	1	125.00	125.00
			Makegood		30S	11/05/12	OVERNIGHT 12:00M-05:00A		40.00	
			Makegood		30S	11/05/12	OVERNIGHT 12:00M-05:00A		45.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>NAME</b>	MEDIA STRATEGIES & RESEARCH	ED PERLMUTTER FOR CONGRESS	
<b>AND</b>	318 MASSACHUSETTS AVENUE NE	3440 Youngfield St # 264	
<b>ADDRESS</b>	WASHINGTON DC 20002	Wheat Ridge CO 80033-5245	
<b>CONTACT</b>	SUZANNE COLLINS	USA	
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			
<b>BROADCAST SCHEDULE STARTING</b> 10/31/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 1			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
						MTWTF..	12:00M-05:00A			
						.....S.	12:00M-05:00A			
						.....S	12:00M-05:00A			
			Makegood		30S	11/05/12	OVERNIGHT		40.00	
						MTWTF..	12:00M-05:00A			
						.....S.	12:00M-05:00A			
						.....S	12:00M-05:00A			
LUR										
10	Sa	1	10:35P	11:35P	30S	11/03/12-11/03/12	CSI MIAMI	1	400.00	400.00
	11/03		Preempt							
CDR			Makegood		30S	11/03/12	11:00P-12:00M		NCIR	
<b>Total Contract:</b>								10		5725.00
<b>Billing Summary</b>										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						.00	5725.00	.00	5725.00	
									<b>GRAND TOTAL</b>	
									5725.00	

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