

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

188790 AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME	AMERICAN MEDIA & ADVOCACY	JOE COORS FOR CONGRESS
AND	815 Slaters Ln	PO BOX 16490
ADDRESS	Alexandria VA 22314-1219	Golden CO 80402-6008
	USA	USA
CONTACT	BEN ANGLE	PRODUCT EST 3296

Cancellation Notice Required
Announcement 28 days prior notice

LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	3296	PRODUCT CODE	1300
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 **AND ENDING** 10/15/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00101..	2	05:28A	06:00A	30S	10/10/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	2	360.00	720.00
2	01111..	4	06:00A	07:00A	30S	10/09/12-10/12/12	NEWS 4 TODAY	4	540.00	2160.00
3	10000..	1	06:00A	07:00A	30S	10/15/12-10/15/12	NEWS 4 TODAY	1	540.00	540.00
4	.1011..	3	06:30P	06:58P	30S	10/09/12-10/12/12	CBS4 NEWS AT 630PM	3	1260.00	3780.00
5	10000..	1	05:28A	06:00A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5:28-6:00AM	1	360.00	360.00
6	Sa	1	04:58P	06:00P	30S	10/13/12-10/13/12	NEWS 4 AT 5P - SATURDAY	1	540.00	540.00
7	Su	1	05:00P	05:58P	30S	10/14/12-10/14/12	POST AFC FOOTBALL NEWS	1	1800.00	1800.00
8	T	1	06:57P	08:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	5850.00	5850.00
9	Su	1	01:58P	05:30P	30S	10/14/12-10/14/12	NFL REGULAR SEASON GAMES	1	8100.00	8100.00
10	0101000	2	10:00P	10:35P	30S	10/09/12-10/11/12	LATE NEWS M-SU	2	2700.00	5400.00
11	01211..	5	10:35P	11:37P	30S	10/09/12-10/12/12	LATE SHOW WITH DAVID	5	720.00	3600.00
12	20000..	2	10:35P	11:37P	30S	10/15/12-10/15/12	LATE SHOW WITH DAVID	2	720.00	1440.00
13	Sa	1	12:35A	01:35A	30S	10/13/12-10/13/12	CRIMINAL MINDS	1	360.00	360.00
14	Su	1	10:35P	11:07P	30S	10/14/12-10/14/12	BRONCOS ALL ACCESS	1	540.00	540.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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			FROM	TO						
15	Su	1	11:07P	12:07A	30S	10/14/12-10/14/12	CLOSER	1	360.00	360.00
Total Contract:								27		35550.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						35550.00	.00	.00	35550.00	
									GRAND TOTAL	
									35550.00	

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